

LIFE



PRIVATE TEED

MARCH 16, 1942

10

CENTS

YEARLY SUBSCRIPTION \$4.50

WHY NOT GO AND SEE THE
PARKER "51" DEMONSTRATED?
AFTER ALL, WHAT HAVE WE
TO LOSE?

YES, THE POINT IS A 14 K GOLD
TUBE ENCLOSED IN A BATH OF INK
WITHIN A TAPERED GUARD, PROTECTING
THE POINT FROM HARM AND YOUR
FINGERS FROM INK-STAINS.



I HEAR IT STARTS IN A
SPLIT-SECOND AND DRIES
AS YOU WRITE!



DON'T WEAR YOURSELF OUT
LOOKING FOR ANYTHING ELSE
LIKE IT, OR EVEN A REASONABLE
FACSIMILE—THERE JUST ISN'T ANY!



The Pen made for the ink —the Ink made for the pen

A PEN and a bottle of Ink become a big topic through the magic of science. For physicists, chemists and engineers now return from their 11-year quest into the strange world of molecules and atoms bearing the prize of their search.

Yes, they sought and they found a Pen and an Ink "made for each other"—a pen that starts in a split-second — a "high velocity" Ink that dries ON PAPER as you write — a combination that writes with pencil-like ease.

The only Pen that will handle this speed-drying Ink, yet a pen that will handle ANY writing ink to perfection, if thoroughly cleansed before filling with a new variety.

Still all this search came near to failure when the scientists discovered that this Ink lost its speed-drying magic when exposed to air. Yet it must be used in the open.

Then a Nobel Prize winner propounded a theory that surmounted this last obstacle. And Parker chemists successfully applied it by making a screen of inactive molecules to form on the ink and shield its speed-drying properties from air attacks! Thus air and climate do not affect it.

Victory at last—the Parker "51" Pen and "51" Ink. Try them today at any nearby pen counter, and see them perform their miracles for you.

©P.R. 1942, THE PARKER PEN CO.

Parker "51"

INDIA BLACK • CORDOVAN BROWN • DOVE GRAY • BLUE CEDAR

Dries as you write



YEARS AHEAD OF ITS TIME...TWELVE-FIFTY AND FIFTEEN DOLLARS

GUARANTEED BY LIFE CONTRACT—Parker's Blue Diamond on the pen is our Contract unconditionally Guaranteeing service for the owner's Life, without cost other than 35¢ charge for postage, insurance and handling, if pen is not intentionally damaged and is returned complete. The Parker Pen Company, New York, Chicago, San Francisco. Factories at Janesville, Wisconsin and Toronto, Canada.

Buster Brown

"Live-Foot" Lasts

mean better-fitting shoes for children's growing feet



We know how close to a mother's heart is good fit in children's shoes. So we set out to further improve the fit for which Buster Brown has always been famous. The result is a real advance in children's shoe-making—Buster Brown "Live-Foot" Lasts.

These lasts are the result of testing hundreds of children's feet. First, trial shoes were worn by jumping, running, active children. Next, these shoes were checked and inspected. Then the lasts were reshaped on the basis of these studies. When finally approved our "Live-Foot" Lasts are as perfect for children's normal feet as we can design.

If you want your children to avoid the foot troubles you may have had, give them the health benefits of Buster Brown "Live-Foot" Lasts—they vary as feet vary. Write for name of your nearest Buster Brown dealer. Manufactured by BROWN SHOE COMPANY, St. Louis.



Style F-12. Non-scuff, sharkskin tip oxford.

BUSTER BROWN SHOES
FOR CHILDREN . . . \$2.95 to \$6.00

This One



62A2-KRF-DRAU

Some of the things that are making



ON THE FIRING FRONT...

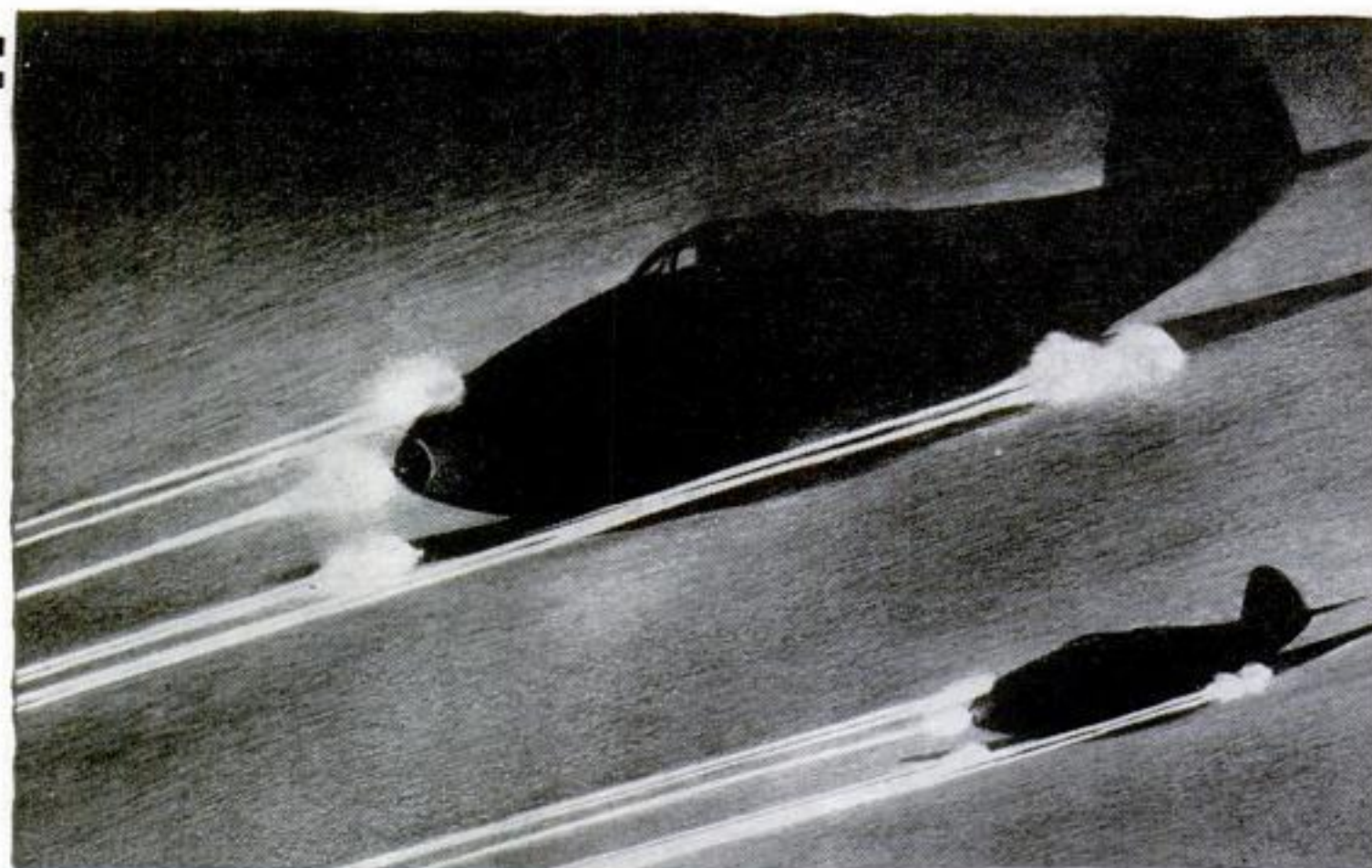
America today marches forward on TIME. And timepieces for the war program have priority at Hamilton. Marine chronometers for America's fighting ships, sturdy chronometer watches for swift torpedo boats, navigation master watches for the giant bombers that will shadow the skies of the world! These and other ingenious precision timing instruments are all part of Hamilton's contribution to the war America will WIN!



"SHOOTING THE SUN"—to find the ship's position! The seamen hold comparing watches and write down the moment the officers cry "Mark!" The watches are timed to the second by the bridge chronometer, both part of Hamilton's contribution to the effectiveness of America's fighting ships!



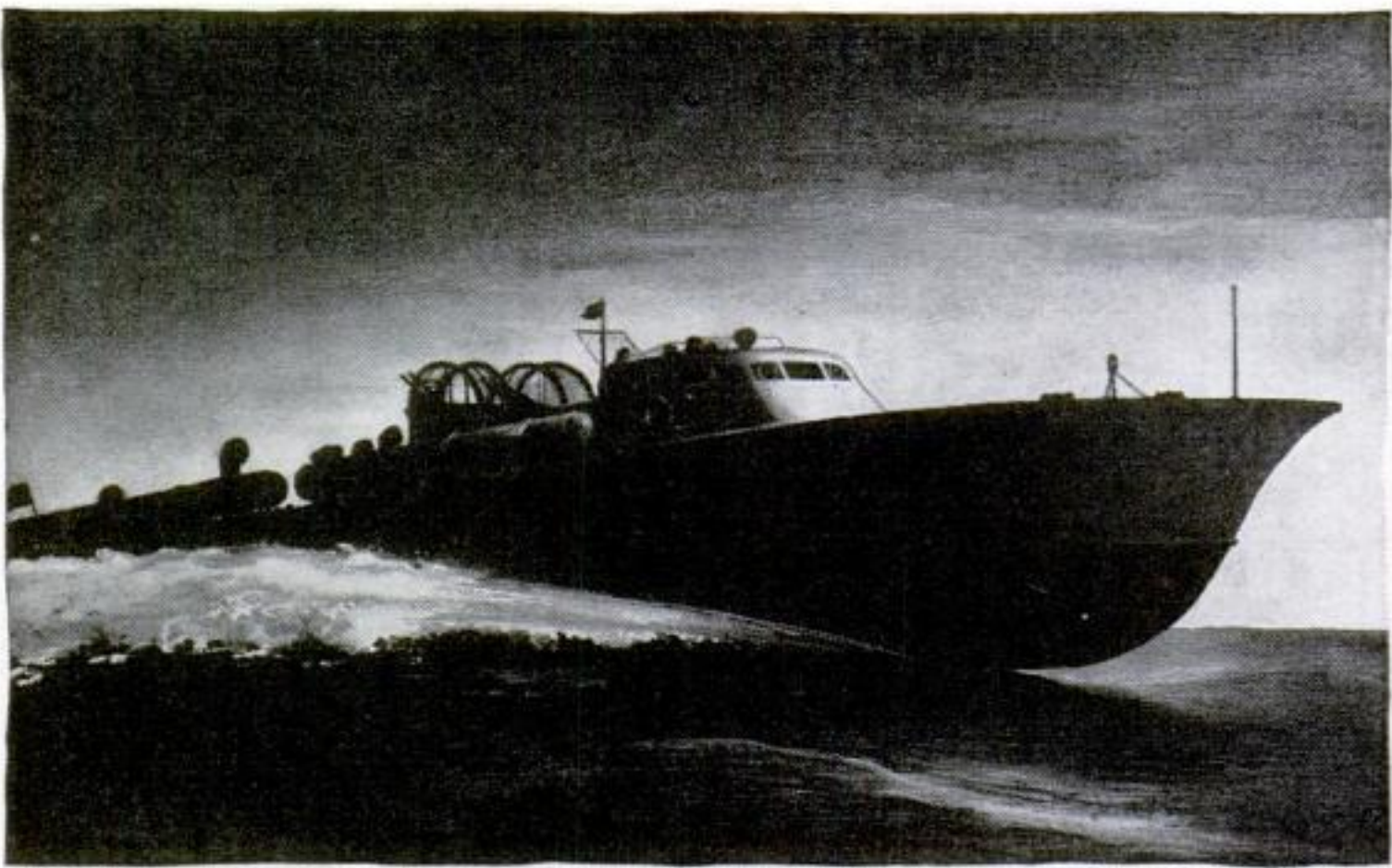
THEY'RE FAST, they're accurate, they're deadly—America's anti-aircraft guns. And the shells they fire go off on TIME. Why? Because of instruments that Hamilton's time-craftsmen are producing to increase the efficiency of the powerful anti-aircraft fire that protects America's cities and coast line.



GUNS SHOOT BETWEEN whirling propeller blades on America's fighter planes. Those blades roar around as fast as 3500 times a minute. Try to imagine the unbelievable precision required to fire between the blades. Hamilton is proud of the part its instruments play in this precision operation.



IT LOOKS LIKE A MACHINE GUN. It shoots like a machine gun. But it shoots pictures, not bullets. It's the machine-gun camera Navy marksmen use to shoot "enemy" planes in training battles. On every "shot" there's a photograph of a Hamilton—to record the time, PROVE which pilot got his man!



LIGHT AND LIGHTNING FAST, these deadly little mosquitoes (P. T. boats) are famous for their deeds of daring. They can go fifty knots in rough seas. They carry torpedoes to humble the proudest ship afloat. For them Hamilton is making tough and sturdy chronometer watches, marvels of accuracy.

America's mighty war program tick!



ON THE HOME FRONT...

A railroad man looks at his Hamilton—and his train rolls out on the dot. A doctor looks at his Hamilton—and takes a patient's pulse. A chemist looks at his Hamilton—and times a vital experiment. An air raid warden looks at his Hamilton—and reports a suspicious discovery. All over America Hamilton Watches, which play a vital part today in the processes of war, find an essential place, too, in the pursuits of peace.



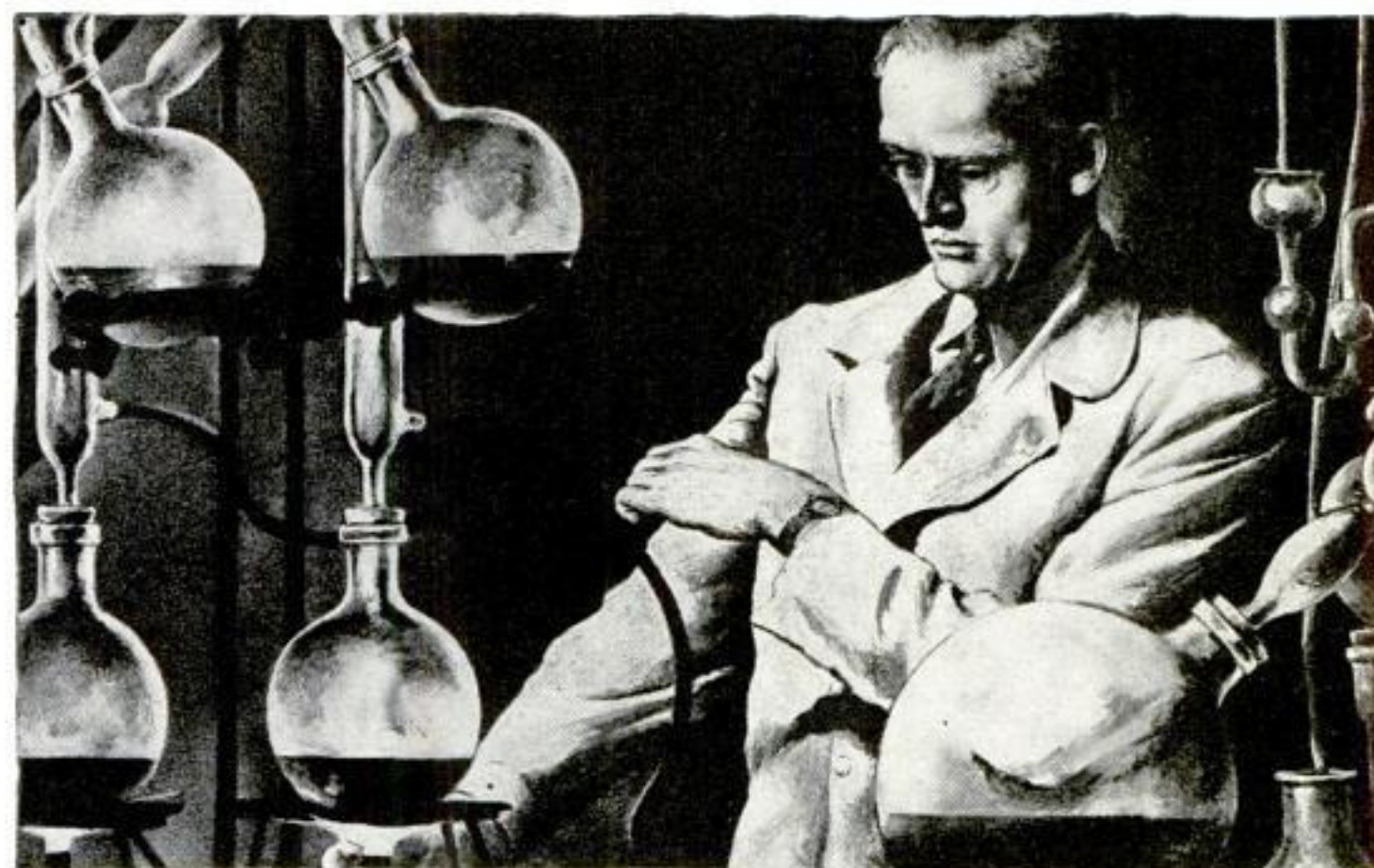
CONDUCTOR BRADY looks at his watch, waves his train out on time. Out to join the speeding streamliners, lumbering freights, on the giant networks that are the arteries of America's war effort. There are more trains on the roads, more responsibility for the railroad man's favorite watch—the *accurate* Hamilton.



SPEED! It's the message of the production line. Step it up here—by timing an operation by the Hamilton on your wrist! Step it up there by time-tabling another. Hurry! Hurry! Hurry! All over America, as men and women swing into *wartime*, they rely more than ever on their Hamiltons.



"**UNIDENTIFIED PLANE** at 7:27," notes Bill Todd, air-raid spotter. Hour after hour, all over America, on quiet hillsides, deserted roof tops, gallant men and women scan the skies for your safety. As Bill Todd phones the Interceptor Command, the Hamilton on his wrist becomes a cog in the wheel of American defense.



HOW WOULD YOU MEASURE how much chlorine gas you're adding to a compound? The chemist measures it by **TIME!** The reducing valve in the tank releases the gas at a definite rate per minute—and the chemist times it by his Hamilton. Time, for the chemist, is a *tool* in the defense of America.



HAMILTON

The Watch of Railroad Accuracy

HAMILTON'S experience building watches for railroad men insures greatest possible accuracy in all sizes and grades. Precious metal cases (except military watches). 17 jewels or more. Styles for men and women from \$41.25 (Federal Tax included). Hamilton Watch Company, 232 Columbia Ave., Lancaster, Penna.



Everybody encores this sensational treat. Crunchy—full-flavored—completely different!



Grand for parties! Perfect as a light dessert, between-meal snack, lunchbox surprise.



MADE WITH AMERICA'S NO. 1 RICE CEREAL!
Kellogg's Rice Krispies are crisp from the first bite to the last. So crisp they actually snap! crackle! pop! in milk or cream. Jam-packed with delicious, golden flavor. Order two packages today—use one for thrilling breakfasts, the other to turn out a batch of these tempting Rice Krispies Marshmallow Squares.

"Rice Krispies" is a trade mark (Reg. U. S. Pat. Off.) of Kellogg Company for its oven-popped rice.



Copr.
1942 by
Kellogg
Company

Look for—**Kellogg's**—the Greatest Name in Cereals!

LETTERS TO THE EDITORS

America's Complacency

Sirs:

The Time Capsule in Flushing Meadows—that drill core taken from the soft strata of a world that blew up—ought to be disinterred and pried open. In it belongs a copy of LIFE for Feb. 23, 1942. Because no story of that world is complete without the dismal record of what befell us for clinging too long to the cherished fragments.

In that issue of LIFE are documented the darkest days in the recent life of mankind, the days that held the escape of the *Scharnhorst* and *Gneisenau*, the loss of the *Lafayette*—née *Normandie*,—the surrender of Singapore, the retirement of Britain to a second-rate power in the East, and India's pursuit of national suicide through her Anglophobic policy. In it, too, are found five words heavy with the meaning of these things, freighted with foreboding of others, perhaps worse, to come: "America's chronic and catastrophic complacency."

ARCH L. CROSSLEY

Boston, Mass.

Atrocities in Poland

Sirs:

Do you really wish to see our war production schedule put through on time or ahead of time? Then, I suggest you print millions of copies of LIFE's photographs captioned: "Germans impose mass death on Red prisoners and Poles" and get the War Production Board to post them throughout the land, in every office and factory, and on every billboard. I guarantee the planes, tanks, guns, shells, ships, etc. will come rolling forth in overwhelming numbers.

MRS. PETER GOODMAN

Baltimore, Md.

Sirs:

YOUR PICTURES OF ATROCITIES IN POLAND ARE MORE CONVINCING THAN 50 BOOKS. THEY SHOULD BE HUNG IN EVERY SCHOOLROOM, LIBRARY, CHURCH, THEATER LOBBY AND STREETCAR OF THIS COUNTRY TO SHOW THE UNAWARE MASSES THE DANGER OF COMPLACENCY.

CHARLES WHITAKER

Beverly Hills, Calif.

Sirs:

The war is horrible enough without those pictures. The Germans, I know, will get their punishment. But for now please do not publish those pictures. It seems to me that there are brighter sides of life to read about, such as the latest movies, fashions and plays.

JOAN DIETL

Union, N.J.

Sirs:

Because you will have a flood of letters protesting the pictures of the starved Polish children and murdered Russian prisoners, I hasten to write you. They are shocking, brutal, revolting—yes—but that is the kind of world we live in now. Others will do as I did—drop the magazine in horror at the first view. But those of us who realize the stark horror at large in this world and who realize that the mounting torrent of bad news concerns us, too, will tiptoe back to the pictures, knowing that victory will come only when we have understood and taken the full measure of our enemy.

ELIZABETH B. ARMSTRONG

New York, N.Y.

Japanese Diary

Sirs:

The diary of Yanagawa Masakiyo (LIFE, Feb. 23) brings to my mind a story told to me several years ago by a West Coast seaman, dealing with the exacting nature with which the Japanese go about making a copy.

Years ago when the Japanese came to the conclusion that they should have a modern navy, they bought an obsolete cruiser from the British. They were

(continued on p. 6)

**"BUT DOCTOR—
I'VE WORN GLASSES
FOR YEARS!"**



Imagine my surprise when I was told to have my eyes examined! Why, I've worn glasses since high school . . .



But I learned something. The examination showed that I had actually outgrown my glasses. I discovered something else too.



I found that my eyes, like many other people's, are over-sensitive to light. I never realized glare-strain was tiring me. My new glasses have Soft-Lite Lenses which filter out the glare, seem to rest my eyes. Now, I feel better, work better, free from glare-strain!

WHAT ABOUT YOUR EYES?

How recently were they examined? Without your realizing it, your eyes, too, may be sensitive to glare. You may need the protection Soft-Lite Lenses provide. When prescribed, they give you new eye comfort. Soft-Lite Lenses are better-looking. Ask about them when you have your eyes examined.

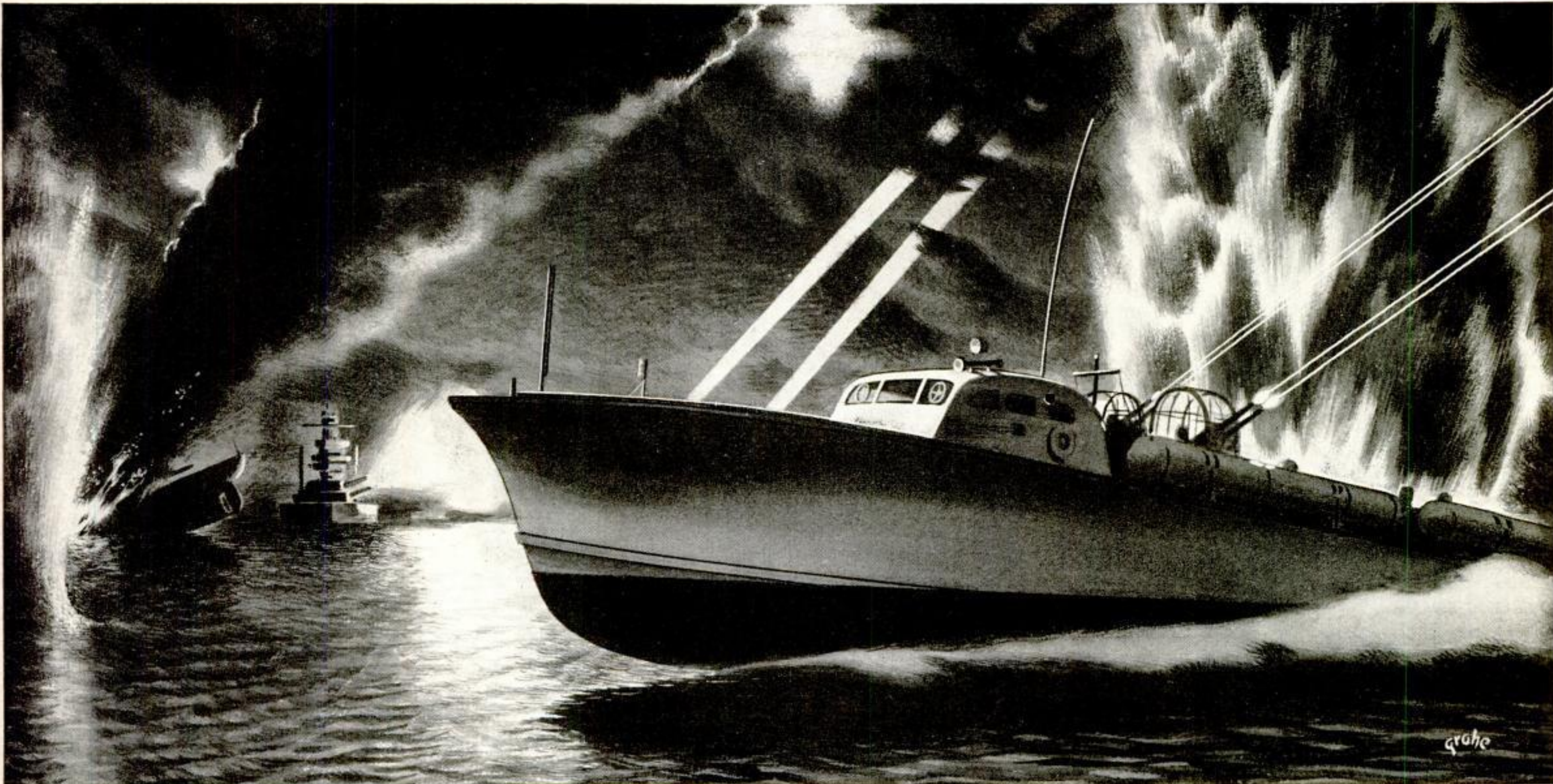
"SAVE YOUR VISION WEEK" March 8-14

There is only one Soft-Lite—identified by this certificate.



Soft-Lite Lenses

Soft-Lite Lenses are made by Bausch & Lomb solely for the Soft-Lite Lens Company, Squibb Building, New York, N.Y.



In Action against the Enemy



Finishing School for Fighters—A class of U. S. Naval Ensigns studies Torpedo Boat engines at Packard. This picture was taken last June. In the front row, center, is Ensign G. E. Cox, who, six months later, was to pilot his Packard-powered Mosquito Boat into Subic Bay to sink a 5,000-ton Jap ship.



Inspired by one of Packard's Great Aircraft Engines, today's PT boat power plant is a combination of precision engineering and brute power. Packard's production of wartime horsepower is historic—beginning with the Liberty motor of First World War fame.

THE NEWSPAPER HEADLINES of this war have given us evidence that America's new weapon—the U. S. Navy's potent "Mosquito Fleet"—has proved its worth in action against the enemy.

Designed for speed and striking power, the torpedo boat has already demonstrated its ability to tackle and destroy ships of many times its own tonnage.

And thanks to the lightning speed of its attacks, the torpedo boat has penetrated enemy defenses successfully against seemingly impossible odds.

Almost all the boats in the Navy's hard-hitting Patrol Torpedo Squadrons are powered

by a bank of three Packard super-charged marine engines—a trio that churns up 4050 horsepower.

So effective are the PT boats, that the Navy has placed an order with Packard for still more engines—as quickly as they can be built. This doubles, for the third time in two years, this company's production schedule on PT boat engines.

In addition, Packard is turning out Rolls-Royce aircraft engines—the famous power plants which won their wings in the R.A.F.'s Hurricanes and Spitfires.

This is Packard's twofold, huge wartime job—a job we're proud to do.



A Squadron of snarling PT boats race down the seaboard in echelon formation. Each of these Patrol Torpedo boats houses three 1350 h.p. Packard-marine engines. Evidence of their tremendous power is clearly written in those white wakes and plumes of spray.

Packard Wartime Service Plan—Today Packard production is 100 per cent on war assignments. We are no longer building cars, but we have not forgotten our Packard owners! Our Wartime Service Plan is designed for these times—to help you conserve your car and save money, too! See your nearest Packard dealer for a free check-up and further details—today!

PACKARD

ASK THE MAN WHO OWNS ONE

You may worry about the tread on your tires



but here's one worry you can avoid

Maybe you can't buy new tires, but you can make your old ones last longer by giving them extra care.

And you can make your car last longer, too, if you protect it from faulty lubrication with a bumper-to-bumper Marfak lube job every 1,000 miles!

Marfak is super-tough. Applied by chart, not by chance—it resists wear-out, wash-out and squeeze-out!

For your peace of mind, never say "grease job." Insist on reliable Marfak chassis lubrication—your insurance against costly repair bills. At Texaco and other good dealers everywhere!



TUNE IN FRED ALLEN every Sunday night.
See your local newspaper for time and station.



You're Welcome at **TEXACO DEALERS**

LETTERS TO THE EDITORS (continued)

so well pleased with the ship, obsolete though it was, that they wanted to buy another. They were informed that there were no more to be had. Thereupon, the head of the Jap Navy called in the most brilliant of his draftsmen and engineers and commissioned them to go aboard the cruiser and copy her.

Needless to say, they did a superb job. When the new cruiser was at last built and launched, she was a perfect imitation of the obsolete Britisher—yes, even to the very last patch on the boiler.

C. STEPHENSON
Columbus, Ohio

Sirs:

Yanagawa Masakiyo stated that at the time of the Japanese visit to the American national capital at Washington, D. C., President Buchanan was about 60 years of age, and his wife was about 40 years old.

Actually, James Buchanan was a bachelor. Harriet Lane, the daughter of the President's deceased sister, was mistress of the White House during his administration.

LIEUT. G. ROBERT LEINS
Fort McClellan, Ala.

● Diarist Masakiyo, not LIFE, loses face.—ED.

Last Pleasure Cars

Sirs:

With more than 500,000 new 1942 cars on hand awaiting Government rationing throughout this year and next.



PACKARDS AWAIT RATIONING

the half-million new motor cars without a market meanwhile have overflowed factory yards and, in Detroit, have spread to whatever vacant lots were available. Even beyond the city, barn-



PLYMOUTH IN BARNYARD

yards, empty lots and the fair grounds, as these pictures show, were brimming with shiny new cars awaiting eligible buyers under general rationing late in February.

Royal Oak, Mich. R. S. WALSH

Sirs:

You can usually depend upon Mr. Henry Ford to get in the last word or did he?

"At exactly 1:31 p.m. on Feb. 2, the last pleasure car . . . rolled off the assembly line in Pontiac's Plant A . . . Ford . . . had already ended production" (LIFE, Feb. 16).

"Last civilian car . . . Ford No. 30-337,509 was the last civilian vehicle to roll off the assembly line on Tuesday, Feb. 10" (Washington Post, Feb. 12).

FREDERIC M. P. PEARSE JR.
Washington, D.C.

● Although all production was supposed to halt Jan. 31, several manufacturers who lacked parts to complete their January quotas were allowed by WPB to finish them during the first ten days of February.—ED.

(continued on p. 8)

WHO'S SAYING "WAKE UP?"



WE'RE NOT!

When you read the news on this page, it's not *our* voice you're listening to! We're not saying: "Time to wake up. Time to shake off an old habit, and discover *Modess* is softer!"



BUT THOUSANDS ARE SHOUTING IT—

Thousands of women gave a verdict that ought to make you sit up and rub your eyes! More than 10,000 women compared *Modess* with the napkin they'd been buying. And 3 out of every 4 voted *Modess* softer!*



SO DON'T WEAR BLINDERS!

Open your eyes to a new idea—maybe you've gone on using a certain kind of napkin just through habit. Maybe you're missing out on extra comfort! Think it over! Then scurry out and buy *Modess*.



SEE FOR YOURSELF...

Discover that *Modess* is the softest napkin you've ever tried. Or else . . . just return the package insert slip to The Personal Products Corporation, Milltown, N. J. with a note stating your objections. We'll refund your full purchase price.

*Let us send you the full details of this amazing Softness Test. Write The Personal Products Corp., Milltown, N.J.

3 out of every 4 voted
Modess
softer

The "56-pack" costs you less—
It's the thrifty way to buy *Modess*!

HERE'S HOW TO SAVE YOUR TEETH FROM THIS INJURY—

ARE YOU ONE OF THE MILLIONS SLOWLY BRUSHING CAVITIES INTO THE EXPOSED, SOFTER PARTS OF TEETH?

Scientific Research Now Reveals Cause of Injury
—And Tells How You Can Escape It

Scientific tests prove this damage is caused by regular brushing with dentifrices containing abrasives. You may be exposed to this danger. For 8 out of 10 adults examined in clinical studies* do risk this serious injury because softer part of one or more teeth is left exposed (usually due to shrinking gums) with no hard enamel to protect it.

It's easy now to escape this trouble. Make this test to see if dentifrice contains abrasives that do the damage. Stir your dentifrice into glass of water. Let stand overnight. White sediment at bottom shows your dentifrice contains an abrasive which can injure teeth.



How to tell if dentifrice contains abrasives that cause trouble

Teel Liquid Dentifrice leaves no sediment, proving it contains no abrasives. So change to safe, new Teel at once and avoid serious injury to your teeth.

*AS REPORTED IN AUTHORITATIVE SCIENTIFIC JOURNAL



You Can Avoid This Trouble With New Liquid Dentifrice It Beautifies Teeth Safely - Without Abrasives !

Dental scientists have recently made an important discovery. They now know that millions of people are innocently brushing cavities into softer parts of their teeth along the gum line.

You may be running this risk to *your* teeth. In fact, clinical studies show the odds can be 4 to 1 that people 20 years of age or older actually have one or more teeth exposed to this danger by shrinking gums. So read carefully to learn the *cause* of this needless injury and how to *avoid* it.

Expert research has proved this serious trouble is definitely caused by brushing teeth regularly with a dentifrice that contains abrasives.

Many suffer unknowingly. For the abrasive particles that do the damage are so small you can't see or feel them. Yet they are so hard that water won't dissolve them. (Test given above shows how to avoid dentifrices which contain them.) As you brush these abrasive particles back and forth, they slowly but surely wear away the softer, exposed part of your teeth.

How Teel Safely Reveals Beauty of Your Smile

You can save your teeth from this costly injury simply by changing to the revolutionary new dentifrice for brushing teeth—TEEL. For Teel is different

than any tooth paste or powder you ever used. It is a ruby-clear liquid and contains *absolutely no abrasives*. Tests show that it cannot injure teeth in any way.

The reason is simple. Teel does not depend upon abrasives for cleansing your teeth. Instead, Teel uses a new-type, patented *liquid* cleansing discovery that bursts into thousands of tiny, surging bubbles—actually multiplies over 30 times in the mouth. These bubbles instantly go to work to help remove the daily accumulation of decaying food particles and dulling surface film. Thus your teeth look so much brighter, cleaner, more thrillingly beautiful!

Start This Safe Liquid Way Today

What's more, Teel's amazing liquid action gives your whole mouth a glorious beauty bath—a refreshing clean "feel." It helps sweeten bad breath. You will also find that a few drops of Teel in ½ glass of water is truly delightful as a mouth wash. And children love Teel's grand taste.

Teel is also easy to use and so economical. A bottle lasts and lasts. Get Teel today at any drug, department or 10¢ store. Begin at once to follow this safe, new-day way in tooth cleansing. And visit your dentist regularly for his professional care. Procter & Gamble.

HOW TO REMOVE STAINS

Most people are lucky. Daily brushing with Teel removes ordinary surface stains from their teeth the safe, *liquid* way—without abrasives, without danger of injury shown above.

A few are not so fortunate. Due to unusual mouth conditions, it is harder to remove surface stains from their teeth. These people may need an *occasional* abrasive scouring.

For them, we recommend this easy method of removing those unusual surface stains: (1) Use Teel daily. (2) Use salt and soda or any ordinary dentifrice—not more than once or twice a week. Remember, regular use of any abrasive may be dangerous and cause trouble.



CHANGE TO
Teel
LIQUID DENTIFRICE



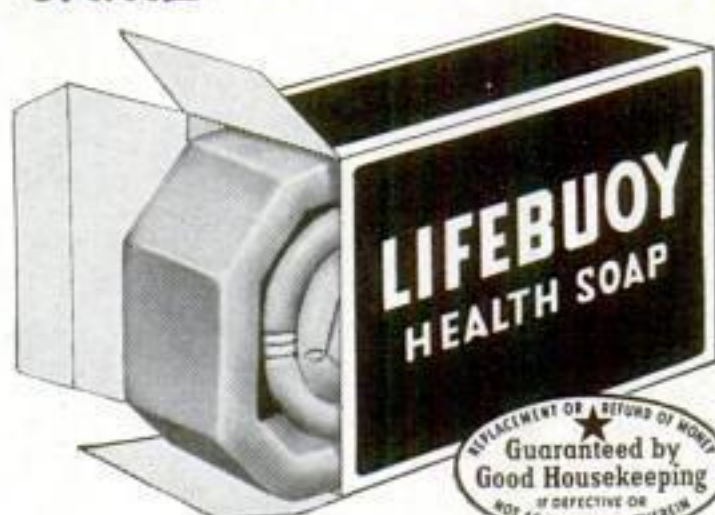
Use Instead of Tooth Pastes and Powders



Don't let them say it about you

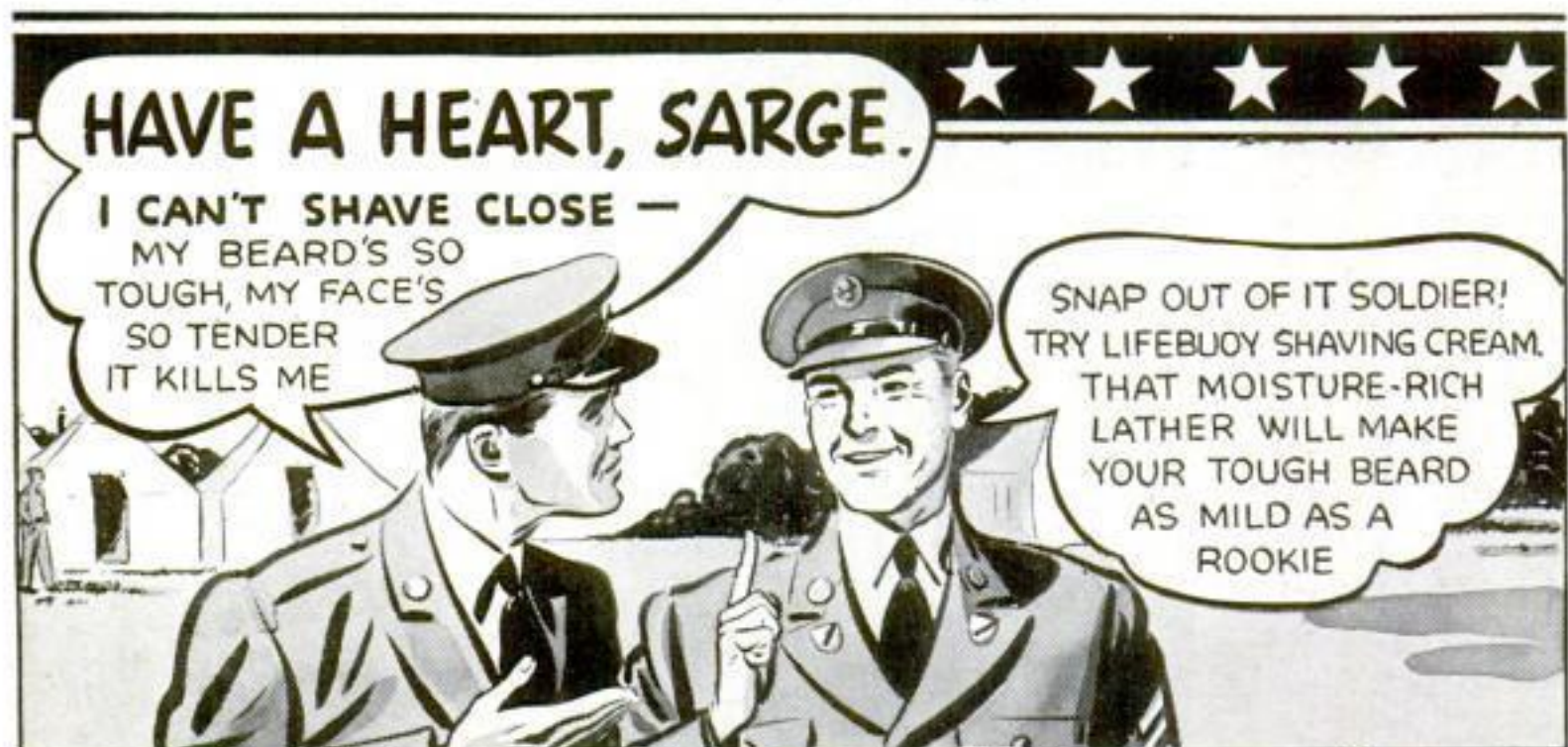


NEW ADDED INGREDIENT
NEW VANISHING SCENT
SAME PROTECTIVE LATHER



● You'll like the New 1942 Lifebuoy—with its new Vanishing Scent that leaves your skin so naturally clean and fresh, without a lingering odor or perfume. And don't forget, the New Lifebuoy has the same mildness as before, the same germ-removing properties, the same protective lather—it's the *only* popular soap especially made to stop "B.O."

USE IT DAILY **NEW 1942 LIFEBOUY** IT'S NEW—DIFFERENT
From head to toe it stops "B.O."



LETTERS TO THE EDITORS (continued)

Army Sweetheart

Sirs:

Your recent spread on the Army's sweethearts (LIFE, Feb. 16) was interesting, if not all-inclusive. Straying far from your path of meticulous reporting, you slipped up considerably when you



SWEETHEART & ADMIRERS

failed to comb the field and select the best, the most complete, the sweetest of sweethearts.

We are referring to lyrical, lovely, luscious Norma Jean Jahn, selected more than a month ago by the Air Corps personnel of Ellington Field, the world's largest multi-motor flying school. Here she is in black and white.

We submit the name of Norma Jean Jahn for the supreme title of Queen Of All Army Sweethearts. It's a walk-away!

JOHN D. TODD
Captain, Air Corps

Ellington Field, Texas

A. E. F. in Ireland

Sirs:

Those were swell pictures of the boys in the A. E. F. in Ireland (LIFE, Feb. 23).

The boy carrying the national colors in the parade happens to be my husband, Tech. Sgt. James M. Cartwright. I haven't heard from him since he left the U. S. A. and you haven't any idea what peace of mind that picture gave to me.

MRS. JAMES M. CARTWRIGHT
Eldon, Iowa

Cigar Smoker

Sirs:

The young man on your Feb. 23 cover guarding anti-aircraft guns is peacefully smoking a big cigar. That may be his constitutional right under the sort of lax government we accept as our own variety of democracy and which has nothing in common with the democracy practiced in those countries which are actually fighting the war. But our common sense is rudely shocked at the sight of such a picture for it may indicate that the burning of the *Normandie* may also have been caused by a workman with a similar respect for the anti-smoking laws.

HENDRIK WILLEM VAN LOON
Old Greenwich, Conn.

● The cigar, object of many sharp-eyed readers' wrath, was out. It was being preserved by an economical workman who did not finish it during his lunch hour outdoors. The Navy Yard is plastered with signs announcing a rigidly enforced no-smoking rule.—ED.

Editorial correspondence should be addressed to:
**THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY**

BESTFORM

"Angela"

This cleverly constructed "Angela" bra is high on your "preferred list" of Bestform brassieres—one of a varied, complete collection designed for all figure types. It affords control from the sides as well as uplift from underneath. Cotton and rayon batiste; center section of "Darleen" elastic.

79¢

*Design Pat. D-120308

BESTFORM FOUNDATIONS, Inc. • 358 FIFTH AVE., NEW YORK

COMING, MOTHER—DID YOU SAY WAFFLES AND VERMONT MAID SYRUP?

Sure-Fire Hit—this syrup with real Vermont maple sugar flavor

It's a treat! The skillful, perfect blend of cane sugar and genuine Vermont maple sugar enhances the delicate maple sugar flavor... makes it richer... even better than before. And the flavor is always uniform. Buy a jug today... at the new low price!

Vermont Maid

Syrup

Make-believe is FUN!

But NOT in Children's Shoes



Why LEATHER Is Better . . .

- A—Leather counters resist twist, warp, or breakdown
- B—Leather heel bases withstand wet weather
- C—Leather insoles provide enduring foundation—permit resoling again and again

Insist on ALL LEATHER in Vital Hidden Parts if you want real value for your money

● Make-believe is fun for children at play. But not the way to buy their shoes. *Make sure of getting all leather in the vital parts—not paper or fiberboard.* Leather gives you more for your money because it wears longer, looks better, gives lastingly better fit and *costs less in the long run.* Leather is better for children's feet, too! It permits feet to "breathe," helps mold them correctly and develop them normally.

In forty-nine years we have found no substitute "just as good" as leather in the vital parts.

**THE LEATHER
IS THERE IN
EVERY PAIR**

Remember that the vital parts of children's shoes are hidden. You can't tell by glancing at the shoe whether these parts are leather or not.

To be sure of getting all leather in the vital parts, insist that the name WEATHER-BIRD or PETERS DIAMOND BRAND is stamped in the shoe. Each name guarantees that no paper or fiberboard is used in the vital parts. Each name assures value that is always there—price that is always fair. Peters, Branch of International Shoe Company, St. Louis, Mo.



WEATHER-BIRD

AND *Peters* DIAMOND BRAND SHOES

FOR BOYS AND GIRLS





Like an impish child teasing the photographer, Jiggs of Hollywood makes his funny face funnier



THE DAY'S CARES HEAVY ON HIS SIMIAN BROW, JOE OF DETROIT TRIES TO SLEEP

SPEAKING OF PICTURES . . .

. . . CHIMPANZEES LOVE TO HAVE THEIR PICTURES TAKEN

The chimpanzee is probably the liveliest camera hog on earth, not excepting even politicians. Anthropologists have observed that baby chimps who have been exposed to picture-taking become enamored of camera-acting, will strut and mug eagerly for any photographer. As a result chimpanzees—like those shown here—are an endless pleasure to photographers and an unfailing source of publicity for municipal zoos. Their close relatives, the clownish orangutans like Jiggs on the opposite page, share the chimp's fondness for cameras.

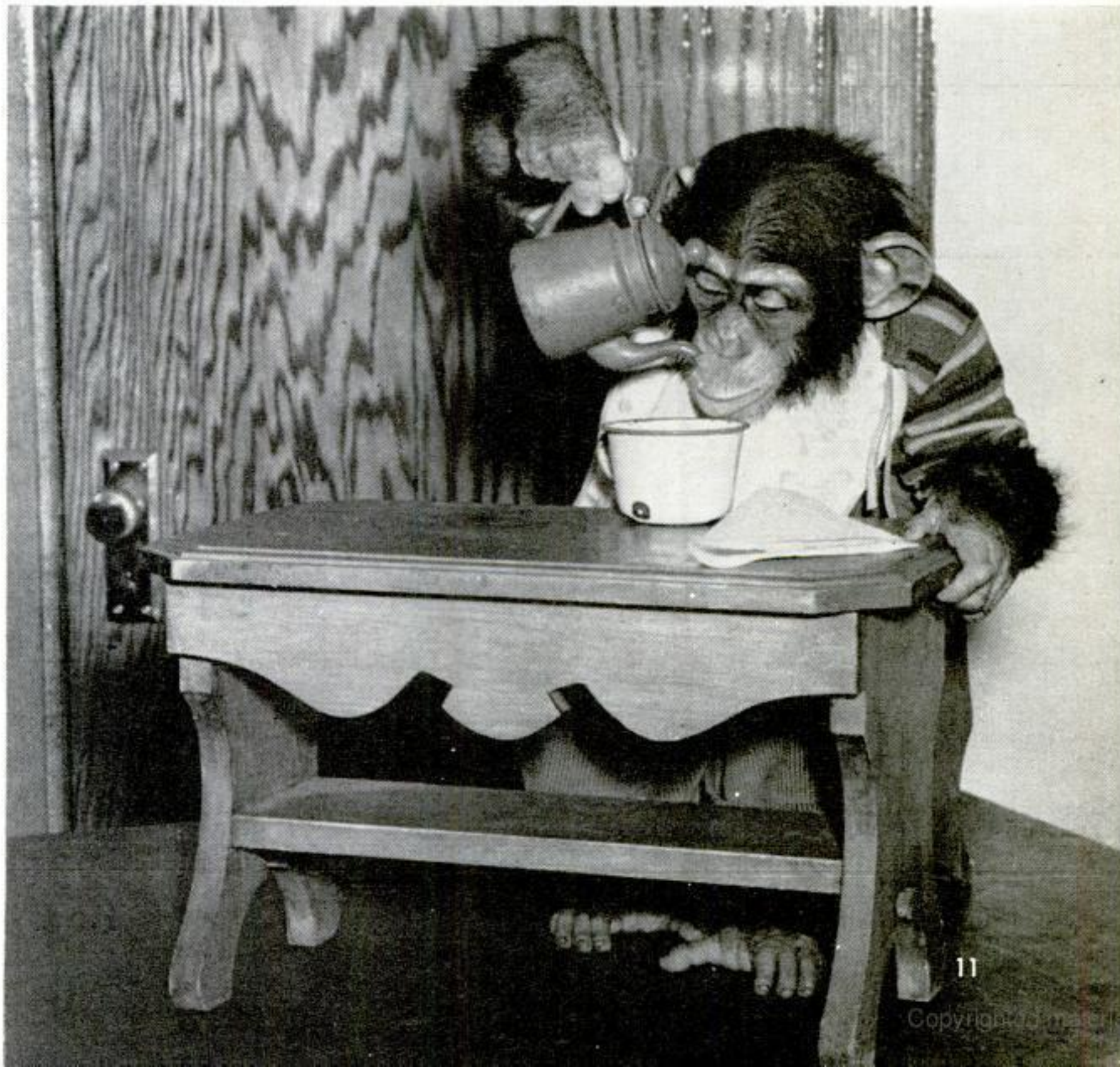
The chimp, whose fringed face makes open mockery of man's, is an acutely responsive anthropoid. It is such a brutally exact imitator of its human cousin's attitudes that an average sensitive man watching a chimp will pause and wonder and sometimes grow fretful at the resemblances. As they grow old, these intelligent apes become less friendly, less anxious to please, less amused by their own antics. They usually end up by being somewhat distant and morose. They even snarl at photographers, as if they had come to regret their youthful exhibitions.



YAPPING IN PERFECT IMITATION, SNOOKY OF LONDON PLAYS AT BEING CAMERAMAN



Eddie of Buffalo is an anthropoid artist. His classic ballet stance (above) has an easy grace that the little girls miss. His delicate handling of a pot (below) is a lesson in elegance to any teatime lady.





SPIKING THEIR GUNS!

AMERICAN industry is busy today spiking the guns of the foes of freedom.

And in that job you can count the American railroads right up toward the head of the list.

They're hauling more tons more miles per day than ever before.

They're making every piece of equipment do more work than ever before — and are pouring earnings back into more equipment to do their job even better.

That's why we say, one of the biggest spikes in the Axis' guns will be a railroad spike.

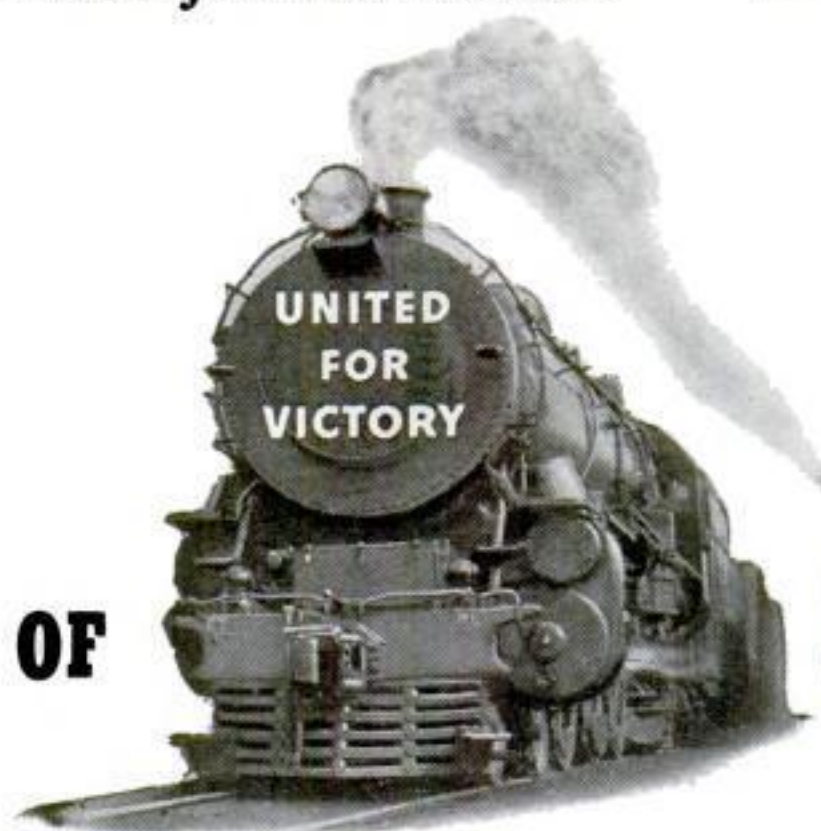
They started this "war of movement"—and now they're going to find out what movement really means in the U. S. A.

• • •



Good packing, secure loading and careful handling will conserve time, materials, money, and will help win the war. We can't afford waste now.

ASSOCIATION OF



AMERICAN RAILROADS

WASHINGTON, D. C.

SPEAKING OF PICTURES

(continued)



Anna of New York, like all chimps, has what students call a "high decorative impulse," i. e., she likes to dress up. Here she shows a hussy's pleasure in a curly blonde wig.



Susie of Philadelphia is an uncanny imitator—sitting on the edge of a chair, leaning forward for a light with tired hand resting heavily on a casually crossed trousered leg.



SALLY WAS a stay-at-home . . . until she discovered an amazing secret—that there's a gentle, fragrant soap that gives you "double-protection" against offending . . . and that it's no longer necessary to risk your daintiness with an unpleasant smelling soap! Here's what Sally learned when we told her about "double-protection"! Listen . . .



IT'S THE TWO-WAY insurance of daintiness Cashmere Bouquet Soap gives you! First, Cashmere Bouquet makes a rich, cleansing lather that's gifted with the ability to bathe away body odor almost instantly! And at the same time it actually adorns your skin with that heavenly perfume you noticed—a protective fragrance men love!



SMART GIRL! You appreciate the way Cashmere Bouquet leaves your skin soft and smooth . . . subtly alluring with the lingering scent of costlier perfume! And even if your face and hands are super-sensitive, remember Cashmere Bouquet is one perfumed soap that can agree with your skin! Be real smart...get Cashmere Bouquet Soap—today!

Cashmere Bouquet Soap

THE LOVELIER WAY TO AVOID OFFENDING



TRIED LEMON & SODA?



**RAPIDLY GAINING FAVOR
AS A MILD LAXATIVE!**

As an aid to *regularity* or effective substitute for strong laxatives, lemon and soda is gaining thousands of new users. Just do this:



First thing each morning, or last thing nightly, squeeze the juice of one Sunkist Lemon into a tall glass half full of water. Into another glass, put $\frac{1}{4}$ to $\frac{1}{2}$ teaspoon of baking soda (bicarbonate). Pour back and forth and drink as the foaming quiets. Or you may prefer, as some do, to take *only the lemon juice* in a full glass of water.

Besides aiding digestion and elimination, lemons are an excellent natural source of vitamin C, the only known source of vitamin P (*citrin*), and help promote normal alkalinity.

Try this for ten days. See if you don't benefit when you make it your "regular" rule. Copr., 1942, California Fruit Growers Exchange



CALIFORNIA

Sunkist Lemons

"Hedda Hopper's Hollywood"—CBS Stations—6:15 P.M., E.S.T.—Mon., Wed., Fri.

LIFE'S REPORTS

MACARTHUR'S MEN

Bataan war produces a crop of fabulous fighters

by MELVILLE JACOBY

Corregidor (by cable)

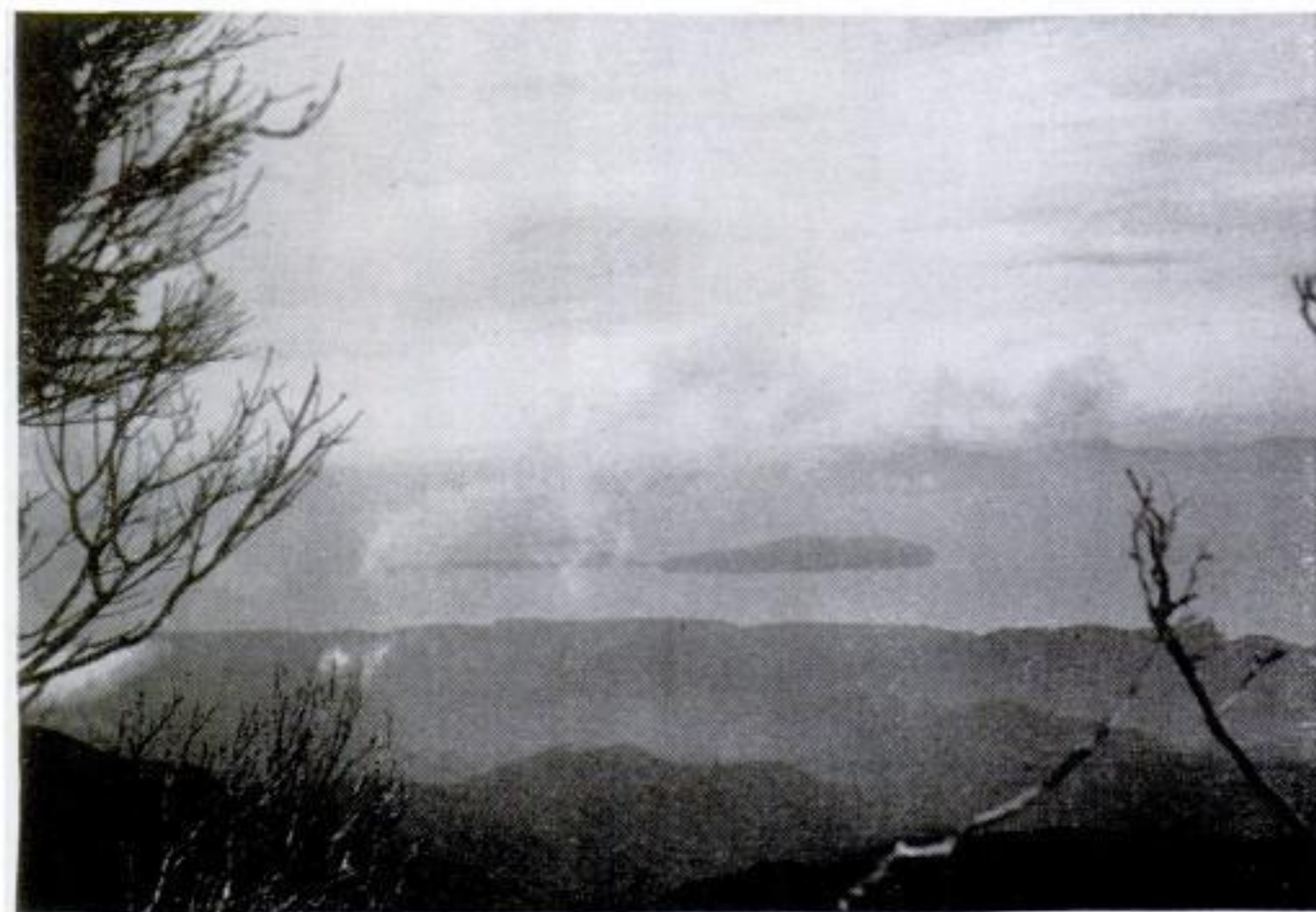
As far as Americans are concerned, the entire Battle of the Philippines has been up to individuals. During the first days of the war, forces withdrawing to Bataan units were often on their own—though naturally under the General's orders. In Bataan, where trench warfare was not successful, the unit commander must be able to show the men how to fight Indian style. There is no telephoning back to headquarters in this war asking for reserves or special sniper units when the outfit gets in trouble.

Probably the one best example where an officer has taken each problem in his stride is 43-year-old Brigadier General H. J. ("Pat") Casey of New York. MacArthur asked the War Department for Casey last November and got him by Clipper to head the Engineering Corps. Casey, whose steel-gray hair and mustache give him the appearance of a New York playboy, is a general who goes right up to the front lines to see what's doing. In the early days of the war when Casey did not have sufficient men to do demolition work on the bridges and railways the entire length of the island of Luzon, he collected civilians and found uniforms and arms for them by going to the Army hospitals and taking stuff belonging to the wounded. As our forces moved into Bataan, Casey's engineers were destroying airfields, power plants, docks, oil stocks, radio stations, railroads and 200 bridges.

Casey's men fight, build roads and pack trails, repair barbed wire and make whisky from rice in their spare time. The engineers have been used on more than one front as an outpost unit or a small attack group. On the east side of the Bataan line they were on a front outpost for 14 days without relief after helping push through three lines of Japanese entrenchments and holding positions so the Philippine Army could move in.

Lots of MacArthur's men got their first taste of battle and the Japanese in the first weeks of war. Three boys in their early 20's, all from Salinas, Calif., who had been together through school and then joined the tank corps of the National Guard coming to the Philippines, got their excitement the day after Christmas. Their company, moving through some coconut palms, suddenly rounded a curve and met heavy Jap fire. Trying to turn around, the tanks were blasted off

CONTINUED ON PAGE 16



VIEW OF CORREGIDOR FROM MARIVELES MOUNTAIN ON BATAAN

What to ask of a pants fastener in times like these!



1. WILL IT LAST?... You may be called on to ask a lot in *length of service* from the slide fastener in the pants you buy today. You can be certain, if it's a Talon trouser fastener, that it has undergone the most rigid tests for durability. To pass muster, it must function perfectly throughout the entire life of the trousers.



2. DOES IT HAVE SPECIAL TROUSER FEATURES? . . . Today you want a slide fastener that will give you the most in *satisfactory service*! This means... the special lock in the Talon fastener that won't slip open by accident, won't cause you embarrassment. And equally important... the special one-piece coin-forged slider body that gives it extra strength to withstand day-in, day-out wear!



3. CAN YOU BE SURE OF DEPENDABILITY? Yes, you can trust every Talon slide fastener you get . . . because it's precision-made . . . because it's inspected 37 different times in the making . . . and, finally, because it's the product of more than 40 years' development and the experience in making hundreds of millions of Talon slide fasteners!

★ OUR JOB IN WAR TIME

We are proud to have been given these responsibilities:

- To supply Talon fasteners for a wide variety of Army and Navy uses.
- To make precision ordnance parts and also precision gauges essential to the manufacture of munitions.
- To release metals needed by our Government and to use our research and engineering facilities for perfecting new materials (metals and non-metals) that are less important for war production.

In order to execute this all-important program, the production of Talon fasteners for commercial use cannot be maintained at the usual level.



"TALON"
REG. U.S. PAT. OFF.

**THE DEPENDABLE
SLIDE FASTENER**

TALON, INC.
MEADVILLE, PA.

Says **ROBERT MONTGOMERY**, famous Hollywood actor, now serving in America's armed forces



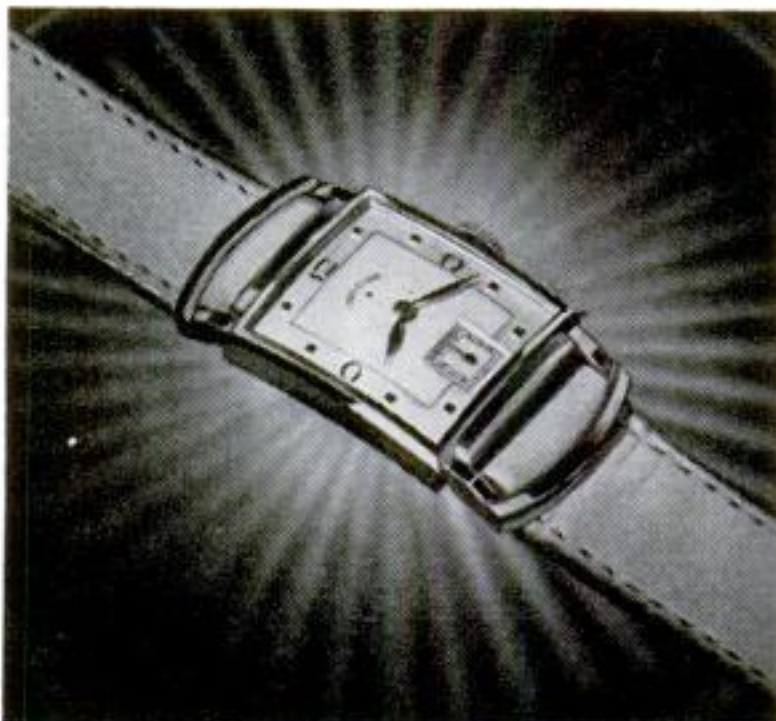
"IN LORD ELGINS...STRIKING PROOF OF AMERICA'S GENIUS FOR DESIGN"

*Lines clean as a Clipper's wing;
accuracy that is star-timed!*

They're a new experience! There's a special gleam to their smooth, mirror-finished cases. There's a custom quality to their styling.

To see the new Lord and Lady Elgins is to feel America's rich genius for original design.

Your choice may be platinum, gold or 14K gold filled. All Lord and Lady Elgins have Elgin's rustproof, non-magnetic Elginium hairspring* and Beryl-X balance. Lord Elgins are 21 jeweled; Lady Elgins are 19 jeweled.



14K natural gold filled. \$62.50

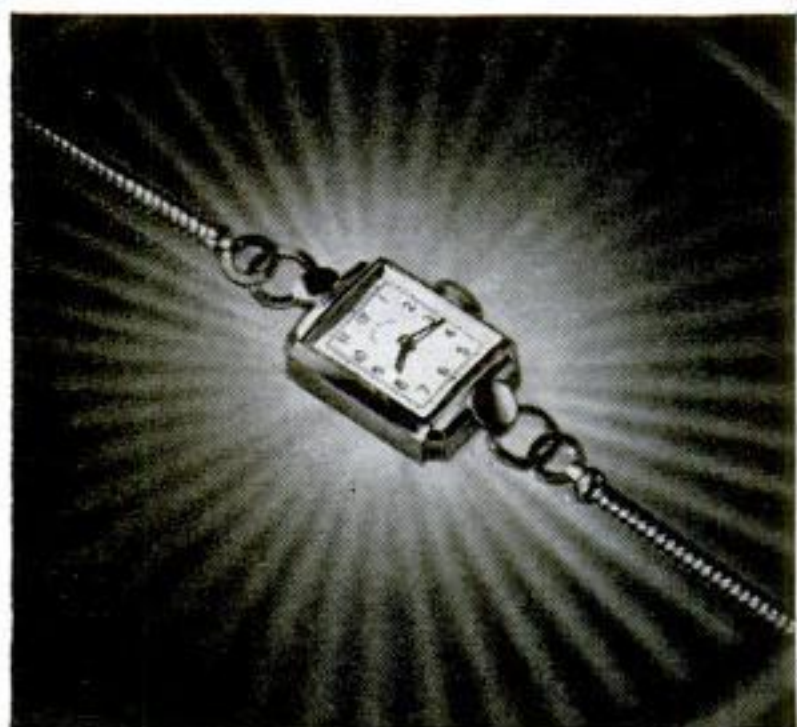
Each is completely American made and carries the Observatory Certificate for unusual timekeeping ability proved in a great time observatory.

Today Elgin's skilled craftsmen are doing their share of war work, too—making precision instruments for army, navy and aviation use.

Choose a handsome Lord or Lady Elgin. The new models are at your jeweler's now. Prices from \$55.00.

*Pat. Nos. 1,974,695 and 2,072,489.

Mirror finish. 14K rose gold. \$110.00

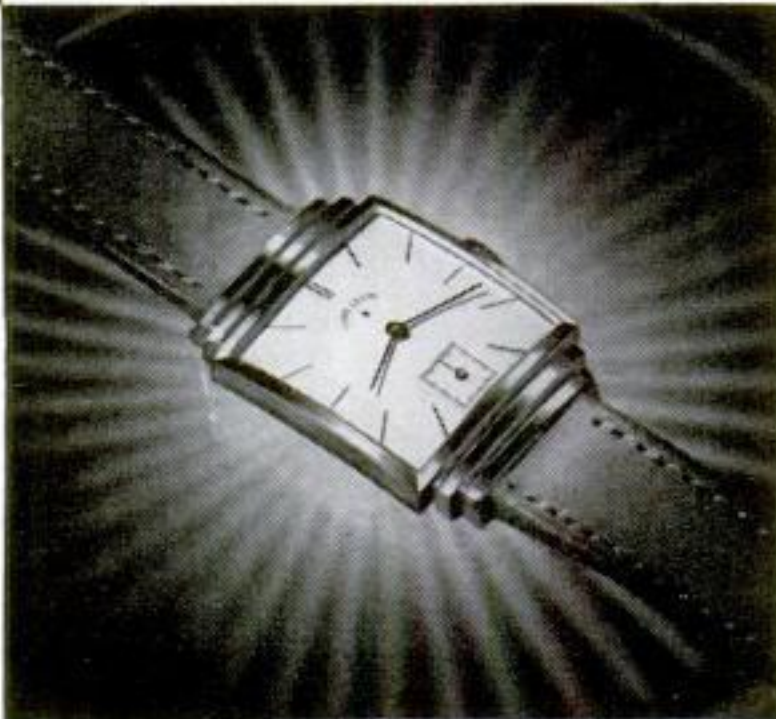


14K natural gold filled case. \$60.00

Lord Elgin
21 JEWELS

Lady Elgin
19 JEWELS

Elgin National Watch Company, Elgin, Illinois, U. S. A.



LIFE'S REPORTS

(continued from page 14)

the road into a rice paddy, some turning over. Ed de Benidetta, bank clerk, got a rivet from a tank lodged in his neck and hid in the tank 28 hours while the Japanese swarmed over, prying the doors with bayonets. William Anson, statistician, and Sergeant Robert Mitchell, theater doorman, crawled from their tanks under cross fire to fields and there hid in the weeds below a fence while Japanese came and leaned on the fence.

At nightfall the trio began a five-day trek to Manila through the lines, twice getting caught in cross-fire engagements of the Filipinos and Japanese, unable to tell which was friendly fire. De Benidetta was unable to eat, talk or swallow, finally arriving barefoot, hungry and exhausted from loss of blood. Said Anson: "If he went through all that and came out O.K., it convinces me he is going to die of old age."

In Bataan the troops fight with their backs to the sea and no longer wear clean shirts but have learned to eat the thick Bataan dust, lick gritty teeth and take blood. Whether it is the native Philippine Scouts or the American 31st Infantry—about which the Japanese al-



BRIG. GEN. HUGH J. CASEY

ways question the prisoners most—each outfit has its own set of heroes, its own personalities who keep their comrades fighting.

The ordinary Scout soldier, a stubby, dusky fellow with broad shoulders, speaking English with an indescribable accent, was selected for the organization years ago. He's proud of his outfit, knows how to use a rifle or bayonet but prefers the latter. When the Japanese set us back temporarily by putting snipers in the

CONTINUED ON PAGE 13

For AMERICA on the March...



NATIONAL DEFENSE STARTS WITH HEALTH DEFENSE

HERE'S
3 way HELP!



THE GROWERS' OWN BRAND

VITAMINS—for energy (B and G)
MINERALS—to rebuild
LAXATIVE EFFECT—to sweep away poisons

NEW Hearing Aid gives users new confidence



This new Western Electric vacuum tube Audiphone, by the makers of Bell Telephones, is helping thousands to hear clearly, to live fully, to face the future with renewed energy and courage. They praise its vibrant, natural tone—find it enables them to understand speech better even in noisy places. Try the Audiphone—hear for yourself how much it can help you. Send the coupon today!

Western Electric
AUDIPHONES
by the makers of BELL TELEPHONES

Graybar Electric Co., Graybar Bldg., N. Y. L-67

Please send booklet "Your Key to Hearing Happiness" and name of nearest Audiphone dealer.

Name _____
Address _____
City _____ State _____

Look at this
grand **SWAN**
GLADIOLUS
BULB OFFER!

That's swell
Gracie Allen... And
look at this **RINSO**
SEED OFFER!

TEN
GLADIOLUS BULBS

10¢

and two wrappers from

SWAN
FLOATING SOAP

Mail Coupon below or
get order blanks at
your grocer's **NOW!**

5 PACKAGES
FLOWER SEEDS

10¢

and opening tab from **LARGE SIZE**
New "**Anti-Sneeze**"

Rinso

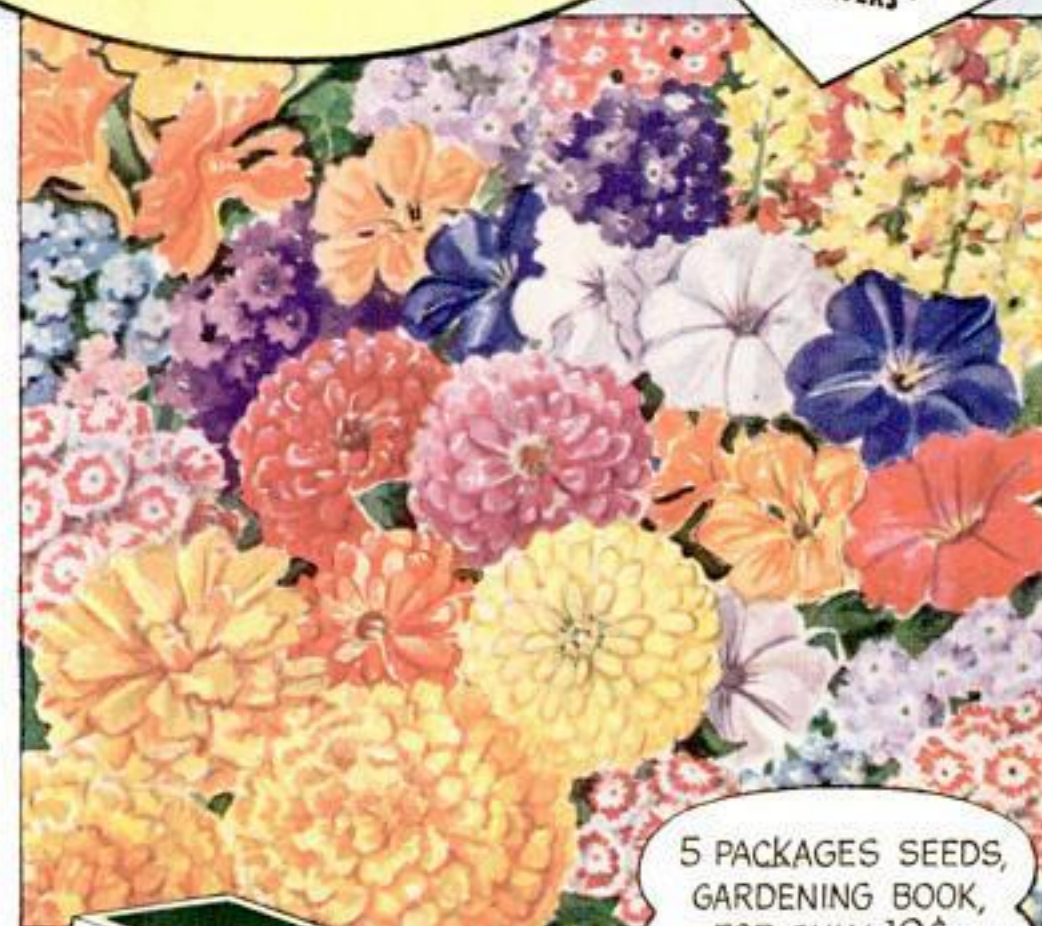
5 PACKAGES
1. MARIGOLDS
2. ZINNIAS
3. PETUNIAS
4. Window Box
GARDEN
5. "Fragrant
FLOWERS"

10 BULBS:
Big, gorgeous
blooms
all colors
including a
surprise bulb
named after
GRACIE ALLEN

Get these *Spring Specials* **NOW**

Have armfuls of gorgeous
blooms all summer!

• Imagine getting 10 Gladiolus Bulbs for only 10¢ plus wrappers from 2 cakes of Swan! Big, satiny blooms in pink, violet, red and other brilliant colors. You'll probably be buying Swan anyway because it's 8 ways better than old-style floaties. So be sure to take advantage of this amazing bulb offer. And think of getting 5 packages of seeds and a handy gardening book, also for only 10¢ plus the opening tab from a large box of Rinso. Most likely you use Rinso now because you know it gives whiter washes without sneezing spells. And for a few pennies extra you can beautify your home and garden with America's best-loved flowers. Send for **YOURS NOW!** Get as many sets as you wish.
This offer expires June 1st, 1942



5 PACKAGES SEEDS,
GARDENING BOOK,
FOR ONLY 10¢
AND RINSO TAB

LOOK FOR
THIS DISPLAY
AT YOUR
GROCER'S

RINSO-SWAN GARDEN CLUB, Box 572, Los Angeles, California
Please send me the following:

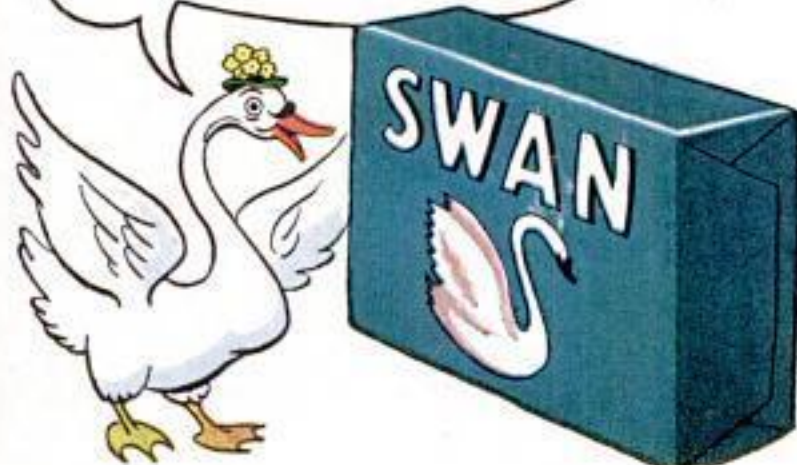
☐ SETS OF RINSO SEEDS (5 packages to a set) ☐ SETS OF GLADIOLUS BULBS (10 to a set)
I am enclosing:
☐ ¢ AND ☐ RINSO TABS (10¢ and 1 opening tab for each set) ☐ ¢ AND ☐ SWAN WRAPPERS (10¢ and 2 wrappers for each set)

NAME _____
ADDRESS _____
CITY _____ STATE _____

This offer good only in U. S. and Hawaii

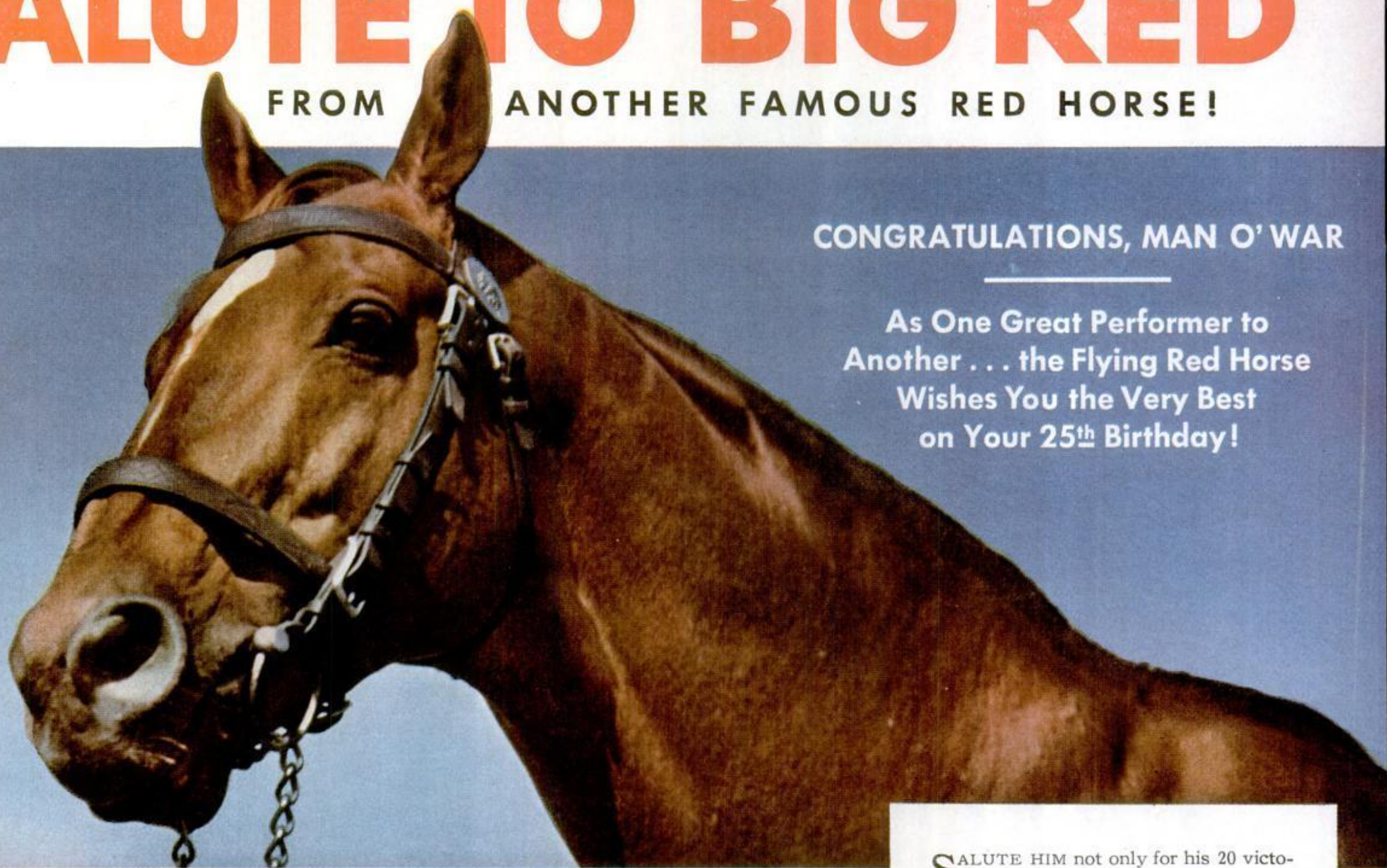


THERE'S A SPECIAL SURPRISE BULB
NAMED AFTER GRACIE



SALUTE TO "BIG RED"

FROM ANOTHER FAMOUS RED HORSE!



CONGRATULATIONS, MAN O' WAR

As One Great Performer to
Another . . . the Flying Red Horse
Wishes You the Very Best
on Your 25th Birthday!

SALUTE HIM not only for his 20 victories in 21 races—not only for his winnings of \$249,465—but for the *thoroughbred* power of Man o' War... ready to be turned on whenever and wherever it counted most.

Flying Horsepower like that in Mobilgas has propelled millions of cars billions of miles. Mobilgas, like Man o' War, is literally America's favorite.

"Big Red" is 25 this year; the Red Horse team of Mobilgas and Mobiloil are mere colts. But in a year when stretching the life of every car is national duty, you'll find their thoroughbred teamwork as vital on the home front as it is on the battle line.

Mobilgas and Mobiloil are enlisted "men o' war" themselves!

SOCONY-VACUUM OIL COMPANY, INC.
and Affiliates: Magnolia Petroleum Co.,
General Petroleum Corporation of California



GIVE YOUR CAR A FRESH START

AT THE SIGN OF FRIENDLY SERVICE

SCIENCE FINDS NEW TWO-WAY TREATMENT FOR ATHLETE'S FOOT



DAILY 2-WAY USE of Quinsana Powder is producing remarkable results. (1) On feet, helps clear up Athlete's Foot infection. (2) In shoes, helps prevent re-infection.

IN 1270 TEST CASES, using this two-way Quinsana treatment, infection disappeared in all but 6% of cases within only 30 days. Such successes are typical.

USE QUINSANA DAILY for aid in prevention and relief. Easy to use, economical. Excellent for excessive perspiration, foot-odor. 35¢ at druggists, army post exchanges, etc.



FIGHT HEADACHES 3 ways at same time!



Get after Headache's Vicious Circle this proved, sensible way

• A headache disturbs your *nervous system*; with jumpy nerves often goes an *upset stomach*, in turn affecting the pain in your head—thus making a "vicious circle". Mere single-acting pain relievers may still leave you feeling dull, sickish.

Bromo-Seltzer is so effective because it acts 3 ways at the same time; not only helps *stop pain*, but also helps *calm nerves*, *settle stomach*. Next time, try Bromo-Seltzer.*

*Use only as directed on the label. For persistent or recurring headaches, see your doctor.

BROMO-SELTZER

LIFE'S REPORTS

(continued)

trees, the scouts learned how to clean them out faster than they could be put in. When there is a tough job to be done, the Scouts, with their American officers who know each man by name, are called.

The Scouts' American officers are best typified by the now-legendary "one-man army" of Captain Arthur W. Wermuth. Wermuth, credited with more than 100 snipers, is husky, tall, bow-legged from early ranch life when he used to break horses and hunt. Adventurous, he once got in a jam running guns to South America, likes whisky and has a big collection of Jap trophies. On one raid



MAJ. GEN. EDWARD P. KING

Wermuth spotted three pack horses of which the Scout with him said: "Sir, those are not calesa horses, they're too fat." Wermuth ambled over, found them to be cavalry horses, turned them loose and sent them running with a rump slap. A few minutes later three Jap cavalymen rose up. Wermuth, waiting, shot them and took the horses and equipment.

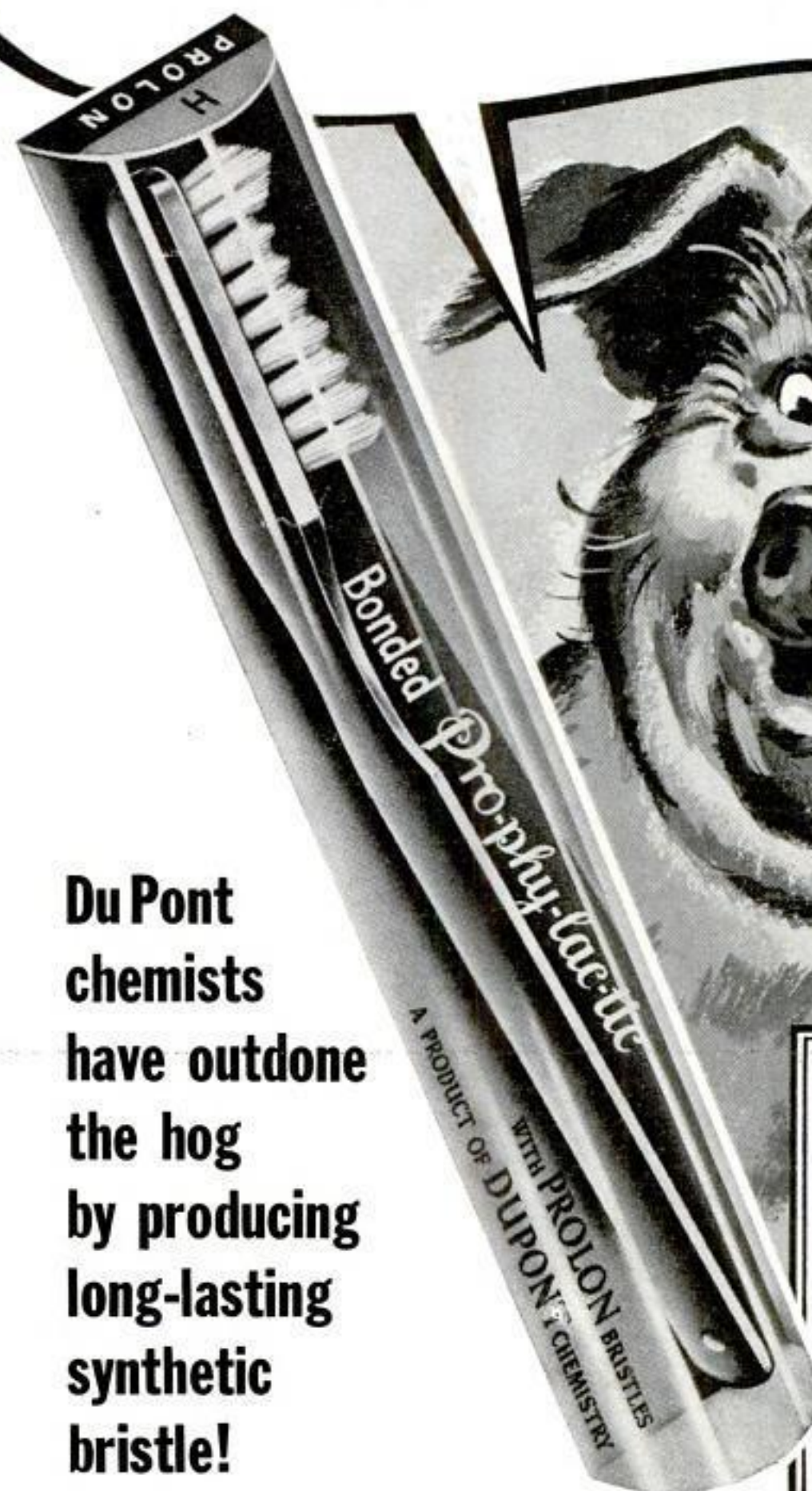
Wermuth is the son of a World War I colonel from Rapid City, S. Dak. An amazing thing about him is that when sent on a reconnaissance mission for information he always cleans up at least a couple of Japanese, bringing in trophies as evidence. Every time he returns from a mission he sits around wanting another assignment like a big football player saying, "Put me in again, coach."

One Filipino general is a West Pointer—the first from the Philippines to graduate—swarthy, barking General Vicente Lim, whose soldiers say if they don't jump at his command he'll kick them in the

CONTINUED ON NEXT PAGE

EVEN MY BEST FRIENDS TELL ME

"There is no better bristle than Pro-phy-lac-tic PROLON!"



Du Pont chemists have outdone the hog by producing long-lasting synthetic bristle!

No doubt about it! Today's finest synthetic bristle comes from du Pont.

And "Prolon" is Pro-phy-lac-tic's name for the most costly grade of du Pont's (nylon) bristle.

So, when you hear competitive tooth brush claims, ask yourself how the *same du Pont bristle in another brush under another name* can last longer than it does under the name "Prolon" in a Bonded Pro-phy-lac-tic Tooth Brush. The answer is obvious . . . it can't!

"Prolon", on the other hand, has a mighty important *plus* over any other synthetic bristle sold under any other name . . . *only "Prolon" is rounded at the ends!* See for yourself, in the

The only Tooth Brush in the World with . . .

1 ROUND-END BRISTLE



ORDINARY BRISTLE Actual Photo-Micrographs

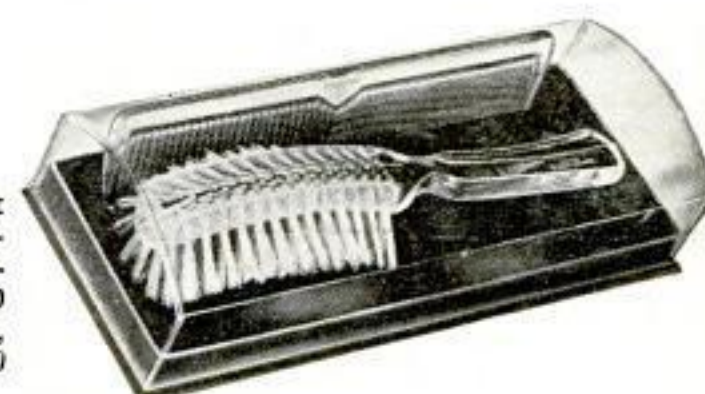
2 SIX MONTHS MONEY-BACK GUARANTEE

photo-micrographs, the difference between the rounded bristle-ends of "Prolon" and the harsh, jagged points of ordinary bristle. *Think of the difference on your gums!*

Every Bonded Pro-phy-lac-tic Brush carries a money-back 6 months guarantee—a clear-cut guarantee of complete satisfaction for, at the very least, 6 full months of use! *That's* how sure we are of the dependability . . . and durability! . . . of the new Bonded Pro-phy-lac-tic with round-end "Prolon" bristle!

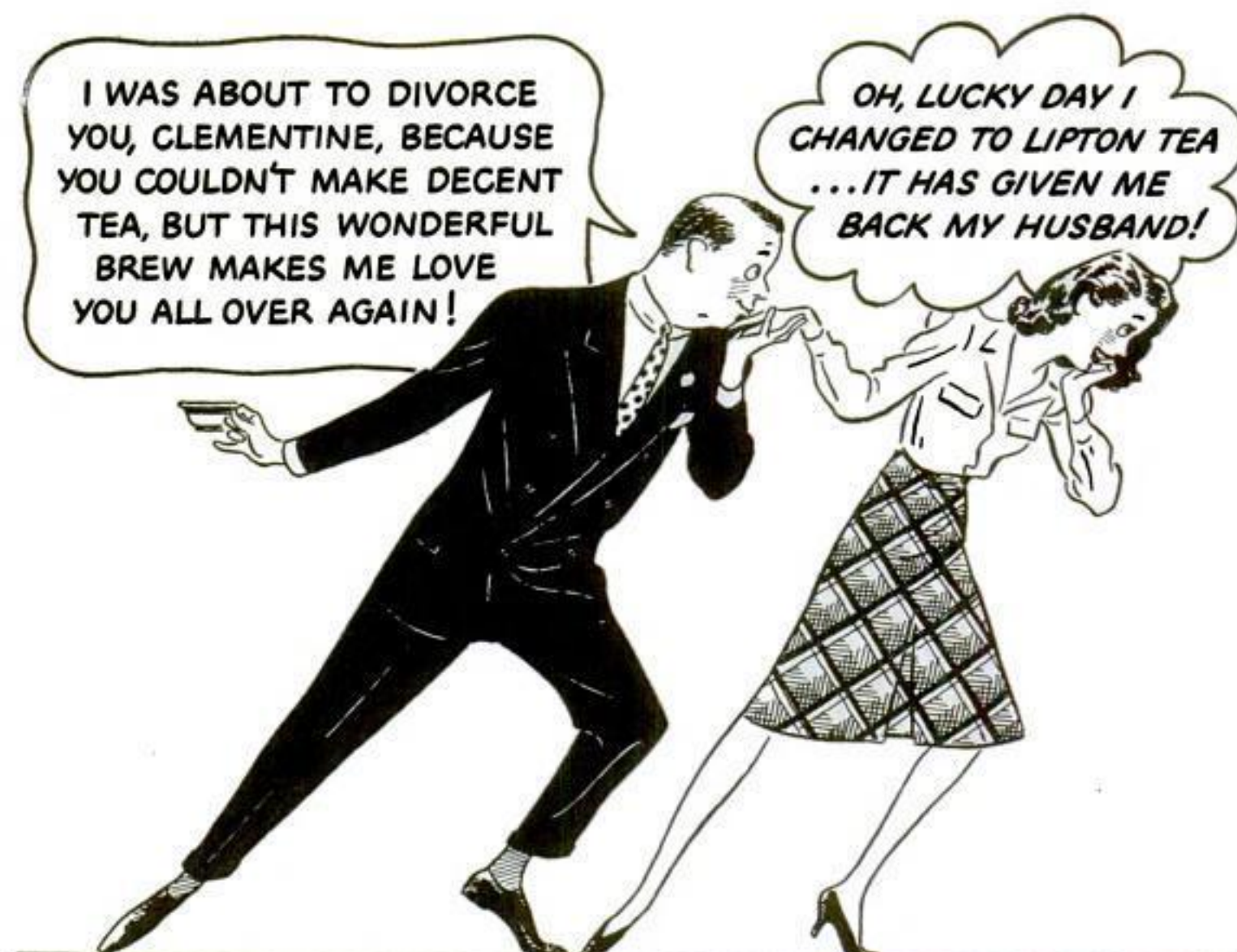
Hair Brushes in Gleaming, Gem-like Plastic!

Another Pro-phy-lac-tic triumph! Dresser and toilet brushes in clear plastic . . . in a choice of four gleaming, jewel colors. Transparent Jewel-like backs. Moisture-resistant bristles of du Pont Prolon. \$1.50 to \$10.00—at most brush-goods counters. Illustrated: Roll-Wave, a unique "curved-to-the-head" brush . . . with comb, \$4.50



Jewel-like Brushes by Pro-phy-lac-tic

This won't happen



But this will...



You see teas grown in hot valleys ripen too fast So they taste flat
But Lipton uses teas grown on cooler slopes...teas that ripen slow and gain rich full flavor This special flavor has made Lipton America's largest selling tea.

LIPTON TEA

In packages. In modern, new-style tea bags, too.



LIFE'S REPORTS

(continued)

tail. Lim was most pleased the other day when he needed 50 volunteers from his men for a patrol mission and 200 stepped forward.

A strong point in MacArthur's Bataan defenses is General E. P. King's artillery. Portly, be-mustached General King, who has been through and also taught at every staff school in the U. S. A., understates the value of his batteries when he says with his eyes twinkling, "We aren't very spectacular but sometimes very effective." There are some spectacular stories connected with the Bataan artillery.

Lack of observation planes makes it necessary to have observation posts well forward, close to the Jap lines. Lieutenant Colonel Lester S. Tacy, after losing 21 lieutenants in succession in the observation post, decided to go up himself. He arrived at the observation post, phoned back to the gun position and added, "For God's sake, don't phone me. Seventeen Japanese just passed. They'll hear the ring." Then he wrapped his handkerchief around the bell. A few minutes



GENERAL VICENTE LIM

later the Japanese attacked the observation post. Tacy was wounded but with a Filipino soldier drove off the Japanese.

He remained 24 hours longer at the post, continually phoning reports to the gun positions to direct the fire. Finally Tacy was ordered back. Returning, he ran into a Japanese patrol and was last seen by the Filipinos with him lying in the dirt, wounded again, but emptying his .45 at the Japanese. When the gun was emptied Tacy rolled over the bank into a ditch and covered himself with leaves so the Japs would not find him. At nightfall he began a five-day walk taking

VICTOR BLUEBIRD RECORDS HITS OF THE WEEK

Two top war tunes by



Carson ROBISON

"Mussolini's Letter To Hitler"

Gusty humor set to a good, vigorous tune (on the back, and just as funny, Carson Robison plays "Hitler's Reply to Mussolini")

"We're Gonna Have To Slap The Dirty Little Jap"

One of the best tunes yet written about our scrap in the Pacific (on the back, "Remember Pearl Harbor")

Hear these popular records for

only **35¢** each
Price shown is list price exclusive of excise tax.

The World's Greatest Artists are on
VICTOR RECORDS



★ ★ ★ ★ ★

SHIP 'N' SHORE

Reg. U. S. Pat. Off.

The girl that all the boys adore...
Wears tailored shirts by "Ship n' Shore"

Style illustrated — precision tailored in Sanforized Shrink Broadcloth — about \$1.29 in white and colors; with long sleeves, \$1.39. Many other styles and fabrics available. "Ship n' Shore" shirts are sold by fine stores everywhere.

SUSQUEHANNA WAIST CO., 1350 B'way, N. Y.

★ ★ ★ ★ ★

CONTINUED ON PAGE 23



A farm, a factory, a finished engine —and 243 days

AS THIS is written Buick is now in regular production on airplane engines for Army bombers.

They are, we are told, outstandingly good engines — *the first one put together finished its "green" run, its "tear-down" inspection, and its "final" run with a perfect score.*

That is something of a record, and every engine that has come off the assembly line since is, we are also told, *distinguished in its every part by workmanship and finish that are exceptionally fine.*

That this is true is in no small measure due to the helpful and patriotic cooperation of Pratt & Whitney under whose license we build, and we wish publicly to acknowledge it here.

Just 243 days sped by, from the morning the ceremonial spade first broke ground on the prairie farm that was our new factory site, to the night the first finished engine went to the Army.

In that narrow bracket of time, new plants were built, old ones converted, special plant layouts devised, machines and tools designed, ordered and installed, crews trained, techniques perfected.



Six months after ground was broken on one vast new factory, the keys were turned over, and into that plant alone had gone 10,000 tons of steel, 3,000,000 bricks, 145,000 panes of glass, more than 250 miles of electric wires and cable.

Two months later productive work started, and today in the roaring test cells of that factory the great engines in steady procession proclaim with mighty voice that this vital war project is a producing reality.

Meanwhile, the original production program was doubled, then doubled again, until it quadrupled the initial schedule.

And this is only one phase of the part Buick has undertaken in the nation's war effort — we are driving ahead on the production of heavy tanks, gun mounts, shells and other war goods toward a volume that will absorb the skills and energies of 40,000 men.

We believe that in the swift progress we have so far made, our countrymen will discern anew the undefeatable capacity of America.

We men of Buick like to look upon it, also, as our way of remembering Pearl Harbor.

war goods
**WHEN BETTER AUTOMOBILES ARE BUILT
BUICK WILL BUILD THEM**

BETTER HEARING TURNS NIGHT INTO DAY

IF ONE MAN's loss of hearing costs him 50% of his potential earnings over a period of 17 years, and there are five million other men and women in the country as severely handicapped as he is . . . how much does neglected deafness cost America each year?

In its earlier stages, Mr. Heider's experience is quite typical of several million people who are gradually losing ground in life because of their growing inability to hear and deal with other people. But there is this one vital difference . . . he had an *outsoken* friend!

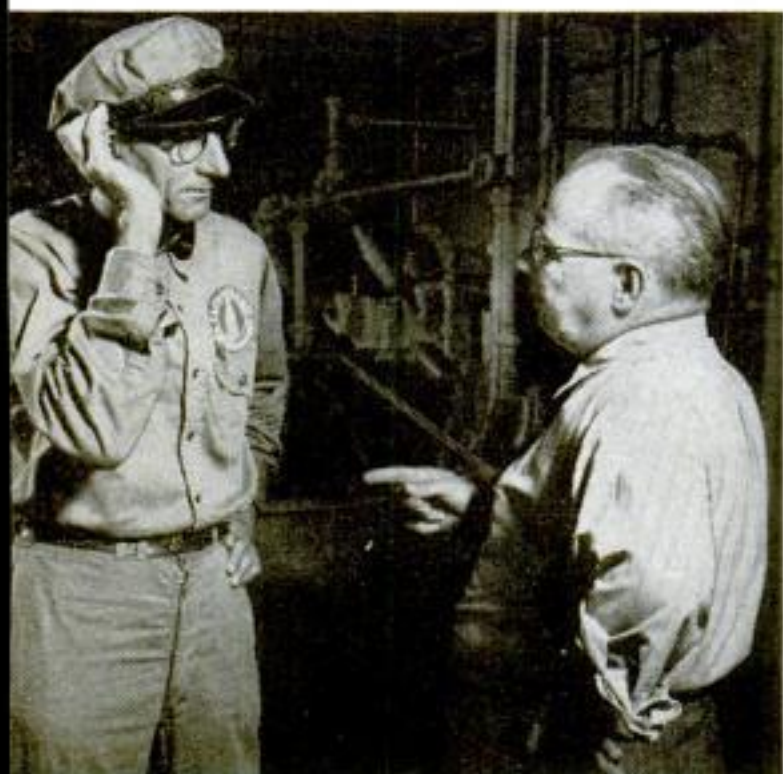
There is, of course, a natural and quite understandable reluctance on any man's part to admit that he is losing his hearing. And it is only human nature to put off doing anything about it. But unfortunately, a man's friends often encourage him in that neglect, because most normal hearing people never dream that difficulty in hearing can smother a man's abilities and chop his income in half, as it did in Heider's case. And then, too, most people tend to regard a man's hearing loss as his own private concern, and try not to embarrass him by mentioning it.

But what turned Heider's "night into day" is the fact that he had sincere, intelligent friends who were frank enough to talk bluntly to him and make him get a Sonotone.

The greatest service that any man can render a hard of hearing friend is to show him the wisdom of facing the issue squarely and seeing what help science can give him. Today there are hosts of hearing-handicapped men and women who *could* live a freer, fuller, richer life if they only *would*! And among them are many thousands who could be freed to take a more useful and satisfying part in the nation's industrial mobilization for victory.

And they can be freed! In the past 13 years, Sonotone's scientific research has brought such radical advances in the design and fitting of hearing aids that nearly 95% of the hard of hearing can be helped. With this help at the other end of your telephone, there is no excuse for neglect.

Down in old New Orleans, Marshal Ney Heider has been one of the great Cloverland Dairy's trusted employees for more than 17 years. Trouble with his hearing, however, kept him on a night route, for a milkman must be a good salesman and sell plenty of butter, eggs, cheese and cream as well as deliver milk. And Heider's serious hearing loss made it difficult for him to deal with housewives.



A few months ago, Superintendent of Deliveries James Magi, always watchful of his men's well-being, stopped Heider and insisted that he get a hearing aid.



Within 60 days after getting his Sonotone, Cloverland's executive vice-president, C. M. Rhodes, handed Heider a check for third prize in a sales contest. Better hearing was beginning to pay!



Although the Cloverland Dairy is the largest dairy in the entire South, operating a great fleet of 85 delivery trucks, Heider's demonstrated ability to sell and service his customers once he could hear again, soon ranked him among the company's most productive route men, and won him a transfer to one of the most coveted daytime routes in the city.



His improved hearing has given Heider a new confidence in his ability to deal with people. And that confidence shows on his sales sheets. Better hearing pays!



Nobody knows the vital importance of taking care of a hearing loss so well as the man who has lost his hearing and regained it. Periodic hearing tests with the Audiometer, shown above, are a regular part of Sonotone service. Heider tells Consultant R. G. Ankeny that he'd rather lose his right hand than his Sonotone, if he couldn't get another one. He couldn't earn a living without it, he claims.



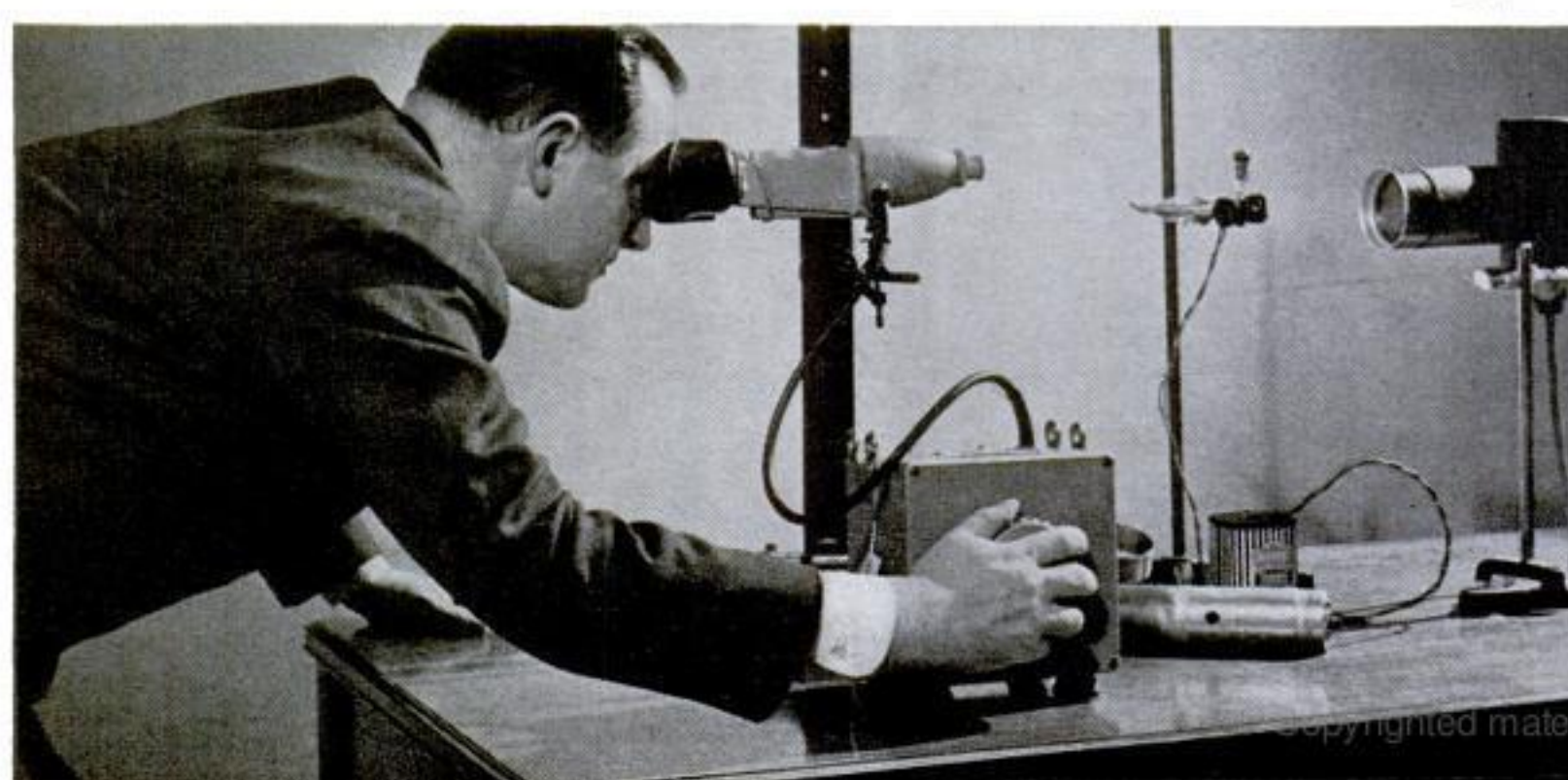
But on pay day Heider will prove to anybody that better hearing pays. His Sonotone has helped him to an 80% increase in his pay-envelope.

A Sonotone research engineer (right) inspects the temperature of a vacuum tube filament with an optical pyrometer. The great Sonotone research that began with the famous Lieber Bone Conduction Oscillator has completely revolutionized the hearing aid.



For information on Sonotone, look in your local 'phone book under SONOTONE for the address of the nearest of Sonotone's 131 offices. Or write Sonotone Corporation, Elmsford, N. Y. In Canada, write 229 Yonge St., Toronto, and in England, 144 Wigmore St., London W. 1. Offices in 23 other countries

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LIFE'S REPORTS

(continued from page 20)

him across the entire Bataan Peninsula to General J. M. ("Skinny") Wainwright's headquarters.

It's hard to say who has the most colorful personality in Corregidor and Bataan. Maybe it is the big thick-skulled Texas A.A. battery breech operator who is untalkative and illiterate and learned to work his gun "by ear." When a shell jammed in his gun with the fuse already cut, he hauled off and punched the shell home with his bare fist.

Maybe it's men like Captain Horace Greeley, former Air Attaché at Chungking who, like the majority of the other airmen, grows a beard and tramps through the jungles fighting the Japanese on the ground or sits by a foxhole at the front line wishing for an airplane to fly.

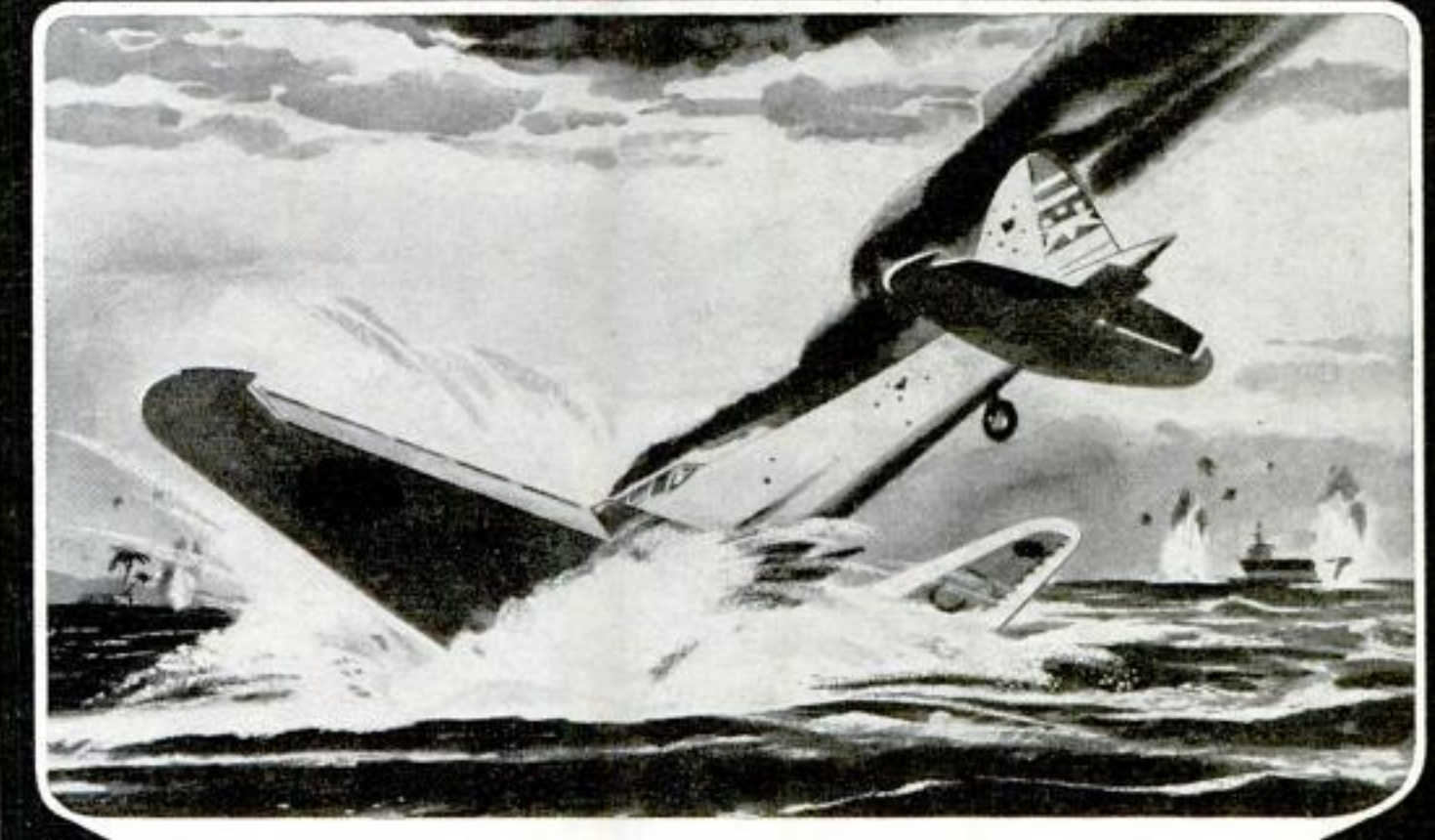

Maybe it is six-goal polo-player, lanky Pete Perkins, now tending mules, or one of the sailors fighting on the ground and wishing for ships, or the little Filipino chaplain carrying an altar in a little black satchel, serving his regiment practically in no man's land.

Maybe it is the M.P. who got bored with duties behind the line, swiped a motorcycle, went A.W.O.L. to the front, jumped on a machine-gun nest facing the Japanese and wiped them out. Maybe the most colorful are the civilian volunteer workers like the men with the water-transport crew who slip up the Bataan coast in the darkness, salvaging and drawing fire from our troops and from the Nips, causing them to call themselves "clay pigeons."

Or maybe the most colorful of all is the 120-lb. 21-year-old Filipino private whom the Japs captured behind their lines. The Jap officer and his men escorted him toward their headquarters. When the Japs went a little ahead leaving the Filipino youngster with the Jap officer, he grabbed the latter's saber, stabbed him in the neck, and ran back to our lines carrying the dripping saber and the officer's medals, announcing proudly that there is nothing to the story about the Japanese being good at jujitsu.

U.S. NAVY

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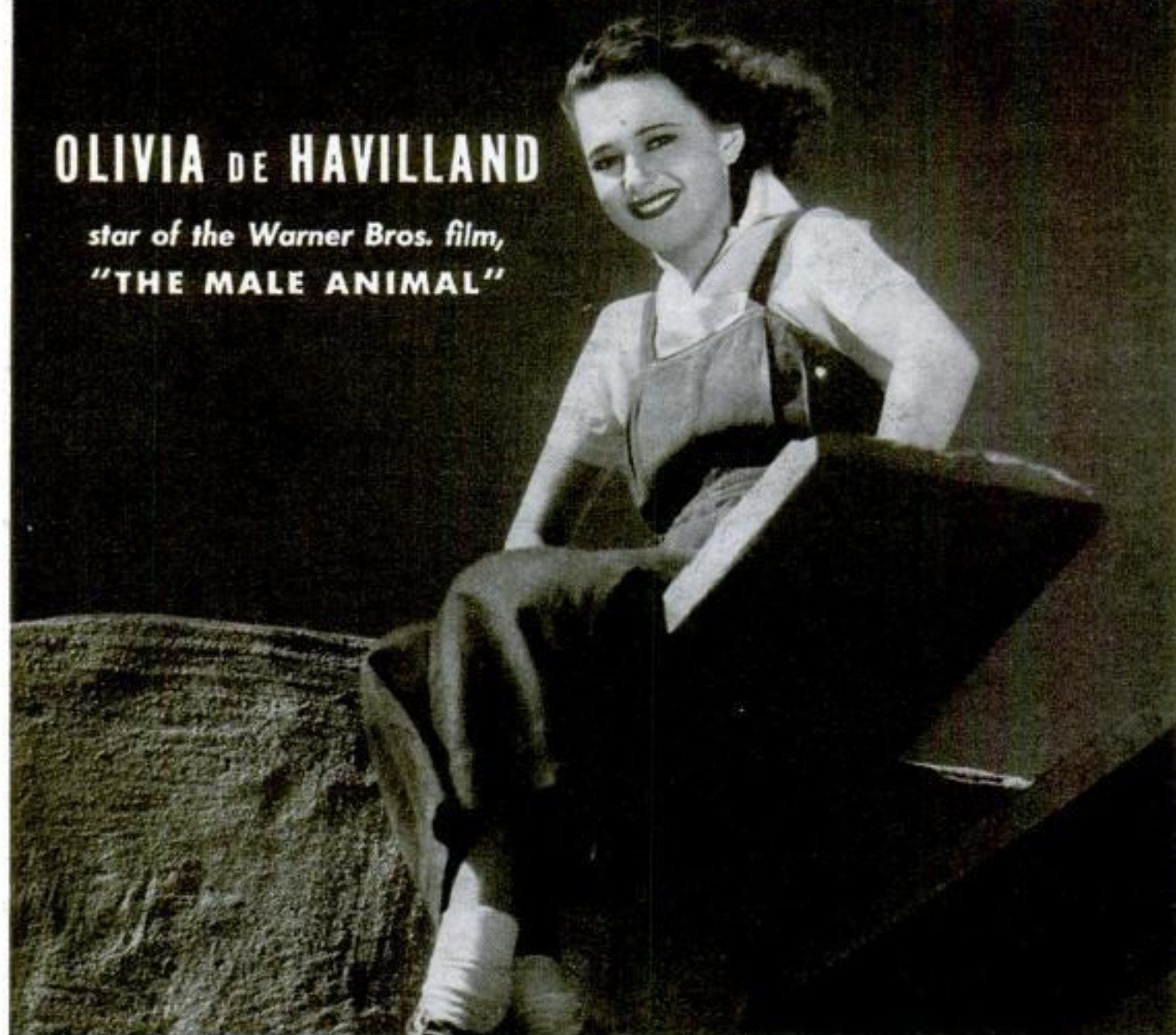
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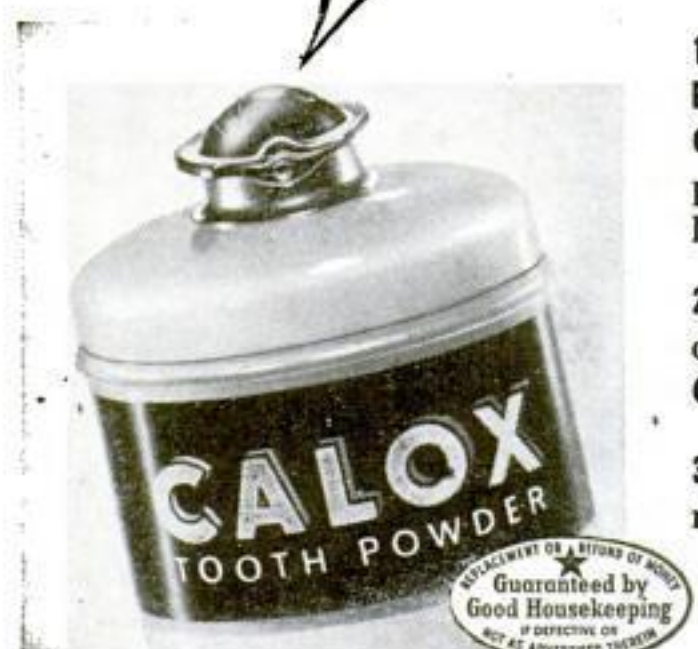


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LIFE'S COVER



Appearing on LIFE's cover this
week is Private Charles Edward
Teed, typical young selectee in
the U. S. Infantry. Teed is 22
years old, has been in the Army
for eight months, first at Camp
Wheeler, Ga., now at Fort
Bragg, N. C. where he has grad-
ually evolved into a tough, de-
pendable, fighting man. He
comes from Effingham, Ill. (pop.
6,000), where he and his widowed
mother ran a small restaurant
before he was drafted. She is
carrying on without him. He is
engaged to a girl back home. For
a Close-up of Private Teed and
pictures of him in and out of the
service, turn to pages 96-113.

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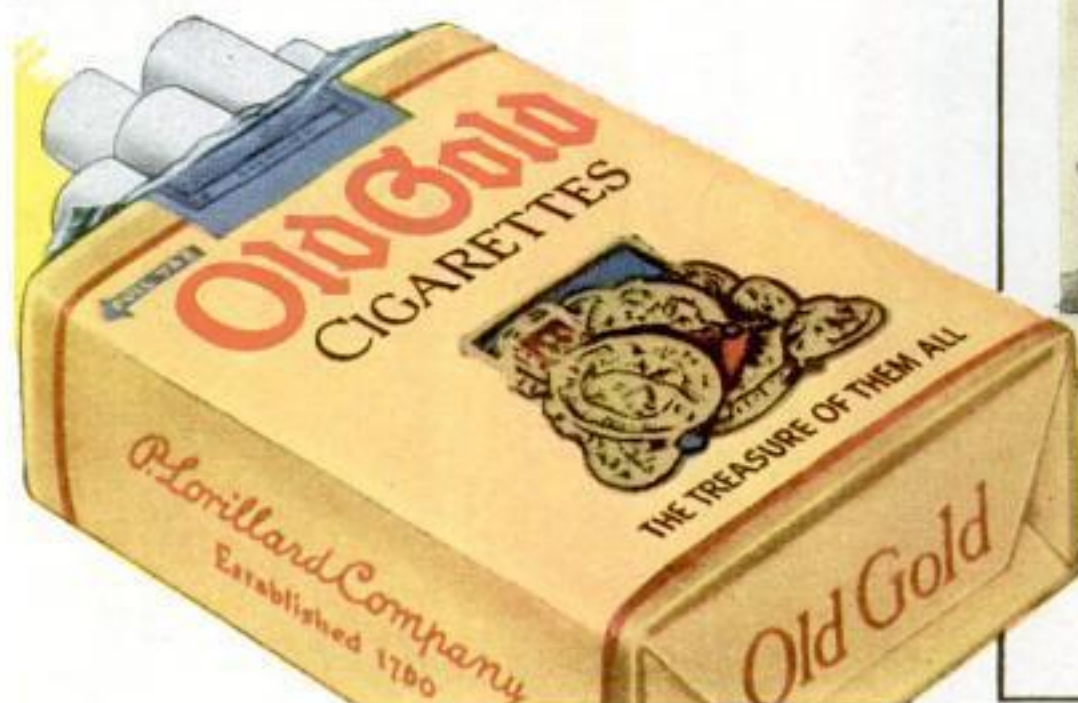
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LIFE'S PICTURES

This picture of Wallace Kirkland riding in an old Indian cart was taken on the photographer's long trip through the South Pacific and the Far East. Among the thousands of pictures Kirkland brought back with him from the long photographic journey were most of those in the essay on India, shown on pages 86-95. Today this former Midwestern social worker is an accredited war correspondent, is now off to far ends of the earth to cover great wars.

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Because the protection is for a limited period only, Term premiums are low. However, it should never be considered a suitable substitute for the permanent, whole life protection most men need.



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U. S. REJECTS VICHY'S "EXPLANATIONS" OF ITS WORKING WITH THE NAZIS

Over Paris in Occupied France on the night of March 3 swept 200 British bombers in successive waves, for the first time in this war. With small opposition from German planes, they dropped 2,000 bombs, mostly on the great factories in the Paris suburbs, which have been making planes, tanks and guns for the Nazis. Some 400 Frenchmen were killed. There promptly arose from Vichy France, which has no jurisdiction whatever over Paris, a frightful outcry. Said Vichy's Marshal Pétain: "The marshal bows with sorrow before the workers' families, innocent victims of this cowardly slaughter. . . . The bloody attack will provide general indignation and will assume the character of a national catastrophe."

This double-talk was echoed in Washington by Vichy's Ambassador to the U. S., Gaston Henry-Haye. But the U. S. official who must spend much of his time listening to M. Henry-Haye's "explanations," Undersecretary of State Sumner Welles, was impatient on this one. Said he: "An entirely legitimate bombing. I do not see how any question can be raised about it."

The Paris bombing was just the latest of the series of strains that have been put on the interminable conversations between Welles and Henry-Haye. Lately the relationship between the U. S. and Vichy has grown still more false. The U. S. is polite because Vichy owns some very strategic colonies and a vital fleet. Vichy is polite because the U. S. may win the war and Vichy may lose the rest of her empire.

Now the U. S. is holding its nose at the Vichy trial at Riom of the democratic leaders of pre-collapse France. It has discovered that Vichy as well as Occupied France is producing military trucks, planes, tanks, silk for the Nazi Army now fighting American men and weapons. And it is not to be forgotten that Vichy France's abject surrender of Indo-China to the Japs in September 1940 paved the way to the whole Allied disaster in Malaya and the Indies.

President Roosevelt himself wrote Pétain to be explicit about what he planned to do with the French Fleet. At last Pétain replied that it would not be given to Germany, that France would remain neutral.

In and out of the State Department has bobbed Henry-Haye to "explain" all these unexplainable little difficulties. The trouble was always that Vichy France is not a sovereign state. However energetically it makes a face like one, it remains the pawn of Germany. Nevertheless, both Secretary Welles and Adolf Hitler must join in the pretense that Vichy is sovereign, for the sake of those warships and colonies. To Mr. Welles, this mumbo-jumbo must become always more embarrassing, but glib Henry-Haye thrives on it. Actually both men know that whatever they say is trivial, beside the colossal fact of who will win the war. If the Allies win, fascist Vichy will fade like a bad dream and democratic France will re-arise.

In Washington, M. Henry-Haye goes on giving his select little dinners of lobster, strawberries Melba and 1929 champagne. For what his countrymen are eating in the sad land of Vichy, turn the page.



U. S.-Vichy relations are somehow characterized by this doorway parting of U. S. Undersecretary of State Sumner Welles (left) and Vichy France's Ambassador Gaston Henry-Haye Feb.

27 at the State Department. The Frenchman has been trying to explain why the new battleship *Dunkerque* has been moved from Africa to Toulon where it will be handier for Germany to grab.

HUNGER AND SHAME SETTLE ON UNOCCUPIED FRANCE AND ITS DESPAIRING CITIZENS

This is Vichy France, the rump end of a great nation represented by Ambassador Henry-Haye in Washington. It is not black death, as in Russia and Poland and Serbia. It is something worse: ignominy and hunger and fear, petty theft and scavenging and compromises, a way of life to be passed on to the next generation. These pictures were taken in Vichy, Lyon, Marseille, Avignon, the cities of Unoccupied France. They have the pathos of a man who has nothing to do and for

whom nothing is solved, who sits and waits day after day. He waits on the curbstone, on the park bench, in the bourse, on the breadline, the tobacco line. And between times he engages in long and passionate plots and stratagems to find a little piece of food. Civilization has left him and he moves as in a dream through the husk of a world, suddenly devoid of all the devices and amenities of Europe 1939.

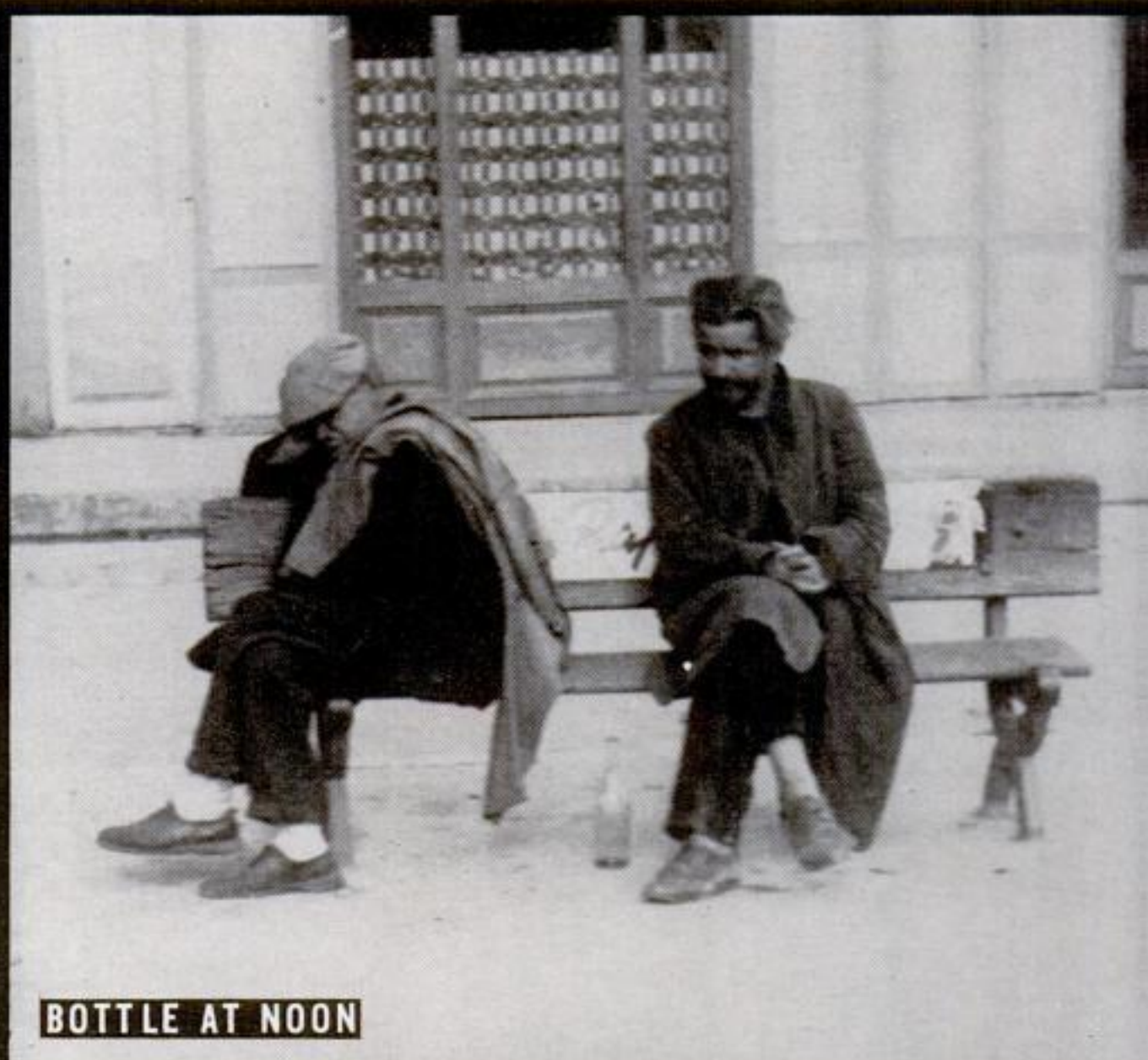
He has grown much thinner, not fitter—just thin-



MOTHER AND CHILD



MARSEILLE



BOTTLE AT NOON



STREET MUSIC



"LA MARSEILLAISE"



BOURSE



SCAVENGERS



MARKET



FISH FOR ALL

ner, from exercise and worry. He wakes up to find that his little back garden has been robbed overnight of a whole row of beets. The bucks in his rabbit pen have gone on strike for want of vitamins. He steals another man's meat ration without a qualm if he can. He dodges the "economic police" of the Ministry of Supplies who have filled the jails of Unoccupied France. But the food is even worse in jail. A restaurant lunch is two olives, a radish and some cooked vegetables. The

tobacco ration works out theoretically at four cigarettes a day. The meat ration is a little over half a pound a week. Wheat can be used for nothing but bread. The wine crop was poor, but the best solution of all now is to get drunk.

"Everywhere," said one observer, "you see emaciated children. Meanwhile the people watch trainloads of food from French farms taken off to Germany. The machine gun is losing its terror for the French peo-

ple, who have to watch their children starve to death."

A good face was put on all this by Secretary of State for Supplies Paul Charbin with the remarkable statement: "France is not the most unhappy nation in Europe. France cannot feed on illusions or words. She must accept the continued servitudes of the Armistice."

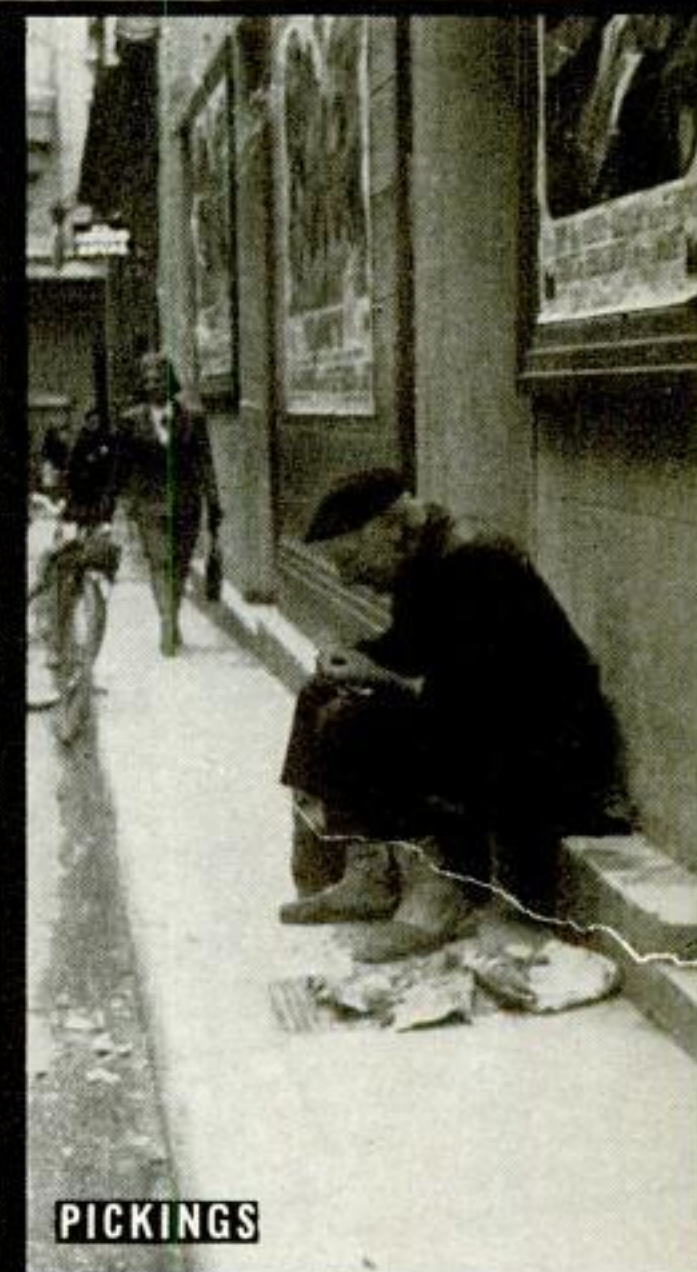
But the dream of victory and release is not dead. When the U. S. declared war against their conqueror, the people of France wept openly in the streets for joy.



WOMAN ALONE



REST



PICKINGS



LEGION MEETING



FIREWOOD



BUSINESSMAN



"NOTHING TODAY"



TOBACCO LINE



THE HUNT



BOOK AND DAGGER (REAR) SYMBOLIZE GOEBBELS' "WAR WEEK OF THE GERMAN BOOK"

(continued)

THE NAZI CONQUERORS STRUT PROUDLY AND TRY TO PEP UP THE HOME FRONT

Quite different from the subject peoples are the ways of the conquerors. Nazi Germany has drunk deep of victory. High pomp surrounds the ceremonial arrivals in Berlin of the stooge statesmen of the "protected" countries. The Party officials live in quiet magnificence, soaking away private fortunes. The huge German Army of more than 7,000,000 men eats well and gets all the clothing Germany can scrape together. All sporting events went on as usual until early this year, when apparently the Russian disasters became too ominous.

But Germany today has another darker look. Thousands of uniformed men without legs, arms or eyes are to be seen and many women wear black. Germany is filled with conscript labor—Poles, Frenchmen, Russians, Belgians, Norwegians, who have been imported against every rule of "international law" to do the Germans' work. Though Germans eat twice as well as Italians and three times as well as the conquered peoples, it is almost impossible for a civilian to find a doctor, for all doctors are tending the millions of soldier wounded. Four times a day, restaurant loudspeakers give the High Command communiques, at noon, 2, 5 and 10 p.m., but the customers no longer stop talking to listen.

There is privation, but Nazi Germans are used to it. A typewriter, radio, alarm clock, padlock, suitcase, tobacco, candy, silk stockings and fruit are almost impossible to buy. Rubber and leather, coal and potatoes are especially short. Workers wear wooden shoes without stockings. The great days of 1939, 1940 and 1941 when one conquered country after another was systematically looted seem to be over for the present. One German woman whose three sons were lost before Leningrad, Moscow and Rostov and whose clothing, bottles, corks and cash had been requisitioned, asked, "What more can they ask?"

About the time these pictures were taken, just before the U. S. entered the war, Goebbels said: "We do not underestimate the U. S., but also we do not overestimate it. I do not know whether Mr. Roosevelt will catch up with the war or not. . . . But Germany now faces its greatest but also its last chance."



Croat stooge, Foreign Minister Mladen Lorkovitch, arrives in Berlin and reviews usual honor guard at Anhalter station. With white lapels is the host, Nazi Foreign Minister von Ribbentrop.



Slovak stooge, wild Premier Bela Tuka, arrives in Berlin, too, Nov. 24 to sign Anti-Comintern Pact. Nine dutiful delegations were received like clockwork. Tuka toasted "our exalted allies."



Mozart on 150th Anniversary is played for Hitler Youth by Hungarian Karl Kisch in Berlin's Harnackhaus. Girls were told to "rally behind Mozart's banner and fight for your European art."



Hockey game in Berlin Sportpalast begins with Hitler salute by the players. Team at right won, 4-1. Continued determinedly despite the war, sports events were suddenly canceled in February.



Funeral of Colonel Mölders, 28, Germany's No. 1 air ace with 115 planes (14 in Spain) who died in a transport-plane crash, brings out Göring and Hitler in long trench coat (*above*) before

Berlin's Air Ministry. Below: Hitler salutes the coffin of Colonel Mölders, who had won the unusual honor of Oak Leaves with Swords in Diamonds on the Knight's Cross of the Iron Cross.



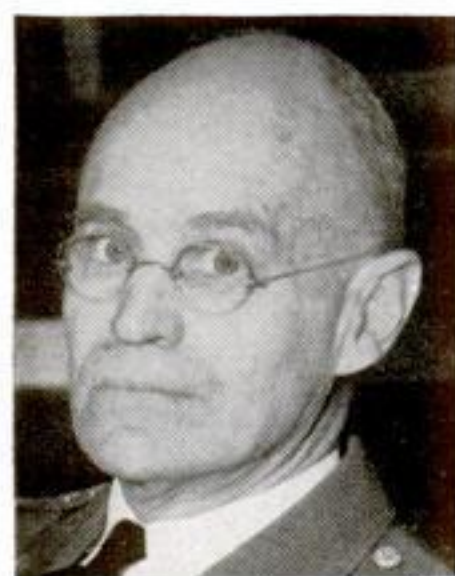
LIFE ON THE NEWSFRONTS OF THE WORLD

West Coast begins to move out Japs but Hawaii leaves them free; Australia drafts labor

So far in this war there has been almost no sabotage. To some Americans this fact may give reassurance but to others it is highly alarming. What it means, they suspect, is not that saboteurs are lacking but that they are organized and waiting for orders. They envision a great fifth column, entrenched at the key spots of America's efforts, waiting for the day to strike all at once, perhaps in conjunction with an enemy invasion.

The Japanese on the West Coast seemed to fit this fear perfectly. They were concentrated in the coastal area, showing a special affinity for naval establishments, docks, power lines, reservoirs and war factories. They lived in close communities, 100% nonabsorbed into the rest of the population. They sent their children to Japanese schools and their dead back to Japan. Even the Nisei, or second-generation Japs, seemed to think of themselves as Japanese.

By last week the fear of a Jap fifth column had become such a universal nightmare on the West Coast that the Army stepped in. Under an executive order from the President, General DeWitt, commander of



DE WITT

the Fourth Army, fixed a military zone upward of 100 miles wide, extending along the entire Pacific Coast from the Canadian border to the Mexican border and on into Arizona. Out of this zone General DeWitt proposes to move every person of Japanese descent, whether alien or citizen.

Japanese aliens can be interned but those who are citizens will be under no restriction once they leave the military zone. They could all drive across the continent and take up residence around the Brooklyn Navy Yard if they wanted to. This, however, is not likely to be a real problem. Most of them are without funds to travel and, unlike German or Italian agents, cannot move without being noticed. They will doubtless settle down with the aliens in camps to be established east of the Sierras.

JAPS LEFT FREE IN HAWAII

The Army's drastic solution of the Jap problem on the West Coast is in sharp contrast to its action—or lack of it—in Hawaii. Not California but Hawaii offers the No. 1 problem of a Japanese fifth column. On the West Coast there are 110,000 Japanese, counting citizens; in Hawaii there are 155,000. Moreover, the problem is far more immediate. The fear of Japs in California is not so much what they might do now as what they might do to help the enemy at the time of an invasion. Whereas invasion of the West Coast is a vague threat, attack on Hawaii is an hourly danger.

Yet in Hawaii the Army has taken no such drastic action. A few dangerous suspects have been sent to the mainland; a few more have been concentrated on one of the small islands near Oahu. The rest, comprising one-third of the total population, are at large and following their normal activities.

JAVA: TOO MUCH AND TOO SOON

"Too much and too soon" is the Japanese strategy. It was still working last week as the Japs scrambled through the jungles and rice fields of Java. They captured the capital, Batavia, and split the island across the middle, cutting off the military headquarters at Bandung from the naval base at Surabaya. At sea, the Dutch Navy had shot its bolt in a supreme at-

tempt to knock out the Japanese invasion fleet and last week there was so little left of Dutch seapower that Vice Admiral Helfrich resigned. In the air, America's heavy bombers had to give up the battle for lack of fighter support. That left the ground forces under General Hein Ter Poorten to hold out in the mountains as long as they could, on the MacArthur model.

By breaking the Dutch link at Java, Japan had split the "Far Eastern theater" into two parts. In recognition of this fact, General Wavell returned to



TER POORTEN

his old command in India (see pp. 86-95), which is Japan's next objective, if she strikes southwest. That left Japan's alternate objective—the Australia-New Zealand stronghold—without a supreme commander. Last week the Australian press named the man whom many Australians want for this post: General MacArthur.

MacArthur might prefer to stay with his men on Bataan Peninsula to the end. But good generals are none too plentiful among the United Nations and MacArthur's achievement in the Philippines puts him second to none but Marshal Timoshenko of Russia. MacArthur is sorely needed outside the Philippines.

AUSTRALIA DRAFTS LABOR

The Australians had another good idea. They decided to draft labor units at Army pay for the building and maintenance of air bases, roads and other military works. To Australians it makes no sense for construction crews on military works to be getting



CURTIN

better pay and living better than the fighting men. Perhaps the most remarkable thing about last week's decision, however, was that it was taken by a strong Labor government under Prime Minister John Curtin.

In getting the same status as soldiers, Australian labor was not doing so badly. One reason for the Aussie soldier's famous fighting spirit is that he rates as a hero and gets a hero's treatment. An Australian private is the highest-paid private in the world, receiving a base pay of \$6.50 a week at home and \$10.50 overseas, plus generous allowances for wife, each child or other dependents. Unlike American privates, who are often thrown out of restaurants, shunned by "nice girls" and made to feel ashamed of being privates (see pp. 96-113), Australian privates enjoy such esteem among the people that some of them refuse promotion. The U. S. can take lessons from Australia in how to treat its soldiers.

BRITISH WARMING UP

Twice within a week the British struck across the Channel at the Germans in France, each time with success. The first exploit was a parachute raid on the coastal town of Bruneval to destroy a radio-detector station which had been picking up British bombers bound for Germany. The British did their job and got safely away on boats. The second exploit was a heavy



KERNAN

"second front;" Norway was another. The arrival of A. E. F. troops in England would free British divisions for such an adventure. Perhaps the likeliest bet, however, is an offensive based on North Africa. In a book called *Defense Will Not Win the War*, Lieutenant Colonel William F. Kernan of the U. S. Army urges joint Anglo-American invasion of Italy this spring. There is grave doubt whether the U. S. can yet contribute enough strength to pull off such an invasion, but some kind of second front, possibly in the Caucasus, is indicated.

R. A. F. raid on the Renault automotive factory near Paris, which wrecked part of the plant and, according to Vichy killed 349 Frenchmen.

The British looked as if they might be warming up for some kind of offensive this spring, timed with the renewal of heavy fighting on the Russian front. France was one possible

CIVILIANS GET THEIR MEDICINE

Like doctors with castor oil, U. S. Government officials stood around ladling out doses of Civilian Sacrifice to a public which seemed in a mood to take its medicine.

Secretary Morgenthau had the stiffest dose: taxes. If his proposed scale goes through, persons in most income brackets will pay next year almost double the income-tax they pay this year. Some of this tax increase may be deducted from pay checks, so that the earner never even sees it.

War Production Chief Donald Nelson froze all typewriters, new and second-hand.

Price Administrator Henderson served the next dose: rubber. The shortage is so acute that retreading must be rationed and the Government may end up by requisitioning private tires. After their present tires wear out, drivers will have to store their cars or invent some substitute "tire" made of unneeded materials—maybe wood.

Secretary Ickes, who hates to see anybody else serving castor oil, jumped in to add: gasoline rationing may come any day.

PICTURE OF THE WEEK

On Sunday, March 1, the Right Rev. James Hutchison Cockburn, Moderator of the Church of Scotland, told a congregation in Philadelphia's Second Presbyterian Church that the Axis could not be conquered by military action alone. The enemy, he said, must be overcome by a greater spiritual force. Dr. Cockburn's words gained emphasis from his own impressive mien. His tall (6 ft. 4 1/4 in.), solid (220-lb.) physique was clad in the elegant accoutrements of his office: knee breeches, black stockings, a frock coat and high clerical collar. White lace cascaded from his cuffs and shirt-front. Silver buckles gleamed on his pumps. About his neck hung a scarlet hood and pinned on his breast were decorations of the last war, in which he served as chaplain. Dr. Cockburn, whose rank as prelate of Scotland's 1,250,000 Presbyterians is comparable to that of the Archbishop of Canterbury, arrived here by Clipper Feb. 12. A fellow passenger asserted enthusiastically that Dr. Cockburn was "the life of the trip."



Scotland's No. 1 churchman waits to preach to Americans in a Philadelphia Presbyterian church



A United Nations squadron of B-25 medium bombers lines up on the flight ramp of the North American plant in California. Reading from the bottom of the page, their national em-

blems are: the red, white and blue star of the U. S., the red star of Russia, the orange triangle of the Netherlands, and the tricolor bull's-eye of Great Britain. Other B-25's are des-

tined for the remote airdromes of China. On every fighting front in this global war Axis armies are hearing, or soon will be hearing, the roar of these powerful, twin-engined bombers.



AMMUNITION FOR R. A. F.'S AMERICAN-BUILT PLANES AWAIT LOADING AT ATLANTIC PORT



\$2,000,000 WORTH OF ATTACK BOMBERS FOR RUSSIA COVER DECK OF A "LIBERTY" SHIP

LEASE-LEND CARGOES BEGIN TO FLOW FASTER TO UNITED NATIONS FORCES EVERYWHERE

Across both oceans the desperately taxed merchant ships of the United Nations last week carried implements of war to allied armies now in combat and others soon to be. Ever since Pearl Harbor, lease-lend shipments had yielded priority to the dreadful urgency of American forces in the far Pacific theater of conflict. But as weeks passed representatives of China, Turkey and the U. S. S. R. fretted in Washington and emphasized to U. S. officials the danger of passing time, the danger of waiting till Japan had won control of the In-

dian Ocean or till Hitler had invaded the Caucasus.

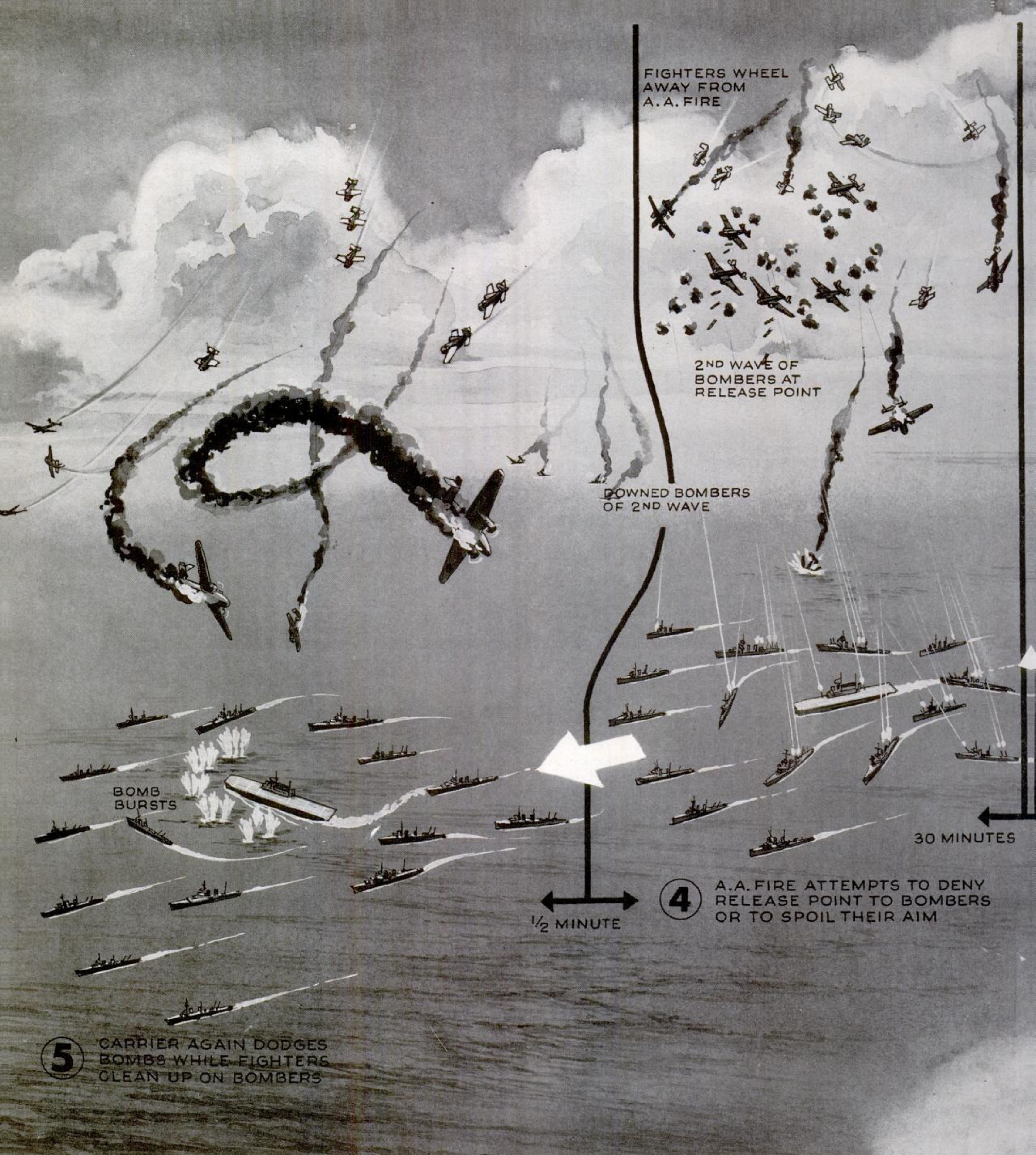
As the pictures on these pages indicate the log jam has now to some extent been broken. Cargoes of guns and airplanes, machinery and ammunition, tanks and tires have started to flow again in widening streams to all the menaced armies of the world. The quantity and tempo of delivery still fall short of U. S. promises. But the rate of increase is encouraging. And a few weeks still remain before Axis forces can menace too gravely the last long routes to Moscow, Calcutta and Chungking.



Big drums of aviation gasoline stand in neat rows on the fireproof pier of U. S. port, awaiting shipment to the Middle East. Crates contain cabs for heavy-duty trucks, manufactured in one of the Ford Co.'s Canadian plants. Route over which material will be shipped is a military secret.



Bomber tire and crated aircraft subassemblies stand ready for loading. Amtorg Trading Corp. is official import-export agency of the U. S. S. R. Lease-lend authorities believe that shipments of the last few weeks should reach the Russians in time to help meet Hitler's spring offensive.

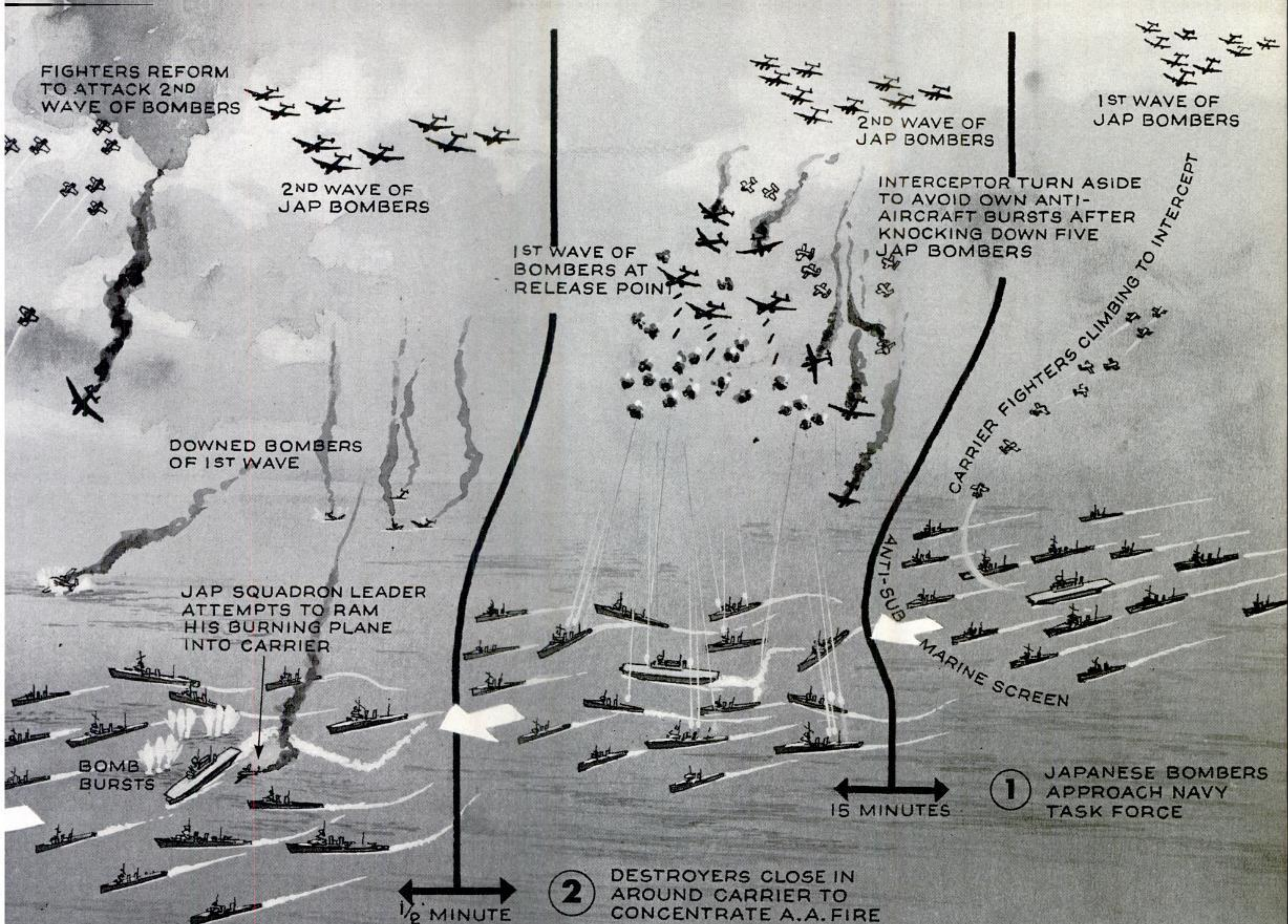


NAVY TASK FORCE SHOOTSDOWN 16 JAP BOMBERS IN PACIFIC SEA-AIR BATTLE

"During recent naval operations, an American task force was attacked by enemy bombers west of the Gilbert Islands." With these terse words, the Navy last week revealed one of the most stirring sea-air battles of all time. In the course of the afternoon's battle a pilot shot down more planes than any aviator ever has in a single aerial engagement and a Japanese bomber was shot into the sea 100 yd. from a U. S. carrier, and every ship of the U. S. force emerged unscathed from the ordeal. Above, LIFE reconstructs

the sequence of events of that memorable afternoon.

A task force (*upper right*), composed of a carrier, five protecting cruisers and two squadrons of destroyers, is sailing 2,500 miles southwest of Hawaii. Suddenly, a formation of nine land-based Mitsubishi 96 (double-tail, twin-engine) bombers appears on the horizon. They are flying at about 8,000 ft. Nine Grumman fighters (F4F's) immediately take off from the carrier and begin to climb above the bombers for attack (Phase 1). Their attack destroys or distracts the bomb-



LIEUT. EDWARD H. O'HARE SHOT DOWN SIX PLANES

ers before they reach their bomb-release point above the target. The cruisers and destroyers form a protective ring about the vulnerable carrier, concentrating anti-aircraft fire on any enemy planes that may reach the release point (Phase 2). Three bombers do reach it and the carrier maneuvers to avoid their bombs. One enemy plane tries to crash into her flight deck and is shot down 100 yd. from its target. One American plane has been shot down in the action and all the bombers have been destroyed (Phase 3).

Meanwhile a second wave of nine bombers has appeared and the eight U. S. fighters already in the air climb to intercept and destroy them. They get four and lose one of their formation. This time five bombers get fair aim and let their bombs go (Phase 4). The carrier swerves just in time to avoid sticks of bombs which explode harmlessly to her port. But by coming in too close, three more bombers are shot down and the two remaining ones streak for the safety of their home base. The task force is safe (Phase 5).

Hero of the afternoon was Lieutenant Edward H. O'Hare, 27, of 4108 Holly Hills, St. Louis, Mo. This pilot became the Navy's second ace of two wars, beating the five-plane record of David S. Ingalls, made in World War I. He also beat the record of the Luftwaffe's Colonel Werner Mölders, who once shot down five planes in one day (see p. 33 for Mölders' funeral). When Lieutenant O'Hare got back to his aircraft carrier, his comrades found that in an hour and a half he had personally disposed of six Japanese bombers.



Cops charge down on Negro sympathizers of excluded tenants. Police devoted most attention to Negroes, made no ef-

fort to open picket line for vans. Said one inspector: "It would be suicide if we used our sticks on any of them [the whites]."



Tear-gas bombs hurled by police explode on rioters. Said one young Negro bitterly: "The Army is about to take me

to fight for democracy, but I would as leave fight for democracy right here. Here we are fighting for our own selves."



Swinging from shoulder, a policeman pursues a Negro rioter, who in turn aims a blow of his club at another combatant. A Detroit photographer was severely mauled during the fighting.



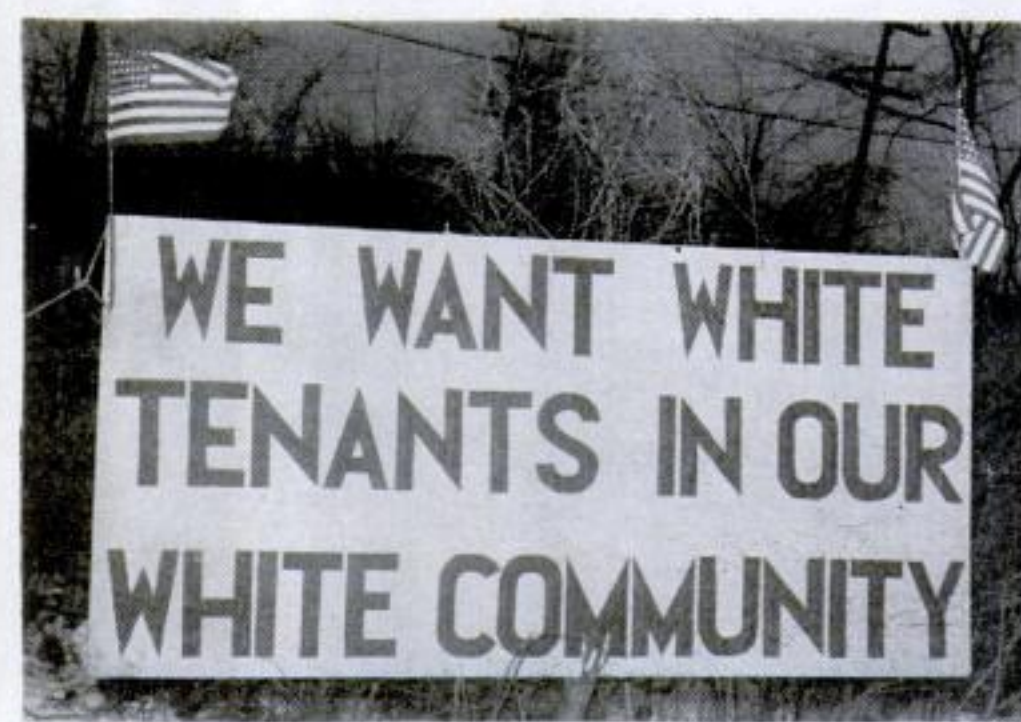
Running every which way, white and black rioters tangle in innumerable mass and individual fights. Clubs were wielded freely; stones and bricks laid many low. One Negro was badly hurt.

DETROIT HAS A RACE RIOT AS WHITES BAR NEGROES FROM NEW HOMES IN U. S. HOUSING UNIT

The episodes of violence shown on these pages were enacted in Detroit a fortnight ago. Detroit has witnessed many such scenes in the last decade. But the combatants here are not strikers and strikebreakers. This is an authentic race riot, in which defense workers fought members of their own unions on the issue of who was to occupy a new Federal housing project called Sojourner Truth Homes.

Tension had grown steadily since Washington first announced that Sojourner Truth Homes—named for a noted Negro woman preacher of the 19th Century—were destined for Negro defense workers. White residents of the neighborhood threw a 24-hour picket line around Sojourner Truth Homes. Few nights before the riot they staged a "call-out." Cars tooted through the streets and in 15 minutes a mob of 200 men had convened. The Ku-Klux Klan met, urged violent action, burned several fiery crosses.

At 7:30 a.m. on Feb. 28—the day set for occupancy—a picket line of 700 whites surrounded the project. Several moving vans, laden with furniture of prospective Negro tenants were halted a few blocks away. Some 300 Negroes massed behind them. A thin line of police stood between. On both sides clubs, brickbats, guns and knives appeared. At length one of the vans started forward. It nosed cautiously into the line of pickets. Suddenly the white men clambered all over the truck. The Negro driver was hit in the head with a rock. Mounted police charged in. Brickbats filled the air. Before the riot ended, a score had been taken to the hospital and more than 20 to jail. Sojourner Truth Homes were still unoccupied. The problem was still unsolved. And Axis propagandists dwelt lovingly on the affair in short-wave broadcasts to South America and India.



Ill will, engendered by signs like this, smoldered for weeks before opening of 200 Government-built brick-and-clapboard homes.



Three Detroit cops successfully subdue Negro rioter. Disappointed tenants of Sojourner Truth Homes, all of whom had paid rents in advance, gloomily returned to their squalid former dwell-

ings. Seven families found them already occupied by new tenants, went homeless while moving companies charged them \$5 an hour. Detroit Housing Commission finally found them lodging.



U. S. ARMY IS SHAKEN DOWN INTO THREE TOP COMMANDS FOR GROUND, AIR, SUPPLY

By executive order March 2, President Roosevelt swept a century's accumulation of cobwebs and red tape from the U. S. Army and effected the most sweeping reorganization of military administration in U. S. history. Countless cumbersome, conflicting bureaus were dissolved and absorbed in three supreme sections: Air Force, Ground Force and Supply.

A few days after the President's order was made public, the Army's new high command posed for its first picture. You see them above. Sitting, left to right,

are: Lieutenant General Henry H. ("Hap") Arnold, 55, Chief of the Air Force, now autonomous and possessed of its own general staff; General George C. Marshall, Chief of Staff; and Lieutenant General Lesley J. McNair, 58, Chief of the Ground Force, new commander of all infantry, cavalry, artillery and armored forces. Standing at right is Major General Brehon B. Somervell, 49, whose task it will be to quicken the enormous labors of supply. Standing left is Major General J. T. McNarney, in charge of War Department reorganization.



"LET'S HAVE BEEF SOUP TONIGHT, I'M HUNGRY!"

Rich, hefty, delicious—with garden vegetables and tender beef in a deep-brown beef stock.

Here's a man who knows his soups! And when he brings home an extra-big appetite, he's more than likely to ask for Campbell's Beef Soup, for he's found it's chockful of good, hearty eating.

See what your menfolk say when you serve them plates of this good soup filled to the brim and piping hot. They'll like its robust stock—rich with all the goodness of carefully simmered

beef. They'll praise its generous-sized pieces of beef. And with every spoonful, they'll dip up potatoes, carrots and other delicious vegetables.

Try Campbell's Beef Soup soon! You'll find "it has what it takes" to comfort vigorous family appetites. And, because it is so nourishing and satisfying, you can frequently make it the main dish at lunch or supper. Remember, now—

Campbell's BEEF SOUP



My anvil rings
From morn till night.
Good Campbell's Soups
Give me my might!



LOOK FOR THE RED-AND-WHITE LABEL

An EXTRAORDINARY Dinner...

IN TASTE!

IN TIME!

IN THRIFT!



1. Ma'am, don't take *our* word for it! Enjoy this extraordinary Birds Eye Lenten Meal, *yourself*—in your own home! And if you aren't *amazed* and *delighted* at its three-fold excellence, you'll get your **MONEY BACK!** The fish:

2. Real, ocean-fresh Flounder Fillets . . . tender, cut Green Beans . . . Squash, and Sliced Peaches! Imagine the tastiest, tenderest fillets, cut from selected Birds Eye Flounder . . . cleaned, boned, *Quick-Frozen* 4 hours after docking! They're *delicious* . . .



3. (As illustrated) rolled around savory bread dressing and baked. Fit company are *garden-fresh* Birds Eye cut Green Beans. Perfect beans . . . washed whistle-clean . . . trimmed . . . ready to cook! And that golden delicious squash! The . . .



4. Finest squash you ever ate—*bar none!* Ready-cooked—just heat and serve! For **DESSERT:** sliced, *orchard-fresh* Birds Eye Peaches—all that tree-ripened goodness Quick-frozen in! **ATTENTION,** please: you can prepare this extraordinary meal in about 20 minutes!

LEND LENTEN VARIETY to your meals by using Birds Eye Seafoods! Any one of a dozen delicious, ocean-fresh Seafoods! Try Birds Eye Seafoods...*now!*

SPECIAL! ONE WEEK ONLY. MAR. 16-21
FLOUNDER FILLETS ★ PEACHES





ROLL OF HONOR



WILLIBALD C. BIANCHI

This Army first lieutenant, aged 27, was awarded the Congressional Medal of Honor. On Feb. 3 on Bataan, Lieutenant "Bill" Bianchi voluntarily joined a rifle platoon ordered to wipe out two Japanese machine-gun nests. Wounded in the left hand, he discarded his rifle and used a pistol. He destroyed one machine-gun nest with hand grenades and, though wounded a second time in the chest, he climbed on top of a tank, manned its anti-aircraft guns until knocked off by a third severe wound. Lieut. Bianchi was graduated from South Dakota State College, Brookings, S. Dak. in 1940. His mother, Mrs. Carrie Bianchi, lives at 412½ First St., New Ulm, Minn.



ANTHONY C. HOLUB

This Army technical sergeant, aged 37, was awarded the Distinguished Service Cross. During the bombing of an airfield in the Philippines on Dec. 8, Sergeant Holub voluntarily manned the guns on the top turret of his grounded plane to return the machine-gun fire of attacking enemy aircraft. Sergeant Holub was born in Bohemia, has never received his final citizenship papers. He came to British Columbia when he was 4 years old. In 1929 Sergeant Holub moved with his parents to Prineville, Ore. and shortly after enlisted in the Army Air Corps. His wife and 3-year-old son, Robert Anthony, are living at 169 E. Ave., Coronado, Calif.



JOSEPH LAFLEUR

This Army first lieutenant of the Chaplains' Corps was awarded the Distinguished Service Cross. On Dec. 8, during the first Japanese attack on a Philippine airdrome, he worked among the wounded, removing them to safety despite continuous dive-bombing and machine-gun strafing by the enemy. He set an example for heroic conduct under combat conditions. Lieutenant Lafleur was born Jan. 24, 1912. He attended Opelousas High School, St. Joseph Seminary in Covington, La. and Notre Dame Seminary in New Orleans, La. Ordained four years ago, he joined the Army last spring. His mother, Mrs. Agatha D. Lafleur, lives in Opelousas, La.



STANLEY K. ROBINSON

This Army lieutenant colonel, aged 34, was posthumously awarded the Distinguished Service Cross. He failed to return from a bombing operation in which he led a squadron against an enemy concentration of transports, one of which was sunk, another struck. His squadron, while fighting Jap planes, also damaged a cruiser. Colonel Robinson was born in Reno, Nev. He attended Pasadena Junior College and the University of Southern California. He is survived by his wife, Mrs. Margaret Carspeken Robinson, his son Stanley Keith, Jr. and his daughter Margo. They are living at the home of Mrs. Robinson's father, H. L. Carspeken, at Morgantown, W. Va.



HEWITT T. WHELESS

This Army captain, aged 28, was awarded the Distinguished Service Cross. During a bombing mission against two enemy transports, the heavy bomber piloted by Captain Wheless was attacked by a formation of 18 Japanese pursuit planes. As he maneuvered his ship, his gun crew shot down seven enemy planes and dropped charges which capsized the transports. He then successfully landed his bomber although its three tires were flat and the plane badly damaged. Captain Wheless was born at Menard, Texas, attended Gulf Coast Military Academy and the University of Texas. His wife is now living at 3050 Fairmont, Riverside, Calif.



JAMES T. CONNALLY

This Army captain, aged 31, was awarded the Distinguished Service Cross. He led a flight of heavy bombers from Java to Jolo, P. I., where he destroyed a Japanese tanker despite heavy anti-aircraft fire. He then went on to Mindanao to rescue 23 pilots stranded there. Captain Connally is a second cousin of Senator Tom Connally. Born in McGregor, Texas, he was graduated from Waco, Texas, High School in 1927 and Texas Agricultural and Mechanical College. His brother, C. B. Connally Jr., is a Navy pilot now on duty in the Pacific. Their mother, Mrs. C. B. Connally, teaches in the Providence Heights Elementary School, Waco, Texas.



ALVIN MUELLER JR.

This Army captain, aged 31, was awarded the Distinguished Service Cross. During a bombing raid on an enemy airdrome his plane was attacked by ten Japanese pursuits and was hit more than 100 times. Captain Mueller fought off enemy attacks for 20 minutes after his plane was hit, protected his formation leader's plane which had lost one engine, and finally successfully landed his own plane despite damaged controls. Captain Mueller was born in Seguin, Texas, where his mother and father now live. He attended Seguin High School and Texas Lutheran Junior College, 1928. His wife lives at 570 South Seguin Ave., New Braunfels, Texas.



LUTHER C. HEIDGER

This major in the Army Medical Corps was awarded the Distinguished Service Cross. During the first days of fighting in the Philippines he braved 150 enemy planes that were bombing and gunning Clark Field, to administer first aid and save many lives. Major Heidger was born at Philadelphia, Pa., April 23, 1897. He attended Muskingum College at New Concord, Ohio for two years and was graduated from the University of Vermont. Until Sept. 7, 1940, when he was called into active service, Major Heidger was practicing medicine in Bridgeport, Conn. His wife, Mrs. Bessie C. Heidger, lives at 244 Mill Hill Ave., Bridgeport, Conn.



CHESTER CARL SMITH

This lieutenant commander (Annapolis 1925) was awarded the Navy Cross for especially meritorious conduct as commander of a submarine operating in the Southwest Pacific. Commander Smith was born in Bisbee, Ariz., Feb. 16, 1905, attended high school in Boise, Idaho. He attended submarine school at New London from July to December 1928 and then served with the S-40 of the Asiatic Fleet, for which he received the Yangtze Service Medal. From 1932 to 1934 he studied postgraduate engineering at the Naval Academy and the University of California. Lieutenant Commander Smith's family lives at 215 Warm Springs Ave., Boise, Idaho.



KENNETH CHARLES HURD

This lieutenant commander, along with six other submarine commanders, was awarded the Navy Cross for gallantry in action against the enemy in the Southwest Pacific. Commander Hurd was born in Metamora, Mich., Nov. 18, 1902 and attended Owosso High School before he was appointed to the Naval Academy from Michigan in 1921. After graduation in 1925 he served aboard the U.S.S. *Pennsylvania* and *Wyoming*. In June 1928 he was ordered to submarine school at New London, Conn. He has been in command of a submarine since June 1940. Lieutenant Commander Hurd's wife is living at 6051 Colfax Ave., North Hollywood, Calif.

"THE LITTLE...tykes!"



You don't love anybody . . . not even your children, at the end of a hard day. Weary and nervous, you owe it to yourself (and to him) to get a Fresh Start for what can be the Best Part of the Day. So . . .

Relax in an IVORY BATH.

Smooth that quick, caressing lather over every weary inch of you. Feel how gratefully your skin welcomes Ivory's mildness . . . how happily taut nerves surrender to the mounds of rich lather from that big white floating cake. New Ivory lathers *faster* than any other bath soap. It washes away weariness! Feeling and looking like a new woman, you step out . . .



FRESH for the Best Part of the Day—the part that's all your own. That bright-eyed freshness your Ivory Bath gives you cheers him up, too. Makes him want to go places . . . enjoy the evening with you. And you're *ready* for fun . . . all fresh and dainty from your bath with clean-smelling Ivory. *Every* evening, get a Fresh Start with New Ivory!

99⁴⁴/100 % PURE • IT FLOATS

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

For a FRESH START... take an IVORY BATH

ROLL OF HONOR (continued)

WILLIAM LESLIE WRIGHT



This lieutenant commander was awarded the Navy Cross for activities as commander of a submarine in the Far East. Commander Wright, aged 39, was born in Roby, Texas. He was graduated from the Naval Academy in 1925 and for three years served aboard the U. S. S. *Cleveland* and *Florida*. In 1928 he attended submarine school at New London, Conn., after which he served on the U. S. S. *S-17*. In 1938 he was on the staff of the commander, Submarine Force, U. S. Fleet. He has been in command of a submarine since May 1940. His wife, Mrs. Nancy Tyson Wright, lives in Centerville, Md.

MORTON C. MUMMA JR.



This lieutenant commander, aged 37, was awarded the Navy Cross. He is in command of a submarine in the Far East. Commander Mumma was born in Manila, P.I., the son of Colonel and Mrs. M. C. Mumma. He attended Iowa City, Iowa, schools before appointment to the Naval Academy in 1921. At Annapolis he was captain of the rifle team and after graduation in June 1925 was a member of Navy rifle team, later coached Academy team. Commander Mumma served on destroyers until he attended submarine school in 1928. His wife is living at Burnt Mills Hills, Silver Springs, Md.

EUGENE BRADLEY MCKINNEY



This Navy lieutenant, aged 38, in command of a submarine in the Far East, was awarded the Navy Cross. He was born in Eugene, Ore., attended Eugene High School, University of Oregon and U. S. Naval Academy, where he was graduated in 1927. As a midshipman he was active in swimming and was manager of baseball team. He attended submarine school in 1932. From 1939-41 McKinney was in the office of the Judge Advocate General. While in Washington he completed a postgraduate law course at George Washington University. His wife and two children live in Sacramento, Calif.

WREFORD GOSS CHAPPLE



This Navy lieutenant was awarded the Navy Cross for meritorious conduct commanding a submarine in the Far East. He was born in Billings, Mont. on March 19, 1908 and was graduated from the U. S. Naval Academy in 1930. After graduation he was assigned to the U. S. S. *Milwaukee*. He attended submarine school from June to December 1932. He has been in command of a submarine since November 1940. Commander Chapple's wife and 6-year-old son, Michael Wreford, are at present living with his parents, Mr. and Mrs. Lou W. Chapple, 1002 North 30th St., Billings, Mont.

JAMES CHARLES DEMPSEY



This Navy lieutenant, aged 33, was awarded the Navy Cross for action in the Far East. Lieut. Dempsey was born in Eastport, Md. He attended the Bulkeley School, New London, Conn. and was graduated from the Naval Academy in 1931. At Annapolis he won his letter in boxing and during the season of 1934 was assistant boxing coach. He attended submarine school in 1933. In 1938-39 he took a course in general line duties at the postgraduate school, Annapolis. Lieutenant Dempsey's wife, Mrs. Virginia Dempsey, and 3-year-old son, James Stewart, are living at 156 Maplewood Ave., Germantown, Pa.

I understand a lot of things since I joined the motor corps!



A few months ago I couldn't tell a carburetor from a cotter pin. To-day I can take the motor apart and put it together again. That's taught me a lot of things about my home that I never quite understood before.



Take my Servel refrigerator (and *am* I glad I bought it when I did). I remember the salesman explaining that I'd never hear a noise, because it had no moving parts. And that no moving parts in the freezing system also meant less wear, fewer repairs. But it didn't mean *half* as much then as it does today.



Now I've seen moving parts. I've held them in my hand . . . I've helped repair them. That's why I'm glad that a tiny gas flame replaces them in the Servel Electrolux freezing system. I *know* I've got a refrigerator that's permanently silent. One that's good for "duration"—and for many years after that, too.



Stays silent — lasts longer

SERVEL
ELECTROLUX
GAS
REFRIGERATOR

ASK YOUR GAS COMPANY'S
HOME ECONOMISTS FOR
LATEST INFORMATION ON
**FOODS THAT
KEEP YOU FIT**



I know my gas company will give me prompt and willing service. They've even been showing me how to feed my family better, and more economically. Did I mention savings? I save on repairs with Servel. On food bills, too. I can buy in quantity—save on market "specials." And leftovers stay fresh for days. Add these savings together and they buy quite a few Defense Stamps. It won't be long before we have enough for a Bond!

★ ★ ★

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BOTTLED GAS—TANK GAS—KEROSENE

Servel, Inc., Evansville, Indiana
Servel (Canada) Ltd., 457 King St. W., Toronto, Ont.

THE NEW SPIRIT

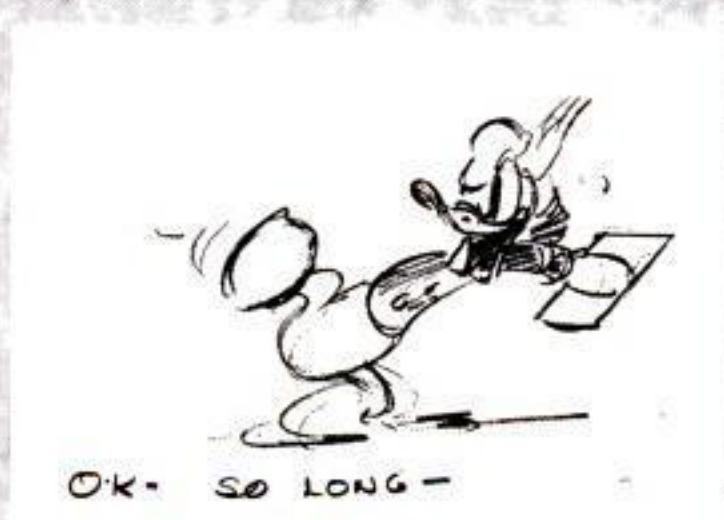
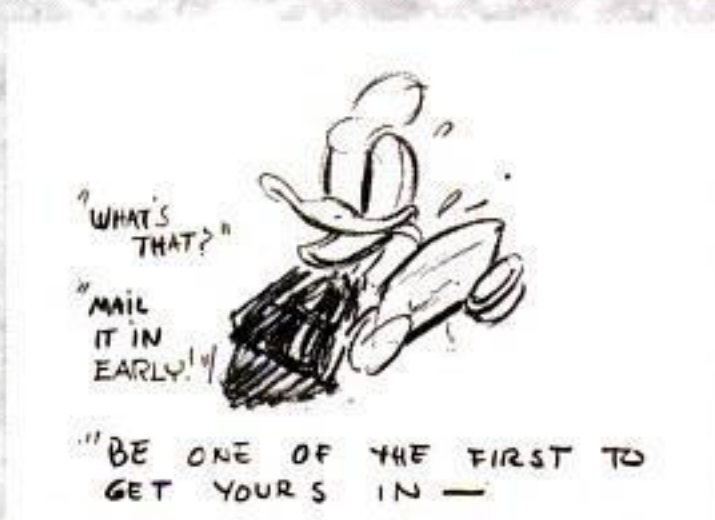
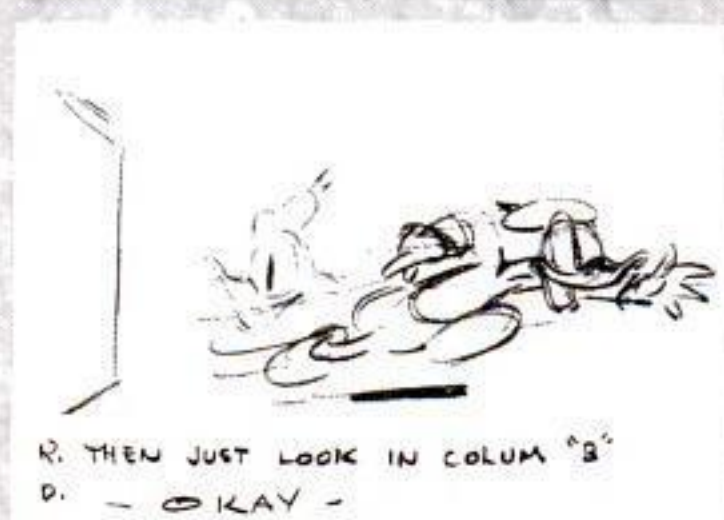
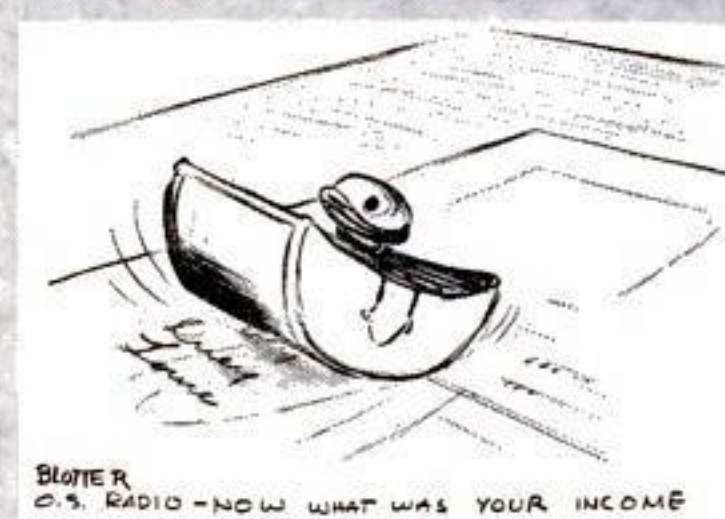
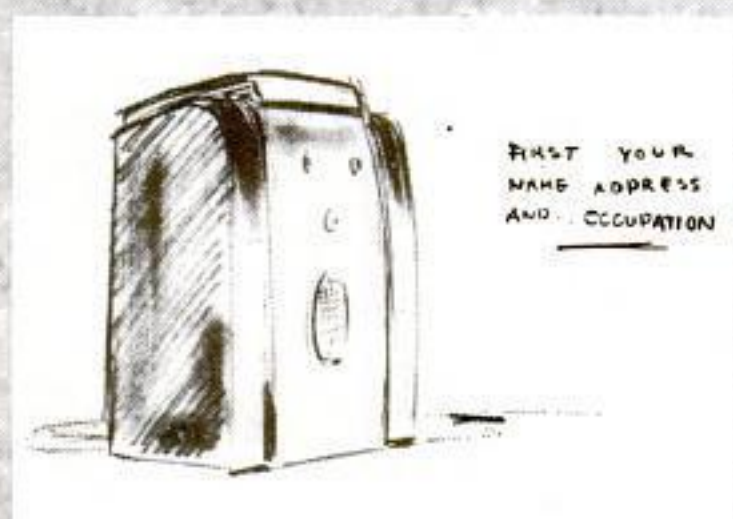
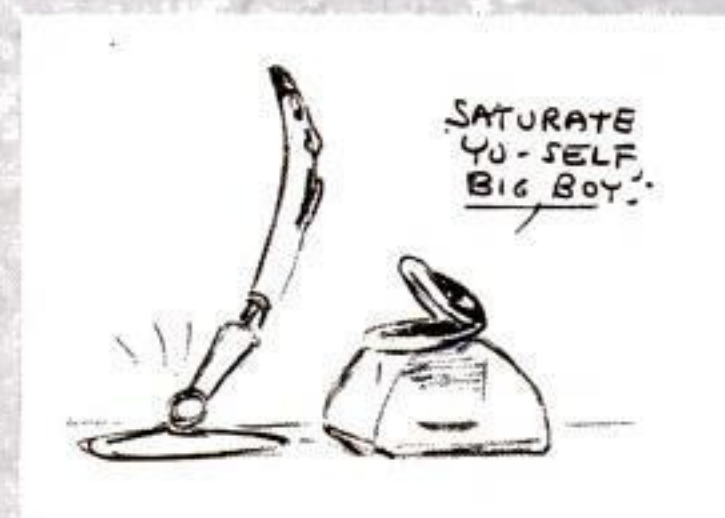
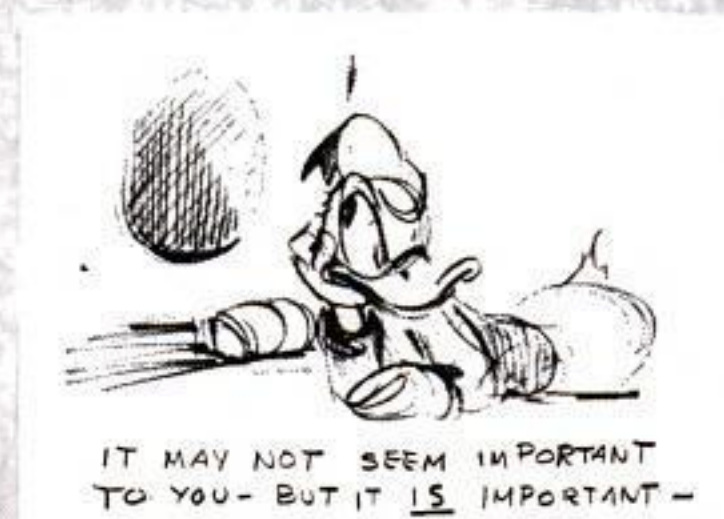
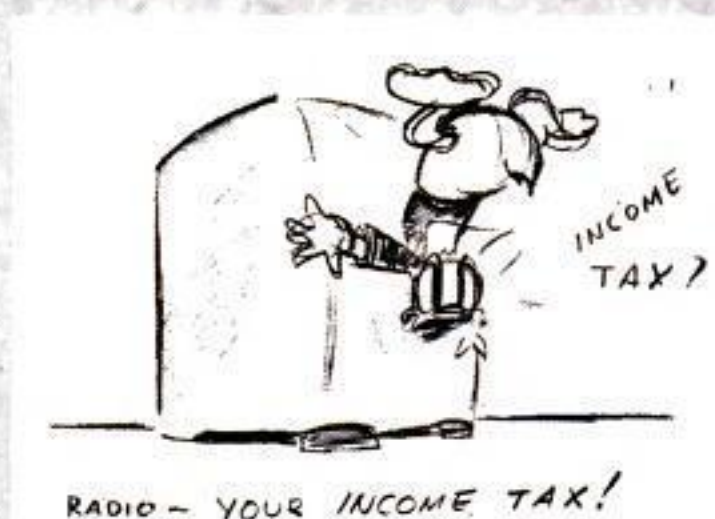
DISNEY'S TAX FILM

This week 22 million Americans are filing a Federal income-tax return, including seven million who have never paid before. To impress taxpayers with urgency of paying promptly, Secretary Morgenthau hired Walt Disney to create a cartoon film called *The New Spirit*. Star of the enterprise is Donald Duck who shells out his \$13 tax, sees it converted into war stuff to beat the Axis.

On this page LIFE shows some of the original rough sketches for the film's opening sequences. On the next pages are colored chalk sketches for a

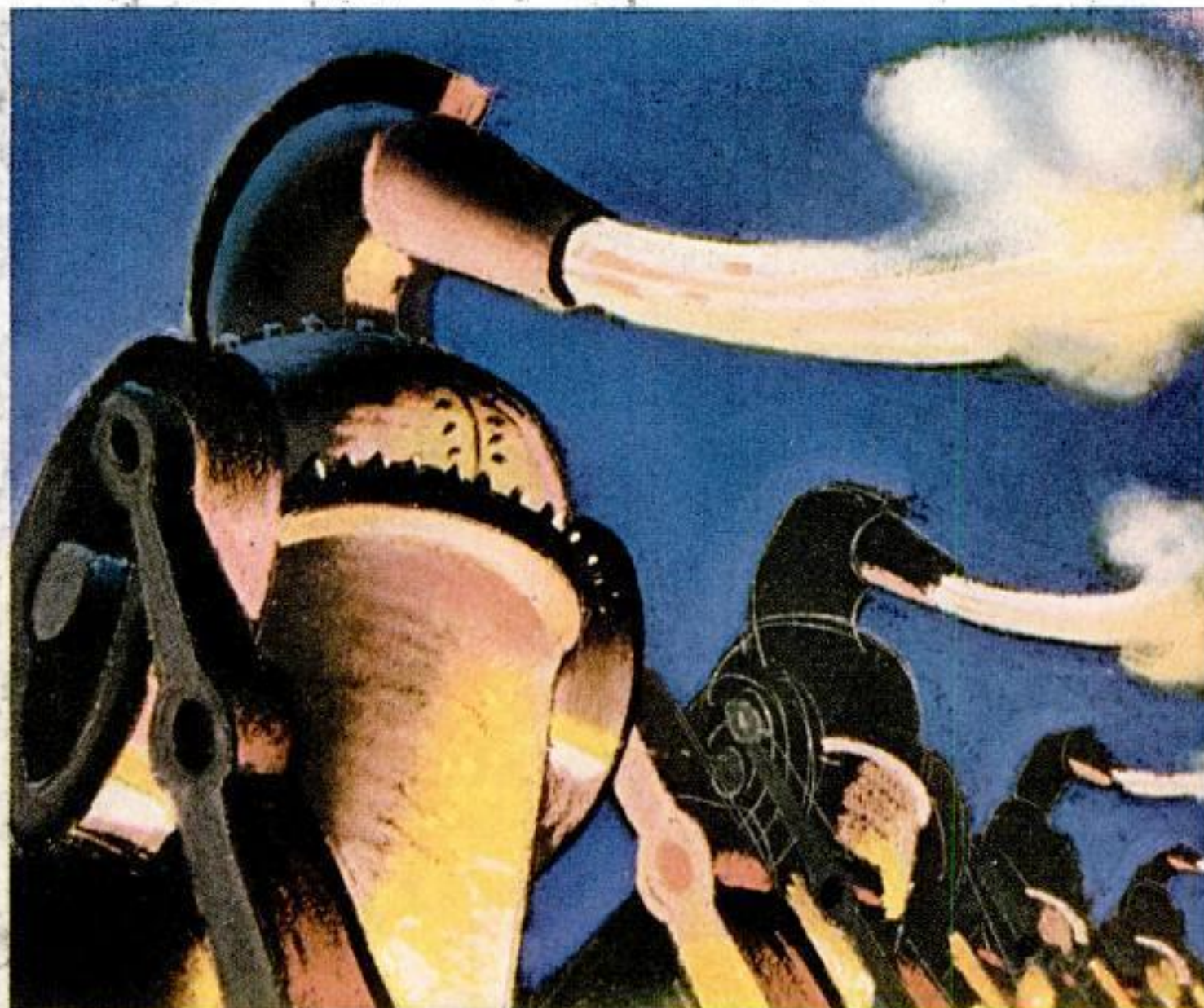
later sequence, reminiscent of Artzybasheff's humanized tanks and ships (LIFE, Nov. 9).

While most cartoon shorts take the usual six months to create, Disney did *The New Spirit* in four weeks, and turned out a first-rate job. The Treasury distributed the film free to 12,000 theaters, paid Disney \$80,000. At this expense, Congress squawked louder than Donald Duck, refused to appropriate funds, leaving the Treasury to raise the cash elsewhere. Meanwhile tax returns have come in more promptly this year than ever before.

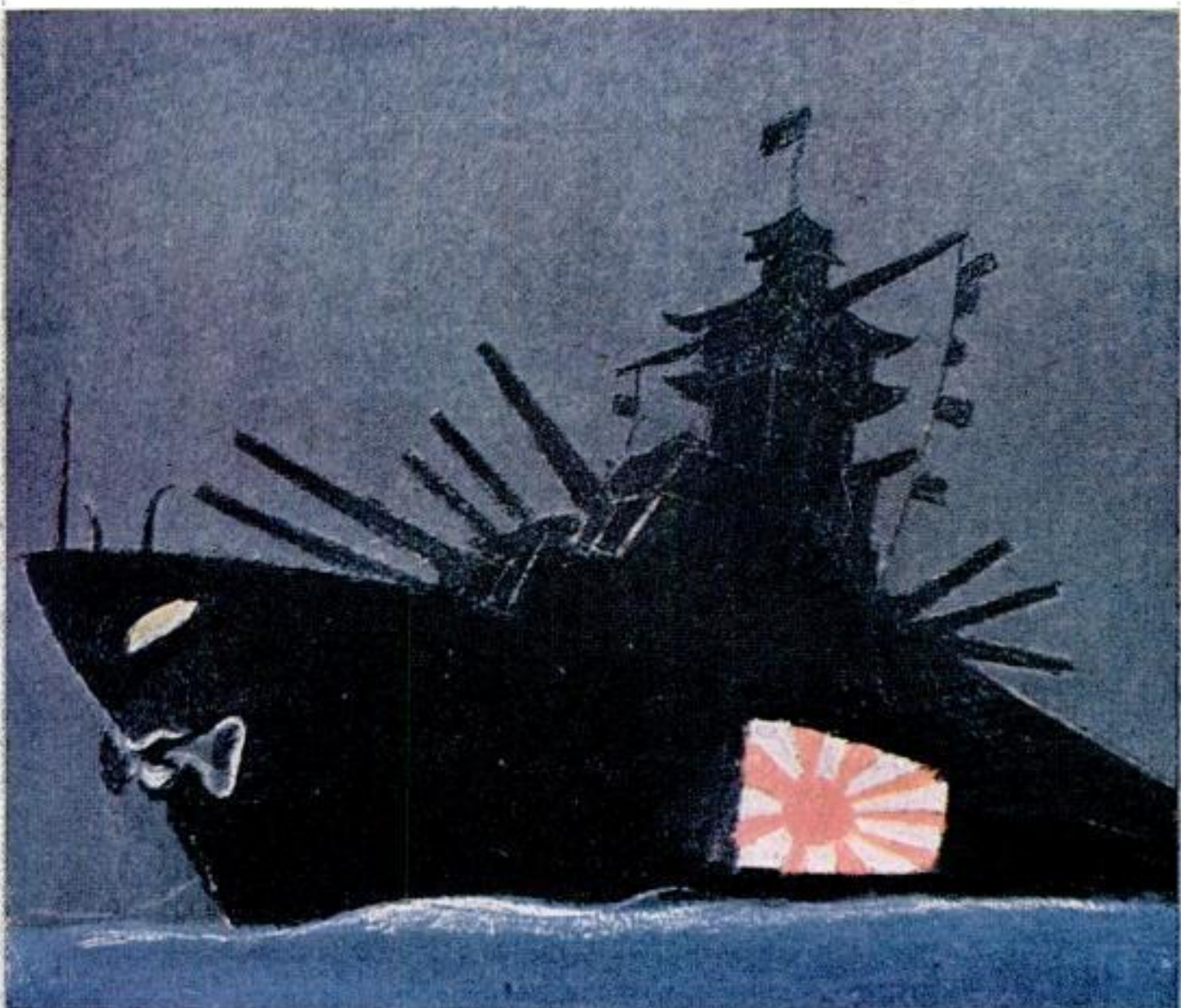




An opening chorus of factory whistles shows how Donald Duck's income tax is used to run factories for national defense. Meanwhile the radio blares: *Taxes to run the factories.*



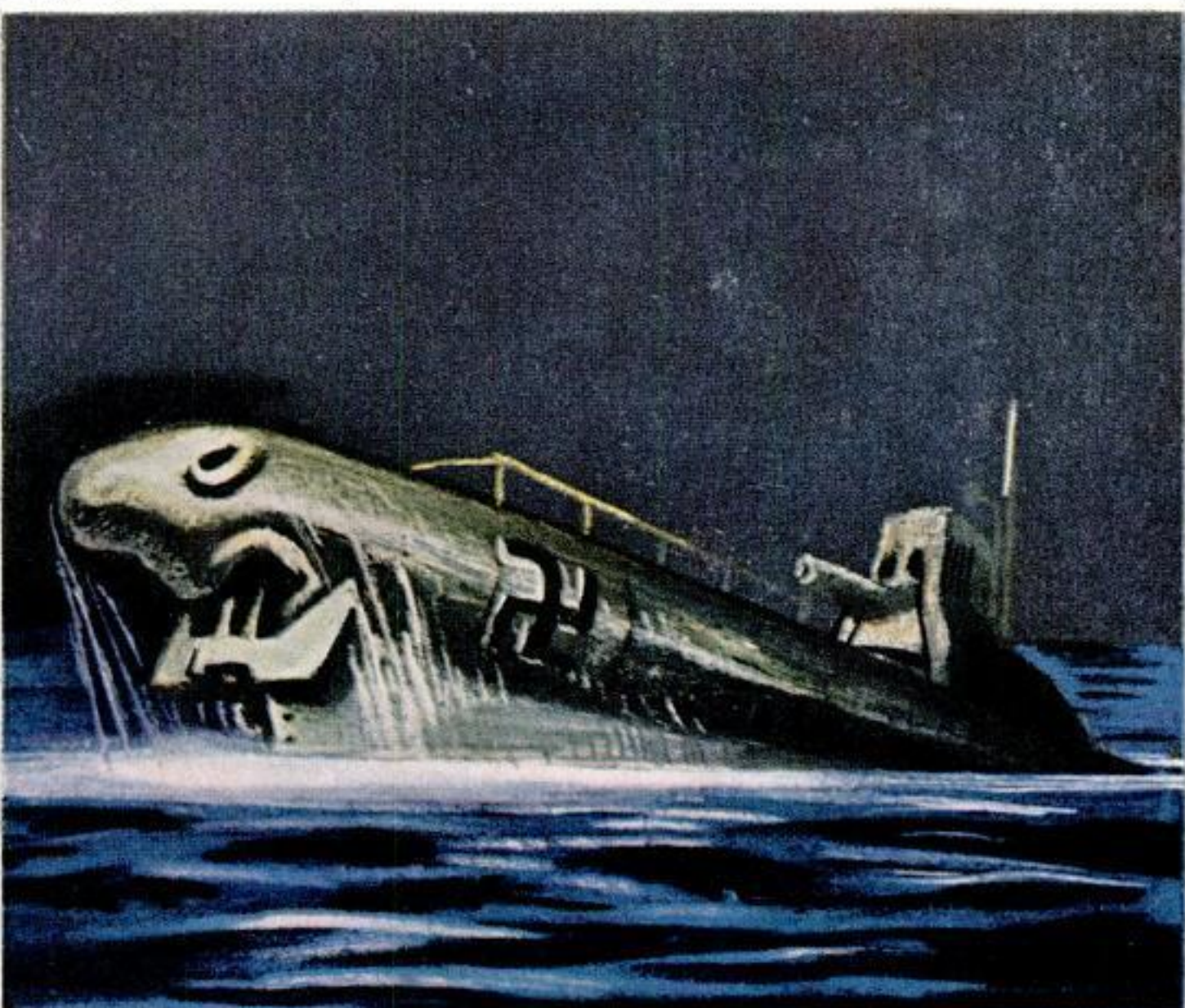
Horsepower in American defense factories is represented by these great machines shaped like horses, moving in a fantastic mechanical ballet, huffing and puffing and spouting fire.



A Japanese battleship looms out of the night, its superstructure shaped like a Japanese pagoda, while the radio speaks: *Factories making guns to blast the aggressor from the seas.*



Japan's rising sun goes down with the hull of a Japanese battleship sunk by American guns. This is one of the simplest, most effective pieces of symbolism in *The New Spirit*.



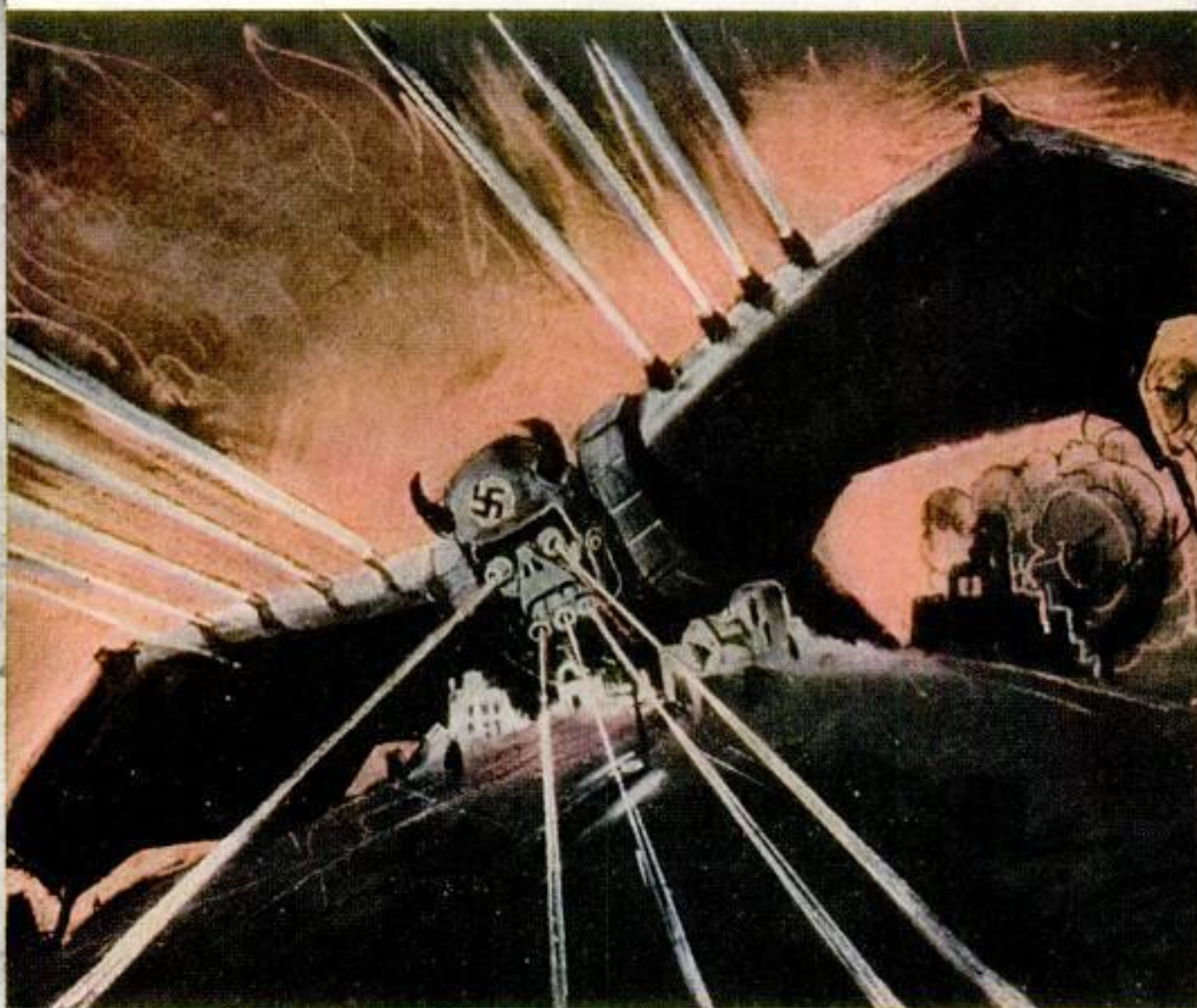
An enemy submarine like an ugly-snouted sea monster rises out of the inky sea to attack U.S. ships. Radio voice: *Taxes! Taxes for ships! Battleships! Battle Cruisers! Destroyers!*



The sea monster is blown to bits by American-made guns in a terrific fiery explosion. Radio voice: *Taxes for ships, destroyers, all kinds of battle wagons to take the Axis for a ride.*



Through the gun sight of U. S. plane you see an enemy plane under gunfire. Radio voice: *Taxes! . . . for American factories . . . making planes, dive bombers, Flying Fortresses.*



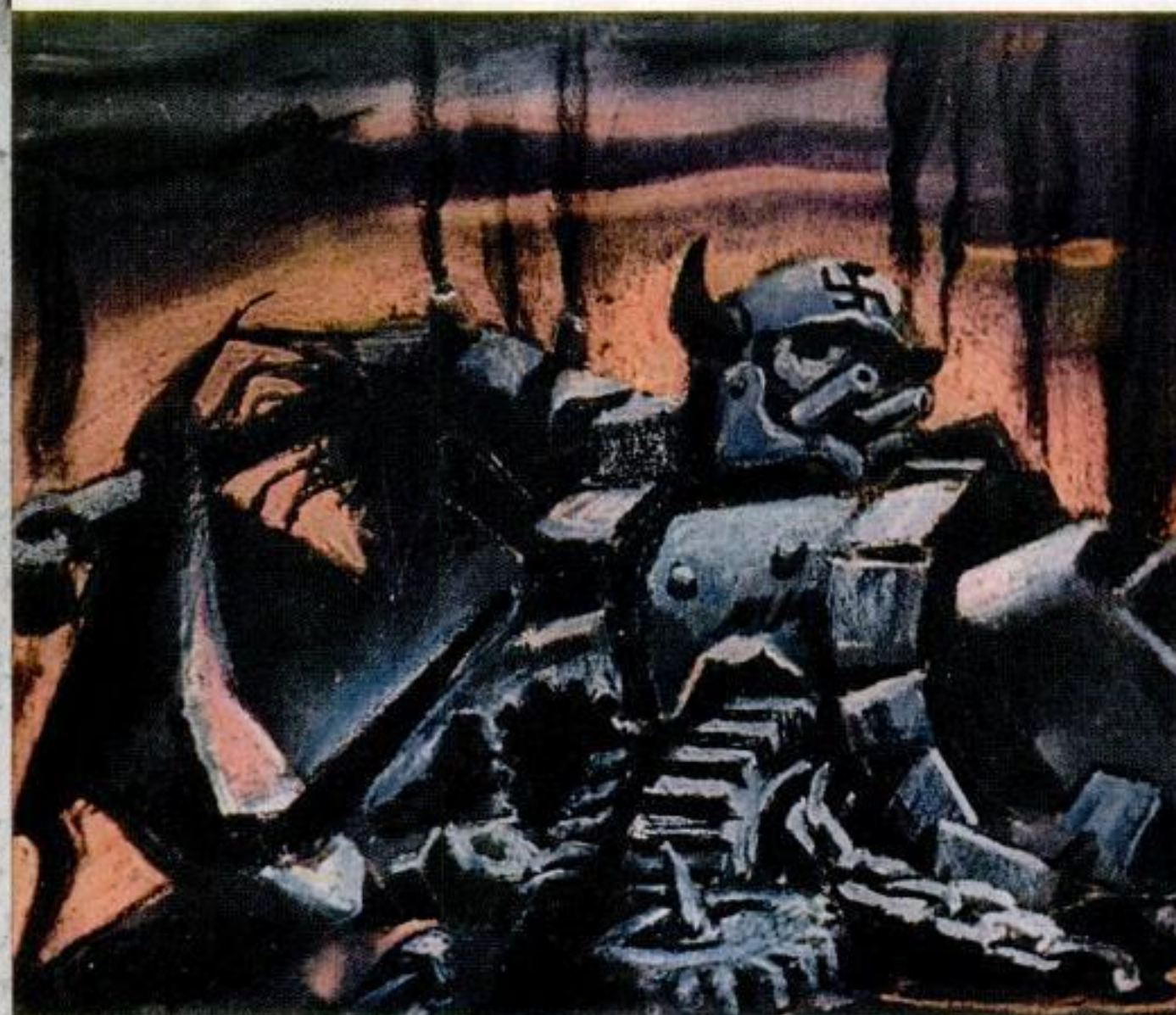
The Axis monster is pictured as a batlike giant swooping over defenseless towns and cities while gunfire spurts from its wings and destruction rains from its eyes and mouth.



Above this graveyard of Axis planes radio voice chants: *Taxes! To bury the Axis*, while there is a musical background of Beethoven's Victory theme from the Fifth Symphony.



Like a crippled comet crashing to earth in a trail of flame, an enemy plane meets its doom by American guns. Radio voice: *Planes . . . to stalk the birds of prey that fly by night.*



The monster is destroyed at last in a vast smoking junk heap of tanks and planes while the radio voice continues: *Taxes to beat to earth the evil destroyer of freedom and peace.*



The Stars and Stripes appear victoriously in the heavens as the radio voice concludes: *Taxes will keep Democracy on the march*, and a swelling triumphant chorus sings *America.*



"HMMM, VALUABLE! GUESS WE'LL SHIP BY PULLMAN"

ED, OUR TICKET AGENT, was joking that day at the station. But believe me, it was no joking matter when we found that Nancy's first trip away from home had to be *without us!*

Fortunately, her Aunt Helen could go along, but even so, you can imagine how we felt.

We decided on Pullman, of course. And I don't think I ever *really* appreciated the safety and comfort of Pullman travel until that moment.

As for Nancy, she was so excited that—as the train pulled out—she practically shoved her little nose through the Pullman window, waving goodbye and grinning from ear to ear.

Well, you can imagine what my husband and I talked about all evening. Tom said he could just picture Nancy, making the most of everything you get on a Pullman. What a kick she'd get out of the friendly porter and the way

he'd see to her comfort, bring her a drink of water if she wanted it, and help her off the train in the morning!

And wouldn't her eyes *pop* when he'd make up that *grandest of beds* in her Pullman berth, with those sparkling white sheets and snuggly blankets and two squishy pillows! She'd *love* the two reading lights—and *especially* the roomy shelf-space and

hammock for her clothes and books and Panda! She's *so* prim about having everything *just so!*

Tom said *sure* she'd love her berth and would sleep like a cub, but if *he* knew *Nancy*, she would probably see to it that her Aunt would take her back to the lounge car, read the funnies to her, and, maybe, treat her to a glass of milk. Nancy would curl up in one of those big, soft chairs, and simply *revel* in it!

She promised not to stay up beyond her regular bed-time, and we could see her in her little blue robe and pajamas, washing her hands and brushing her teeth in the dressing room, and going on and *on* to someone about the "millions of snowy white towels and great, big mirrors!"

Yes . . . Tom and I rambled on about Nancy and her trip. But before we went to sleep, Tom said, quietly, "Now I think I know why you've always insisted on *me* going Pullman."



FOR COMFORT, SAFETY AND DEPENDABILITY — GO PULLMAN



1 Hangman's ropes for five doomed Russians are tested by five burly Germans of the regular Army, one in working coverall. Two German officers stand watching in the foreground.

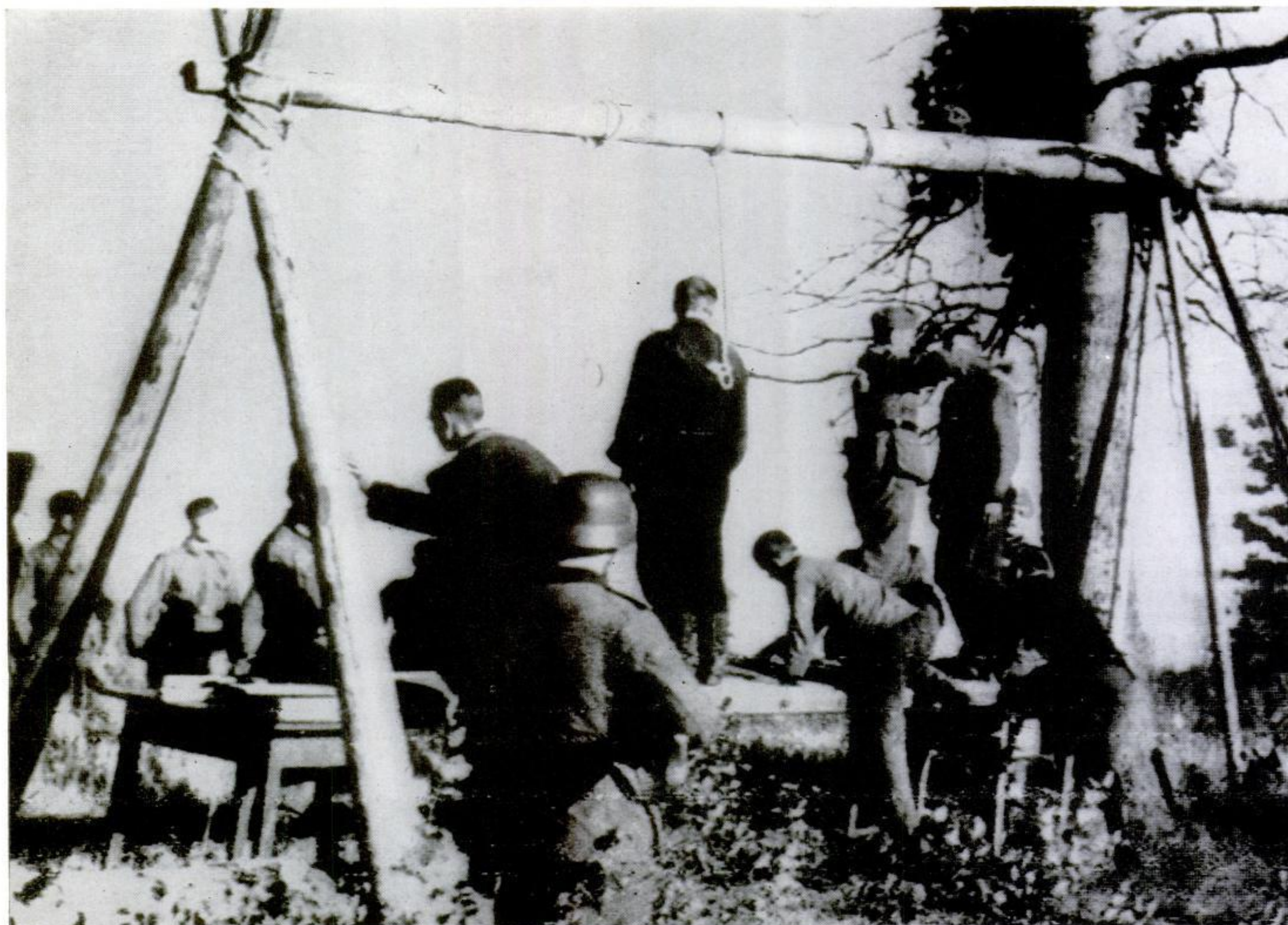


2 The five Russian civilians listen while their sentence is read by the German officer at far right. Soldiers stand at attention. Sub-machine gunner in foreground watches prisoners.

THE GERMAN ARMY EXECUTES FIVE BRAVE YOUNG RUSSIANS FOR NOT BEING IN UNIFORM

All that is certainly known of these pictures telling the story of a Nazi execution of five Russians is that they were found on the body of a German officer killed on the Russian front. Prisoners of the officer's unit are said to have identified the place as Velizh near Smolensk. The five stoic young Russian men may have been ununiformed guerrillas or they may not. They were apparently of military age, vigorous and outstanding, and it may be assumed that they had done what they could to destroy their conquerors.

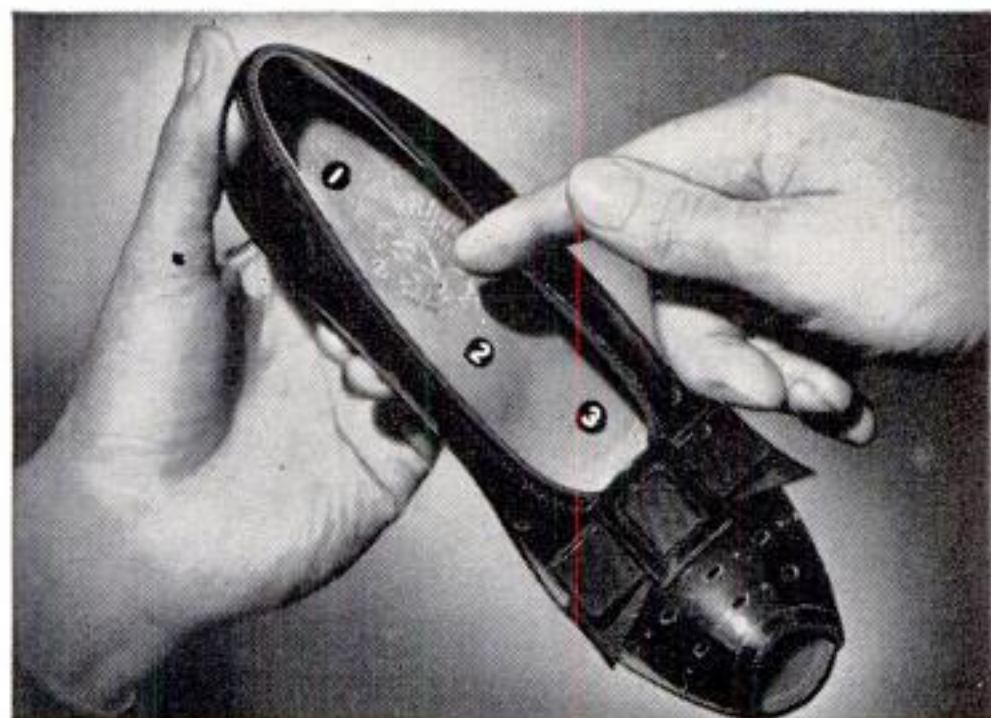
Perhaps the most vicious piece of Nazi double-talk is their pretense that, though modern war is total war against all the people of their enemies, the enemy is forbidden, by something the Nazis sometimes call "international law," to fight back "totally." Thus, for a civilian to fight as the Minutemen of Lexington and Concord fought the British is to invite instant execution. Nobody knows what the Nazi "legal" attitude would be in case of an invasion of Germany and the similar execution of patriotic German civilians.



3 The five climb onto the hangman's platform with apparent willingness while the German soldiers in the background still hold attention. The hangman adjusts noose around one of

the men. The big fellow in the center has laid his noose conveniently over his own shoulder. The infantryman on guard in the foreground brings his sub-machine gun up to the ready.

CONTINUED ON PAGE 54



HERE YOU SEE where weightless Rhythm Treads (1-2-3) give your foot a buoyant "lift." Cushioned ease for heel, arch and ball of your foot. A modern comfort idea that's really revolutionary. And these triple Rhythm Treads are exclusive in lovely RHYTHM STEP shoes.



MAKE THE 3-STEP TEST—at your dealer's. See for yourself how different walking feels. With all three strain points of your foot wonderfully cushioned—yet without extra weight. You'll marvel at the thrill of easier walking with every step!



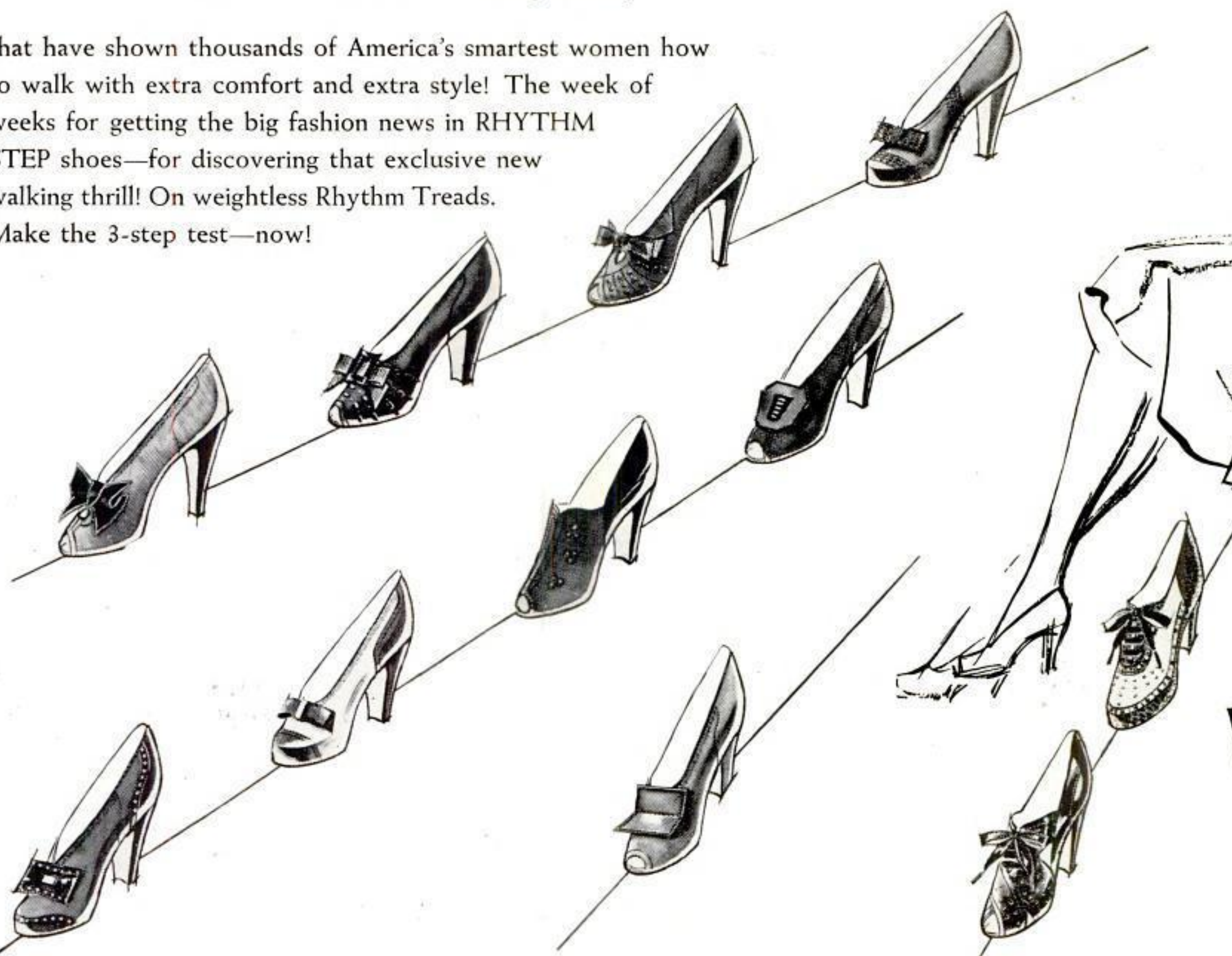
LOOK AT THE FASHIONS in RHYTHM STEP shoes. See the shoe styles that are newer than new. High heels—low heels. Streamlined, spirited, young! And almost feather-light! Yet every dainty pair of RHYTHM STEP shoes has magic, triple support!

March 13 to 21—From Coast to Coast It's

Rhythm Step Week

Time to Learn the 3 Magic Steps

that have shown thousands of America's smartest women how to walk with extra comfort and extra style! The week of weeks for getting the big fashion news in RHYTHM STEP shoes—for discovering that exclusive new walking thrill! On weightless Rhythm Treads. Make the 3-step test—now!



Look for the 1-2-3 marked on the insoles of RHYTHM STEP shoes. Know you're getting the glorious support of weightless Rhythm Treads that women are so excited about—and . . .



\$795
and up
Slightly Higher
Dentier and West

RHYTHM STEP SHOES

Below is a partial list of Rhythm Step dealers. If your city is not listed, write to: Johnson, Stephens & Shinkle Shoe Co., St. Louis, Mo.

Akron, Ohio, A. Polsky Co.
Albany, N. Y., W. M. Whitney Co.
Atlanta, Ga., Byck Bros.
Atlantic City, N. J., Boston Shoe Store
Baltimore, Md., Hutzler Bros. Co.
Beaumont, Texas, The Fashion
Binghamton, N. Y., Fowler, Dick & Walker
Birmingham, Ala., Guarantee Shoe Co.
Boston, Mass., C. F. Hovey Co.
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Brooklyn, N. Y., Frederick Loeser & Co.
Buffalo, N. Y., Adam, Meldrum & Anderson
Canton, Ohio, The Parisian Store
Chattanooga, Tenn., Miller Bros.
Chicago, Ill., Carson Pirie Scott & Co.
Cincinnati, Ohio, Rollman's
Cleveland, Ohio, Higbee's
Columbus, Ohio, Morehouse-Martens

Dallas, Texas, Titche-Goettinger
Dayton, Ohio, Rike-Kumler
Denver, Colo., Daniels & Fisher
Des Moines, Iowa, Field Shoe Co.
Detroit, Mich., J. L. Hudson Co.
Elmira, N. Y., The Gorton Co.
El Paso, Texas, Guarantee Shoe Co.
Erie, Pa., Halle Bros. Co.
Evansville, Ind., Schultz Cloak House
Flint, Mich., Smith-Bridgman Co.
Ft. Wayne, Ind., Fishman's
Grand Rapids, Mich., Herpolsheimer's
Hartford, Conn., Sage-Allen Co.
Hollywood, Calif., Broadway-Hollywood
Indianapolis, Ind., Wm. H. Block Co.
Jackson, Miss., The Emporium
Jacksonville, Fla., Purcells
Jamaica, N. Y., B. Gertz, Inc.

Kansas City, Mo., Kline's
Knoxville, Tenn., Miller's
Lawrence, Mass., Cherry & Webb
Lincoln, Nebr., Miller & Paine
Little Rock, Ark., The M. M. Cohn Co.
Long Beach, Calif., Quality Boot Shop
Los Angeles, Calif., J. W. Robinson Co.
Louisville, Ky., Fowler's Bootery
Lowell, Mass., Walk-Over Shoe Store
Memphis, Tenn., Cook & Love
Miami, Fla., Burdine's Inc.
Miami Beach, Fla., Burdine's Inc.
Milwaukee, Wis., The Boston Store
Minneapolis, Minn., The Dayton Co.
Nashville, Tenn., Cain-Sloan Co.
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New Bedford, Mass., Cherry & Co.
New Haven, Conn., Edw. Malley Co.

New Orleans, La., Gus Mayer Co.
New York, N. Y., Stern Bros.
Oakland, Calif., Peters Bros. Shoe Salon
Oklahoma City, Okla., Kerr's
Omaha, Nebr., Drexel Shoe Co.
Paterson, N. J., Quackenbush Co.
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Phoenix, Ariz., Bush Footwear Co.
Pittsburgh, Pa., Joseph Horne Co.
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Providence, R. I., F. E. Ballou Co.
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San Diego, Calif., The Marston Co.
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One-way street? But officer,
I'm only going **ONE WAY!**

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SO — for top Pennsylvania oil — BE SURE YOU ...

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This is no time to be misunderstood when you ask for PennZoil motor oil to help your car live through the "duration".

Nor is it a time to trust to luck that you will get the safest oil without asking for it by name. There are too many widely different brands for that — more than 700 Pennsylvania oils alone!

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Just call the number listed under PennZoil in your phone book, give your address, and ask for the names of convenient dealers.



Be Oil-wise
Sound your "Z"



**THESE
3 EXTRA STEPS
MAKE PENNZOIL**

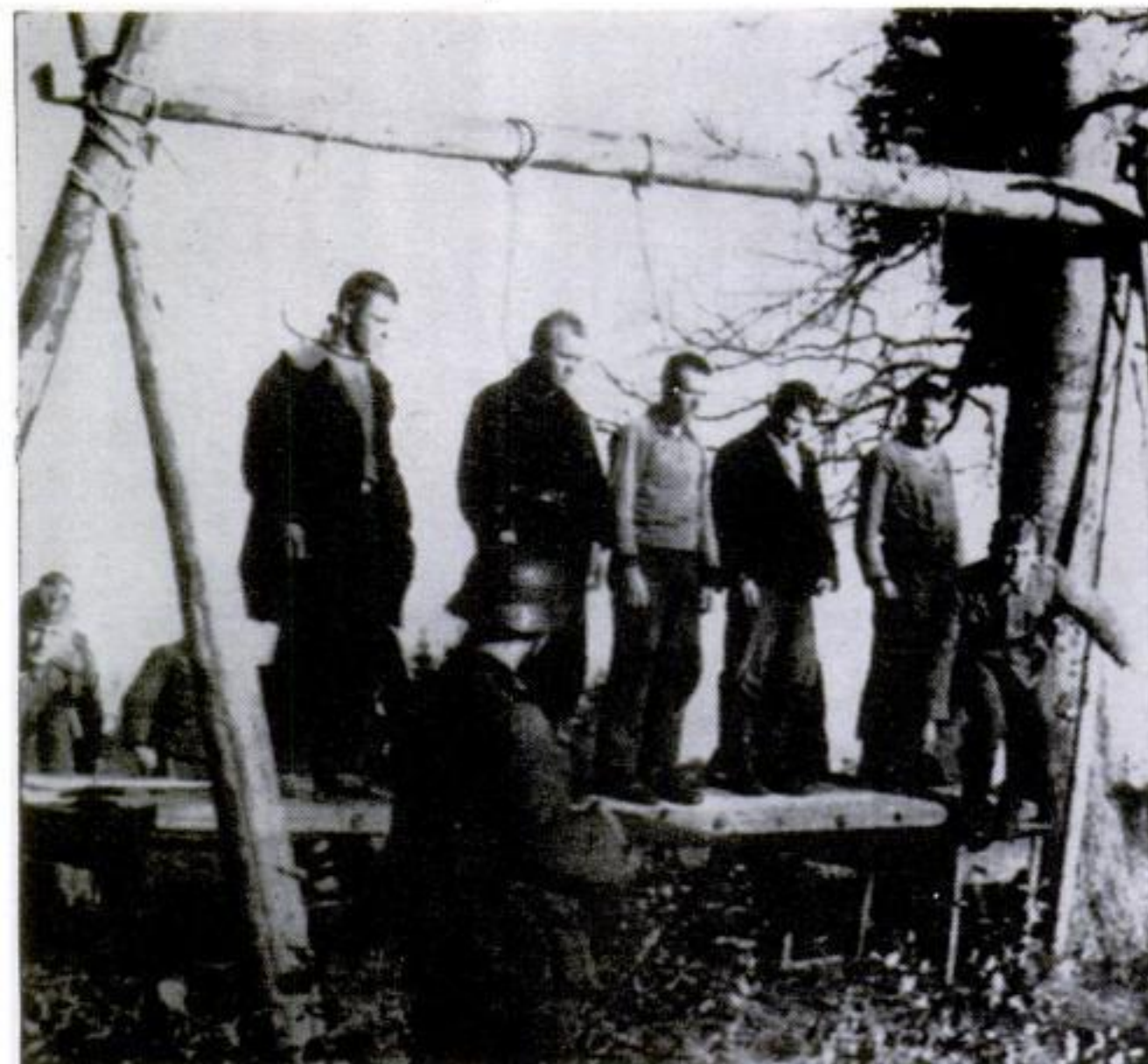
OTHERS STOP HERE →
REFINING OF PLAIN OIL ENDS HERE →

Cars CAN Last 7 Years!

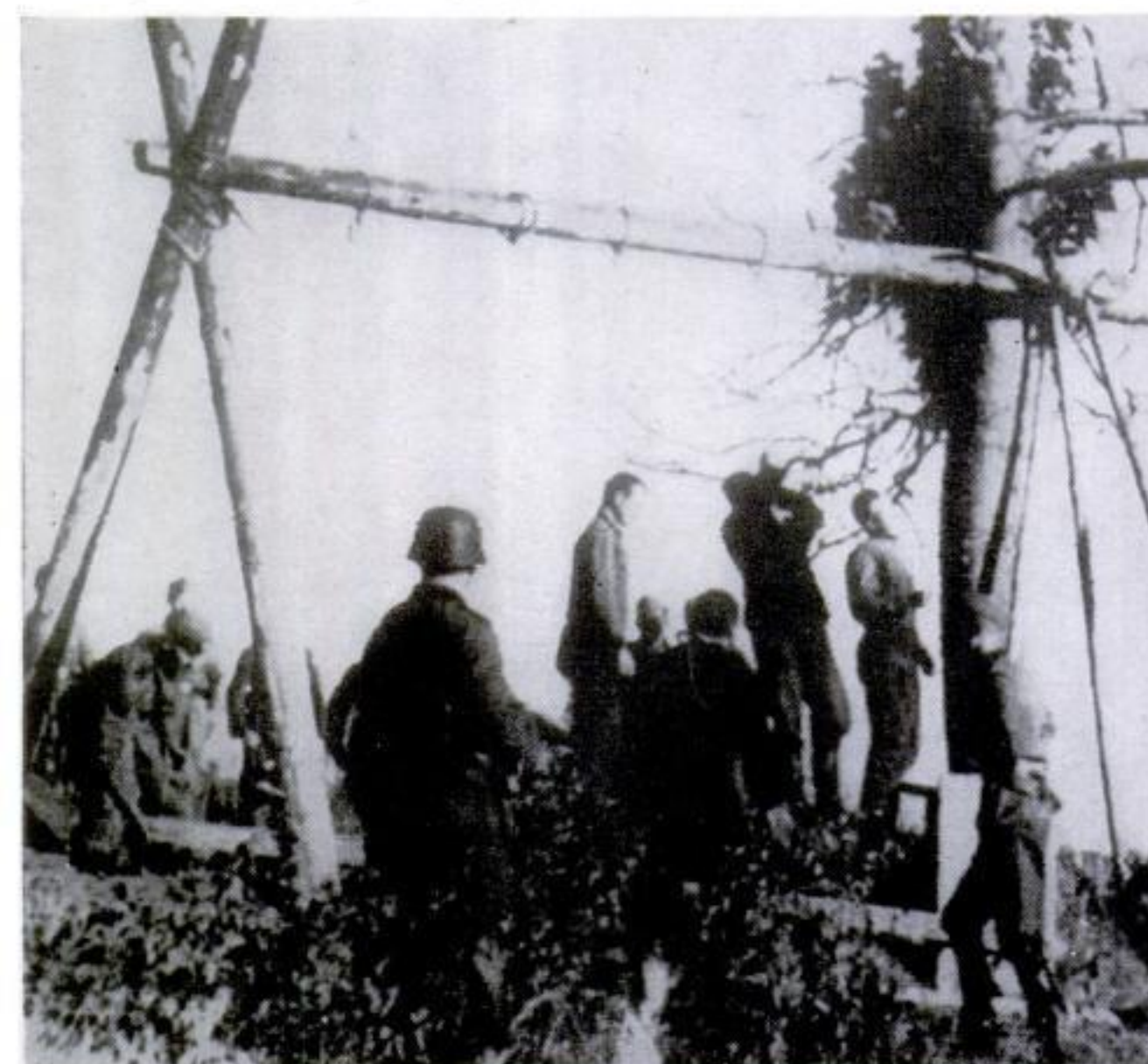
The average car is driven 10,000 miles a year. Experts say modern engines are built to run at least 75,000 miles before needing costly repairs. PennZoil is refined especially to resist sludge and engine-varnish, and to protect vital parts with a tough, long-lasting film. It helps engines live long!

GIVES YOUR ENGINE AN EXTRA MARGIN OF SAFETY

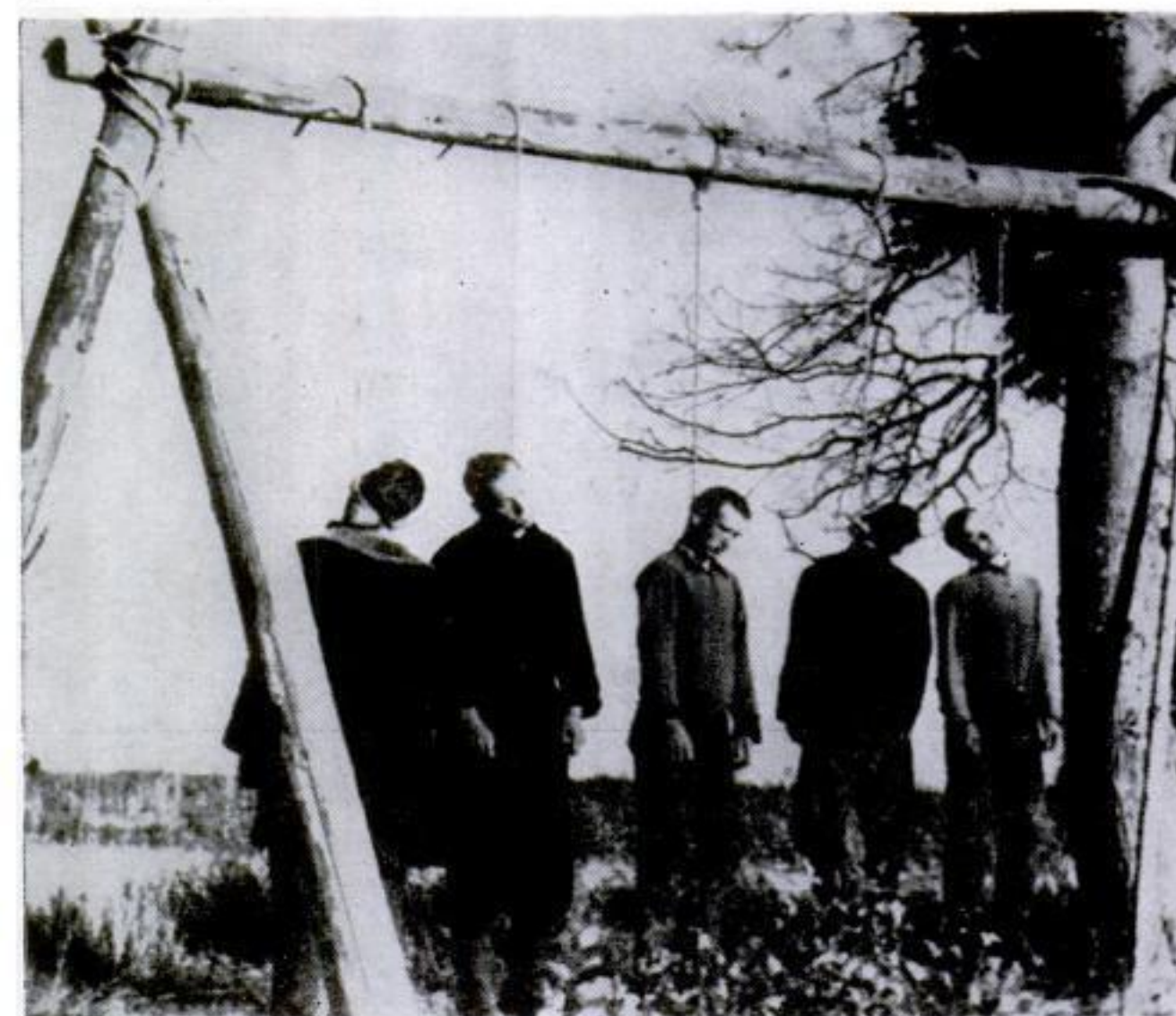
Nazi Execution (continued)



4 Without apparent fear, five upstanding Russians look down on Nazi executioners. Hangman, an infantryman, jumps down. Other soldiers pull out platform (left).



5 An accident. The two ropes at left have broken from the dying men's struggling. Germans push back platform to do the job over, while one man fights his rope.



6 Five limp dead men swing above the silent Russian plain, twisting gently on their ropes. The curious little group of German soldiery seems to have faded from scene.

LUCKY STRIKE MEANS FINE TOBACCO!

One in a series of notable paintings of the tobacco country by America's foremost artists



Grading the leaf after curing. Painted from life on a Carolina farm by Peter Hurd

WE PAID 34%* MORE IN CONWAY, S. C., TO GET THIS LIGHTER, NATURALLY Milder LEAF

DOWN WHERE the black Waccamaw River twists its way toward the sea, is the little town of Conway, S. C.

Conway is pretty much like a lot of other Southern towns where Luckies buy tobacco.

It's interesting to know that in Conway this season, the makers of Luckies paid 34% above the average market price to get the naturally milder, better-tasting leaf—yes, 34% more, so you could enjoy in Luckies a milder, better-tasting cigarette.

This was not unusual. We paid well above

the average market price in every one of 119 tobacco markets last season, to get the kind of leaf most smokers like best.

No wonder independent tobacco experts—the auctioneers, buyers, and warehousemen who actually see this happen—have come to know that Lucky Strike means fine tobacco.

That's why with these men who know tobacco best it's Luckies 2 to 1.

Smokers, when you choose your cigarette, remember: *It's the tobacco that counts!*



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* Based on average market price, U. S. Department of Agriculture.

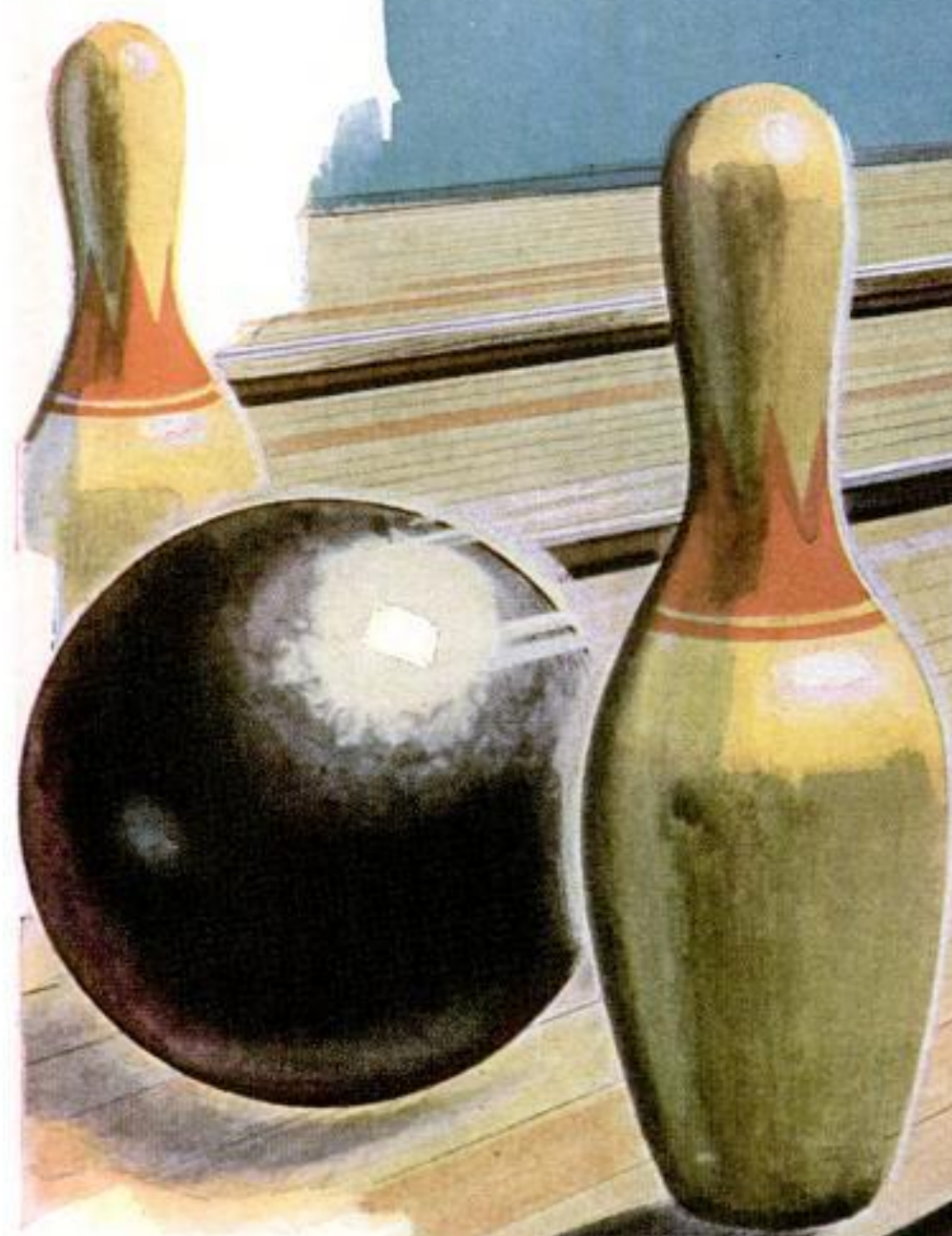
WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

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**GOODBYE
200!**

**I'LL NEVER MAKE
IT NOW!**

**GET "33 TO 1"
FIRST...AND IT'S
A CINCH!**



You can't do your best when you're not relaxed. So be "at ease" with friendly Pabst Blue Ribbon. It *always* scores you tops in refreshment. The reason? Extra-delicious flavor that only the blending of 33 fine brews can bring you. This has made it a favorite everywhere, and the leading beer in the homes of all America.

Enjoy it in full or club size bottles and on draft at better places everywhere.



**Pabst
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Ribbon**

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PABST BREWING COMPANY,
MILWAUKEE

33 Fine Brews Blended into One Great Beer



LONDON'S WINDMILL THEATRE

The little London theater pictured at left stands as a monument to the wartime pluck of 34 pretty girls. It is the famous Windmill Theatre where a musical girl-show has played continuously through the worst days of London's air blitz when no other theater dared stay open. (Notice window broken by bomb fragment.) Now this true backstage story has been told in a new Broadway play, *Heart Of A City*, by an English woman playwright, Lesley Storm. On these pages LIFE presents scenes from the real Windmill Theatre with corresponding scenes from the Broadway show.

Financial sponsor of the Windmill is a wealthy 76-year-old widow, Mrs. Laura Henderson, whom the showgirls regard as a sort of fairy godmother. She sends them to the best Harley Street doctors and dentists at the theater's expense, provides an excellent can-

teen in the theater. Girls take turns playing in two alternating companies. Most of them are first-aid experts. When a nearby stable was set afire by a bomb, girls rushed out to rescue six dray horses and, on another occasion, dashed to the roof to extinguish eight incendiary bombs. One night a nearby bomb blew a hole in the auditorium wall which was patched with cardboard so the show could go on.

A big majority of the Windmill's patrons are servicemen who like its friendly atmosphere and living nude tableaux. Active nudes are forbidden in London, but the censor permits a nude who can hold still.

When the backstage hubbub of the Windmill is depicted in *Heart Of A City*, it is an interesting dramatic document. But when it takes time off to tell a routine boy-and-girl story, it seems trivial by comparison.



Girls sleep backstage in London's Windmill Theatre during air raids when it is unsafe to go home. In the Broadway show, *Heart Of A City*, this same situation is dramatized (below) with girls going to bed in their big community dressing room.



London showgirls in Windmill Theatre do a number, "Paris Before 1940," with tablecloths for skirts. The average age of the chorus girls is 19. Below: in *Heart Of A City* chorus girls wind up the play with a gay dance to show they are carrying on.



**THIS is what we mean by
"FRESH-CAUGHT
FLAVOR"**



40-Fathom FISH

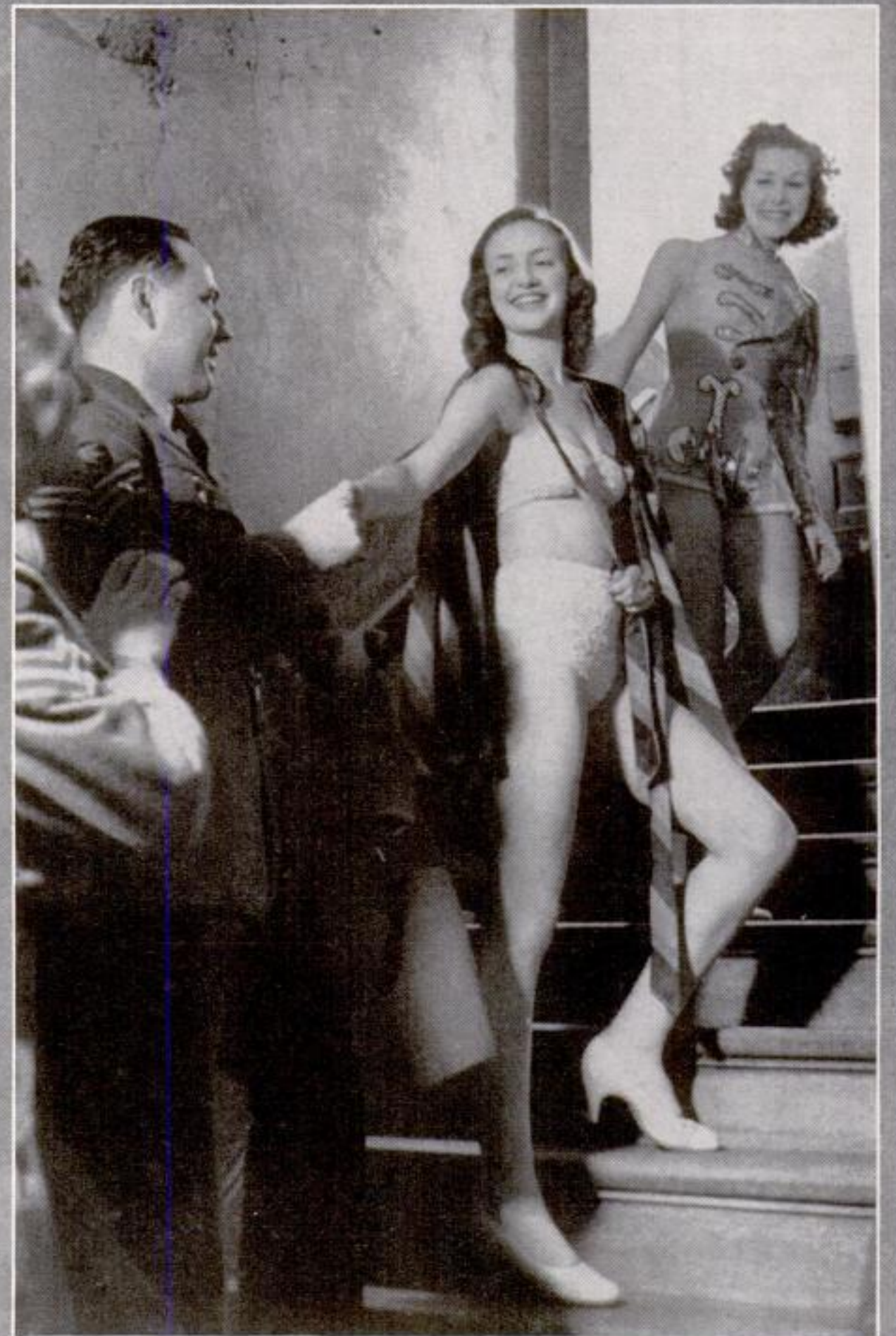
Imagine how delicious fish would taste if you lived on the seashore. That's how we bring them to you, wherever you live — as fresh as the day they were landed. We save the "fresh-caught" flavor for your table by quick-freezing our 40-Fathom catches right at the water's edge with all their sea tang and savor still in them.

Serve your family a real shore dinner this week. Ask your dealer for 40-Fathom fish and choose your favorite from these and many other varieties: Haddock, Halibut, Sole, Flounder, Mackerel, Cod, Salmon, Swordfish and Scallops.

40-FATHOM FISH, INC., BOSTON

EASY TO BUY

- 40-Fathom seafoods, wrapped, waste-free and all ready to cook are sold by leading markets and grocery stores. Always look for the big "40" on the wrapper. If your own dealer does not stock the variety you would like to try, he can quickly get it for you.

A soldier gets a date from Windmill Beauty Jerry Oldham on the stairway leading to her dressing room. Below: in a similar situation in *Heart Of A City*. Aviator Richard Ainley dates Beverly Roberts, star of the troupe.





In the Windmill dressing room Sonia Stackpole puts on a slipper, while behind her sits Windmill's No. 1 glamor girl, Margaret McGrath. Below: in Broadway play girls in their dressing room sign up for first-aid duty.



CONTINUED ON NEXT PAGE

CAMERA EXPOSES HABITS OF RITZ MUNCHERS



East Side, West Side—everywhere our Ritz Cameraman goes, America's favorite cracker is satisfying appetites...making life more pleasant. Here we find a few typical Ritz fans. Do you have one in your family?



Impatient Muncher—just can't wait 'til dinner to get at those Ritz crackers.



Dainty Muncher—takes tiny bites, wants to enjoy every delicious crumb.



Dreamy Muncher—happiest with her pet cracker and hero. Ah love! Ah Ritz!



Acrobatic Muncher—always stands near the Ritz at parties. Common type!



Nocturnal Muncher—gets up nights to eat those delicious Ritz with cheese.



Greedy Muncher—never gets enough. Loves 'em with jam or milk after school.

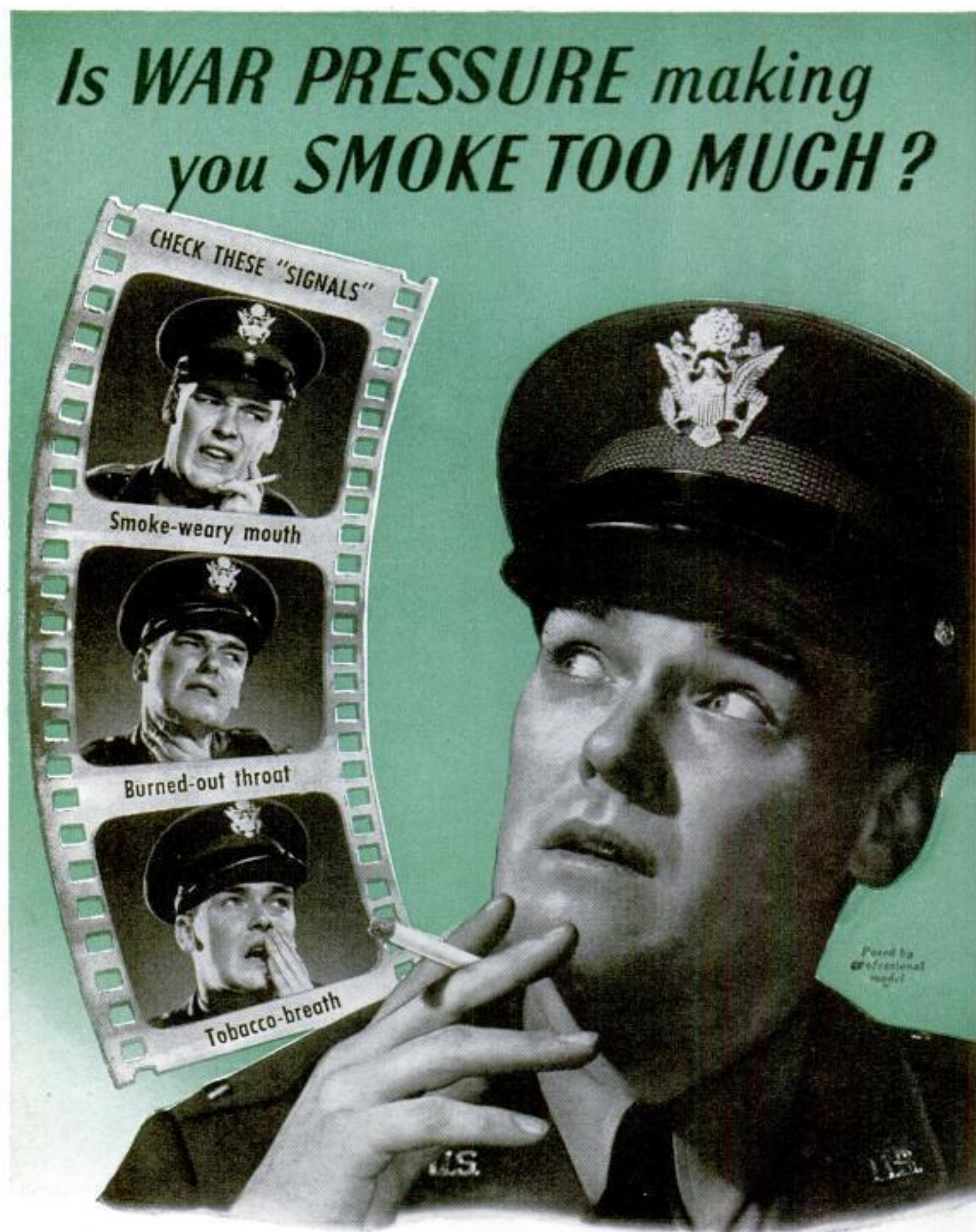


RITZ

BAKED BY NABISCO
NATIONAL BISCUIT
COMPANY



Come on—join the Ritz fans! At meals, with beverages, when you've got an urge to nibble—there's no cracker that hits the spot like Ritz. Always delightfully fresh and crisp. Buy wonderful Ritz today!



Should you **CUT DOWN** now?

Why cut down on the relief and enjoyment of extra smoking now, when you feel you need it most? Even chain-smokers find that new Julep Cigarettes banish unpleasant oversmoking symptoms. Unlike ordinary cigarettes, Juleps sparkle up your mouth, refresh your throat, keep your breath clean, inviting. With Juleps, you end over-smoking jolts, you enjoy every puff, and you smoke all you want. If smoking is one of your big pleasures, smoke Juleps!



1 No "stale-tasting" mouth
The miracle-mint in Juleps freshens the mouth at every puff. Even if you're a chain-smoker, your mouth feels clean, refreshed at end of day.



2 No raw "burned-out" throat
The miracle-mint stays in the smoke of Juleps, caresses your throat. No harsh, "burned-out" feeling—even if you smoke 20-40-60 Juleps a day.



3 No heavy "tobacco-breath"
Unpleasant tobacco-breath is a common form of halitosis. But... the hint of mint in Juleps lingers, leaves your breath pleasant and inviting.



switch to **JULEPS** and
smoke all you want!

Why are all Cigarettes flavored?

Because most smokers find straight tobaccos too strong, every leading American cigarette contains some flavoring—usually licorice, sugar, chocolate, rum, etc. But only Juleps contain a miracle-mint essence developed at a great university to improve Nature's finest tobaccos.

(NOTE: Do not confuse Juleps with menthol-tasting cigarettes)

PENN TOBACCO COMPANY, WILKES-BARRE, PA.

The Windmill Theatre (continued)



Joan Jay was badly injured when hit during raid in a pub near the Windmill. Her brother who was with her was killed. Now she is back in show.



Judy is killed in the play, *Heart Of A City*, in a pub near the Windmill, just as Joan Jay (top) was injured. Judy is played by Gertrude Musgrove.

PROTECTION YOU CAN SEE ... AND SEE THROUGH ...

How Cellophane gives you 2 big helps
in getting the most for your money ..



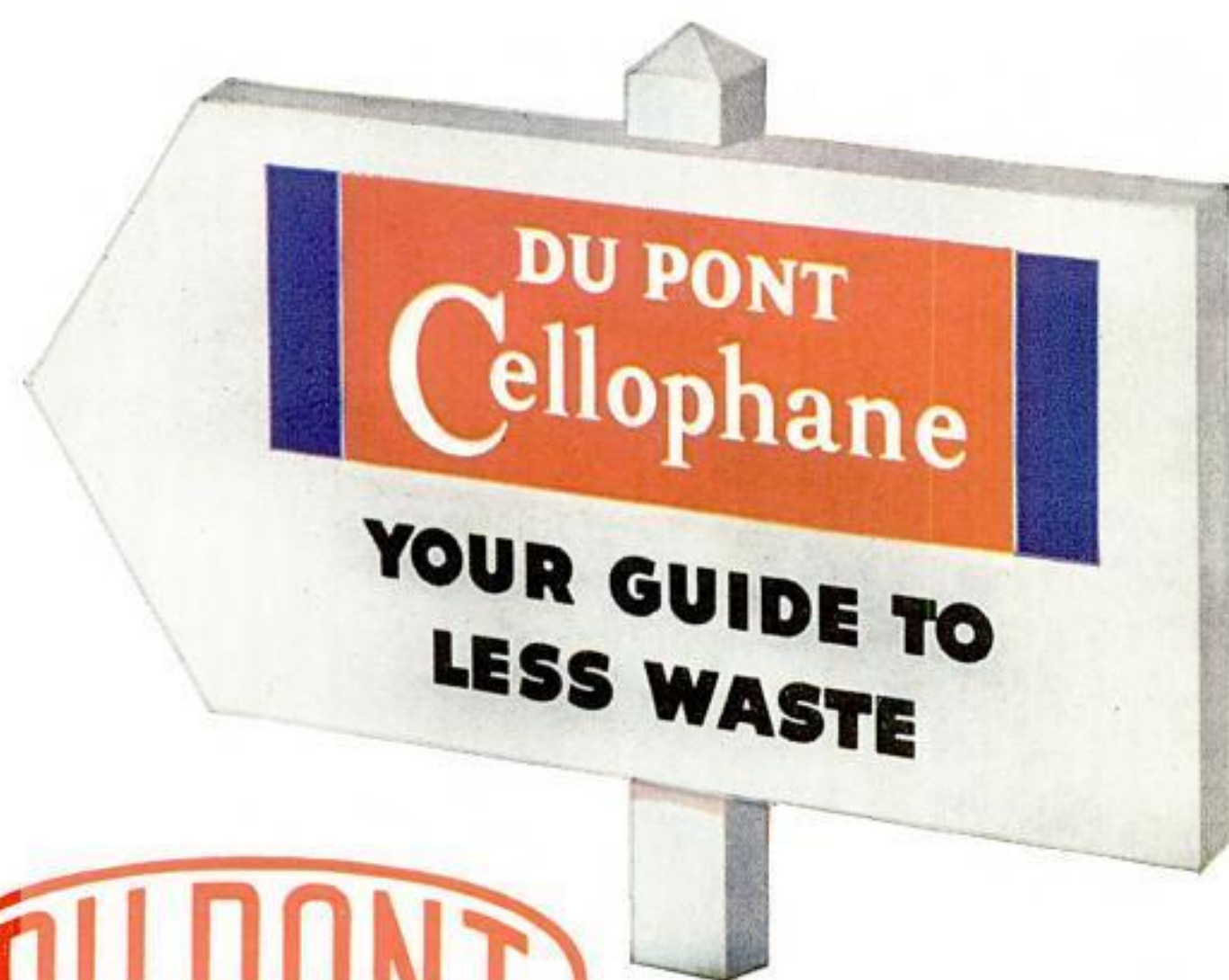
1 In the old days people could see nearly all the food they bought. There it was, open to the dusty air in barrels and boxes, handled by almost everyone, exposed to dirt and germs. Freshness quickly vanished—flavor, too. Be thankful you don't have to shop in those old-fashioned, unsanitary stores. That was B. C. (Before Cellophane).



2 When higher standards of cleanliness and quality arrived, most foods went into packages—but the packages *hid* the contents. Finally came transparent, protective Du Pont Cellophane. Not only did it guard foods against dirt and handling, and protect quality and freshness—but it also let shoppers *see through* the package for wise buying.



3 When food in Cellophane arrives in your kitchen, you are surer of getting the quality put there by the manufacturer. Thus Cellophane helps you get your money's worth in two ways: It *protects* what you buy—and it lets you *see* just what you buy. Today, Du Pont Cellophane is doing a vital job conserving the nation's food and health.



REG. U. S. PAT. OFF.

PREVENTION OF WASTE IS A NATIONAL NEED

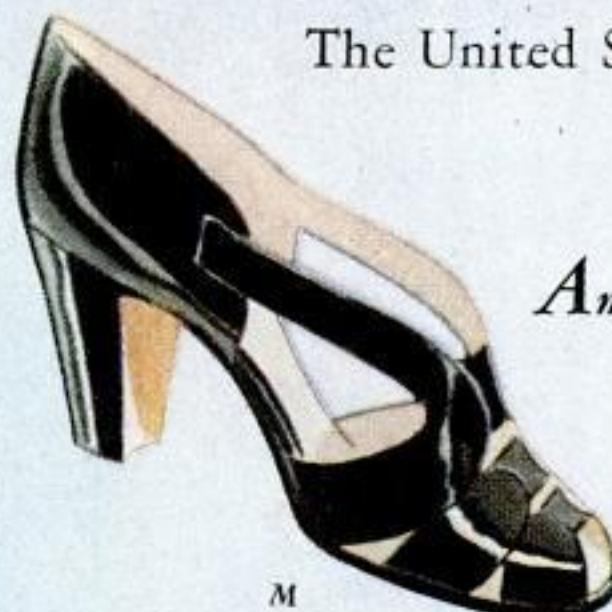
RED CROSS SHOES present the *American*



Mirror of Fashion for Spring

It's a new, active, purposeful America . . . a new and exciting you . . . that you'll see mirrored in this brilliant collection of Red Cross Shoes for Spring. They reflect the new casualness, the new classic, tailored simplicity that does not forget to be feminine and lovely and head-turning. See them. See the new colors. The newest in materials. Be one of the millions of smart American women who will choose Red Cross Shoes for dress, sport, casual wear. Every superbly fitting pair (made over the exclusive "Limit" Lasts), an amazing value. Traditional Red Cross Shoe quality. Write for illustrated folder. The United States Shoe Corporation, Cincinnati, Ohio.

America's unchallenged shoe value **\$6.95** . . . Most styles, Denver west, \$7.45



- | | |
|-----------------------|---------------------------|
| A. The MIAMI | L. LUMBERJACK BLUCHER |
| B. The ORIANNA | J. The BARTH |
| C. The TIFFANY | K. RED CROSS SERVICE SHOE |
| D. The ADELPHIA | L. The UPTON |
| E. The SEVILLE | M. The SENORITA |
| F. The LACETTE | N. The MELBA |
| G. The TUXEDO | O. The LINDEN |
| H. LUMBERJACK GHILLIE | P. The DOT |



Red Cross Shoes

A BEAUTY TREATMENT FOR YOUR FEET





"I HELP AMERICANS KEEP FIT IN WAR TIMES BY
MAKING SURE THEY ENJOY THE RELAXATION
OF GOOD HIGHBALLS AND ARE
READY FOR DUTY NEXT DAY."



*The protective, natural mineral salts in White Rock
combat acidity... help keep you feeling fit next day*

Keeping fit is the duty of every American. That's why you can't afford to overlook White Rock. It's a *natural* mineral spring water. Its beneficial mineral salts combat acidity, help make you feel better next day. Improve the flavor of highballs. Get the full, protective benefits of White Rock. Have it plain before going to bed, and again in the morning.

WHITE ROCK SARSAPARILLA
—pure, wholesome—for
all the family. Made with
White Rock skill and care.

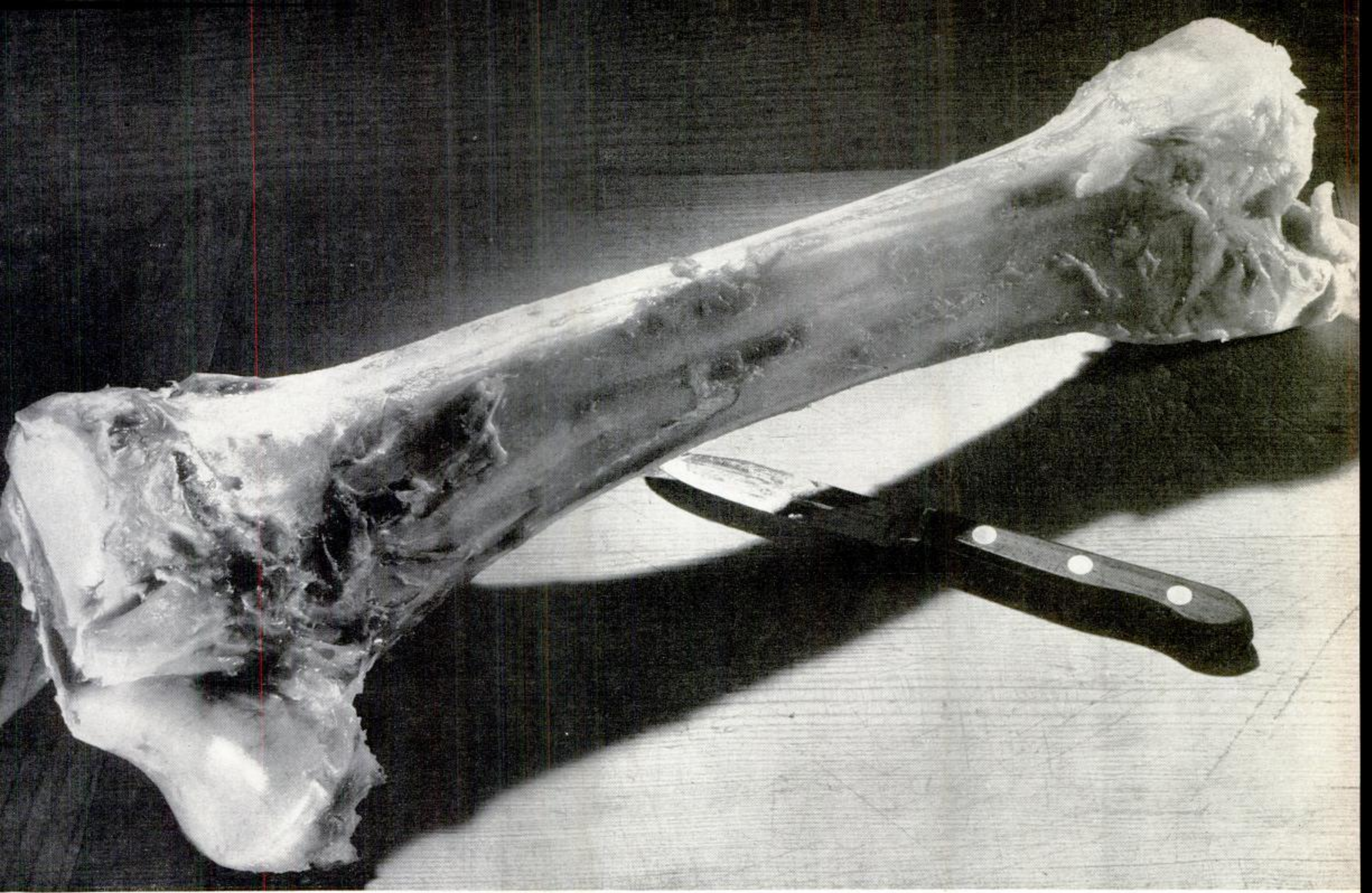
WHITE ROCK GINGER ALE
—made with White Rock
Sparkling Mineral Water—
has a delightful flavor.

WHITE ROCK Q-9—for mix-
ing "gin-&-tonic." Also
delicious mixed with rum or
delightful by itself.

White Rock
SPARKLING MINERAL WATER



ON THE
ALKALINE
SIDE



THIS IS A BEEF SHIN BONE ABOUT TWO-THIRDS ACTUAL SIZE. IT IS THE BEST BONE FOR MAKING SOUP DUE TO THE HEALTHFUL QUALITIES OF ITS MARROW, FIBERS AND BLOOD

BEEF SHANK BONE RETURNS TO FAMILY POT

Before the tin can became the little tin god of the U. S. housewife, the beef bone was a familiar item in every family pot. When housewives quit using soup bones, butchers sold them for $\frac{1}{2}\text{¢}$ a lb. to renderers for soap, glue and fertilizer. The shin or shank bone is now beginning to go back into the family pot. The bone above, with surrounding meat, sells for 20¢ to 25¢ a lb. depending on the locality. Three pounds, plus a few greens, vegetables, potatoes and seasoning, will make one stew and one hash for a family of five and more than two quarts of stock. Stock is the most valuable and most economic base for soups, stews, sauces. Stock can be made from bones alone but will not be as savory or nutritious as stock made from even quantities of meat and bones. How to make good stock and marrow balls is shown on this and the pages following.



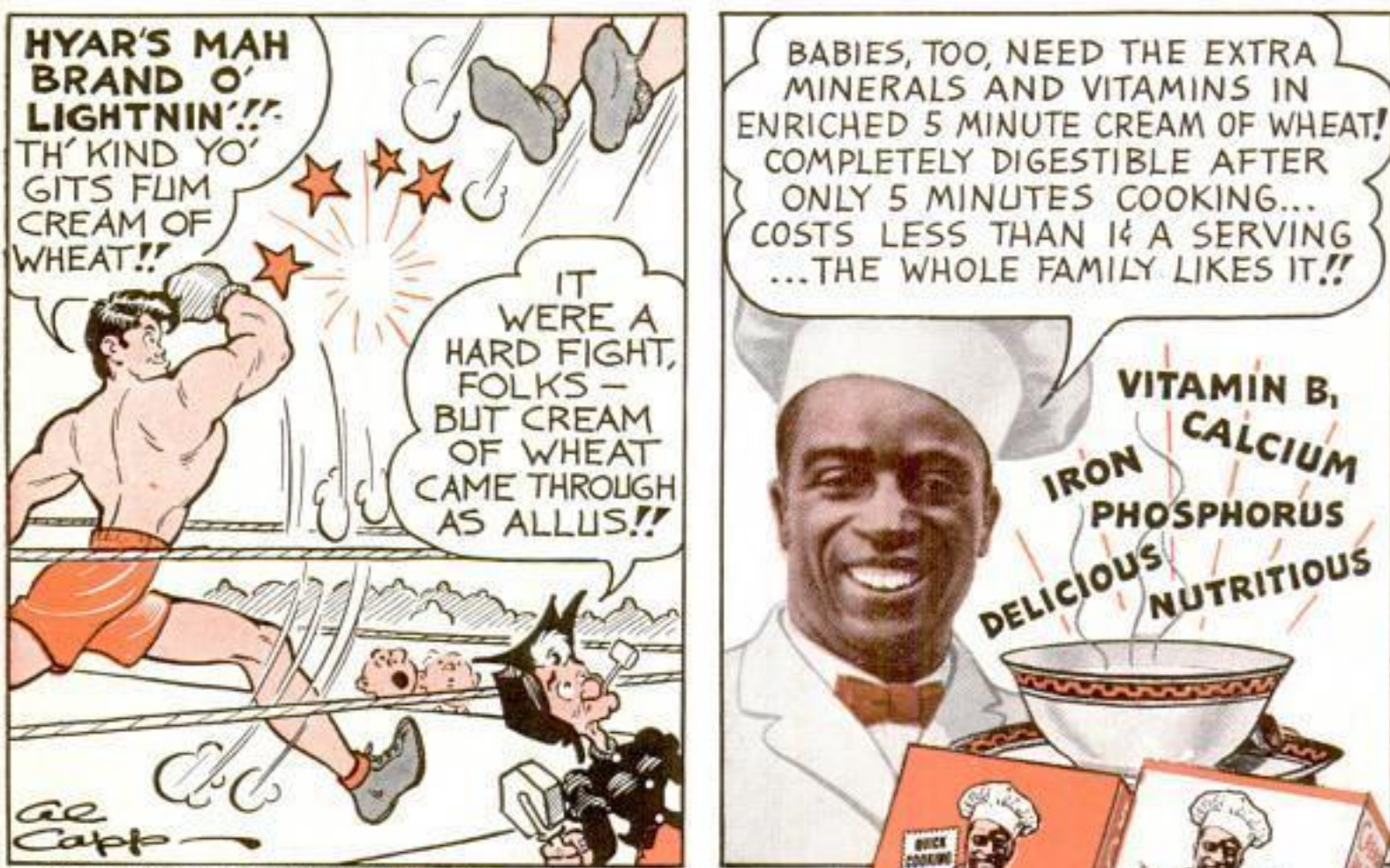
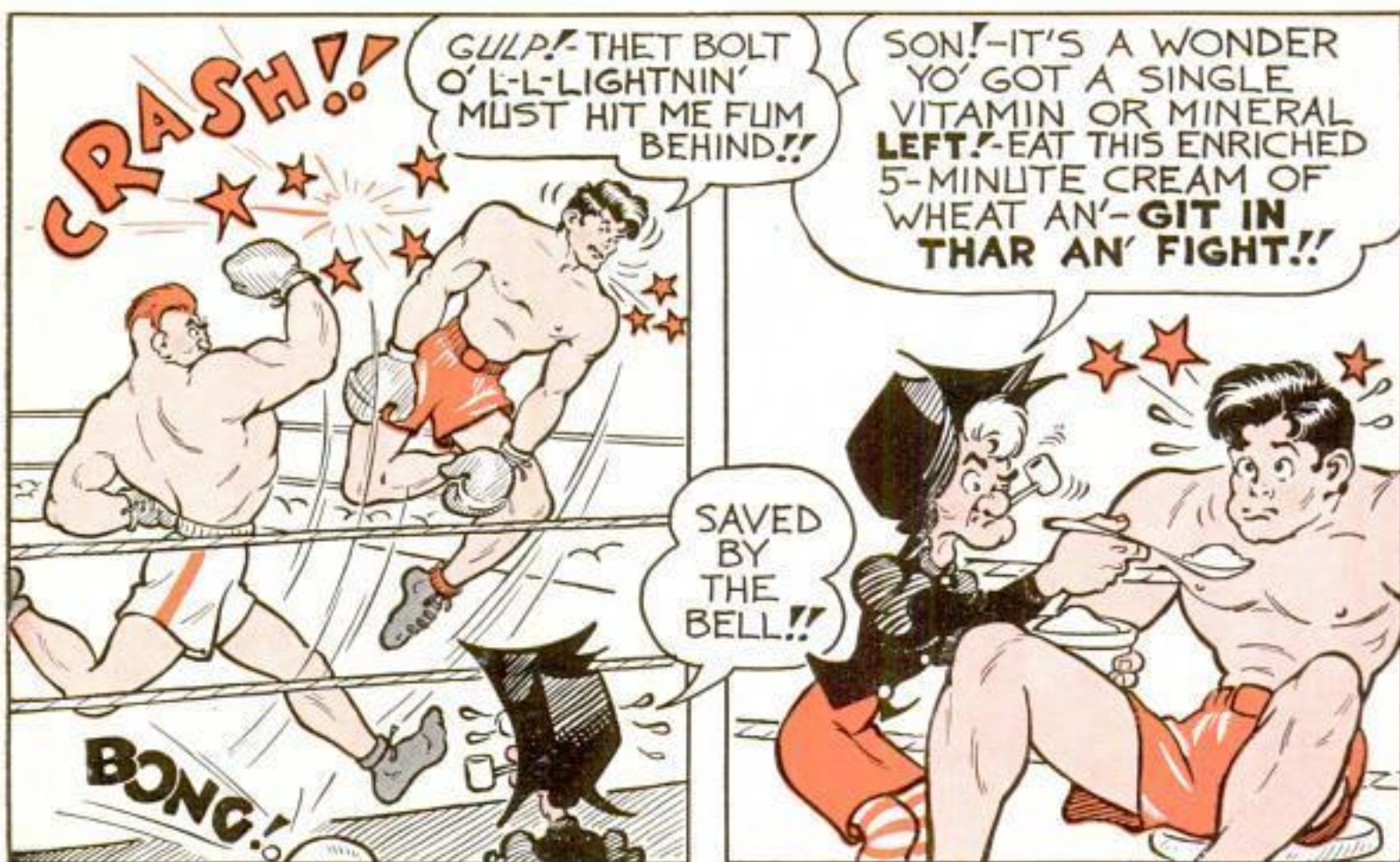
Bone and meat (3 lb.) are cooked in about $2\frac{1}{2}$ qt. of water, 2 teaspoons of salt. First wipe meat with damp cloth. Let soak $\frac{1}{2}$ hour before cooking.



Frequent skimming is the secret of good clear stock. As the scum rises to the surface, skim with a solid spoon. This prevents fat or loose particles on top from dripping back into the stock. Pot should simmer, never boil.

W'L ARNER by AL CAPP

Reg. U. S. Pat. Off.



Copyright, 1942, United Feature Syndicate, Inc.

"Enriched 5 MINUTE" and "REGULAR" CREAM OF WHEAT DELICIOUS - NUTRITIOUS

"Cream of Wheat" Reg. U. S. Pat. Off.

Soup Stock (continued)



"Bouquet" or flavor is given to stock by adding one or more seasonings shown above, plus the vegetables and greens. These go in when meat is tender (about three hours).



Greens tied together (celery tops, turnip tops and parsley) are last in pot. Note onions, carrots, celery, turnip are cut in large pieces. These are used with meat for stew.



Stock is done when meat drops from bone. This should happen about 20 to 30 min. after vegetables have been added. Vegetables, bones, meat are now removed from pot.



Stock is strained through several layers of cheesecloth wrung out of hot water. (This tightens mesh.) Any marrow which may have fallen out of bone should be retrieved.



Layer of fat should be allowed to form at room temperature. Hot stock put in icebox may sour. Prior to using stock as base for new soup, fat should be removed, as above.

CONTINUED ON NEXT PAGE

"Have you ever been an alarm clock?"



1. We telegraph boys get the funniest jobs. Take me, for example. I've been called on to feed pigeons, walk dogs, fill in as a fourth at bridge, and sing birthday songs on front doorsteps. But last week...



2. I got the freakiest job. I'm a human alarm clock! Every morning, I go to this rich guy's apartment and yell: "It's bright and early, sir, get up!" Until he comes out and throws something at me!



3. Finally, I asked him why. He explained he loves coffee, but the caffeine in it keeps him awake. He won't give up coffee, so he spends most of the night counting sheep. Then someone has to get him up.



4. "That's awful!" I muttered. But next morning, I sent him a day letter. It read: "Try Sanka Coffee... it's 97% caffeine-free, can't keep you awake! Drink it every meal. I know you'll like it, because..."



5. "The caffeine is removed from Sanka Coffee so carefully that none of its rich flavor and satisfying goodness is disturbed. Sanka Coffee is *all* coffee... good coffee... nothing but coffee!"



6. And look what I got now... for being coffee-smart! A share in the Government! Defense Savings Bonds... *two* of 'em, because Mr. Rich Guy says Sanka Coffee is *twice* as swell as I claimed!



SANKA COFFEE

REAL COFFEE... 97% CAFFEIN-FREE

Make Sanka Coffee *strong*. Use a *heaping* tablespoon per cup. If percolator is used, "perk" Sanka Coffee a little longer.

TUNE IN . . . "Duffy's Tavern," starring "Archie," Duffy-on-the-telephone, and Shirley Booth. The most talked-about new show on the air... laugh-spangled and studded with fun. Every *Tuesday night*. See your local paper for times and stations.

A DARLING'S THOUGHTS ON MARCH 15th



"INCOME TAXES...whoppers, too... last year's clothes will have to do! But it's pretty tough on George. Poor dear, he looked so woe-begone when he signed his check to Uncle Sam. So I said... 'Cheer up, honey, you're getting plenty for your money. Get yourself some Barbasol... and put some pride in your face!'"

NOT S'BAD, EH? Perfect! A Barbasol Face can be like velvet—soft and smooth as sweet 16. Why go on torturing your skin with old-fashioned methods that tend to bite and irritate? Turn to modern Barbasol... and turn your face into something worth cheering about!



LIKE SHOOTING fish in a barrel! That's how easy it is to shave with Barbasol. No muss, no fuss, the fastest shave you ever had—so fast, in fact, it's rapidly becoming the Army's favorite shave. Big tube, 25¢. Giant tube, 50¢. Family jar, 75¢.



Soup Stock (continued)



Marrow, high in energy and caloric value, should be scraped from the inside of the bone. To make marrow balls, cream $\frac{1}{2}$ cup of marrow with teaspoon of cold water.



For a dough-like paste, drain off the excess water, add 1 egg, well beaten, 1 teaspoon of salt, 1 teaspoon of chopped parsley, and about $\frac{1}{3}$ to $\frac{1}{2}$ cup of soft bread crumbs.



Tiny balls should be made from dough and then rolled in flour. To cook, drop gently into simmering soup. In about ten minutes balls should rise to surface, are done.

5,000,000 dairy farmers are

doing their part to win the war . . .



THERE'S PLENTY OF BUTTER FOR

AMERICA'S LUNCH BOX



Even "Economy" Lunches Taste Better with Butter

Because butter makes them more appealing . . . imparts a quality flavor . . . provides added energy. When you pack a lunch box, use butter and other dairy products generously. Make noon time into *energy* time!

Spread both sides of sandwiches thickly with butter.

Make a generous piece of cheese a "must".

Include butter baked cake, pie or cookies.

Fill thermos with hot chocolate or ice cold milk.

Keep them "flying" and working.



It's Better with Butter

This message is published in the interest of the health and well-being of the American people by the American Dairy Association...comprised of dairy farmers in the states of Illinois, Iowa, Kansas, Minnesota, Montana, North Dakota, South Dakota, Washington, and Wisconsin.

Butter gives concentrated food value . . . concentrated energy. The kind workers need today, more than ever!



"A full dinner pail" isn't enough today . . . America's workers need every last ounce of nourishment and energy that capable meal-planning can provide! That's why butter and other dairy products should play an important part in every meal you prepare.

Into butter, Nature has placed an abundance of energy elements. Plus a generous supply of health-protecting Vitamin A—the *natural* way.

Think of it . . . 10 full quarts of rich, whole milk go to make just *one* pound of delicious, golden butter. That's *concentrated* food goodness!



Lucky for us, there's no shortage of butter in America. The dairy farmer is contributing his full share in this wartime emergency—for the production of butter is constantly being increased.

Butter can't be duplicated

Scientists have never been able to duplicate the matchless food value and flavor of healthful, golden butter. It is still Nature's priceless secret. As a spread, cooking aid and flavoring ingredient, butter has no counterpart, no equal. Serve butter generously—use it unstintingly—it's an investment in health for workers, homemakers and school children alike.



For lines that live

Forstmann
WOOLEN COMPANY
PASSAIC, N. J.

100% VIRGIN WOOL



BLITHE FOR SPRING

Now that you're busier than you've ever been in your life, you'll bless this little label as never before. Inevitably, it will mark those lilting little spring costumes that do war work on Monday, meet committees on Tuesday, entertain at the service club Wednesday, help the day nursery Thursday, hold classes on Friday, bazaar aid on Saturday — and arrive at church Sunday looking young and unworldly as if they'd come straight from a box. The explanation is FORSTMANN *lithe virgin* woolens (America's most beautiful) which wear so gracefully, hold their lines and flatter yours with a lifelong minimum of muss and crush. More important than ever now — to find the distinguished little FORSTMANN label in the ready-to-wear and piece-goods departments of finer stores. Forstmann Woolen Company, Passaic, New Jersey. Sales Office, 30 Rockefeller Plaza, New York City.



BRITAIN'S MINISTER OF INFORMATION BRENDAN BRACKEN HAS MOP OF RED HAIR

WARTIME CENSORSHIP

How England keeps its freedom of the press

by BRENDAN BRACKEN

Brendan Bracken, whom Winston Churchill picked to run Britain's Ministry of Information in the summer of 1941, is one of the most extraordinary figures in British public life. Born in Limerick, Ireland, Bracken spent his boyhood on an Australian sheep ranch, finished his schooling in England and started a publishing career at 21, as editor of *The Banker*. Bracken met Winston Churchill in 1922 and instantly became his protégé. Elected to Parliament in 1929, he spent most of the next decade as a sort of one-man clique for Churchill. When Churchill became Prime Minister, Bracken followed him to No. 10 Downing St. as Parliamentary Private Secretary.

Before Brendan Bracken's selection for his present job, the Ministry of Information, headed successively by Baron Macmillan, Lord Reith and Alfred Duff Cooper, had been notable chiefly for incompetence and confusion. Under Bracken it has functioned with as much dispatch and efficiency as can be expected from such a body. With the U. S. still trying to solve the continuing problem of war censorship, LIFE feels that Mr. Bracken's views on the subject may be both interesting and helpful.

There will never be a "Yes Press" in England. To us freedom of the press is as important as an independent judiciary or as parliamentary government. It was, therefore, no easy task to set up the censorship required by the grim realities of total warfare. We began badly. Unlike the Axis powers we had no ready-made supply of trained censors. Amateur censors are apt to be pedantic and officious. And what is worse they often fail to realize the truth knocked into cub reporters that time is the essence of news. It was necessary for our newspapers to knock this fact into some of the censors. They did not temper the wind to the lambs of the censorship. And their rough criticisms helped to produce a gradual improvement in censorship arrangements.

Happenings in pre-Vichy France contributed to that improvement. The savage censorship imposed on the French press played no small part in the fall of France. It encouraged defeatism and bred complacency. A blindfolded democracy is more likely to fall than to fight. France had every reason to applaud Bismarck's saying, "Nothing is proved finally true until it is officially denied." The follies of the French censors taught us a healthy lesson.

Let me now explain how our censorship works; how in practice we reconcile the conflicting demands of freedom and of security.

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Van Raalte NYLON STOCKINGS

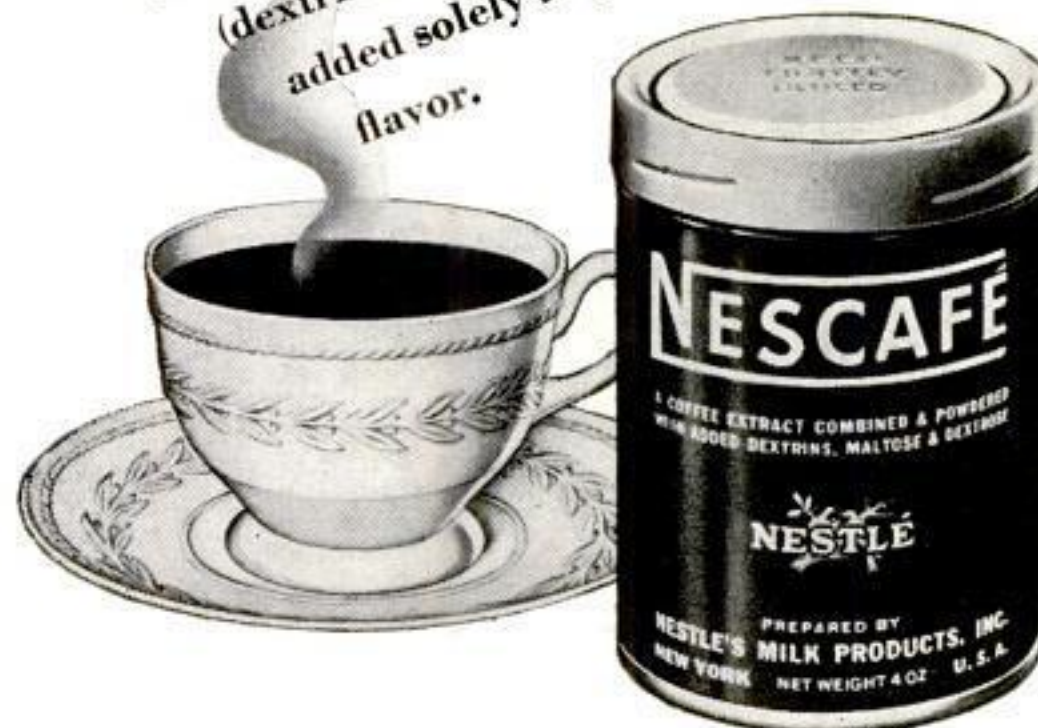


Exquisitely sheer nylons by Van Raalte give legs a sculptured, aristocratic beauty... There's down-to-earth practicality too in the FLEXIBLE FLEXTOE which makes them fit, feel and wear better. Van Raalte nylons are sold in fine stores everywhere in fashionable colors. "BECAUSE YOU LOVE NICE THINGS"

VAN RAALTE • STOCKINGS • UNDERTHINGS • GLOVES 417 FIFTH AVENUE NEW YORK CITY

*Saves Time!
Saves Work!
Superb Flavor!*

A new, instant Nestlé product, composed of equal parts of skillfully brewed soluble coffee and added carbohydrates (dextrins, maltose and dextrose) added solely to protect the flavor.



A TEASPOONFUL IN A CUP ADD HOT WATER IT'S READY

• NESTLÉ'S MILK PRODUCTS, INC. • NEW YORK, U. S. A. •



You have either reached a page that is unavailable for viewing or reached your viewing limit for this book.

Defense Notices and the Confidential Letters an editor knows what kind of story should be submitted.

If the story concerns one of the fighting services, for example, and it raises some point that is not covered by agreed general rules, it is passed on by the censor to one of the service advisers attached to the censorship. He brings his blue pencil into action, makes any cuts that he thinks necessary and hands the story back to the censor. The censor must satisfy himself before he returns it to the newspaper's representative at the Ministry of Information that no more is being asked by the cuts than security requires. In the vast majority of cases the story is put through the machine and returned to the newspaper in a matter of minutes.

Censor need not be impersonal

But the censor is not equipped, like the inexorable Fates, with a pair of relentless shears. He is an adviser and guide, and he can be argued with. The newspaperman with his exclusive story can sit in the censor's office and harangue him till the small hours of the morning. If the newsman stays long enough and if the censor is feeling generous, the newsman may be refreshed from whatever precious bottle of liquor is still available. Some sort of agreement nearly always follows.

Nor is the censor concerned with expressions of opinion. There is no censorship of opinion. The truth or accuracy of any statement is none of his business, though if a newspaper asks for his views he is ready to give them.

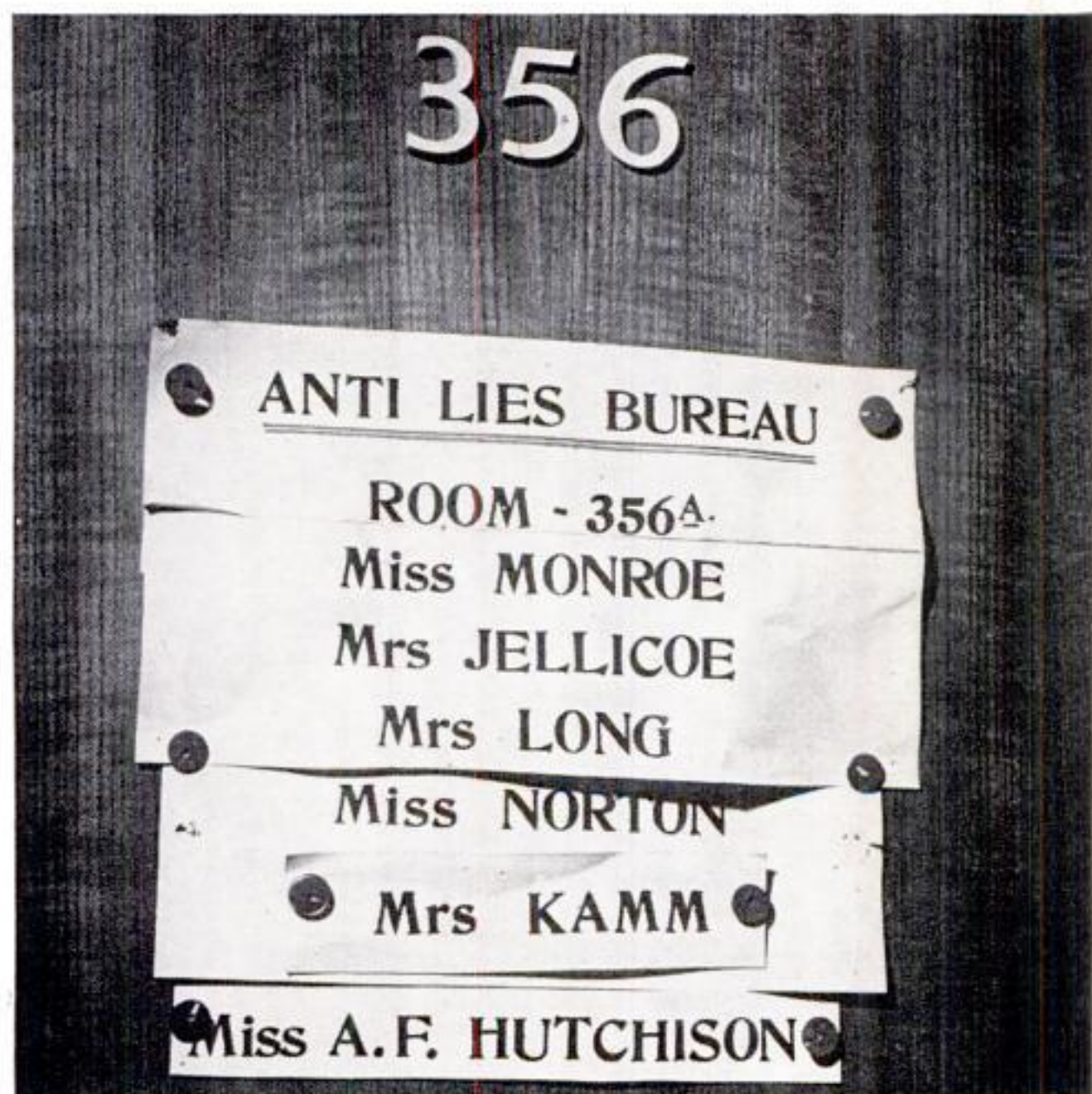
On rare occasions, however, an article which gives away nothing to the enemy may yet contain statements which not only appear to be untrue but may even have been written with the object of influencing public opinion against the war. It is an offense under the Defense Regulations to publish false statements of this kind. The censor therefore stamps them:

"Passed as not containing information of value to the enemy, but the Censorship takes no responsibility for the publication of this article in any other respect."

This rubric may seem cautious and face-saving, but you must remember that the censor has power to stop things only on security grounds. He cannot, for example, stop news merely because it might give the Germans material for propaganda against us. I want to emphasize this point because we receive many letters from well-meaning people who are dumbfounded when they read articles which severely criticize the Government. They ask why we allow Dr. Goebbels to be provided with such ammunition. We do so because this is a free country. Democracy thrives on criticism. That is more than the Herr Doctor could do.

So far I have been dealing with censorship of the home press. Exactly the same rules apply to American and other overseas correspondents, except that they have to submit all of their material. Censorship is compulsory for outgoing mails, cables and telephone calls, and for all broadcasting. The reason is obvious: such messages

CONTINUED ON NEXT PAGE



"Anti Lies Bureau" rarely dignifies German propaganda with denials, finds it more effective to issue true stories which include positive refutations. Girls work ten hours daily.

For Distinguished Service

HONOURS OF

The Royal Horse Artillery

(Full Dress)

This gallant corps shares the battle honours of countless British regiments which it has brilliantly supported on scores of far flung fronts. It has gloriously lived up to its motto—Quo Fas et Gloria Ducunt—Whither Fate and Glory Lead

HONOURS OF

Dewar's "White Label"

Award of the World's Columbian Exposition, Chicago 1892... one of more than 60 medals honouring Dewar's White Label for Excellence in Scotch Whisky



At "stand-to" before your favorite bar, or at ease in the home station, it is brilliant strategy to draft the services of this seasoned campaigner. Command DEWAR'S White Label... highball of the highlands... medal Scotch of the World.

COMMAND DEWAR'S ...AND BE "AT EASE"

FULL-COLOR REPRINTS EDITION NO. 4 NOW READY—Includes 6 new 9 x 12 full-color officer prints, without advertising, suitable for framing. Sent upon receipt of 25¢. Schenley Import Corp., New York City, Dept. Y

White Label

8

years old

Victoria Vat

12

also known as Ne Plus Ultra

A blend of the highest quality whiskies produced in Scotland—each at the absolute peak of mellowness, smoothness, richness.



Dewar's "White Label"

The Medal SCOTCH of the World

Both 86.8 Proof • BLENDED SCOTCH WHISKY. Copyright 1942, Schenley Import Corporation, New York.



● BEHIND THE SCENES STORY OF "MOXFORDS"

Several months ago the
***Fortune Style Forum**
 set out to determine what
 American men like and dislike
 in their footwear.
 Based on their findings, the
 Forum's experts have designed
 the new Fortune "Moxford,"
 a type of shoe with
 the features most men
 look for first. For campus,
 town or country wear
 Fortune "Moxfords" have
 that exceptionally smart
 and authentic styling
 demanded by the
 well dressed men of America.

● \$5 to \$5.50—Some Styles Higher



FORTUNE

Shoes for Men



● ***The Fortune Style Forum** consists of
 five members — experts on
 design, leathers, lasts, construction
 and research — experts who
 personally supervise the building
 of Fortune's authentic styles.
 The Forum's "Certified Fortune Style"
 certificate, packed with every pair,
 is your assurance of authentic
 up-to-the-minute styling.

● **RICHLAND SHOE CO., Nashville, Tenn., Division General Shoe Corp.**

WARTIME CENSORSHIP (continued)

can so much more easily be intercepted and fetch up in Berlin as well as in New York. Information of value to the enemy is therefore stopped. But speculation and comment are freely allowed and so are quotations from the lively and critical British home press. Of course sometimes a correspondent thinks that we are being tyrannical and that we have no right to censor something that he wants to say. Sometimes we marvel at our own moderation in letting by things that are awkward and inconvenient, though not by our rules actually censorable. On the whole each side respects the other's point of view.

Let me say here that our censors' practices have been greatly influenced by the wisdom of that powerful body of enterprising men, the Association of American Correspondents in London. They have taught us a lot about how to run a censorship with the utmost speed and efficiency. They can take some of the credit for the fact that in one cable office, where the censors handle more than a million words every month, 75% of the press cables are passed with a delay of only one minute, and another 20% with a delay of less than five minutes.

Now that you are running a censorship of your own in the United States, you may like to have a few details of how we actually administer ours. The British Press Censorship is divided into nine sections, all of which are kept up to date on day-to-day rulings by a Co-ordination Unit.

There is the Home News Section, which is centered in London at the Ministry of Information. It keeps a 24-hour working day. Offshoots of it are stationed in seven provincial cities for the convenience of provincial newspapers. These are at Belfast, Glasgow, Manchester, Leeds, Birmingham, Bristol and Cardiff. They close down at 1 a. m.

Then there are sections for films, photographs, books and periodicals, technical and scientific journals. Another censors the broadcasts given out on all the transmissions of the BBC. A Postal Section covers all press material that is sent abroad by post. Most of it is handed in at the Ministry, examined and posted direct from there. A Scrutiny Section keeps a check on all papers published in the United Kingdom, including the smallest local weeklies. If an infringement is noticed, the editor is reminded of the rulings in the Defense Notices.

For overseas correspondents the most important section is the one which deals with cables and telephone calls. Most of the cable censors work at the Ministry, but in order to avoid the delays of a bottleneck, others are stationed at the offices of the cable companies. Correspondents can choose where to file their copy. Anything in a foreign language, however, must be filed at the Ministry. Our censors are lineally descended from the men who built the Tower of Babel. They can cope with 62 languages.

That is how the censorship works and, after two and a half years of trial and error, it now works with surprisingly little friction. It has got past the stage of the famous Herefordshire bull. In the early days of air raids a message came in that enemy aircraft had made landfall over the west of England, dropping two bombs on a field and killing a Herefordshire bull. The censor is said to have cut out the words "Herefordshire bull" and for alleged security's sake substituted "Bull of a west country breed."

Fortunately for the world, no one is born a censor. Censors are made, not born. And in Britain most hectic years have gone into their making. Considering what an unnatural kind they are, it is a perpetual wonder to me how reasonably they and the suffering pressmen now get on together.



In the Ministry of Information, girls inspect German releases as well as news released for home consumption. Millions of words daily cross censors' desks with great rapidity.

Salvatore Baccaloni

Another of the great stars now recording exclusively for Columbia Records . . . pictured in Mozart's Marriage of Figaro. His Columbia Masterworks recordings include the great basso-buffo aria "La Vendetta" from this opera and "A Un' Dottor' Della Mia Sorte" from Rossini's Barber of Seville . . . "Ah! Pietà Signori Miei" and "Madamina" from Mozart's Don Giovanni.



Hear Baccaloni from the "best seat in the house"!

NEW LAMINATION PROCESS OF COLUMBIA RECORDS

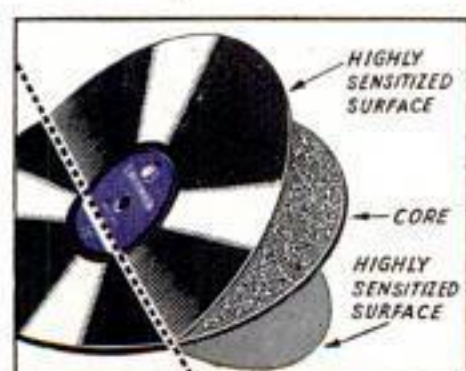
brings you finer quality . . . more brilliant tone

55.3% Less Surface Noise

• Salvatore Baccaloni, the Metropolitan's magnificent basso buffo, hails a great discovery in record making—Columbia's *Lamination Process*! Says Mr. Baccaloni: "These new Masterworks offer so much *more* to music lovers. This is recorded music at its best, with all the reality of the original performance. The freedom from surface noise is amazing."

Quality where it counts—on the Surface

By this revolutionary new Lamination Process, Columbia builds up a record in layers, with two sound surfaces of a



precious, highly sensitized material applied on a central core. This superfine surface material would be *prohibitively* expensive if used in ordinary solid-stock records! Only Columbia Records are made this greatly improved new way!

Result: A tone quality never before achieved: 55.3% less *surface noise*—measurements taken by the head of an independent, non-commercial communications laboratory.

Compare results! Enjoy the difference

Turn up the tone controls of your machine, and play Columbia Masterworks with true concert-hall realism. No need to blot out lovely "high frequency" overtones in order to cut out surface noise. Compare them with *any* other records made. You'll hear the difference!

Artists, music lovers, critics—all acclaim Columbia's Laminated Records. Says Sigmund Spaeth, noted music commentator: "These superb new Columbia Masterworks capture *all* the true tonal balance of the great symphonies . . . the *full* range of delicate musical instruments . . . the true timbre of the human voice, in *all* its registers. It's like hearing a great concert from the 'best seat in the house'!"



Have you seen the New Catalog of Columbia Records?

A vast treasury of great music, listing over 6,000 quality recordings. Now at your Columbia Record Shop. Here are highlights from it—and some new March releases.



RUDOLF SERKIN and BRUNO WALTER with the New York Philharmonic-Symphony Orchestra: *Beethoven's Emperor Concerto*. Here is the Masterworks debut of the outstanding young pianist of today, Rudolf Serkin—playing the greatest concerto of all time—with Bruno Walter and the New York Philharmonic. Set M-MM-500 . . . \$5.78



LILY PONS (Soprano) with ANDRE KOSTELANETZ and his Orchestra: *Concert of Favorite Music*. Two great artists select, for their first joint concert on Columbia Masterworks, music everyone loves. Miss Pons sings "Song of India," "The Russian Nightingale," "Dancing Doll" . . . Maestro Kostelanetz plays orchestral selections by Liszt, Rachmaninov, Sibelius, Paderewski. Set M-484 . . . \$4.73



SIR THOMAS BEECHAM and the London Philharmonic Orchestra: *Rossini's Semiramide Overture*. A brilliant recording of this tremendously popular overture with Sir Thomas Beecham, whose peerless readings of Rossini's works have been enthusiastically acclaimed by critics everywhere. Set X-MX-215, \$2.63



LOTTE LEHMANN: *Brahms' Cradle Song*. Columbia brings you this immortal lullaby at its best. The recording captures all the warmth and tenderness of Lotte Lehmann's lovely voice. 17300-D . . . 79c
(Prices subject to change without notice)

Columbia



Records



Mowgli and Gray Brother, in the movie version of the *Jungle Book*, stand by the head of a giant idol overlooking a deserted village deep in the heart of India's jungle. Mowgli grew up with Gray Brother when, as a baby, he strayed from his village and was nursed by Raksha the

she-wolf, in a cave along with Gray Brother and her other cubs. Although Mowgli returns to live among his own people, the wolves in the jungle remain his loyal friends and help him trap his human enemies. The wolf used in this picture is a Siberian wolf, fairly easily tamed.

The Jungle Book

NEW MOVIE IS MADE ABOUT MOWGLI THE MAN-CUB, WHOM RUDYARD KIPLING CREATED HERE IN VERMONT

Because they are loved by every new generation, Kipling's Jungle Books have become the best known of all his works. What few Americans do know is that Kipling created these wonderful tales of talkative tigers, wolves, cobras and Mowgli the man-cub, up in Brattleboro, Vt.

Next month *The Jungle Book* will be released as a Technicolor movie directed by Alexander Korda for United Artists. When its extra Hollywood plots and actors get tangled in Kipling's jungle, the effect is laborious. But *Jungle Book* is a handsome spectacle when it relies on its four-footed cast, abetted by Sabu, the Hindu Mickey Rooney, as the famous Mowgli (*opposite page*).

The circumstances that brought the jungles of India to the hills of Vermont began in London in 1889. There Kipling at 25 became fast friends with Wolcott Balestier, a young U. S. publisher's agent whose family lived in Brattleboro. After Balestier's death, Kipling married his sister, Caroline, in London and wound up his honeymoon near the bride's family in Vermont, where in 1892 the couple decided to settle.

For more than a year the Kiplings lived in the tiny Bliss Cottage (*below*) while building their own big house a mile away. The new house was called "Naulakha" after the title of a book that Kipling and Balestier had written together, and the name referred to a fabulous oriental gem.

Since Kipling was already famed for his *Plain Tales and Departmental Ditties*, he caused some fuss in Vermont. Kipling hated publicity, felt that he was "a stranger of an unloved race." With the ingrained habits of a British colonial, even in his cottage, he always dressed for dinner in white tie and tails.

Kipling's hottest enemy was Beatty Balestier, his wife's brother. Beatty was a brash, warm-hearted spendthrift who once kept a Chinese gong on his porch to call in passing strangers for a drink. Their first feud began over a hayfield. Beatty gave his field to the Kiplings with the agreement that he could still raise hay there. Thereupon Mrs. Kipling turned the field into a garden. Later Kipling disparaged Beatty publicly, saying, "I've been obliged to carry him for a year: to hold him up by the seat of his breeches."

For a year the two men refused to speak, then collided on a country road when Kipling was riding a bicycle and Beatty was driving his team. After a storm of oaths and threats, Kipling had Beatty arrested for "assault with indecent opprobrious names and epithets and threatening to kill."

The trial in Brattleboro was a comic-opera affair with much reference to the hayfield and Beatty's breeches. It ended when Kipling, madder than ever, offered to pay bail to keep his wife's brother out of jail.

In 1896 Kipling, disheartened, returned to England. But while in Vermont he had added to his fame by writing, besides the Jungle Books, *Captains Courageous*, and had begun the *Just So Stories*, suggested by the Uncle Remus yarns.



"The Jungle Book" was written here in the Bliss Cottage which Kipling rented in 1892 from the Bliss family near Brattleboro. Kipling wrote in a workroom 7 ft. by 8 ft., and here his first daughter Josephine was born and cradled in a trunk tray. Cottage has recently been enlarged.



Kipling in Brattleboro was a rare sight. Wrapped in a fur coat (*center*) he and two friends go downtown to get sacks of feed for his horses, Nip and Tuck. Both Kipling and his wife loved to ride the hills in their phaeton with its gaily colored awning and liveried coachman.



Kipling stayed here at the home of Beatty Balestier, his wife's brother, when the Kiplings first arrived in Brattleboro in 1892. When Kipling decided to build his own home, Naulakha (*below*), it was Beatty who supervised ten Canadians who came down to do the job.



Naulakha, Kipling's home, was carefully planned by him with all rooms facing east. Kipling wrote warmly of Naulakha, with its "dull green hand-split shingles, and the windows . . . lavish and wide . . . riding on its hillside like a little boat on the flank of a far wave."




Richard Dickson

“Gosh, why won’t they let me wear an Arrow Tie!”

- It isn’t just the good-looking patterns that make Arrow Ties so desirable . . . it’s also their perfect knots, the fine “feel” of the fabrics, the way they drape, their ability to hold their shape and ward off wrinkles. Get yourself a couple of new Spring Arrows today. \$1, \$1.15, \$1.50, and \$2. Also get some U. S. Defense Bonds and Stamps.

ARROW TIES
As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.

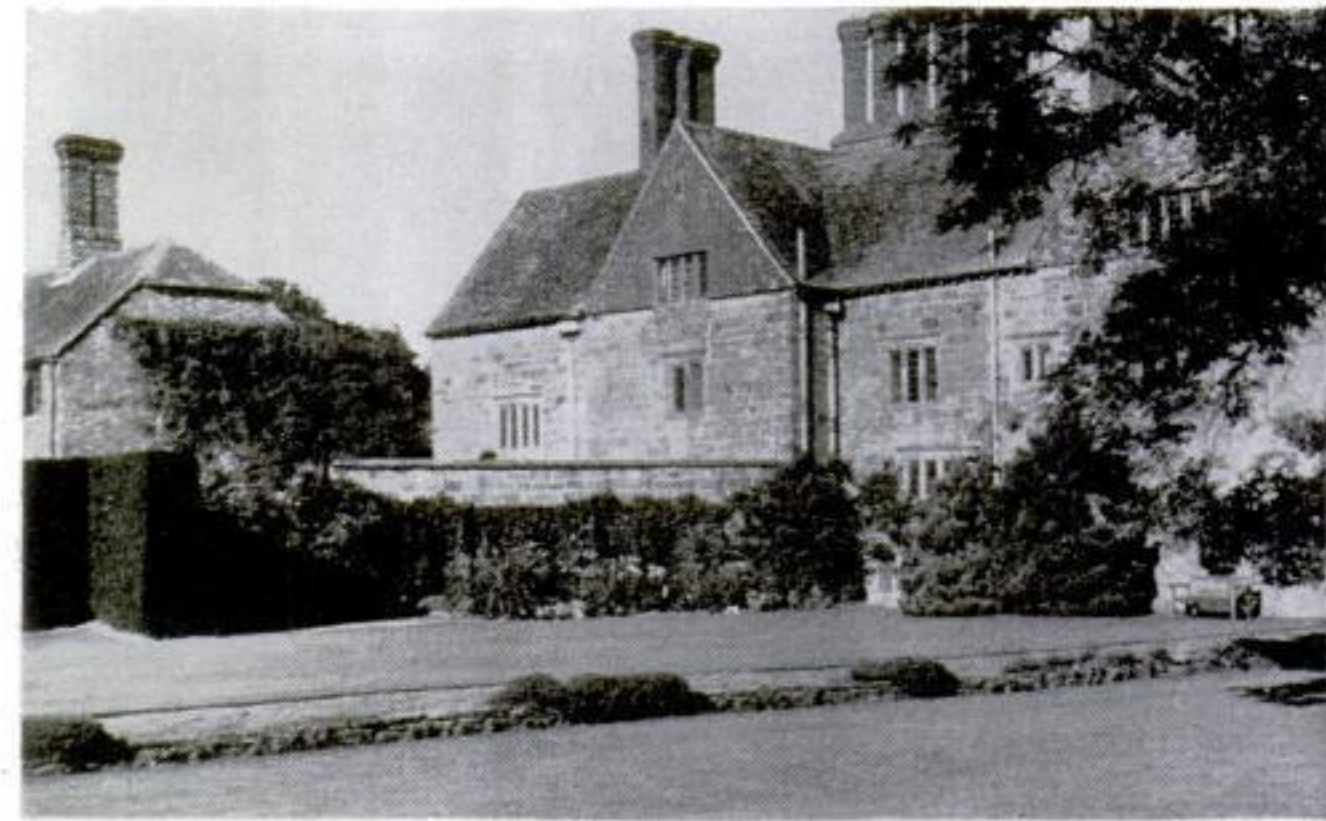


May Barber

Yoo hoo, Columbus, I’ve discovered Borden’s HEMO—a new way to drink your vitamins and like ‘em!

Copyright 1942—The Borden Company

“The Jungle Book” (continued)



Kipling’s English home at Burwash, a remote village in Sussex, is where he retired for 30 years. House was built about 1600 by a forge master in Queen Elizabeth’s time.

AFTER VERMONT KIPLING RETIRES TO ENGLAND

From Vermont, Kipling journeyed to the South African wars which inspired a new crop of stories. Then in 1898 with his American wife, Caroline, who was more English in her ways than Kipling, he returned to the peaceful Sussex downs. Three English monarchs refused to make Kipling Poet Laureate because of his flippant ballad about Victoria, “The Widow of Windsor.” But in 1907 he was honored with the Nobel Prize for literature. Kipling died in 1936, his beloved “Carrie” four years later. They are survived by a daughter.



Mr. and Mrs. Kipling go walking in London in 1928 on one of the rare times when they didn’t dodge a camera. Until his death Kipling walked with a firm springy step.

She's ENGAGED!

She's Lovely!

She uses Pond's!



SALLY, HER FIANCÉ, Lucius Beebe, Jr., of the Philadelphia Beebes, Sally's mother and father, dancing at the Barclay Hotel in Philadelphia. Sally is exquisite in romantic white—perfect with her wild-rose coloring and milk-white skin.

SALLY BRANNON of the distinguished Dallas family

Gifted as she is beautiful, Sally speaks Spanish fluently, has been majoring in Romance languages, and plans to take her last year of college at the University of Mexico.

Another Pond's Bride-to-be

See what Sally's SOFT-SMOOTH Glamour Care will do for *your* skin

She says, "I love my Pond's cleansings—they're so simple and they *do* so much.

"First—I SLATHER my face all over with Pond's silky-soft Cold Cream. I pat it in briskly up from my throat, over my cheeks and nose, on my forehead—so my face feels all glowy. Then I tissue off. This softens and takes off dirt and old make-up.

"Second—I 'RINSE' my face with lots more Cold Cream. Then tissue off again. My skin is inclined to be a little dry and this *second* creaming softens it still more and

leaves it clean as *clean!*"

Do this yourself! You'll love this Pond's SOFT-SMOOTH Glamour Care, too. The radiant *clean look* it gives your skin. The soft-smooth *feel* your face has after it.

Use Pond's Cold Cream this way *every* night—for daytime clean-ups, too. See what a splendid cleanser it is, how softening!

You'll see, too, why *so many more* women use Pond's than any other face cream at any price. Buy a jar today—at any beauty counter. Five popular-priced sizes. The most economical—the lovely big jars.



HER ENGAGEMENT RING is a small replica of her fiancé's seal ring (above) with the Beebe crest and motto: *Se defendendo* (By defending himself).

SALLY BRANNON'S ROMANCE is a military story. Her engagement was announced July 28th by her parents, Captain and Mrs. E. P. Brannon, stationed near Philadelphia. Her fiancé, a member of a famous Philadelphia regiment and a trained pilot, is now flying for the R.C.A.F. "We probably won't be married very soon," she confided, "but we wanted our engagement announced before Lucius left for Canada."

Sally is tall and willow-slim, with dark brown hair, agate-gray eyes and white, fine-textured skin. She believes her daily Pond's creamings do a lot to keep her complexion so charmingly soft and smooth. *It's no accident so many thousands of lovely engaged girls use Pond's.*



POND'S GIRLS
BELONG TO CUPID

Send for 5 POND'S BEAUTY AIDS!

1. Pond's SOFT-SMOOTH Glamour Cold Cream
2. Vanishing Cream
3. New Dry Skin Cream
4. New Dreamflower Face Powder (6 shades)
5. Pond's "Lips" (5 shades)

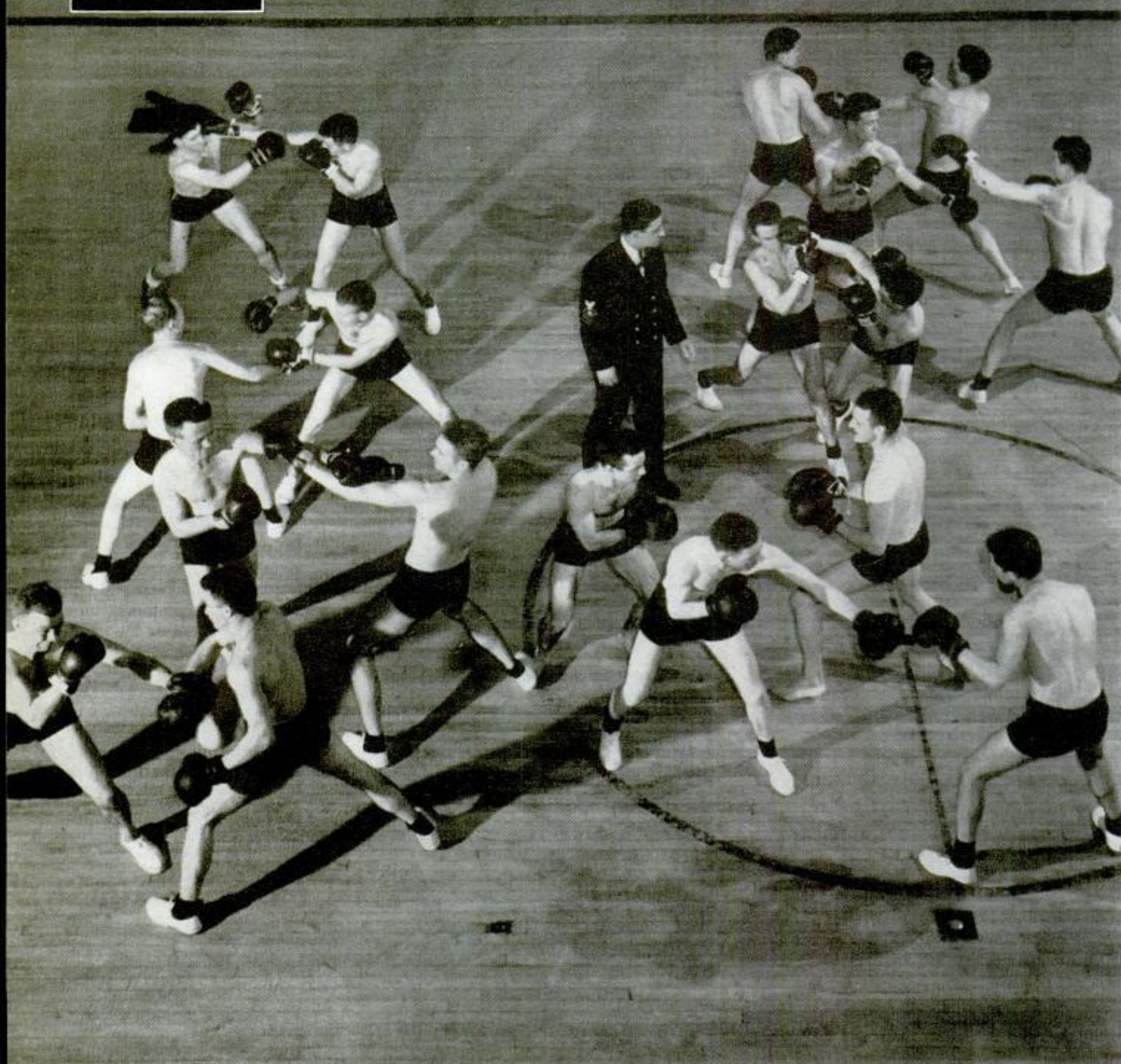
POND'S, Dept. 21-CCI, Clinton, Conn.

Send me samples of 5 Pond's Beauty Aids listed, used by lovely engaged girls and society beauties like Mrs. Franklin D. Roosevelt, Jr. Enclosed is 10¢ to cover your distribution expenses, including postage and packing.

Name _____

Address _____

(Offer good in U. S. only)



Boxing and wrestling are required sports at Great Lakes, taught not to develop great skill but to develop co-ordination and teach boys to take care of themselves. After

mixing a bit, the boys usually forget their lessons, begin to maul each other. Instructors are trained by Lieutenant Commander Gene Tunney's school at Norfolk, Va.



STAR BASKETBALL TEAM TRIES TO DAZZLE POTENTIAL NAVY RECRUIT

GREAT LAKES STATION PRODUCES ATHLETIC GOBS AND CRACK TEAMS

The most athletic spot in the U. S. today is the Great Lakes Naval Training Station on Lake Michigan, near Chicago. Every one of the 15,000 or more boys brought to this huge inland institution for elementary naval training takes part in half a dozen sports. The best of them get together in teams which can, and usually do, knock the spots off the country's best college teams.

Great Lakes got a great name in sports during the last war when its football and basketball teams scoured the campuses. This reputation is being renewed today and for a simple reason. Like any big college, the Station goes out after athletic stars. The motivation is much the same as a college's. Good teams build up fine spirit. More important, they impress young fellows and make them want to join the Navy just so they can train at Great Lakes. This winter, with a dream team of crack Midwestern college players, Great Lakes compiled a terrific basketball record and, in touring around, did some fine recruiting for the Navy and Station (above).



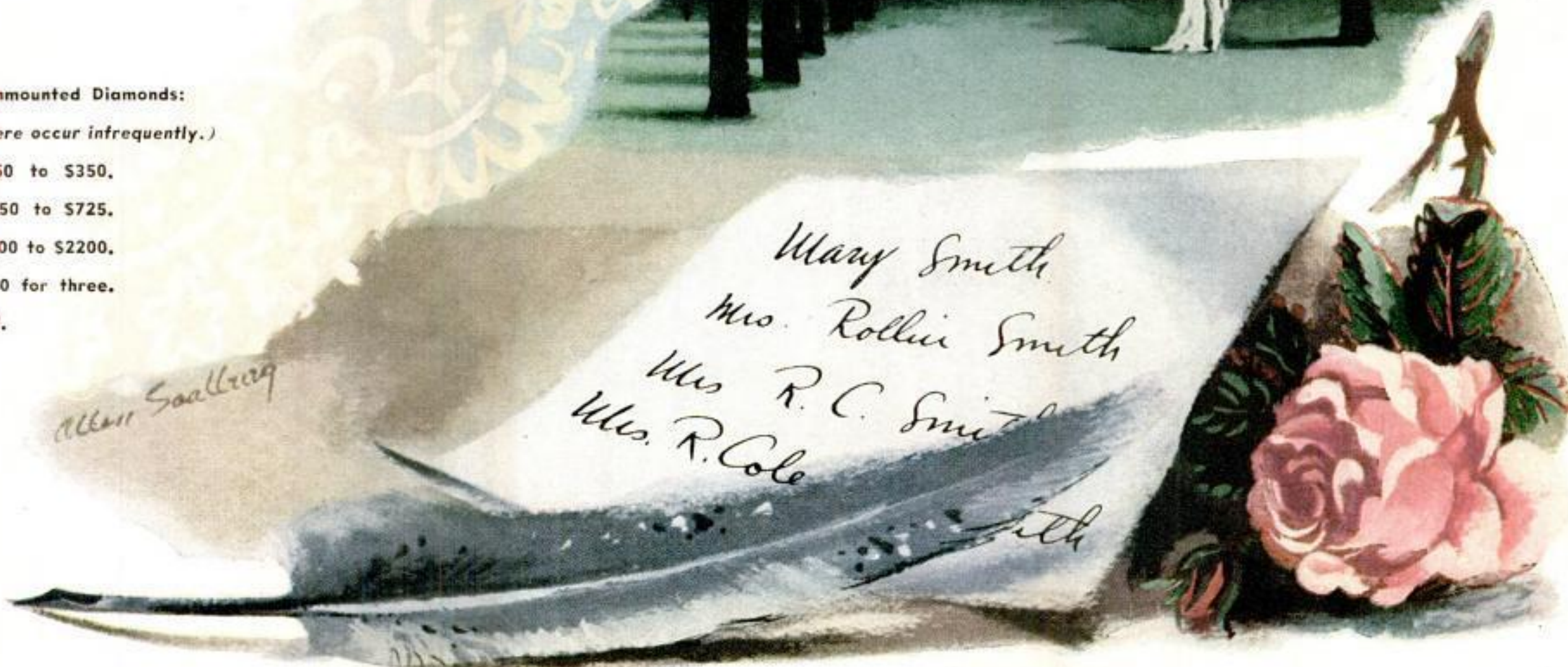
Wall climbing is one of the minor sports at Great Lakes. These future gobs are scrambling over a low wall. The standard height for scaling is 10 ft.

CONTINUED ON PAGE 33



With loving pride together they contemplate her new name-to-be. In both young hearts a feeling close to awe at such a small and perfect miracle. That soon now Mary Brown will change to Mary Smith and live so all her life. . . . However proud his heritage, whatever he has made it mean, the chances are that no man fully appreciates his name until he gives it to a woman. His new-found pride will find its first expression in the purchase of his engagement diamond ring. It is not for Mary Brown, dear as she is, that he will choose it. But for the future Mrs. Mary Smith who, he hopes, will wear it all her life with joy and pride. With such responsibilities in mind, he should use every resource to secure a stone worthy both in quality and size. Color, fine cutting, brilliance and clarity have great influence on value. A trusted jeweler is his best adviser. Usually, if necessary, payments may be extended to secure a finer diamond. De Beers Consolidated Mines, Ltd., and Associated Companies.

Current Prices of Unmounted Diamonds:
(Exact sizes shown here occur infrequently.)
One-half carat, \$150 to \$350.
One carat, from \$350 to \$725.
Two carats, from \$900 to \$2200.
Prices start at \$1500 for three.
Federal tax included.



Van Camp's

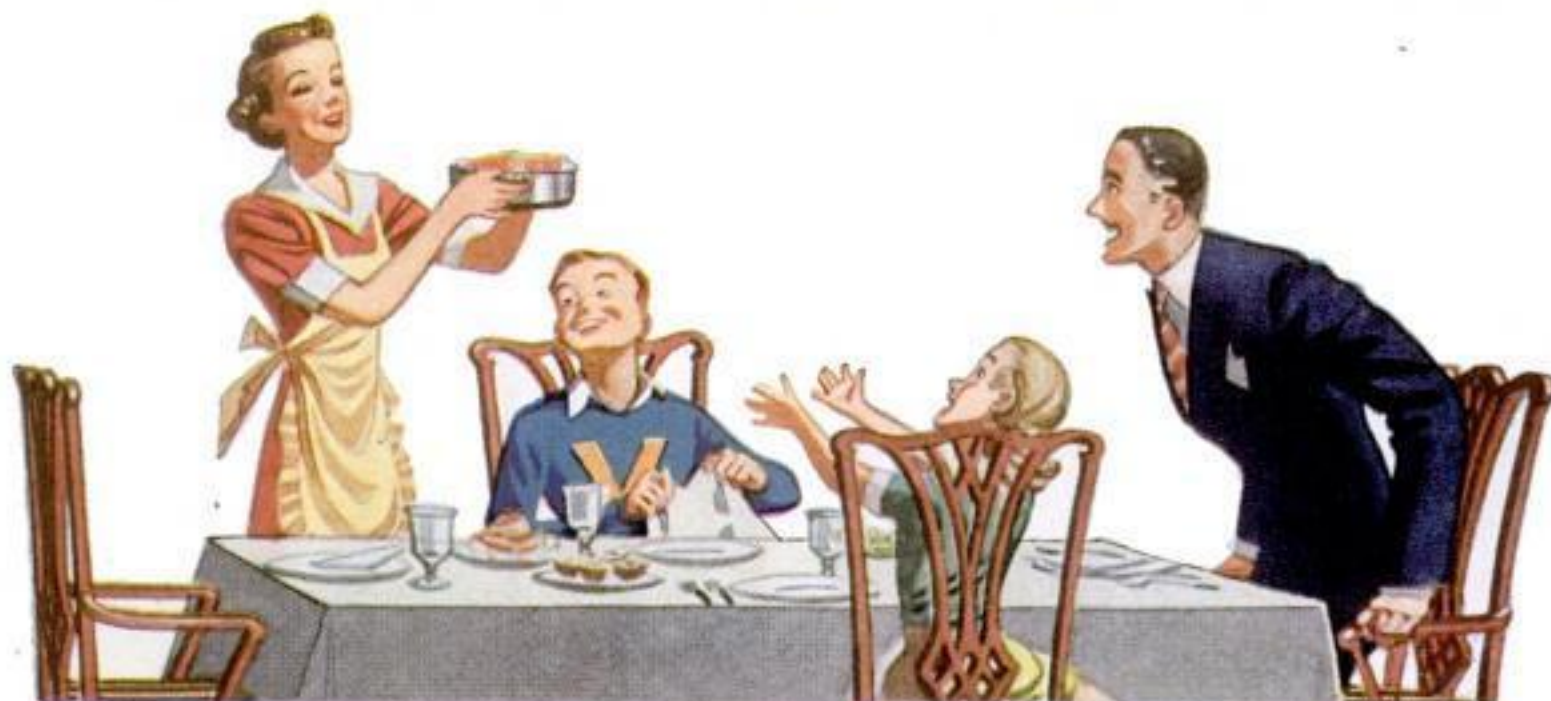
NEW AND IMPROVED

PORK and BEANS

SERVED WITH

Meat Balls

"A FEAST-FOR-THE-LEAST"



QUICK • EASY • ECONOMICAL • DELICIOUS

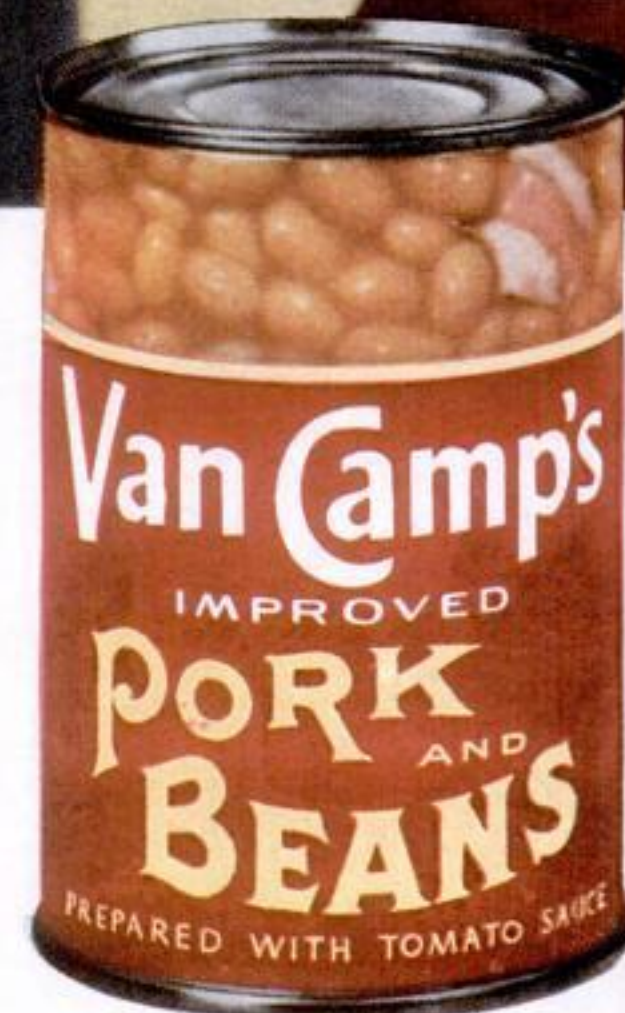


TRY THIS EASY RECIPE

Combine $\frac{3}{4}$ pound ground beef, $\frac{1}{4}$ pound ground ham, and $\frac{1}{2}$ cup soft breadcrumbs. Mix together 1 slightly beaten egg, 1 teaspoon salt, and 1 teaspoon pepper. Blend egg and meat mixtures, and form into medium-sized meat balls. Brown in a hot greased frying pan. Open 2 (1 lb.) cans

VAN CAMP'S PORK AND BEANS, and turn into a casserole. Add $\frac{1}{2}$ cup catsup and 1 teaspoon meat sauce, and combine lightly. Top with browned meat balls, and heat in a hot oven (400 degrees F.) 20 minutes, or until piping hot. Makes 6 servings.

... savory secret sauce ... flavor penetration cooking method ... listen to the family shout for "More!" ... housewives for 81 years have saved time ... work ... money ... with delicious Van Camp's Pork and Beans ... if you like 'em plain ... just heat 'em and eat 'em ... order Van Camp's from your grocer today.





First lessons in swimming include sitting on edge of pool and getting familiar with water. Recruits in Great Lakes are mostly from landbound Midwest and never saw an ocean. Arrivals at Station gape at Lake Michigan, gasp: "Gosh, you can't see the other side."



Swimming test is given en masse shortly after recruits report. A quarter of the new arrivals can't swim and are pulled gurgling from pool. After eight weeks of swimming lessons, recruits must swim at least 50 yd. Those who still can't are "washed out."

CONTINUED ON NEXT PAGE

TO WAKE UP FEELING

Fresh and Vital

in the Morning

Try This At Bedtime Tonight

IF YOU awaken nerve-jangled or tired in the morning—are "used-up" long before night—you should know this. Today, science reports that millions who feel this way can wake up *fresh* and *buoyant*, with lasting vitality to carry them through the day!

For science has discovered certain almost-magic food elements—with power to *revitalize* millions of the tired, nervous or under par, and build them up for clear-eyed morning freshness and vigorous, energetic days.

As you may have read in recent magazines, these new-found elements are so important that governments throughout the world are changing national diets to include *more* of them. Warring nations feed them to their armies, to build up physical stamina and sound nerves. Deny them to captive peoples, to sap resistance and undermine morale.

Already our own government is seeking ways to supply more of these elements. For government studies show that 2 out of every 3 Americans aren't sure of getting enough of these rarer food-factors to be at their best.

What To Do

In light of these discoveries, thousands are taking a cup of *new, improved* Ovaltine night and morning. For Ovaltine is a scientific food-concentrate designed to do two important things.

First: Taken warm at bedtime, Ovaltine fosters sound sleep—*without* drugs.

Second: To build vitality while you sleep, Ovaltine supplies a wider variety and wealth of valuable food elements than any single natural food. *More* than merely a "vitamin carrier," it provides not just two—four—or six—but *eleven* important food elements, *including* vitamins and minerals often deficient in ordinary foods. It provides significant amounts of Vitamins A, B₁, D and G, protecting minerals, complete proteins.

So why not see what these new discoveries *about* food may mean to you? Turn to *new, improved* Ovaltine—starting tonight, for more vigorous, buoyant living. See if you don't begin to feel far fresher mornings—with abundant vitality to face these strenuous days.

SEND FOR FREE SAMPLES

OVALTINE, Dept. S42-L-3
360 N. Michigan Avenue, Chicago, Ill.

Please send free samples of Regular and Chocolate Flavored Ovaltine, and interesting new booklet about certain miracle elements in food and the promise they hold. One sample offer to a person.

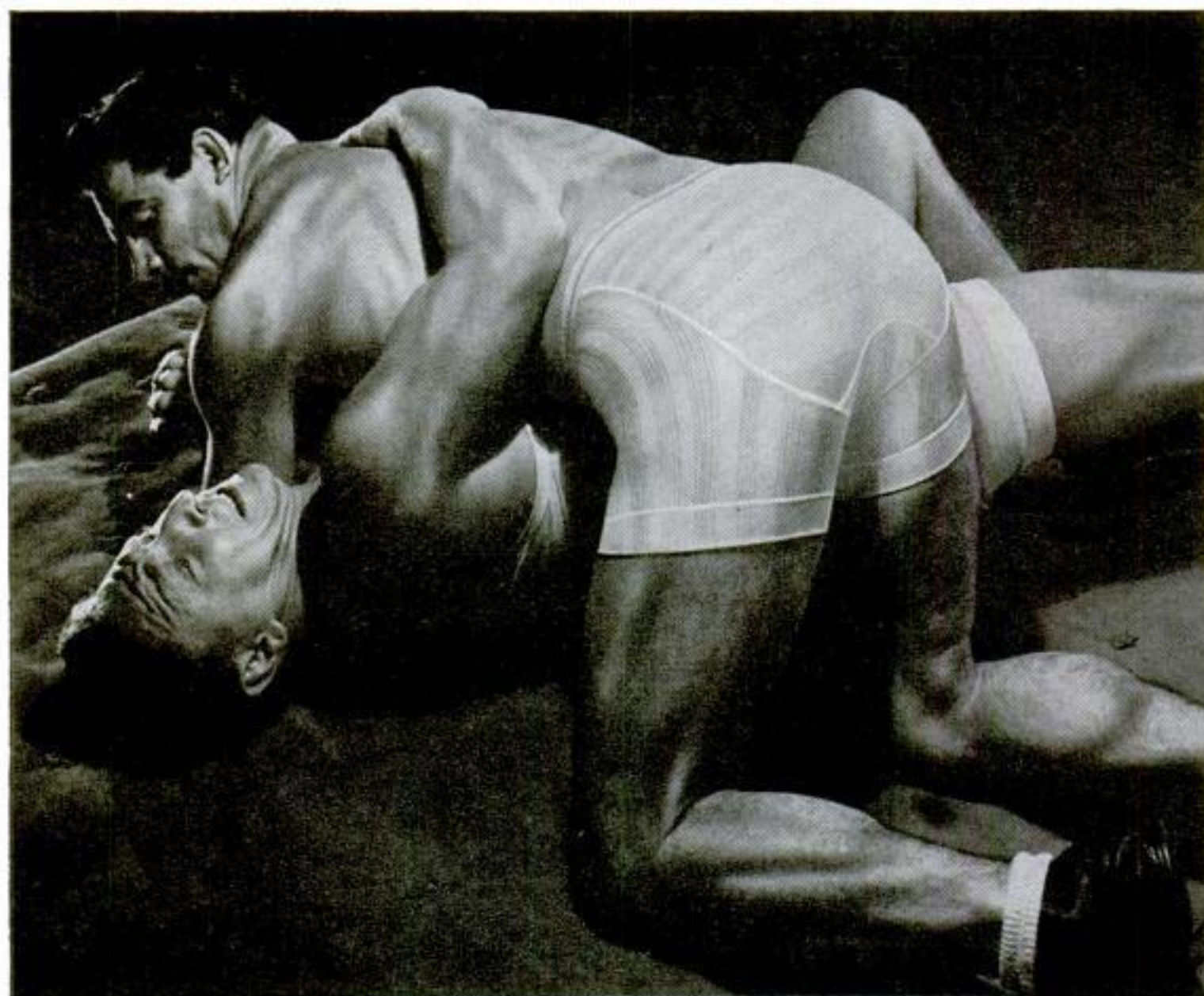
Name.....

Address.....

City..... State.....

Ovaltine
THE PROTECTING FOOD-DRINK

"Close to the End"



JOE: Move over, boy...me and Munsingwear* have you covered. Maybe if you wore slick-fitting SKIT-Trunks like these, you'd come out on top. Observe how the leg-hem holds 'em snug, and this "STRETCHY-SEAT"† has more give and take than a rubber band. SKIT-Trunks give mild support, too...you could use that right now!

JACK: You throw me with your SKIT-Trunk song and dance. I like my Munsingwear *Underalls*† fine...no double thickness round the middle...one-button shoulder and patented two-button closed seat.



JOE: Well, bless my "STRETCHY-SEAT,"† the boy knows his Munsingwear! And did you know this SKIT-Shirt is shaped to the trunks...gives when I do...absorbs perspiration?

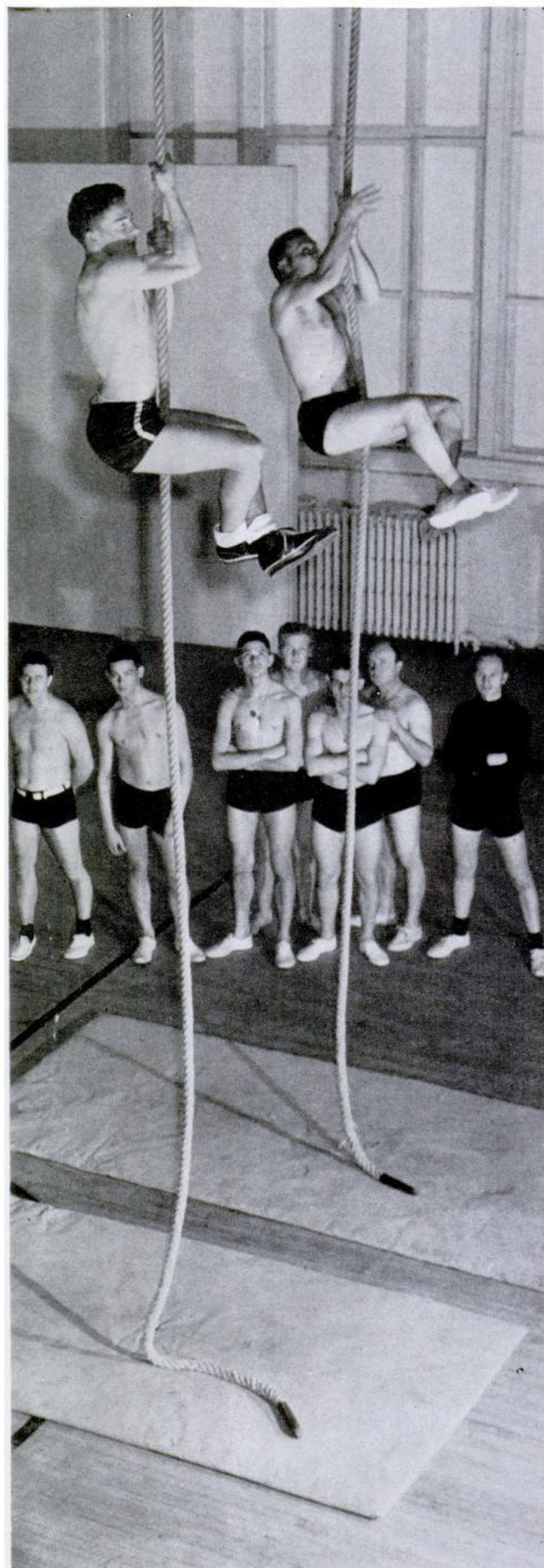
JACK: No news to me...I'm a Munsingwear booster from 'way back. And let me add that these *Underalls* are easy to get into, easy to get out of...like most of your holds, champ.



MUNSINGWEAR "STRETCHY-SEAT" TRADE-MARK
UNDERWEAR FOR MEN
REG. U. S. PAT. OFF.

MUNSINGWEAR, INC. • MINNEAPOLIS • NEW YORK • CHICAGO • LOS ANGELES
†TRADE-MARK

Great Lakes (continued)



Rope climbing is not so important to the seaman as it used to be but all the boys at Great Lakes try their hand at it. Beginners usually take about 20 seconds to clamber up the 18-ft. rope. After practice, good climbers can do it in nine seconds or less.








The tug-of-war is old favorite sport in the Navy. Once, when sails and cannon balls had to be hauled by deck gangs, it had definite relation to a sailor's job. Though only small relation persists today, tug-of-war remains a great sport at Great Lakes.

*American energy
will win!*



FOOD ENERGY COMPARISONS

Approximate Energy Units in Various Staple Foods

 ONE BOTTLE OF PEPSI-COLA 5¢ . . .	185 Calories*
 ONE LAMB CHOP (medium size) . . .	178 Calories*
 ONE WHITE POTATO (average size) . . .	92 Calories*
 ONE WHOLE EGG . . .	70 Calories*
 ONE FRESH TOMATO . . .	20 Calories*

*STANDARD UNITS OF FOOD ENERGY

AMERICA has a big job to do — a big job that requires every ounce of energy of men and women everywhere.

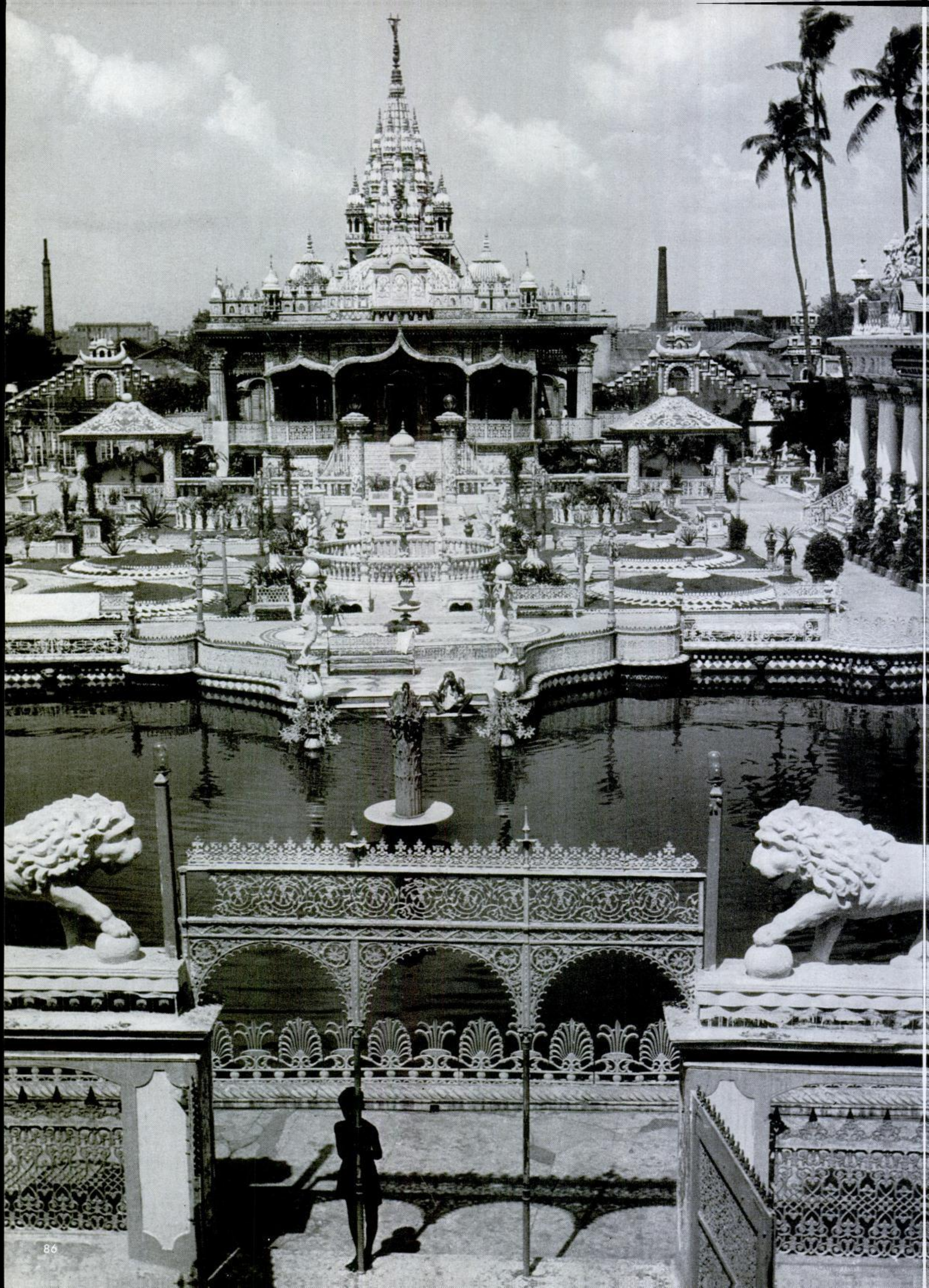
To help keep up this energy, to help boost morale, millions call for Pepsi-Cola. It provides quick food energy, offers a welcome lift during a hard day. Speed up, America. Let's go!

PEPSI-COLA

REG. U. S. PAT. OFF.

THE DRINK WITH QUICK FOOD ENERGY





India

THE CONQUERORS THROW DICE FOR RICHEST, OLDEST PRIZE OF ALL

India itself, the legendary treasure house, the ancient heart of the world, the tiara of the British Empire, was last week in peril. Japs were in Burma, headed west. And what was to become of 360,000,000 Indians was no longer entirely in the hands of the India Office in London. The destiny of India had been thrown out once more as a stake of war.

That was nothing new. Five thousand years ago there were great civilized empires in India. Conquerors roared in through the Northwest Frontier, Aryans, Scythians and Macedonians under Alexander the Great. First and last there were six great Moslem invasions. The result is that India has 80,000,000 Moslems and 250,000,000 Hindus. But most of the fight is in the 80,000,000, while most of the talk is in the Hindus, whose leaders are the ones who demand independence for India. Independence, under one name or another, may well be the belated price Britain has to pay Gandhi, Nehru & Co. to get their India really to fight.

The British, India's last invaders 200 years ago, have not been cruel to that country which is as big as European Russia. They have saved it from war and famine and raised its subsistence level well above that of China. But LIFE's Photographer Wallace Kirkland saw not one steel plowshare, scythe, harvester, reaper or tractor in a land where 90% of the people are farmers. British paternalism has filled India with far more rage than gratitude, since Queen Victoria became Empress of India in 1877.

The traditional wealth of India is chiefly in such marvels as the Jain Temple at Calcutta on the opposite page. (Notice the Jain religionist, head in hands, sitting on the steps above the pool.)

But the true treasure of India is not in its glittering array of temples and mosques and palaces. It is not even India's second-rate mineral deposits or third-rate industrial plant. What the onrushing Japs want from India is a treasure far surpassing all these. They are ravenous for India's labor supply of 360,000,000 people, 20% of the working hands in all the world. And this vast labor reservoir is overwhelmingly docile, intelligent, skilled, used to obedience and small pay. The ruler for whom it works and from whom it buys has always heretofore been the most powerful ruler in the world.

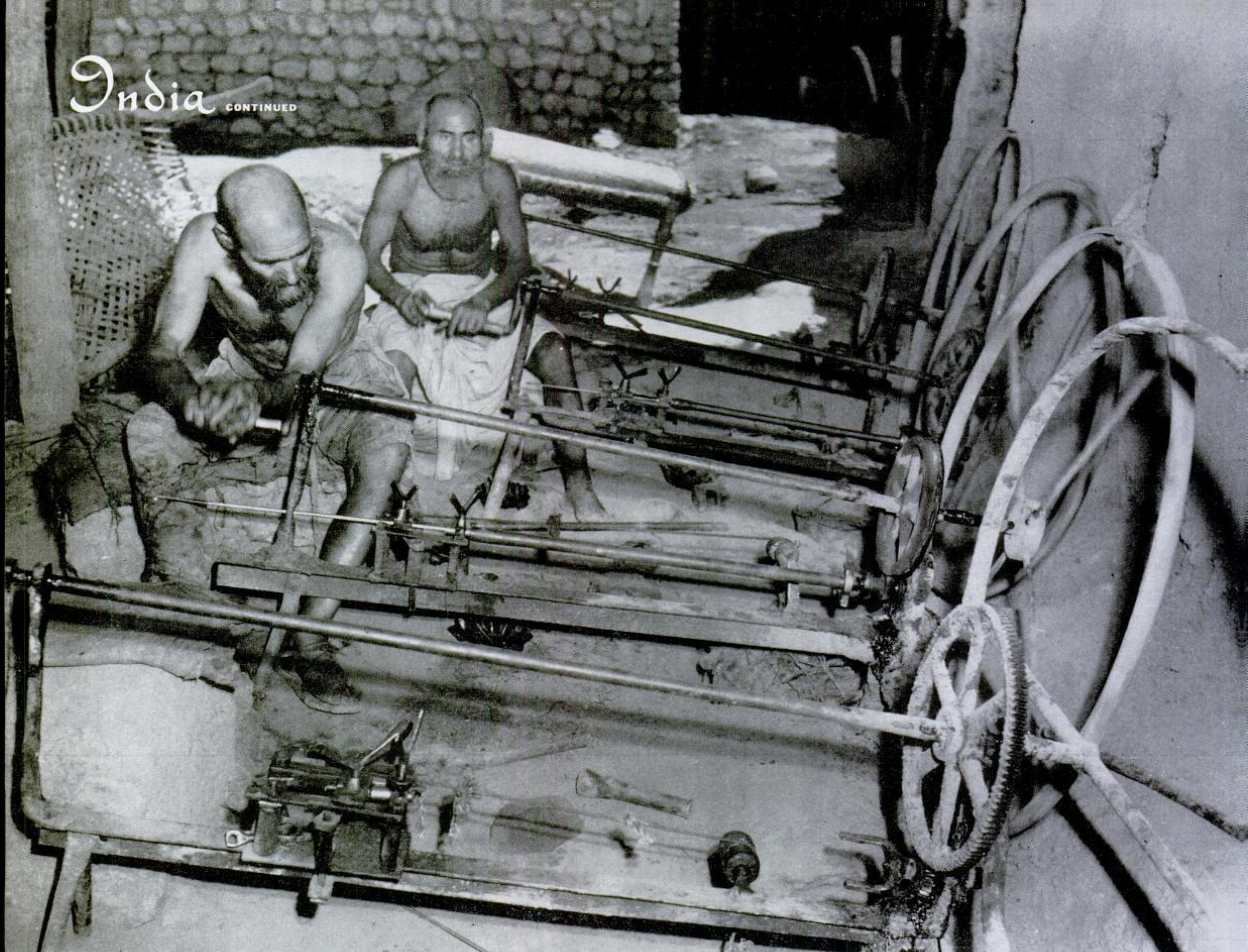


MAHATMA GANDHI IS REVERED IN WAX AT THE ALL-INDIA CONGRESS AT RAMGARH



RULERS OF BRITISH INDIA, gathered around Viceroy Lord Linlithgow (*front center*), are (*first row*): Bhopal's Nawab, Gwalior's Maharaja, Bikaner's Maharajadhiraja, Nawanagar's Maharaja who is Chancellor of the Chamber of Princes, Viceroy, Bahawalpur's Prime Minister, Madras' ex-Officiating Governor, Dharbhanga's Maharajadhiraj, Punjab assemblywoman and reformer; (*second row*): Chhatari's Nawab, Cooch Behar's Maharaja, Rampur's Na-

wab, Patiala's Maharaja, Jodhpur's Maharaja, Bombay Parsi, Khallikote's Raja, Punjab assemblyman, leader of the Madras opposition, and Berar delegate to Chamber of Princes. Last row includes (*center*) two of Viceroy's secretaries. These 30 men and one woman constitute India's National Defense Council. They rule British India's 280,000,000 people, plus some of the 562 Indian states of the semi-independent princes who have backed Britain to the limit.

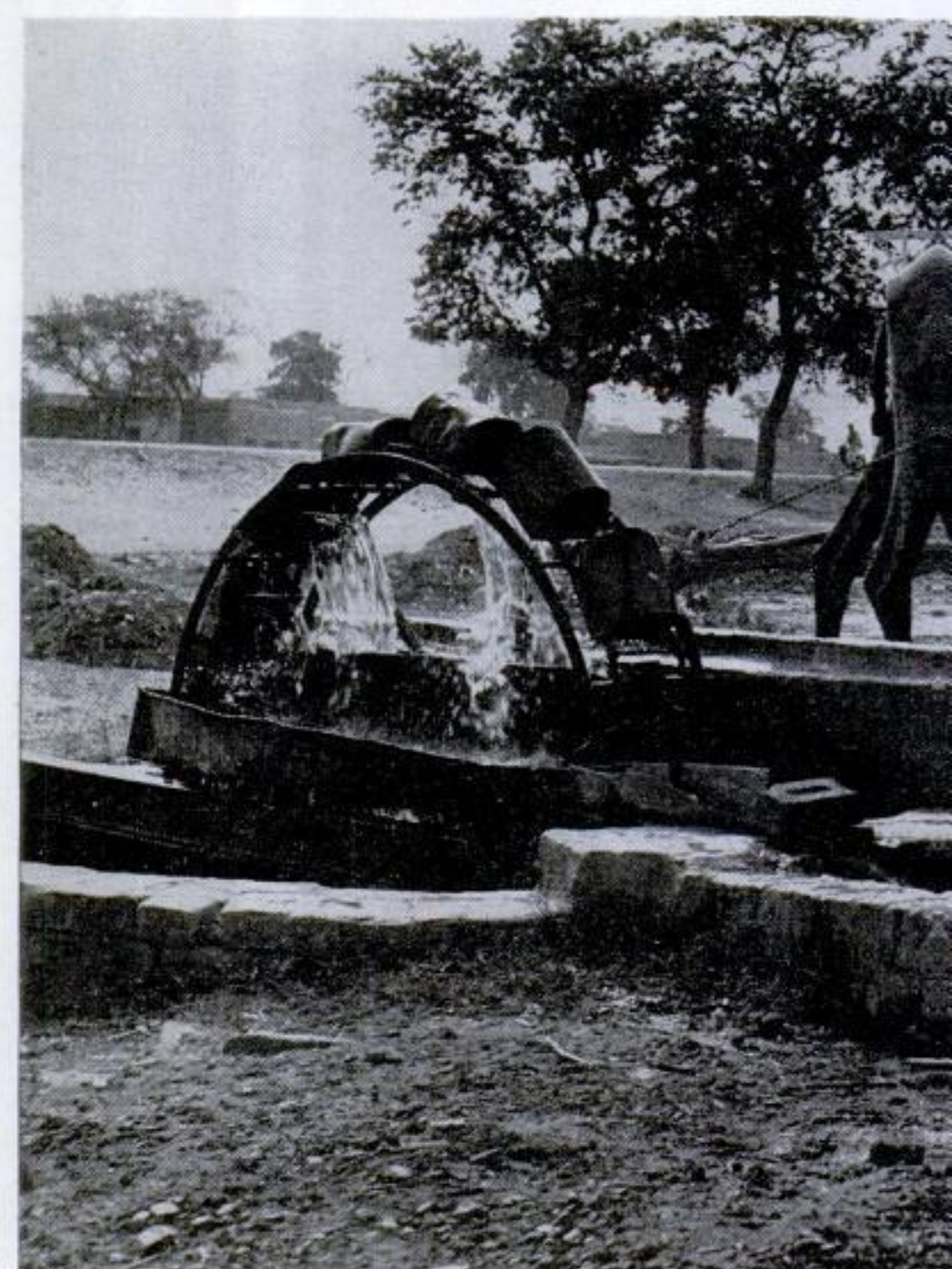


BRITISH PERMIT THE MOSLEM PATHANS OF THE NORTHWEST FRONTIER TO MAKE THEIR OWN CRUDE RIFLES. LOWER PIPE IS BARREL, BEING GROUND TO SIZE BY STEEL ABRASIVE INSERT



EUROPEANS' LAUNDRY is always washed by men at the Dhobe Ghat at Delhi, downstream from the ghat where the ashes of the dead are thrown into the Jumna River. Men

do the washing, though women may sometimes spread out the clothes. Indian women rarely come in contact with Europeans as servants. The big tubs are for starching and bluing.



IRRIGATION of the dry Indian plain is done by a camel tramping in a circle, revolving a gear wheel (*background*) which in turn revolves bucket wheel (*left*). By building a vast network of canals



IN THE SQUALOR OF THE SOUTH, POOR INDIANS FLUFF UP MOONJ FIBER (LEFT), CARD IT (CENTER) BY REVOLVING IT ON SPIKE STUCK IN A CUP, AND THEN SPIN IT INTO CLOTH (RIGHT)



and dams, British ended famines in India, raised total of irrigated land from 4,500,000 acres in 1879 to 32,000,000 today. Rich Indians who want to be honored now bequeath a well to their village.



MANURE CAKES are the poor man's fuel of India. The dung of the animals is scraped up by women and children, formed into cakes and dried in the sun. Usually this is work for the

Untouchables or "depressed classes," descendants of India's ancient Dravidians not taken into the caste system. Whole villages make a business of making and selling dung cakes.



THE WHEEL is one of the first crucial signs of civilization. It first appeared in western India before 3000 B. C. This carved stone wheel of the Brahman sun god's chariot on the Black

Pagoda was built at Kanarak in Orissa 700 years ago, when a Moslem conqueror from Persia had overrun all the Indian plain. Nearby is the famous temple of Jaganath, or Juggernaut,

at Puri. The 120-ft. tower of Kanarak has been called "the most richly ornamental building in the whole world." It is covered with antic human figures, horses, elephants and lions.

ITS TREASURES ARE MANY AND BLOODSTAINED

The bloody and gorgeous history of India has never yet been written and will not be written for some time. There has never been, in fact, a single India any more than there has ever been a single Europe. Countless peoples and cultures have fought here for their lives. New conquerors raged interminably out of the north and west, exterminated nations and cities, and themselves vanished into the boiling pool of this humanity. Few of their stories were written down, and when they were the next conquerors destroyed the rec-

ord. Diggers in the west and north and east are today discovering under the ground the glories of totally forgotten civilizations that rivaled Egypt and Sumeria 5,000 years ago. Above ground, some more recent magnificences remain. Two are shown on these pages, one from the east and one from the north country of the Rajputs. There are thousands more, all different from one another. They are as often the work of slave peoples as of conquerors. All have a quality of strangeness, sometimes morbid but always incomprehensible to the West.



ASTRONOMY got this imposing monument near Delhi in the north-central plain of the fighting Hindu Rajputs. The two perforated walled circles are to mark the rise and decline of

the stars. The photograph is taken from an immense sundial whose upright is 56 ft. high. All this was built by the great mathematician and astronomer, Maharaja Jai Singh of Jai-

pur, in about 1725. These Rajput Hindu princes were so afraid of their Moslem overlords that they covered their most glorious wall carvings with stucco, to avoid shaming Moslem art.



OFFICIAL'S DAUGHTER in Delhi is Maya Mani Chatterji, who goes through the artificial hand-posturing of the dance of the cowherds' daughters (*Gopis*) to seduce Lord Krishna, one of the Hindu gods. Maya has danced in London. This is very civilized, upper-class Indian dancing.

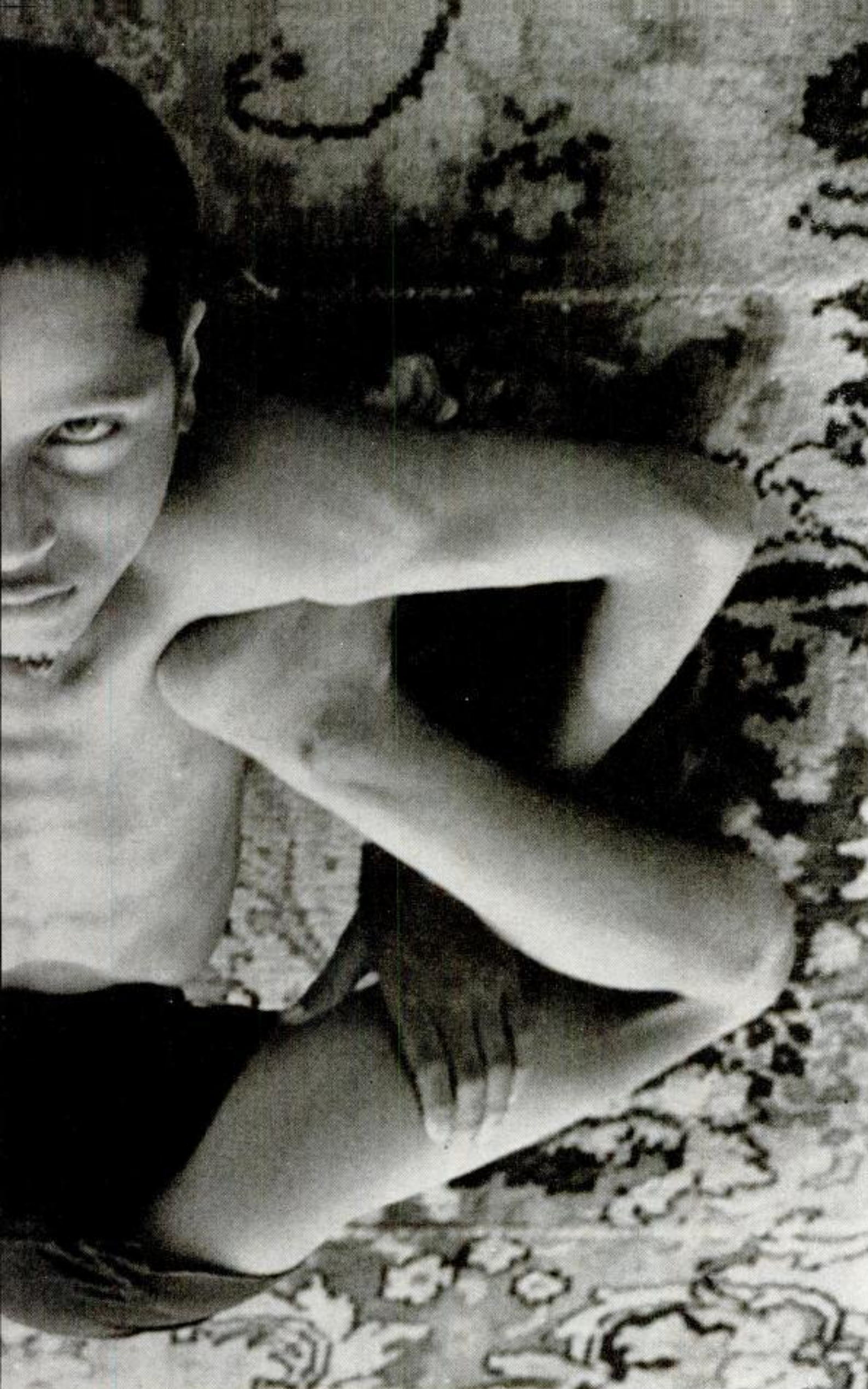


MOUNTAIN GIRL with eyes like a wood mouse carries firewood in the northern valley of Kashmir. As in most of India, this child began to work hard as soon as she could toddle. The next big event in her life will be to be married off in another few years. Note deodars in the background.



↑ YOGA is high point of the Indian game of trying to play tricks on the soul. Physically, it is just an unusually fine form of gymnastics. But the idea is to separate the thinking brain from the nervous system, so that the expert yogi does not "feel" the pain his nerves feel.





CAMP FOLLOWERS of the old invading armies were supposedly the ancestors of these Lom-bani women. They are laboring women who carry head loads of dirt in road construction, but they always wear these bone, ivory and shell bangles. They are the gypsies of India. ↓



THEOSOPHIST'S WIFE is Rukmini Devi, 33, who is trying to revive the South India dance of Bharata-Natya, which had become *déclassé* because temple prostitutes used to dance it. Dance represents very spiritual emotions of the gods. She thinks Bharata-Natya will revive India.



GIRL UNDERGRADUATE reads on the campus of the Sacred Heart Convent at Lahore in the central Punjab. She is upper-class and wears a native Indian sari. In all India, there are 31 arts colleges for women, eight training colleges and one medical college. But co-education is common.



AN INDIAN ARMY fought and lost at Singapore. The bearded Sikhs shown here were among the approximately 50,000 Indian troops who participated in that campaign. Among the toughest fighters from India, they worship a sacred book and hold to five *kakkars*: uncut hair, short

drawers, iron bangle, wooden comb and short sword. Every man carries the proud surname Singh, meaning lion. But Hindus are a minority in the Indian Army, its great backlog of fighting men being composed of Moslems from the Punjab and the Northwest Frontier Province.



AIR-RAID PRECAUTIONS in Bombay, barely out of range of Jap Army bombers, induce this Indian girl to leap into a blanket held by fellow wardens, male and female. Probably no country has been caught so short by the threat of war as India, which had felt that any possible war cloud

could only blow up from the west, whence all India's invasions have come. Instead, it now finds Japan pounding on the eastern gates of Burma. The aroused community spirit of the Indians has so far taken such forms as that above, which somehow suggests an Indian fakir's rope trick.

CLOSE-UP



One of many, wearing helmet at jaunty angle,
Private Teed is backbone of our fighting force

U.S. ARMY PRIVATE

Charles E. Teed of Effingham, Ill.
typifies draftee trained to fight

by ST. CLAIR MCKELWAY

"Sometimes, when no one cries 'We are lost!' and runs, but instead a brave-spirited fellow leads the way, shouting 'Hurrah!', a detachment of five thousand is as good as thirty thousand, while at times fifty thousand will run from eight thousand, as they did at Austerlitz. In war, as in every practical matter, nothing can be definite, and everything depends on countless conditions, the influence of which becomes manifest all in a moment, and no one can know when that moment is coming. . . . The credit of success in battle does not rightly belong to the so-called military genius, for victory or defeat depends in reality on the soldier in the ranks who first shouts 'Hurrah!' or 'We are lost!'" —from Tolstoy's "War And Peace."

Charles Edward Teed is a soldier in the ranks of the United States Army, a selectee with enough training behind him to make him ready for battle as a seasoned rifleman of infantry. No matter how well equipped for this battle the Army may be, no matter how efficient the Air Force or how strong the Navy, the ultimate victory over the common enemy may depend to a great extent on Teed and on soldiers more or less like him. Whether Teed, when the time comes, will feel like shouting "Hurrah!" or "We are lost!" is a question of considerable national significance.

Typically, Teed doesn't think of himself as being typical. He knows he is somehow different from all the other privates in the Army and he knows no other private has had exactly the same experiences he has had. Like all men, and especially like all Americans, he doesn't consider himself an average man. He is justified in feeling this way. He comes from a small American town, as many of the selectees do, but no other town in America is quite the same town. His parents were ordinary working-class people, but there were no other mothers or fathers exactly like them in the whole world. He is a product of a special heredity shared by nobody else, of a particular environment to which no other young man could point and say, "That was my background exactly." Yet people who understand Teed—his mother, his girl, his friends—would not find it difficult to understand the great majority of the other privates in Teed's army. To know Teed is to know a good deal about the rank and file of the Army Teed is in. In that way, Teed might be called an average private, might be said to be a typical soldier.

Although Teed is proud of his individuality and has a healthy amount of egotism, he is inclined at the moment to underestimate his importance to his country. He has received, in a thousand different ways since he was inducted into the Army, an impression that his country on the whole doesn't consider him very valuable. He wouldn't tell you that in so many words, but he feels it and shows it. It is clearly revealed in what is called his morale. If you asked Teed about his morale, however, he would say with some irritation, "Of course my morale's all right!" or "What the hell's the matter with my

CONTINUED ON NEXT PAGE



Teed's mother operates the Heart Cafe in Effingham, Ill. It stands opposite the Effingham courthouse, which can be

seen (below) reflected in the cafe window. Mrs. Teed keeps son's photograph on the counter, shows it to customers.



Uncle Noble Cramer (below right) and Grandfather Mike Cramer, Effingham grocers, chat in their store on North Main

Street. It has expanded considerably from the 20x20 box Teed helped them build when they first went into business.





IN THIS BUNGALOW CHARLES TEED WAS BORN AND RAISED. IT HAS BEEN EMPTY SINCE HIS FATHER DIED



AT 6 CHARLES SPORTED A LORD FAUNTLEROY SUIT THAT SUMMER HE HUNTED INDIANS IN BACKYARD



IN SIXTH GRADE CHARLES (UPPER RIGHT CORNER) WAS TALLEST AND BEST-LOOKING BOY IN HIS CLASS



TEED, FOND OF FISHING AND HUNTING, OFTEN ACCOMPANIED HIS GRANDFATHER ON A DAY'S FISHING TRIP

PRIVATE TEED (continued)

morale, I'd like to know!" He has read a good many newspaper stories about his morale and he is sensitive about it.

Teed has a notion that if his morale isn't all it should be it must be his own fault, that having a bad morale is something to be ashamed of, like having bad habits or bad teeth. He knows that special officers called "Morale Officers" have been assigned to his outfit with orders to do something about this morale of his. He has been to some of the entertainments these officers have arranged for him and has noted soberly that they are, as the programs state, "Presented by the Morale Division." When he found these entertainments almost unbearably dull, he felt chagrined rather than indignant and went to bed with a guilty feeling that he should have been able to enjoy them. When he takes his place in line in front of the Division movie house and, after an hour and a half or so of waiting, finds that he is one of several hundred who can't be accommodated that night, he wishes he didn't mind missing the movie as much as he does, and tells himself that if he could somehow improve his morale he would be able to take such disappointments in his stride.

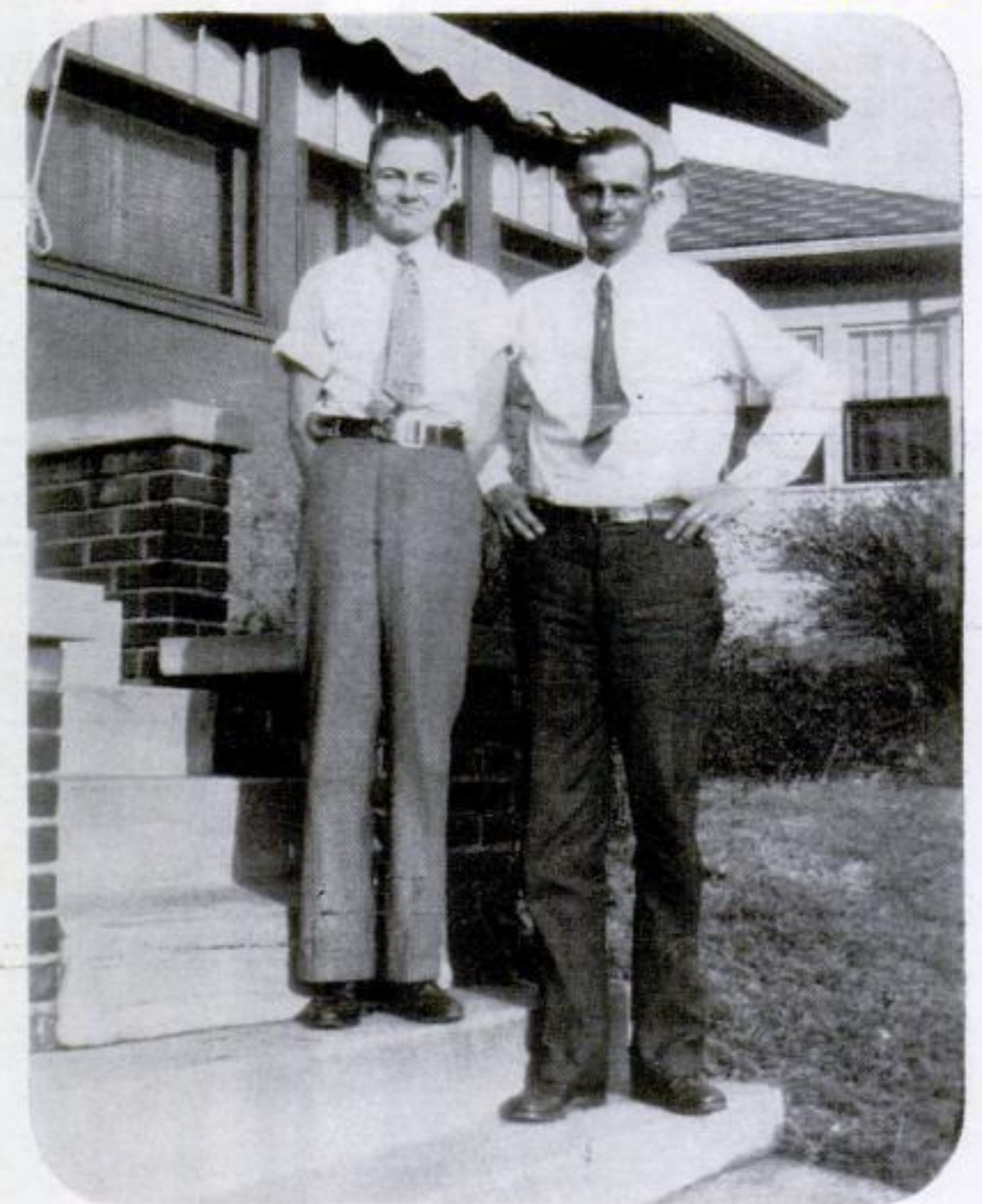
Teed's life, before he was selected for military service, was not an idyllic one. Some people might have said of Teed, as they did of many of his fellow selectees at the time, "He'll really be better off in the Army." Teed, however, would not have agreed with this opinion then and he would not agree with it now. He liked the life he had. He particularly liked the future he thought he had.

An only child

Teed was born 22 years ago in Effingham (pop.: 6,000), the county seat of Effingham County, Ill. The town is primarily a farming center, with a few blocks of stores and six small factories. At Effingham the Illinois Central (north and south) crosses the Pennsylvania (east and west). St. Louis is 100 miles away, Chicago 200. Like many of his friends of his own generation, Teed was an only child, the son of a father and mother who were in their early 20's at the end of World War I. His father, who had been a section foreman on the railroad, was killed by a train in 1939, when Teed was 19.

Teed had not intended to go to college. When he finished high school he had gone to work in a grocery store, owned by an uncle, and he pretty much planned to go on working there and perhaps someday have a grocery store of his own—in California, if possible. His father had worked hard all his life and had first rented, and later

CONTINUED ON PAGE 101



AT 16 TEED WAS 6 FT. 2 IN. HIS FATHER WAS 6 FT. 6 IN.



A birthday wish together—over good food and *Wine*

Wine is for times when those
we care for draw close and
enjoy each other

Some time soon, share wine with people
you are fond of. When you do, you will
make a discovery.

You'll find a deeper value to wine than
its glowing, lordly color in your glass...
or the interesting experience its taste and
bouquet bring you.

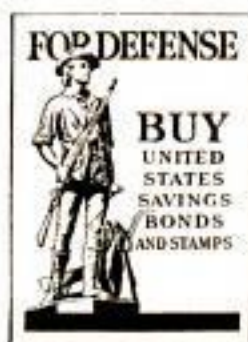
You'll discover wine is for friendship.
Made on purpose for relaxation of the mod-
erate kind most of us prefer now. When you
serve wine you help everybody to ease up

from the strains of the day, and be good
companions.

That seems to be the chief reason why
more and more people are coming to pre-
fer wine.

The friendly nature of wine suggests you
serve it simply — as tea and coffee are
served. If you'd like a new booklet about
wine serving, it's free — just write to the
Wine Advisory Board, 85 Second Street,
San Francisco. The Board represents all the
wine growers in California.

When you come to select wines, it's worth
knowing that judges find California wines
excellent by any standard in the world. Let
your dealer help you choose from among
the good wines of California.



A red table wine like Burgundy or Claret brings to perfection
the natural goodness of roast beef or any "red" meat. With
chicken or sea food, set out white table wine like Dry Sauterne.
For evenings at home, refreshment wines such as Port or
Muscatel are justly famous. And as an appetizer — Sherry!



"Oh, how I love to get up this morning!"

Home on leave . . . and what a glorious awakening! One whiff of Mother's fragrant, steaming coffee is a "reveille" that would make *any* boy leap out of bed! For this is no ordinary coffee . . . it's rich, flavorful *Custom Ground* A&P Coffee . . . a "uniform favorite" with every seventh family in America!

One sip of this magnificent coffee . . . and you'll name it your favorite, too! For you find a freshness and a superb tastiness in A&P Coffee that you'll vote "tops". Brought to your A&P in the freshly roasted bean (the pick of South American plantations) . . . ground for you at the store in a few swift seconds, and *Custom Ground* to suit your own coffeepot exactly, A&P Coffee gives you truly magnificent flavor.

You'll find the goodness of A&P Coffee matched by the scores of fine

foods made and sold exclusively by A&P. Their quality, also, is guarded from source to sale. They include Marvel "Enriched" Bread, Jane Parker Cakes, Rolls and Donuts; A&P Coffees and Teas; White House Evaporated Milk; the 33 Ann Page Foods and many others.

Costly? Not at all! You save—because A&P brings these fine foods directly to you, eliminates many expensive in-between costs, and shares the savings with you. This is a policy for which you'll be very thankful!

Start off your mornings right . . . and enjoy the days . . . by inspiring your meals with the magnificent flavor of *Custom Ground* A&P Coffee! Tell the clerk what type of coffeepot you own. Then you'll enjoy fresh, full-of-flavor coffee.



*Many A&P brands bring you savings up to 25% compared to prices usually asked for other nationally known products of comparable quality. You'll enjoy the goodness of our
Marvel Bread and Jane Parker Cakes,
Rolls and Donuts
The 33 Ann Page Foods
A&P Coffees and Teas
White House Evaporated Milk
34 A&P Canned Fruits and Vegetables
Sunnyfield Flours . . . and many others

SOLD EXCLUSIVELY AT A&P

CUSTOM GROUND A&P COFFEE BOUGHT BY EVERY 7th FAMILY IN AMERICA

CONSUMER FACTS: Each type of coffeepot brings boiling water into contact with ground coffee for a different length of time. Hence coffee should be *Custom Ground* a different degree of fineness for each type of pot. That's why "any grind for every pot" is wrong. So you get more flavor, better flavor with *Custom Ground* A&P Coffee.



© 1942 The Great Atlantic & Pacific Tea Co.



PRIVATE TEED (continued)

bought, a comfortable frame house, with a yard and trees around it. Teed and his mother had that and \$3,000 in life insurance, along with a \$5,500 settlement made by the railroad after Teed's father was killed. After some months of wondering what to do, Mrs. Teed decided to open a restaurant in the town. She could supervise the cooking and attend to the ordering and Teed could quit his job at the grocery store and manage the dining room, supervise the waitresses, act as cashier and keep the books. They had talked it over carefully and Teed had got some good advice from the uncle who owns the grocery store, and from another uncle who is a novelty salesman.

Teed liked the idea of having a really responsible job. Because of the two railroads and two main highways—U. S. 40 and U. S. 45—which go through Effingham, Teed thought they should keep the restaurant open all night to catch the tourist trade. Mrs. Teed was against this at first but finally agreed that it would probably be good business. They rented a suitable place near the courthouse, invested around \$3,000 in new equipment and opened up in January 1940.

Teed learned how to manage everything but the kitchen, and he worked all night and part of the day, seven nights and days a week. He trained one of the three waitresses on the day shift to act as cashier when he wasn't there. He lost weight and didn't get much sleep, but when his mother tried to persuade him to take more time off he laughed at her and reminded her about California. This was their private joke, their private dream. With his father and mother, Teed had gone to California a few years before on a two-week trip, and had gone again by himself one summer, hitchhiking. They had all three loved California, and Teed used to promise his parents he'd build them a house out there when he got rich and was running his own grocery store.

"Waitress Wanted"

In August 1940, after the restaurant had been going for seven months, they found they had to have another waitress for the day shift and Teed put a sign in the window: "Waitress Wanted." A pretty, dark-haired girl whom Teed had never seen before, a girl named Violet Kincaid who lived on a neighboring farm, applied for the job. Teed not only hired her but fell in love with her. Violet dropped a tray of dirty dishes the first day she was on the job. Teed helped her pick up the pieces, they looked into each other's eyes and it was all over with Teed. Six weeks later they became formally engaged and Teed began paying \$10 a week to the local jeweler for the ring he had bought for Violet. He registered for the draft that October but didn't think much about it one way or the other at the time. He figured his chances of getting a high number were at least as good as anybody else's and, at worst, if he did get called up, it would just mean a year's service at some nearby camp—close enough, probably, for him to come home weekends.

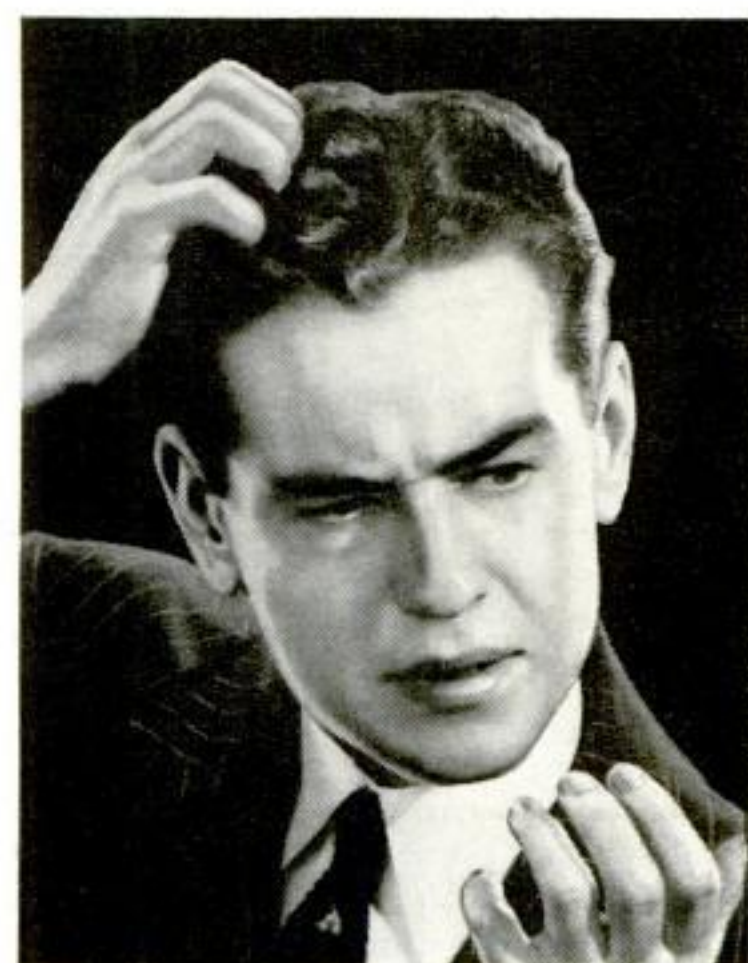
The number Teed drew wasn't low and it wasn't high, as it turned out. It was about average—a typical draft number, more or less. The local draft board didn't call him up for his physical examination until March 1941. His uncles thought he ought to claim his mother as a dependent, since she would have a hard time running the restaurant without him, but Teed didn't want to do that and his mother didn't want him to. His mother said she was a perfectly able-bodied woman and if she found later on she couldn't run the restaurant she

CONTINUED ON NEXT PAGE



Girl Friend Violet Kincaid visits Teed at Fort Bragg. They lunch together in Sea Food Restaurant in Fayetteville and pick their favorite tunes from the juke-box extension.

Will your Scalp stand the FINGERNAIL TEST?



SCRATCH YOUR HEAD and see for yourself. Is loose ugly dandruff spoiling the good looks of your hair? Don't let it! Use Wildroot-with-Oil. The famous Wildroot formula that's been chasing dandruff scales for 30 years, plus pure vegetable oil that grooms without grease...



YOUR HAIR CAN LOOK LIKE THIS if you get a bottle of Wildroot-with-Oil today! Its safe, powerful 3-Action grooms the hair...relieves dryness...removes loose dandruff. Get a bottle today at your nearest drug counter. Available in four popular sizes. Also in Regular Formula (non-oily). Professional applications at your barber.

WILDROOT with OIL

3 action
FOR GOOD
LOOKING HAIR



How to see twice as much of your America

ON A TRAIN TRIP TO CALIFORNIA

If you are going West this year, see as much of America as you can. It's a glorious adventure in democracy to explore this land. You cannot see America without being all the more determined to defend it at any cost.

Southern Pacific, the West's biggest railroad, offers you an easy way to see twice as much on your round trip ticket to California.

We offer you this plan subject to any emergencies presented by defense traffic, which has priority over everything else on Southern Pacific. At present we still have space on our trains for you, and expect to be able to carry you quickly and comfortably wherever you wish to go on our 16,000 miles of line.

Here's how you can see America from border to border and coast to coast, on a round trip ticket to California: go West on one of Southern Pacific's Four Scenic Routes and return on another S. P. route. Thus you will see an entirely different part of your United States each way. You'll see *twice* as much for not 1¢ extra rail fare (from most eastern and mid-western places). For example:



1. Speed West on our Overland Route to San Francisco. Cross Great Salt Lake on the Lucin Causeway. See Reno and the High Sierra. Ride the luxurious *Overland Limited*, Streamliner *City of San Francisco*, money-saving *San Francisco Challenger* or scenic *Pacific Limited*.



2. See San Francisco's mighty bridges, Chinatown and the other well-known sights of this city by the Golden Gate. Then board one of our famous streamlined *Daylights* for Los Angeles—*Morning Daylight* down the coast or *San Joaquin Daylight* through the valley.



3. Yosemite National Park is a thrilling sidetrip from Merced on the route of our *San Joaquin Daylight*. Three of the six national parks served by Southern Pacific—Yosemite, Sequoia and Kings Canyon—are near this route. All three parks show you groves of Big Trees.



4. Los Angeles is next, with Hollywood, miles of beaches and fragrant orange groves. From here you can return on Southern Pacific's direct Golden State Route through Southern Arizona, El Paso and Kansas City to Chicago, or Sunset Route through El Paso, San Antonio, Houston, New Orleans and the Old South.

From our southern routes, you can make a low cost sidetrip to Mexico City, going in on our West Coast Route from Tucson and coming out on the National Railways of Mexico.

We have luxurious streamliners, economy trains and non-extra fare limiteds to serve you.

S·P
The Friendly
Southern Pacific
Railroad

Free Color Guide Book!

Mail this coupon and we'll send you, free, our 32-page guide book to the West, illustrated with 63 natural color photographs. Address O. P. Bartlett, Dept. LE-32, 310 So. Michigan Ave., Chicago, Illinois. This offer is restricted to adults only.

Name _____

Address _____

City _____ State _____

If child, please give age _____

PRIVATE TEED (continued)

could cook in somebody else's restaurant. So Teed claimed no dependents and was put in Class 1-A.

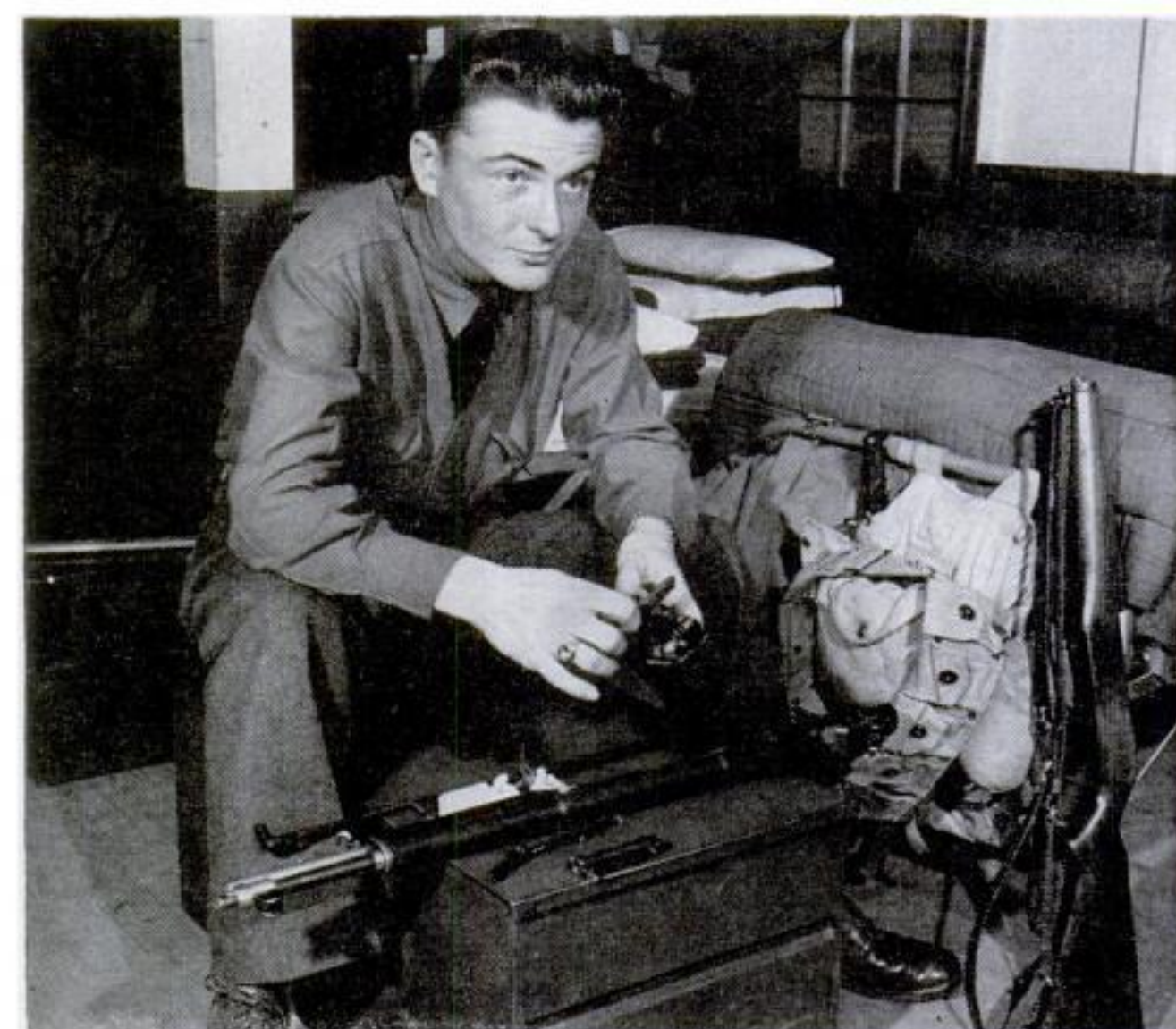
Three months went by and nothing happened. Then, one Tuesday early in July, the draft board told Teed to be ready to leave for a training camp in ten days. In spite of the fact that a good many of his friends had already been called up, Teed was surprised. His mother and Violet were surprised, too. Both went to the station to see him off and both cried a good deal before the train pulled out. Even when the train was moving and he was on his way to the reception center at Camp Grant near Rockford, Ill., Teed couldn't quite believe he was going into the Army. "I still don't feel like all that was happening to me," he says now, looking back at last July. "It was like it was happening to somebody else, and it seems like it was a million years ago, I'll be damned if it don't."

Typhoid shot . . . salute . . . drill

Teed's memories of the reception center at Camp Grant are also vague and confused. A great many things happened to him, all of them things that had never happened to him before. He was there a week. He remembers being given a uniform, being given some typhoid shots, and he remembers a sergeant reading over and over something about military courtesy, about when to salute and when not to salute. There was a little drilling, but it didn't seem to mean much to the raw recruits and the sergeant didn't seem to expect it to. A National Guard lieutenant came into the barracks one evening, looked the men over, said self-consciously, "I hope you men are getting along all right," and retreated. Everything was new and strange, and the typhoid shots made them all feel feverish and drowsy. The only familiar face among the hundreds of faces around Teed was that of another selectee named Robert Cook, who had once worked in the ice-cream parlor next door to the restaurant in Effingham. Teed and Cook had never been friends but they became friends now. In the off hours after the evening mess they walked around together, talked about Effingham, and made guesses as to where they might be sent from the reception center. This went on for three days. On the fourth day Cook stumbled on the drill field, broke his ankle and was taken to the hospital. Teed never saw him again. Four days after that Teed was sent, with several hundred other selectees, to Camp Wheeler, near Macon, Ga.

From the beginning of his military career, Teed had things the Army needed and wanted—a strong, healthy body, a tractable disposition and a natural respect for authority. By the time he got to Camp Wheeler the effects of the typhoid shots and the general strangeness had worn off and he felt better, physically, than he had felt for the past several years. Even on his first night at the reception center at Rockford he had had no trouble going to sleep at 9 o'clock and ever since then he had slept almost exactly eight hours every night, waking up automatically a few seconds before reveille was sounded. He ate everything that was set before him, which was three square meals a day, and he ate, besides, about three chocolate bars—one

CONTINUED ON PAGE 104



Parts of Garand rifle are spread on Teed's foot locker as he cleans them with an old toothbrush. His pack, with bayonet handle showing behind, hangs at foot of his bed.



HOP into carefree comfortables
... for leisure hours!



MITZI—pert little Vitality slip-on in trim black Patent and Crushed Kid. Tiny open toe . . . Cuban heel . . . clever vamp cutouts.

SKIP from "desk to date" . . .
in slim, trim, tailored classics!



FAUSTINE—debonair Vitality tie in smart Bluejacket Calf. Dainty open toe . . . Cuban heel . . . snug, slenderizing vamp. Also in sleek Black Patent.

JUMP at the chance to "go"
everywhere . . . with new Vitality!



LOVELLE—saucy elasticized Vitality bow pump in Turftan Calf. Petite open toe . . . Boulevard heel . . . elasticized vamp.



CONSTANCE—classic Vitality step-in of Tulip Black Gabardine with Dull Black Kid. Restful Vitapoise feature gives heavenly comfort. In Blue also.

NEDRA—slim, flattering Vitality tie in Tulip Black Gabardine with Patent trim. Gabardine with Calf trim . . . Cuban heel . . . smart cutout accents. Also in Bluejacket.



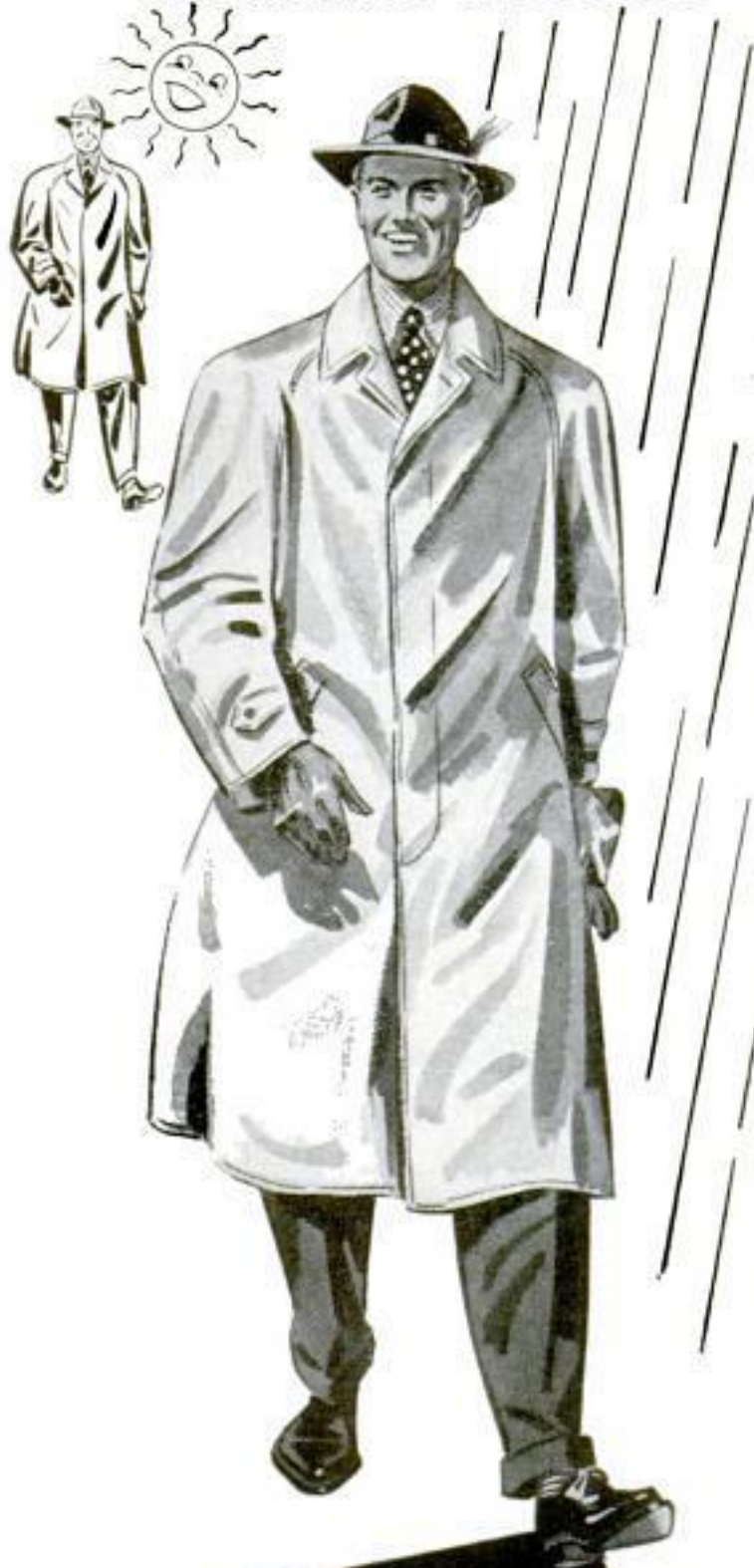
Help Uncle Sam.
Buy U. S. Defense Bonds
and Savings Stamps.

Vitality Shoes "Go" Everywhere!



BE PREPARED

for SUN or SHOWER



For TOPCOAT
SMARTNESS
plus
SHOWERPROOF
PROTECTION

... be sure it's
GRAFTON
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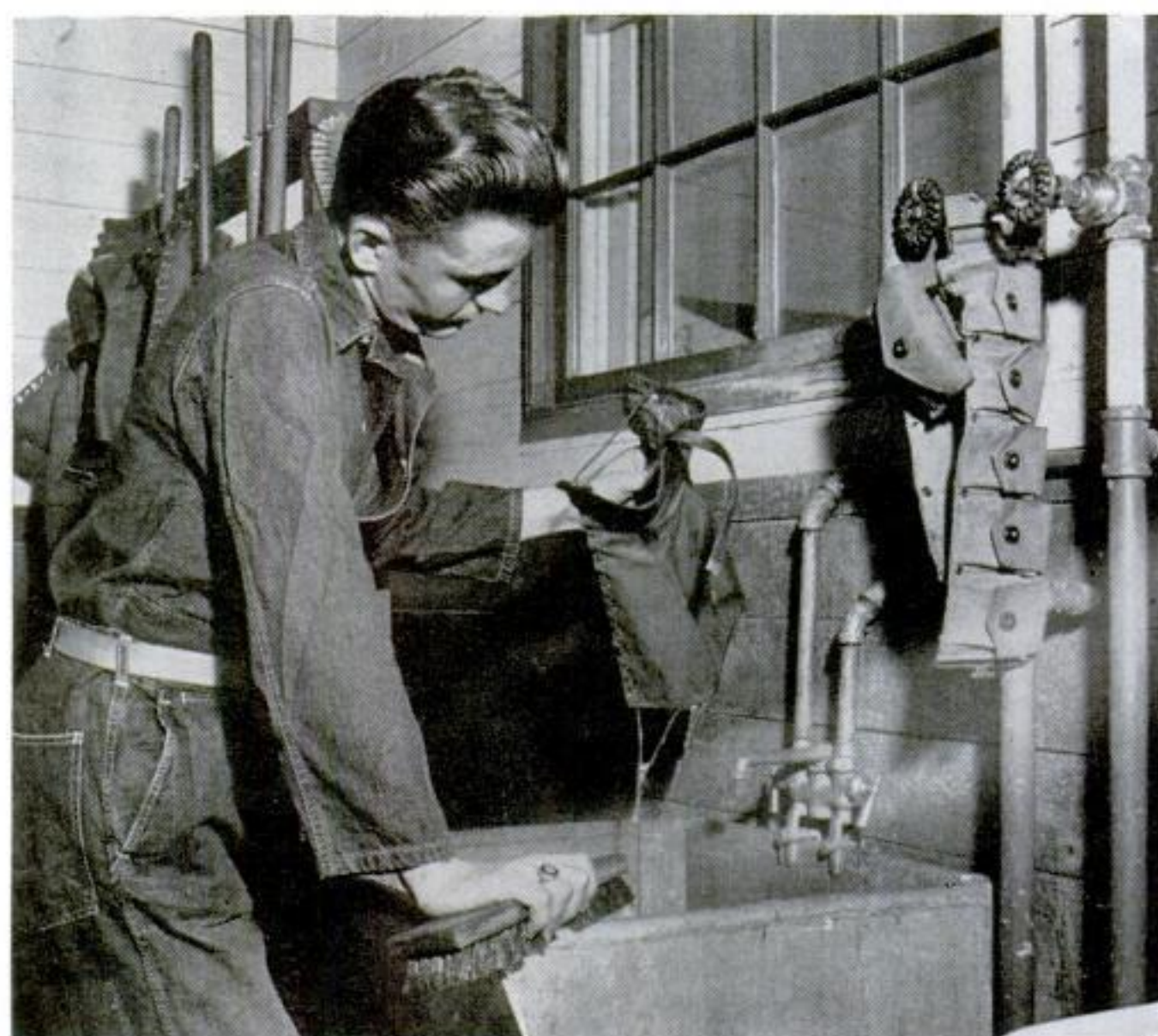
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Constant scrubbing of canvas puttees and cartridge belts with a GI brush and soapy water is necessary to combat red clay dust, one of the biggest nuisances at Fort Bragg.

PRIVATE TEED (continued)

between breakfast and lunch, one between lunch and dinner, and one before he went to sleep. Sometimes he bought a milk shake or some ice cream in the evening, or a sandwich and a beer.

At Camp Wheeler, Teed began to like the Army. The idea of making a career of it never occurred to him but he was solemnly interested in learning everything he was supposed to learn about it during his year of service. He is the kind of young man who takes a certain pride in doing things well. He was made a squad leader a few days after he arrived at Camp Wheeler. This is a temporary and more or less unofficial rank conferred on fairly likely looking soldiers during the initial 13-week training period. On field maneuvers, for example, the instructor would say, "Now Teed, take your men to that ravine and place them in firing positions along the top of the ridge," and Teed would lead his squad over there. Then, along with his men, he would be told just what firing positions are and what the men are supposed to do when they take them. Teed liked being a squad leader.

He liked everything about maneuvers, liked the simulated warfare and the promise of future excitement. He began to see dimly what the instructors meant when they reminded him, as they frequently did, that war was "the greatest game of all." Crawling across a field on his belly, he could imagine he was a scout creeping up on the enemy to find out its exact position and strength and report back to his commanding officer. It reminded him of happy, solitary afternoons in the woods around Effingham, where as a boy he used to hunt squirrels with his .22 rifle. When the instructors called for questions, Teed was one of those who nearly always wanted to know something about the problem they had just acted out. In his enthusiasm, he even went so far as to try to read about field tactics in the official Army volume, the *Soldier's Handbook*, but gave this up immediately because the prose just seemed to make him bewildered and drowsy. He found he could learn better by listening to the instructors in the field, acting out the problems and asking questions afterwards.

When do we fight?

He began to wonder a good deal about whether he would really get into an actual battle sometime. Along with most of his fellow selectees, he got to saying now and then, with conviction, that he'd be glad when he "saw some action." He had a vague feeling that he could see some action and still get back home after his year's service was over. He listened, but not intently, to instructions having to do with "the wounded" and "the dead." The wounded and the dead always had the faces of strangers in his imagination. He couldn't picture himself being wounded or killed. Nothing like that could happen to him—not to Teed.

He learned all the thousand-and-one little things a soldier has to learn, absorbed with patient interest the facts about folding the overcoat, where to place the shaving soap, when to salute (outdoors and indoors), how to pack a haversack and how to dig a ditch around a tent. He learned the dull close-order drill. He learned to take steps precisely 30 inches straight to the front, in even cadence at the rate of

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gives wings to your morning shave
MADE BY DURHAM DUPLEX RAZOR CO., DEPT. A, MYSTIC, CONN.

CONTINUED ON PAGE 106



Mrs. Martin's compact is on the firing line in the Pacific

"I never dreamed a woman's metal vanity case could help win the war, until I went to get the gorgeous new Volupte model I'd set my heart on. Now the jewelry manufacturers like Volupte are making metal cases for the kind of powder that goes 'bang'. So I don't have just the compact I wanted. But I do have the pleasure of knowing there's a kind of personal token from me now on its way to Japan."

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PRIVATE TEED (continued)

120 steps a minute. While marching so, he had to swing his arms in natural arcs, but had to keep them inside imaginary barriers 6 inches in front of his body and 3 inches to the rear. He found that the real trick of good parade marching lay in his drill instructor's ability to impart a feeling of mass rhythm to the group, so that they moved as a centipede, rather than as a group of stiff automatons. He found that, once his instructor's rhythm had welded the men into a rhythmic and emotional whole, he could understand and feel the stimulation that comes from being part of a perfectly working mass of men.

On route march he learned that drill no longer counted—that the man who found the stride best suited to his build got there fastest and with the least fatigue. On route march he could talk, pick his own pace, being careful not to slouch. At the start of a long march, he learned not to wear new shoes, and to see to it that his socks were not wrinkled. He discovered, too, that good soldiers keep their packs hoisted high with the weight on their shoulders; that water should be drunk before the start of marching and none for the first three or four hours thereafter; and that a pebble carried in the mouth will serve to slake thirst.

He learned to use a compass and to say "azimuth" instead of "plane angle" when reading off angles in degrees for drill. He was shown how to use this compass on a map so as to get the map aimed right to magnetic north before he got to reading what the map said. He had to memorize the 66 different signs by which ground features and military improvements and units are indicated on Army maps and how a little flag with a round dot in it means an artillery command post, how a rectangle with an X inside indicated infantry units.

He was shown how to use his rifle, being careful to squeeze the trigger slowly, but not until he had twisted the sling and the rifle was solid in his grasp. He was shown how a gas mask must be put on quickly while breath is held, how tying the mask too tight gives a headache, and how bad packing will ruin it.

He was issued, in addition to rifle and mask, extra shoelaces, leg-gings, overcoat, raincoat, field jacket, first-aid packet, bayonet and scabbard, mosquito netting, a toilet set, cartridge belt, eight pair of socks, half of a two-man tent complete with his share of pole, rope and tent pegs, three towels, underclothes, a copy of the *Infantry Field Manual*, entrenching tool, two barracks bags, a pack and carrier, mess equipment, overshoes, two sheets and a pillowcase, two blankets, mattress cover, comforter, bed mattress, pillow, a foot-locker to keep his things in, four khaki uniforms, two olive-drab uniforms, three blue-denim fatigue uniforms and a steel helmet. Teed was shown how to care for this gear and for his uniforms, how to clean his shoes of mud by scraping with a stick of wood and washing them with a sponge soaped with castile. He found out that leather—his rifle's sling, his pack-carrier strap—ought to be kept fresh with oil, but that too much oil would catch dust, ooze out and stain his carefully washed uniforms.

What every soldier knows

He learned that his rifle must not be cleaned from the muzzle but that instead a patch soaked with hot water and coarse soap should be run back and forth through the barrel from the breech. He found out how to lay out his pack for inspection, how to clean spots from his clothes and how to mend them, how to roll his coats and set up

CONTINUED ON PAGE 109



Teed gets K. P. duty about once a month, wears heavy blue-denim fatigue clothes.



Eating on maneuvers is rough and ready, but the food is good, hot and plentiful.

HERE'S HOW IT'S
MADE IN DUBLIN
on St. Patrick's Day

GUINNESS RAREBIT

In double boiler,
blend 2 tbs. butter
2 tbs. flour
½ tsp. salt
½ cup milk
Cook until thick, stirring constantly. Add 1 lb. chopped cheese. Stir until melted, then gradually blend in ¾ cup Guinness. Serve on hot toast. 4 to 6 servings.

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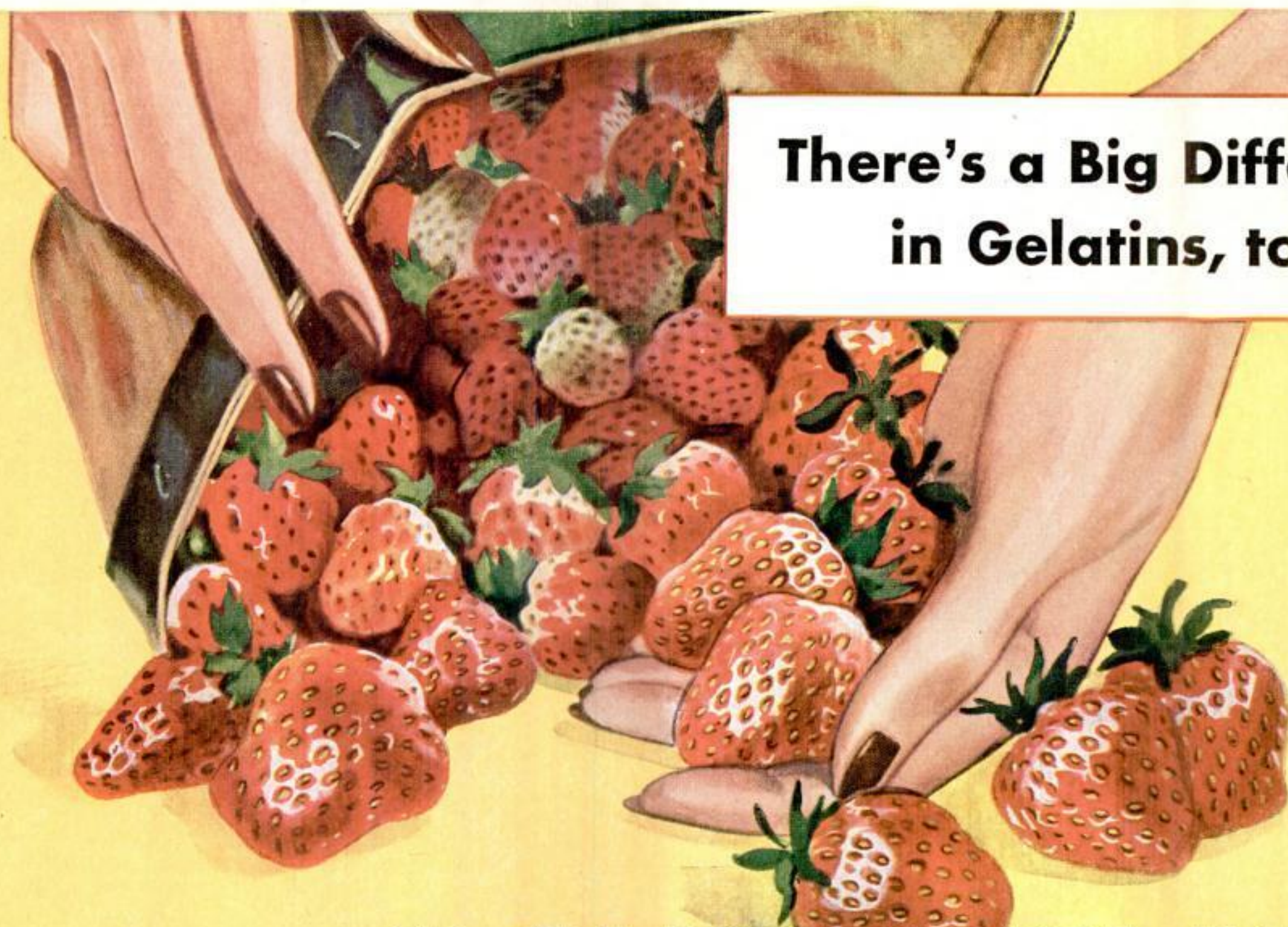
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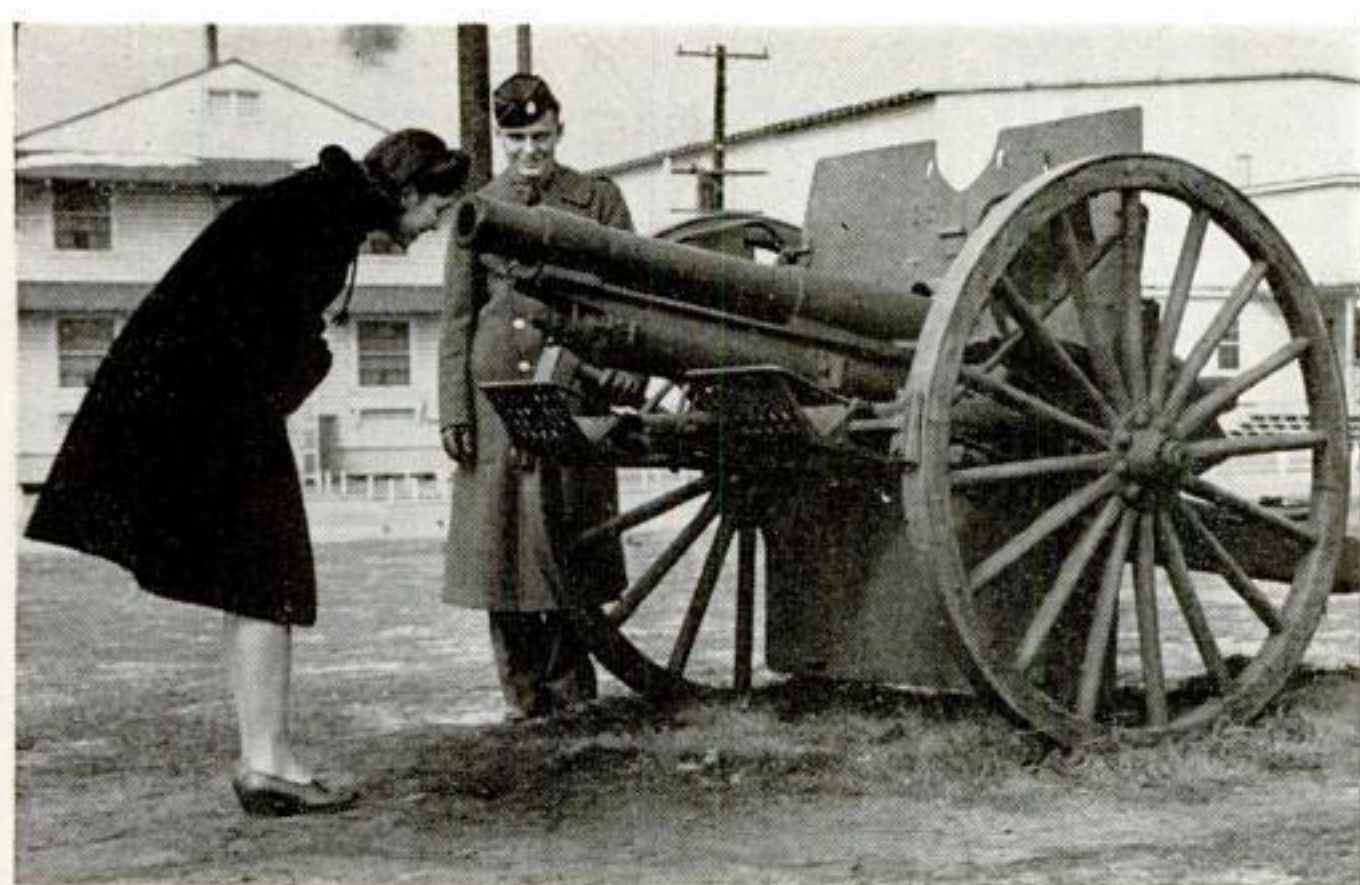
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Girl meets gun. Fiancee Violet Kincaid, in the course of visit to Fort Bragg, is introduced to a 3-in. field gun. This weapon is fired every evening at camp to sound retreat.

PRIVATE TEED (continued)

his tent, how to administer first aid and how to carry the wounded and injured. He discovered, too, that every soldier should know how to make his will.

Teed also learned not to think of commissioned officers as men like himself, but to expect them to be lofty, mysterious and inclined to look not at his eyes when they spoke to him but at his forehead. All this, and much more, he accepted as part of a job, learned these ways of doing and thinking as he had learned how to be a clerk in a grocery store and how to manage a restaurant. He was probably more exasperated by kitchen police than most soldiers, for the dishwashers in his restaurant had been the town's bums and slatterns, but he even got used to that after a couple of months, and to the more hateful job of cleaning the latrines, which the Army thinks every soldier should do now and then.

When he had finished his evening meal and was free to leave the camp and do whatever he liked, Teed was conscious of having lost something. He was gaining weight, he was healthier than he had ever been, he felt he was learning a great deal with every week that went by, yet instead of feeling proud of himself, as he had felt when he was doing good work in the restaurant, he felt uncomfortable inside, and ill-at-ease when he went into town for an evening. He was not exactly homesick. He missed his girl, his mother, his friends, but he did not brood about them. It was more that in Effingham he had always felt like somebody—he had been the Teed boy who was doing so well in the new restaurant—and now, as a selectee, he felt somehow that he had come down in the world. His self-esteem had been diminished almost without his being aware of what was troubling him.

Thoughts and talk turn toward home

But Teed began to make some friends in the company and he found that all of them talked a good deal about what they had been before they were called up. He also found that they didn't mind listening to him talk about his management of the restaurant in Effingham. This made him feel better. These new friends seemed to realize that he wasn't just an ordinary selectee, and he understood that each of them, in one way or another, had been exceptional, too. There was a guy from Pittsburgh who had been a laborer in a steel plant. Teed could see exactly how it had been with this guy: he had been noticed several times by the foreman of the shop and if he hadn't been called up the chances were a hundred to one that by now he would have been a machinist's helper, if not something even higher than that.

Now that Teed had some friends, he found it pleasant to go to town in the evening, drink some beer, go to a movie, or stand around on a street corner, talking and taking ganders at the girls. They soon found out that a selectee in a strange town, and especially a Southern town, hasn't much chance of meeting any girls who aren't prostitutes. Nice girls were suspicious of a soldier's uniform, although an officer's uniform seemed to be an asset. They found that civilians in general didn't pay much attention to selectees. Occasionally, in a bar, some well-meaning citizen would offer to buy Teed and his friends a round of drinks. "That's all right," Teed would say uncomfortably, or, "You don't need to do that." If the man insisted, they would accept the drink and stand around self-consciously while the man tried to make conversation. They didn't like to be pitied, and civilians, even those with the best intentions, seemed to be sorry for them, seemed to act toward them as if they were somehow unfortu-

CONTINUED ON NEXT PAGE

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Main street of Fayetteville, N. C. is dull for a soldier off duty. The building with the clock tower in background is the old slave market. Note U.S.O. sign over Teed's head.

PRIVATE TEED (continued)

nate or unlucky. This puzzled Teed and his friends. They had always thought that soldiers were romantic characters, admired and made much of by the populace. They got in the habit of going more and more often to bars in the section of town nearest the camp, the bars patronized almost exclusively by other selectees.

Teed heard his name being called over the barracks loudspeaker after supper one evening in September, a voice ordering him to report to the company headquarters. He hurried over and found his mother, his girl and the grocery-store uncle standing in the company street. They had driven from Effingham in the uncle's automobile to surprise him, and were going to stay in a hotel in town for the night. The next day was Sunday, but they would have to leave early in the morning in order to get back, because his mother couldn't afford to stay away from the restaurant and his uncle couldn't afford to stay away from the grocery store. Teed was off duty, so they drove into town and Teed ate another dinner with them at the hotel. Afterwards, they sat around in the room his mother and Violet were staying in and talked until almost dawn. Then Teed told them goodbye and went back to camp, getting there just in time for reveille. Seeing his mother and his uncle and his girl again made Teed feel fine, as he remembers it now. He remembers that he spent most of that Sunday lying on his bunk, just thinking about them and about Effingham.

Teed is inclined these days to look back on the 13-week training period at Camp Wheeler as a rather pleasant interlude. At the end of the 13 weeks, he was assigned, along with several hundred other selectees, to Fort Bragg, near Fayetteville, N. C. In Georgia he had merely been going through the basic training which was to equip him to be a private in the Army. At Fort Bragg he actually became a private in the Army. He is there now, a member of L Company, 47th Regiment, Ninth Infantry Division—an outfit described by the General Staff recently as one of the most efficient in the country. It is a modern, mobile unit, a "triangular" division of the kind that may go into action at any moment.

As far as the barracks life is concerned, Teed's routine at Fort Bragg is pretty much what it was at Camp Wheeler except that he isn't a squad leader any more. His company is made up of a small number of regular enlisted men and a larger number of selectees like Teed, most of whom have been in service for a year or more. Teed is a private, a basic rifleman, a soldier in the ranks.

Marksmen don't rate medals

At Camp Wheeler, on the rifle range, Teed made a rating of marksman and expected to be given a medal to wear over his breast pocket. For some time after he got to Fort Bragg he kept expecting to receive the medal. He thought the Army would mail it to him from Camp Wheeler. Then he learned that for some reason the Army had decided not to issue any more marksman's medals. Teed had seen some on display in the window of a notions shop in Fayetteville, so he bought one for 85¢. When his first sergeant saw him wearing it he told him it was a phony (as many of the Army insignia sold to soldiers by Fayetteville merchants seem to be) and Teed had to take it off and throw it away because it is against Army regulations to wear insignia that do not meet certain specifications.

Teed also made the marksman's rating at the Fort Bragg range, using the new semi-automatic rifle, but he doesn't think much of having done this. If it was important to get a marksman's rating, he figures, the Army wouldn't have stopped issuing the medals. He thinks possibly he'll make the higher rating of sharpshooter next time he goes to the range but he seems to have lost some of his earlier enthusiasm for trying to make a good score.

His daily Army training, for the most part, is a repetition of the training he received at Camp Wheeler. He has learned to do without thinking most of the things he had to learn at Camp Wheeler. He realizes that this is what a soldier should be able to do but he finds it hard to keep himself really interested in doing the same things over and over. Recently the company had an embarkation drill, performed on some rope ladders on some floats in a nearby lake, and Teed felt for awhile as if he were back at Camp Wheeler again, learning something new and really interested in learning it.

In the evening and on Sundays, a man in the Army at Fort Bragg has a number of ways in which he may amuse himself, nearly all of which involve waiting in a line. Teed likes best to go to the movies at one of the two Division movie houses. That costs only 15¢ and takes up a whole evening.

The Service Club, like the movie houses, is always crowded. It has room for about 600 of the 15,000 men in the division. It is less crowded than it might be because here the men have to pay for whatever they want to eat and many of the men haven't any money to spare. Those who can afford it, however, go to the Service Club whenever they can. Teed has waited an hour in line many a time to buy a milkshake and a sandwich before going to bed.

There is always another line in the Service Club, this one in front of the telephone booths. Here a man has to wait anywhere from half an hour to an hour to get to one of the booths, and then usually he has to wait another half hour or so for the Fayetteville operators to find a free line out of Fayetteville. Most of the men, of course, are calling up their families and the Fayetteville telephone office isn't prepared to handle so many long-distance calls all at once. When a man at Fort Bragg plans to call up his family, he figures on spending most of the evening doing it.

No seats for beer drinkers

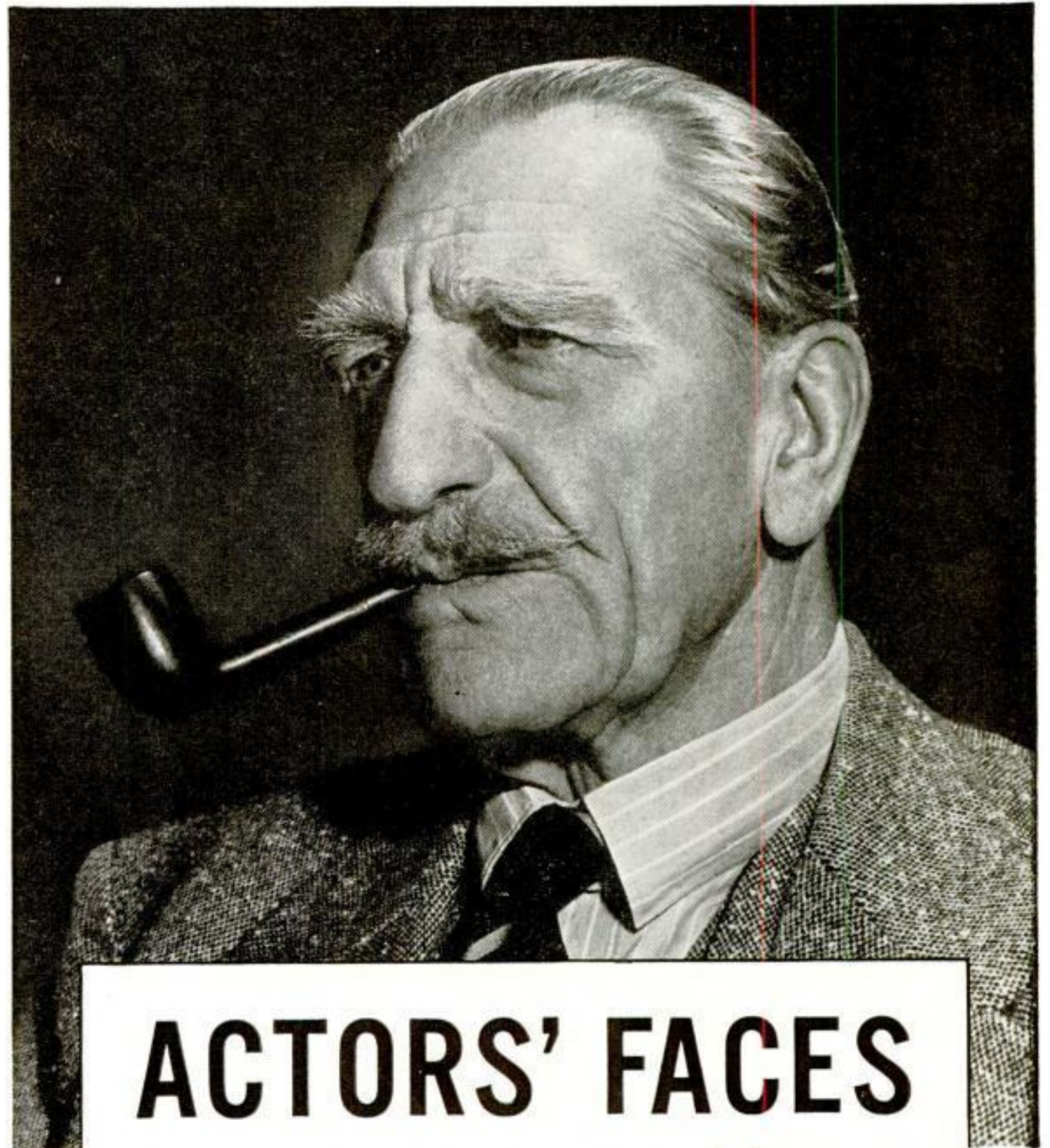
Then there are the post exchanges, where beer may be bought at the same price a civilian pays in the outside world. These are always jammed with men. It takes a man about half an hour of pushing and edging his way up to the counter to get a bottle of beer. There is rarely any place to sit down, so he drinks it standing up.

If a man doesn't get into the movies, the Service Club or a post exchange, he can go to the company dayroom which has a ping-pong table, a pool table and two or three writing desks for the accommodation of the 200-odd men in an infantry company. Or he can take a bus to Fayetteville, 10 miles away. The buses are always crowded because the bus company naturally doesn't want to provide enough buses for the evening trade and then have them idle all day. A man may have to wait an hour before he can get into a bus. Once he arrives in Fayetteville he has an even chance of seeing a movie there. Fayetteville has a number of movie houses and they are crowded

CONTINUED ON NEXT PAGE



A couple of beers help Teed (center) and two buddies pass an evening in Fayetteville. Circular insignia on the left arm shows that the wearer belongs to the Ninth Division.



ACTORS' FACES are extra sensitive

—that's why C. AUBREY SMITH shaves with Williams, made with soothing LANOLIN



IN "SPRING AGAIN," C. Aubrey Smith returns to Broadway. He is starred in the role of the gruff, impoverished son of a Civil War general.

Above, Mr. Smith removes his make-up. He tells us:

"Removing make-up after every performance keeps my skin very tender and sensitive. After a close shave—and I must shave cleanly every day—my face would feel raw and taut.

"It was certainly a pleasure to discover the new Williams Shaving Cream, made with Lanolin. The Lanolin is most soothing. It leaves my skin feeling soft, smooth and pliant. I can now shave closely day after day—with comfort."

TO help every man with a sensitive skin, soothing Lanolin is now added to Williams Shaving Cream.

Lanolin has been prescribed by doctors for years in healing salves and ointments. It is derived from soft fleece and highly refined and purified. Lanolin closely resembles the natural oil of the human skin. It is famous for its power to soothe and soften the skin.

Comforts Your Face

In Williams Shaving Cream, the Lanolin helps relieve the taut, sore feeling that so often follows a close shave. It leaves your skin feeling softer and supple—soothed and refreshed.

Except for the added Lanolin, this is the same fine Williams Shaving Cream that men have relied on for years. Its heavy, close-knit lather soaks whiskers completely soft for easy, close shaves. And the Lanolin leaves your skin feeling softer, smoother!

This improved Williams Shaving Cream is backed by over 100 years of experience. Try it right away.

CONTAINS
Soothing Lanolin



PERFECTO

CABINET

PANETELA

JUNIOR

LONDRES EXTRA

EXTRA PLEASURE IN EVERY SIZE AND SHAPE

17% EXTRA SMOKING IN NEW BLACKSTONE LONDRES-EXTRA

NEW LONDRES EXTRA

REGULAR SIZE

BLACKSTONE LONDRES EXTRA

WHAT A HIT! Blackstone Londres-Extra! The new longer cigar that gives 17% extra smoking! Compared to regular Londres, that's like getting a 10¢ cigar free with every six you buy. Filled with finest long-leaf Havana tobacco! Still only 10¢!

Size and shape for every taste!
 Blackstone Perfecto, 2 for 25¢;
 Londres-Extra, 10¢; Cabinet, 10¢;
 Panetela, 2 for 15¢; Junior, 5¢.
 All filled 100% with finest Havana tobacco.

WAITT & BOND, INC., NEWARK, N. J.

BLACKSTONE CIGARS
 THE CHOICE OF SUCCESSFUL MEN

PRIVATE TEED (continued)

every night, but not as crowded as the ones at Fort Bragg. If a man catches an early bus he can probably get into a Fayetteville movie without waiting more than half an hour. If he isn't far enough up in the line waiting for the buses, however, and misses the first three or four, he is liable to miss the last show at the Fayetteville movie as well.

Fayetteville is a town not loved by the men at Fort Bragg and the feeling is reciprocal. Soldiers have been known to hitchhike all the way to Raleigh, 69 miles away, and go to a movie that is also playing in Fayetteville, just in order to avoid seeing Fayetteville. On the other hand, several of the restaurant proprietors of Fayetteville show their dislike and distrust of soldiers by demanding that they pay in advance when they order a meal and by giving them paper napkins instead of the cloth ones they furnish to civilians.

The USO, through one of its subsidiaries, has put on a few shows for the soldiers at Fort Bragg, none of them very successful and one of them a sensational failure. This was a show called *Music In The Air* which, billed as a gay entertainment of song and dance, turned out to be a musicale. There were four singers and three instrumentalists, who sang and played nothing but classical music, including something from *La Boheme* and Schubert's *The Bee*. It cost 15¢ and was in line with what seems to have become a major policy of the USO, which aims at improving the soldiers' morals and making them better citizens, capable of appreciating the finer things of life. The special Services (morale) Branch of the Army also has made feeble and inexpert attempts to entertain Teed and his fellow selectees. Like the USO, the morale officers have confused morals with morale and are generally inclined to try to make the soldiers over rather than to try to make them laugh.

Self-respect on \$5 a week?

Teed is traditionally inclined, like most Americans, to judge his own worth by the amount of money he is paid for his services. His low financial state encourages him to feel that he has come down in the world. For his first four months in the Army, Teed got his room and board, so to speak, and \$2.1 a month, or less than \$5 a week. Out of this he had to pay for his own laundry and dry cleaning, and the Army requires him to wear clean clothes. This cost him about \$1 a week, so that for those four months he had \$4 a week with which to buy soap, razor blades, toothpaste, cigarets, and anything else he might want besides his room and board.

He now receives \$30 a month, so after paying for his laundry, dry cleaning, toilet materials and cigarets, he has about \$3.50 a week, or about 50¢ a day, for entertainment and refreshments. Teed has had to ask his mother to send him a total of \$20 since he entered the Army and he doesn't like to ask her for it because, what with having had to hire a full-time manager for the restaurant, she isn't making much



ON MANEUVERS TEED SPRINTS THROUGH WOODS, ITCHING FOR A REAL BATTLE

money herself. When he was given a furlough recently, the Army paid him 44¢ a day "ration money." He couldn't have managed to eat on that and he was glad his mother was in the restaurant business. The bus fare home cost him \$12 each way and when he got back somebody had stolen his new field jacket and he had to buy a new one, as the Army requires. The field jacket cost him \$6.50. That leave, incidentally, was cut short just before Christmas. Teed had expected to be in Effingham Christmas Day but with the declaration of war all leaves were cut from 15 to ten days and he had to go back on Dec. 23. When he returned to Fort Bragg he was in the Army not for just a year but for the duration. Teed accepted this fact calmly.

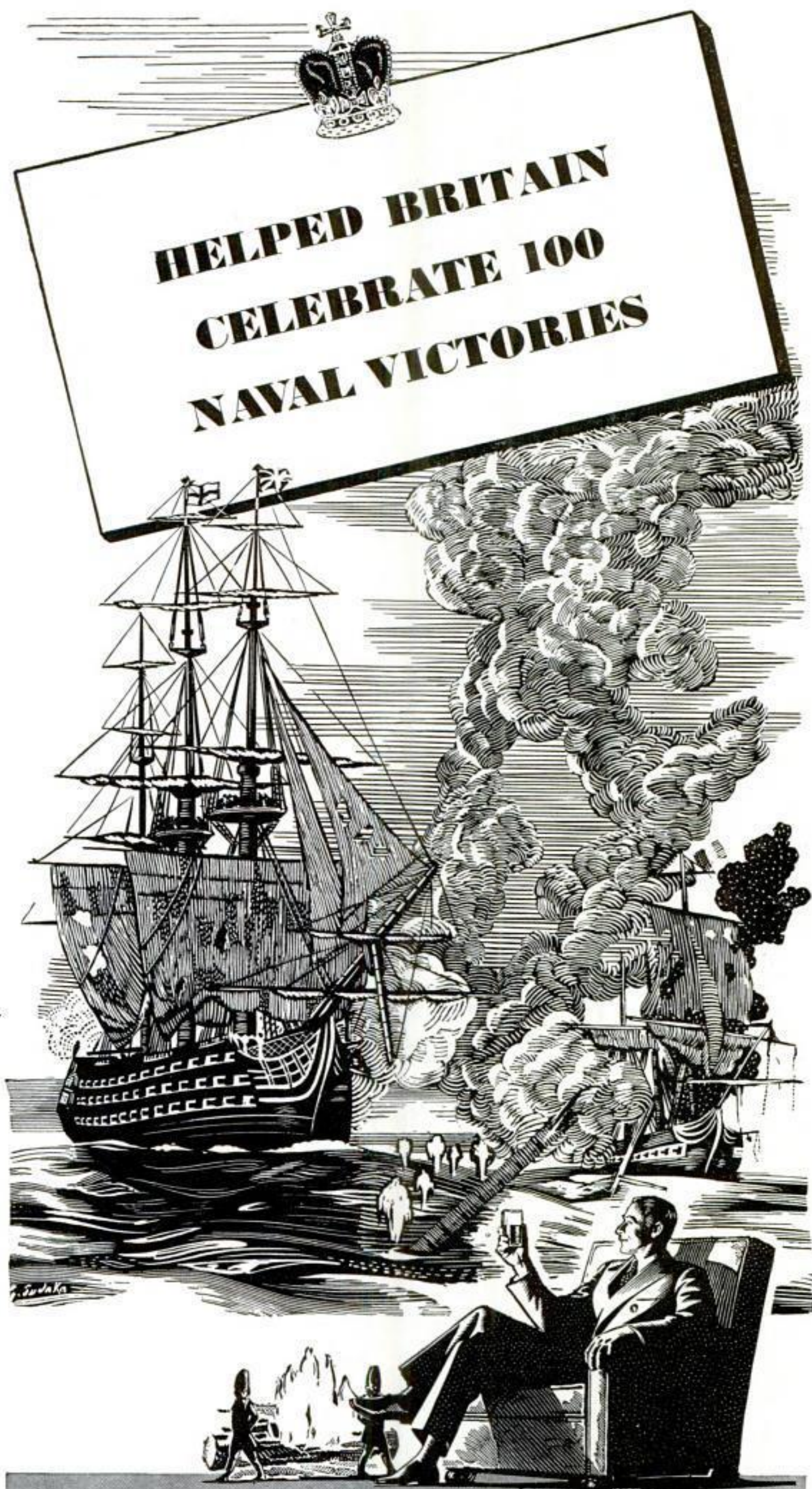
As a soldier, Teed has attracted the attention of his company commander, who thinks him brighter, more resourceful and inclined to show more initiative than many of the other privates in the company. Some of the other men in the company, however, are brighter, more resourceful and inclined to show more initiative than Teed. These have already become noncommissioned officers. It remains to be seen whether Teed will prove to be the kind of man who makes a good corporal or sergeant. It may be that Teed somehow has exactly the qualities that make the perfect private and that he will remain one indefinitely.

Teed thinks more and more of the possibility of "seeing some action" and is more anxious than ever to get into a battle. Although on the whole there is not as much talk about the general progress of the war among soldiers as among civilians, Teed keeps up with current events by listening to the radio in the barracks now and then. He thinks we ought to send some Americans out there in a hurry and fight the Japs. He resents the Japs on purely personal grounds as well: their attack on Pearl Harbor cut short his furlough, kept him from spending Christmas at home and now makes it impossible for him to get out of the Army until the war is over. In something over seven months of training, he has absorbed an impressive course of instruction, has gained 20 lb. and is as perfect a physical specimen as the Army could want. Even the boredom of the present period at Fort Bragg serves to point him toward the moment when his country, instead of being indifferent or hostile toward him, will demand that he give it everything he has, including his life if that seems to be necessary.

Teed takes as much interest in what the Army has to offer him as the Army seems to expect him to take. If the civilian population, as he knows it, seemed more friendly, less hostile, more willing to make the sacrifices he has made and less anxious to carry on its business as usual, he would take more pride in being what he is. In the meantime, Teed is a good soldier, a better soldier than his country seems to think. There is not much doubt that Teed has in him something which will make him cry "Hurrah!" rather than "We are lost!" when his moment comes, and there is not much doubt, either, that it is something he has always had, something that cannot be extinguished as long as he lives.



THE BRUSH BARRIER BEHIND HIM HIDES MACHINE GUNS COVERING HIS ADVANCE



THE OLDEST NAME IN SCOTCH



Haig & Haig Scotch was born 314 years ago. It has seen Britain win over 100 Naval Battles—and has set for itself an unequalled record of continuous satisfaction.

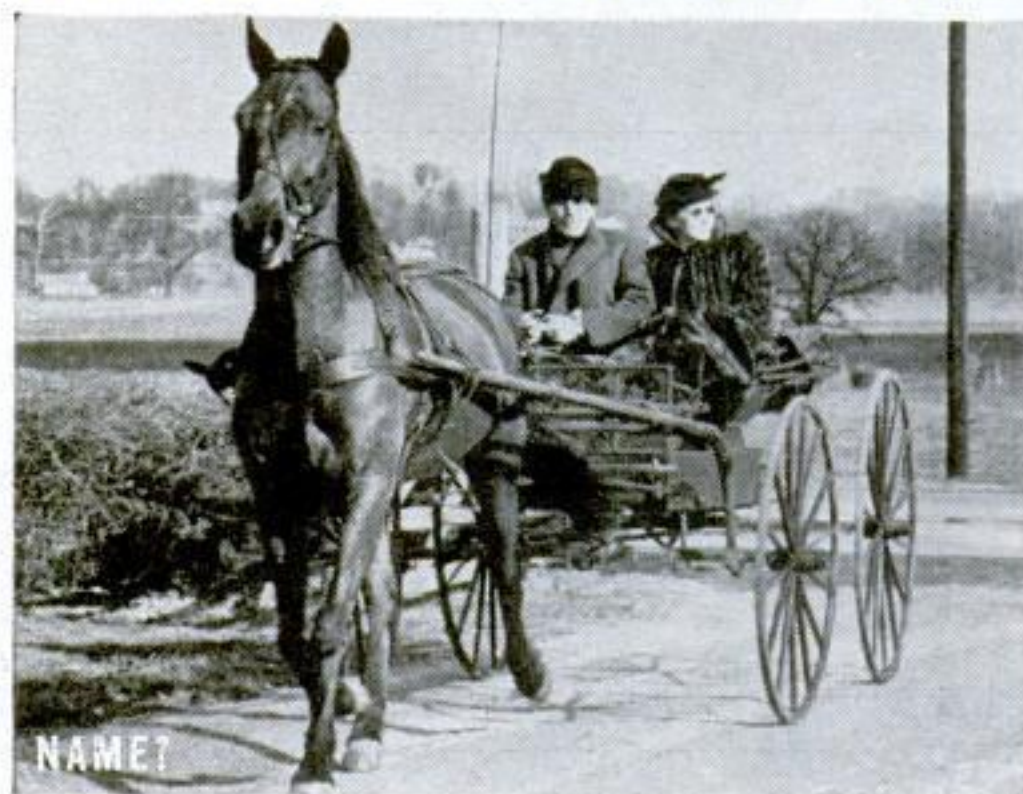
HAIG & HAIG

BLENDED SCOTS WHISKY—86.8 PROOF

SOMERSET IMPORTERS, LTD., NEW YORK, CHICAGO, SAN FRANCISCO



IN A PADDY WAGON DRAWN BY TWO CHESTNUT MARES, GUESTS ARRIVE AT A COLUMBUS, OHIO, PARTY TO CELEBRATE RETURN OF THE HORSE AND BUGGY. THIS RELIC, THE LAST



NAME?

Senator V, who won the Walnut Farm cup at Lexington, Ky., in 1939, brings two guests to the party in this ancient road wagon.



NAME?

Columbus socialites had great fun riding in the farm manure spreader, pressed into service after the other vehicles gave out.



NAME?

Dr. Wells Teachnor and Mrs. Bonney Williams drove phaeton like immortal doctor's buggy of cartoonists.



NAME?

Two horses are required to draw this high, open surrey. All of the carriages shown on this page are part of Hislop's collection.



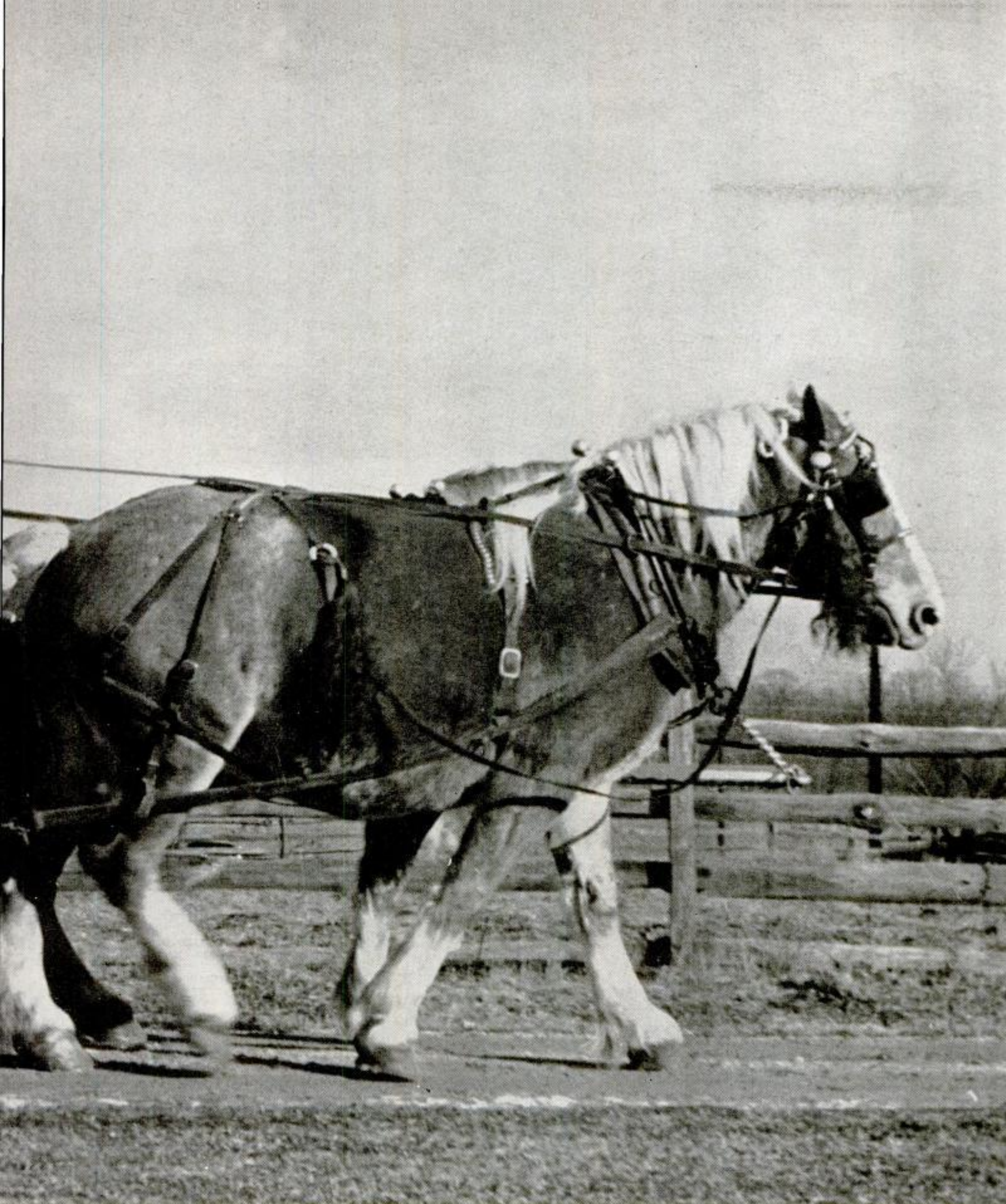
NAME?

A unique carriage, this country club trap was built to order long ago. It seats six and has a fancy four-leaf-clover back seat.



NAME?

Host's daughter Sally (left) and a friend drove this sporty breaking cart, stopped to talk with parents.



HORSE-DRAWN PATROL WAGON USED BY THE COLUMBUS POLICE DEPARTMENT NOW BELONGS TO HOST JOHN H. HISLOP

Life Goes Back to the Farm on a Horse and Buggy Party

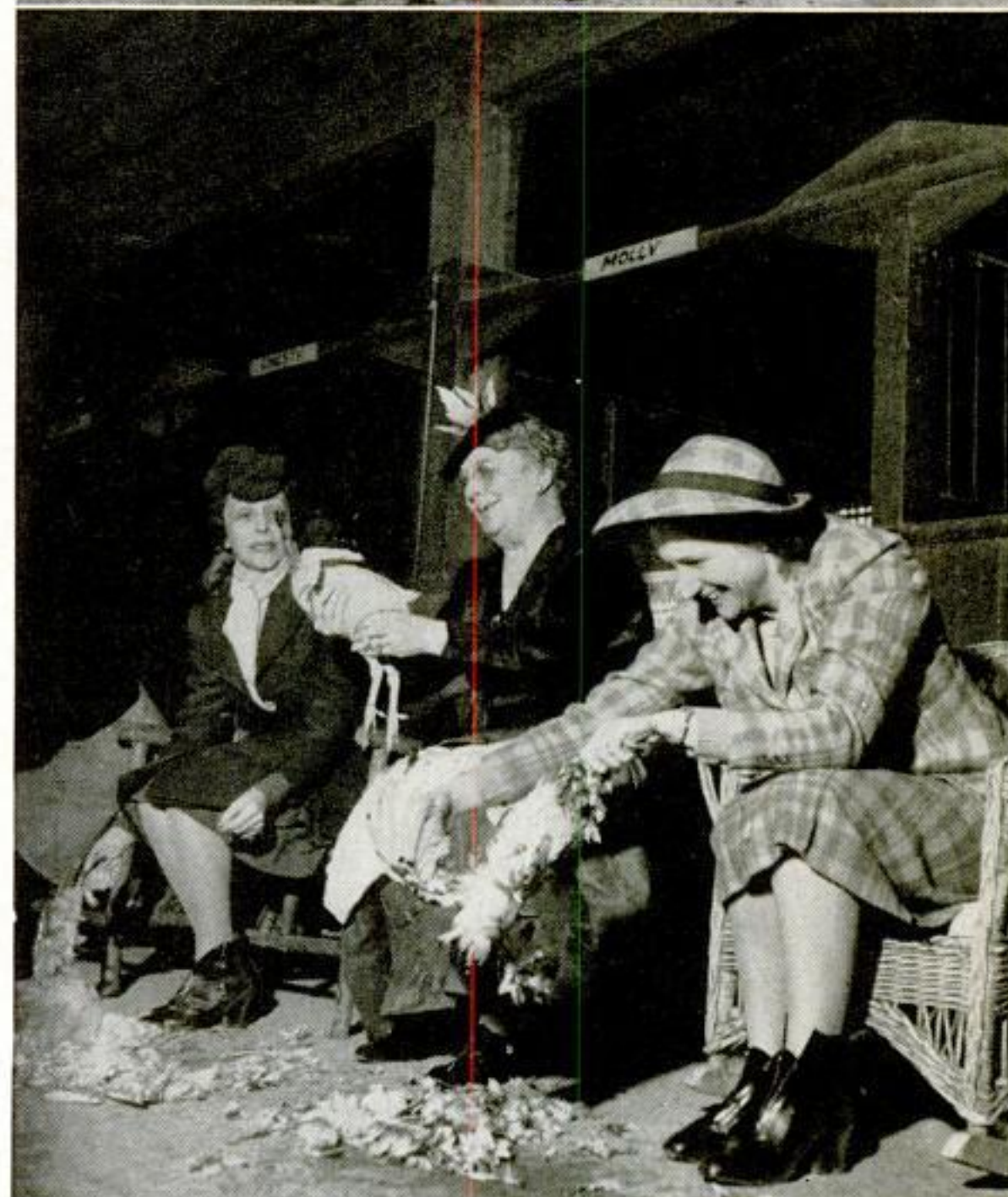
Columbus, Ohio, city dwellers rediscover their old friend, the horse

This year the horse, after years of long-suffering patience, is having a last laugh at those who mocked him during the automobile age. In many small-town squares, wagon teams are tying up again. In fashionable haunts like Long Island, Society is combing the stables for dusty, long-unused carriages and breaking its hunters to harness. In the newspapers, advertising for saddles, horse-collars and halters is beginning to appear. Just as its usages were almost forgotten, Americans have rediscovered their horse-and-buggy era.

As an example of this trend, the pictures on these pages show how a group of Columbus, Ohio, socialites welcomed back their friend, the horse. At Overlook Farms, twelve miles from downtown Columbus, Mr. and Mrs. John H. Hislop gave a horse-and-buggy farm party for some 25 friends. Hislop, a Columbus businessman, has been collecting old carriages as a hobby for many years. Many of them were rescued from scrap heaps for practically nothing and all of them have been kept in working shape. There are

surreys, breaking carts, speed buggies, runabouts, an old country-club trap. The Hislops' guests had great fun piling into these vehicles and driving about the farm. Many of them climbed into the prize of the collection, the old Columbus "paddy wagon" (above), while others hitched up and drove such farm appliances as the water cart and the manure spreader.

In mid-afternoon everyone repaired to the barn where the Hislops served a luncheon produced 100% (save for the coffee) on the farm. Convinced that it was high time their city-dwelling friends learned something about the farm, the hosts had a contest all prepared for them. Guests were tested in their ability to put a harness on a horse, to mark a Berkshire boar in chalk to show the various cuts of meat. There was a chicken-plucking contest (see right), a seed-identification contest, finally a "jackpot" question: What is a glut? Only one guest had the correct answer (a wooden wedge used in splitting blocks), got a goat as a prize. For a farm quiz for LIFE readers, turn the page.



Chicken-plucking contest is won hands down, feathers off, by Mrs. Frank Rutledge. Secret: dip the bird in hot water.



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CLEAN OIL
Saves You Money

Dirty, sludge-loaded oil invites engine overhaul expense. Piston ring slots clog. Then, carbon forms faster, cylinder walls wear, oil and gas are wasted.

AC Oil Filter renewal elements keep oil clean and clear,—make it last longer. Install one whenever your oil becomes so dark that the marks on the oil level gauge stick cannot be seen easily. You'll save money on oil, save money on repairs, and keep your car running better, longer.

See THAT YOUR OIL IS CLEAN



have your oil checked with an AC Oil Test Pad

Stop in wherever you see the sign shown below. Have the attendant check your oil with an AC Oil Test Pad. You'll be money ahead to keep an eye on the cleanness of your oil.

AC Oil Filters Get the Dirt

For engines not now equipped, AC makes complete Oil Filters which your dealer can install in a short time.

LOOK FOR THIS SIGN

NOTE: Follow the recommendation of your service man as to when oil should be changed.



AC SPARK PLUG DIVISION
General Motors Corporation • FLINT, MICHIGAN

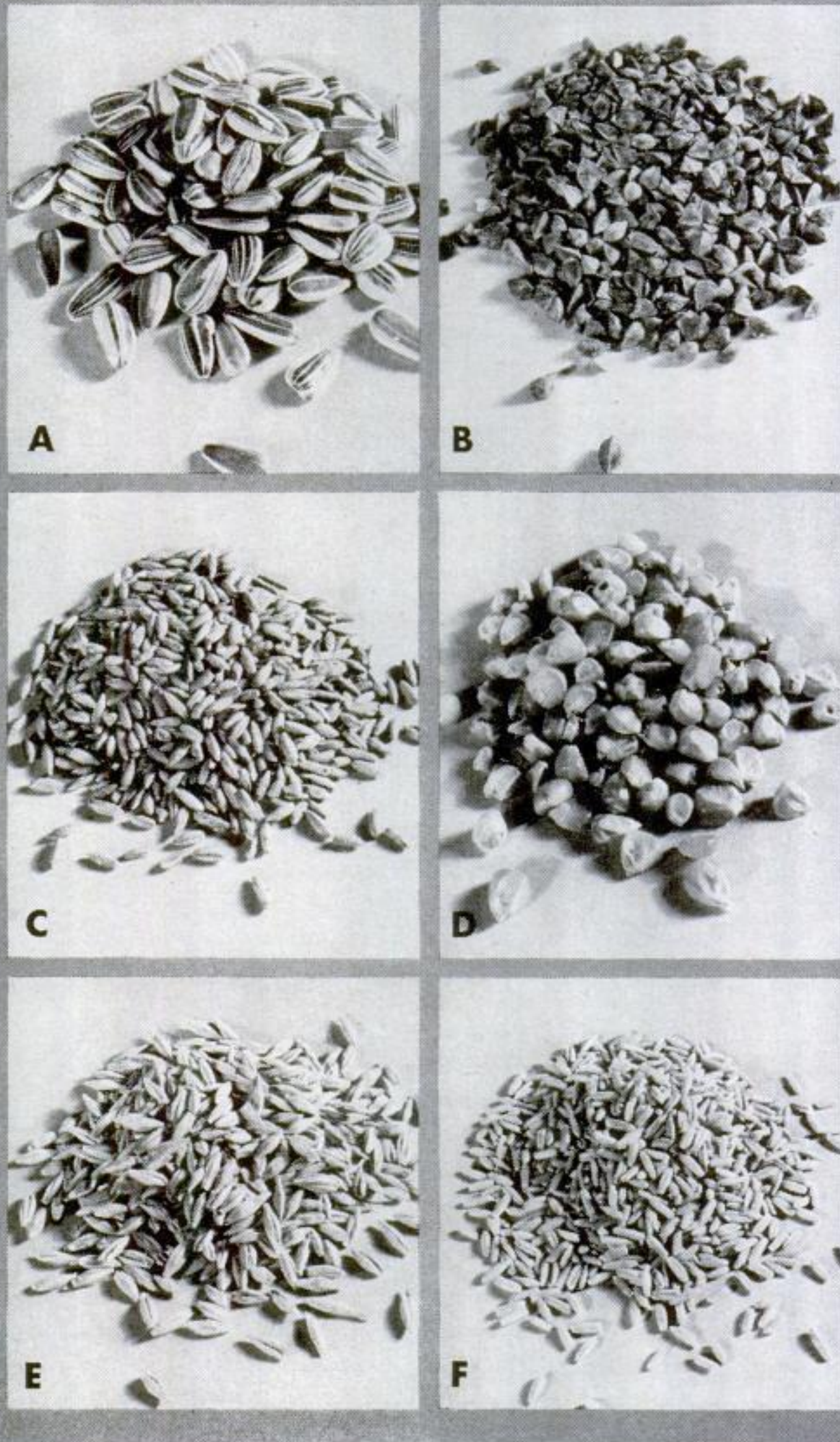


Mrs. Frank Rutledge, winner of the chicken-plucking contest, looks over the saucers full of various grains, identified only by number. Most guests got them all correct.

FARM KNOWLEDGE COMES BACK INTO ITS OWN

For the duration of a probably long war, the largely urban people of the U. S. will find themselves in increasingly closer contact with the farm. Rationing will mean a sharper watch over matters of increased production, conservation against soil-destroying crops, the use of substitutes for sugar. The questions on these pages, much the same as those asked at LIFE's party, are a good test of practical farming knowledge. For a city-dweller, 50% is a good score. The answers are upside down at the foot of page 117.

CAN YOU IDENTIFY THESE SEEDS AND GRAINS?



PUT A SMART NEW "FRONT"
ON YOUR HOME FRONT
at these
SURE-FIT DEALERS

Akron, O.	C. H. Yeager Co.
Albany, N. Y.	M. O'Neil Co.
Allentown, Pa.	Hess Brothers
Amarillo, Tex.	Levine's Department Store
Asbury Park, N. J.	Walter's Fabric Shop
Asheville, N. C.	Bon Marche Department Store
Ashtabula, O.	Carlisle-Allen Co.
Atlanta, Ga.	Kline's
Baltimore, Md.	Julius Gutman & Co.
Baltimore, Md.	Stewart & Co.
Binghamton, N. Y.	Hills, McLean & Haskins
Birmingham, Ala.	Loveman's Economy Basement
Birmingham, Ala.	Parisian Inc.
Boston, Mass.	R. H. White Co.
Boston, Mass.	Wm. Filene's Sons Co.
Boston, Mass.	Francis Rogers & Sons Inc.
Boston, Mass.	Hearn Department Store, Inc.
Brooklyn, N. Y.	Abraham & Straus Basement
Canton, O.	Kobacker's
Cedar Rapids, Ia.	Newman Mercantile Co.
Charleston, W. Va.	The Diamond
Chester, Pa.	Stotters Department Store
Chicago, Ill.	Boston Store
Chicago, Ill.	The Fair Store
Cincinnati, O.	The McAlpin Co.
Cleveland, O.	Bailey Co.
Cleveland, O.	The May Co.
Columbus, O.	Boston Store
Connellsville, Pa.	The Troutman Co.
Davenport, Ia.	Petersen-Harned-VonMaur
Denver, Colo.	Denver Dry Goods Co.
Des Moines, Ia.	Hills Dry Goods Co.
Detroit, Mich.	Frank & Seder
Detroit, Mich.	Sam's Cut Rate
Du Bois, Pa.	The Troutman Co.
Dubuque, Ia.	Roshek Bros. Co.
Duluth, Minn.	First Street Store, Inc.
Duluth, Minn.	I. Freimuth, Inc.
Elizabeth, N. J.	Levy Bros. Department Store
El Paso, Tex.	The Popular Dry Goods Company
Erie, Pa.	Trask, Prescott & Richardson
Fargo, N. D.	Herbst Department Store
Findlay, Ohio	C. W. Patterson & Son
Fond Du Lac, Wisc.	Fond Du Lac Dry Goods Co.
Fort Dodge, Ia.	Boston Store
Frederick, Md.	Bennett's
Gadsden, Ala.	Belk-Hudson Co.
Grand Island, Neb.	S. N. Wolbach Sons
Great Falls, Mont.	Strain Brothers, Inc.
Greenville, S. C.	Efrid's Department Store
Guthrie, Okla.	Lintz Department Store
Hagerstown, Md.	Leiter Brothers, Inc.
Harrisburg, Pa.	Pomeroy's Basement
Hendersonville, N. C.	Efrid's Department Store
Hornell, N. Y.	A. Davidson & Bro.
Jacksonville, Fla.	Furchgott's Inc.
Kalamazoo, Mich.	J. R. Jones' Sons & Co.
Kansas City, Mo.	Emery, Bird, Thayer Dry Goods Co.
Lake Charles, La.	The Muller Co., Ltd.
Lima, O.	Samuel G. Blattner & Sons
Lincoln, Neb.	Gold & Co.
Lowell, Mass.	A. G. Pollard Co.
Lynn, Mass.	P. B. Magrane Store, Inc.
Madison, Wisc.	Hills Dry Goods Co.
Medford, Ore.	Mann's Department Store
Milwaukee, Wisc.	Gimbel Brothers Basement
Muskegon, Mich.	Grossman's Department Store
Newark, N. J.	Hearn Department Store, Inc.
Newark, N. J.	L. Bamberger & Co.
Newark, N. J.	Michaels Department Store
New Brunswick, N. J.	I. Rosenfeld
New Orleans, La.	Maison Blanche Budget Annex
New York, N. Y.	Hearn Department Store, Inc.
New York, N. Y.	James McCreery & Co.
Norfolk, Va.	Altschul's Inc.
Norfolk, Va.	L. Snyder
Oakland, Cal.	Hale Bros.
Oakland, Cal.	Kahn Department Store
Omaha, Neb.	J. L. Brandeis & Sons
Paterson, N. J.	Quackenbush Co.
Pekin, Ill.	N. Reuling Co.
Perth Amboy, N. J.	Reynold Brothers
Philadelphia, Pa.	Gimbel Brothers
Philadelphia, Pa.	Lit Brothers
Philadelphia, Pa.	N. Snellenburg & Co.
Philadelphia, Pa.	Strawbridge & Clothier
Pittsburgh, Pa.	Rosenbaum Company of Pittsburgh
Pottstown, Pa.	New York Dep't Store
Reading, Pa.	C. K. Whitner Co.
Richmond, Va.	Thalhimer
Richmond, Va.	The Kaufman Store
Sacramento, Cal.	Hale Bros.
San Antonio, Tex.	Joske's Basement Store
San Diego, Cal.	Walker's Dept. Store
San Francisco, Cal.	Hale Bros. Inc.
San Francisco, Cal.	Hales Mission Store
San Jose, Cal.	Hale Bros. Inc.
San Jose, Cal.	L. Hart & Son Department Store
Savannah, Ga.	Leopold Adler Co.
Sioux City, Ia.	Davidson Brothers Co.
Sioux Falls, S. D.	Fantle Bros. Inc.
South Bend, Ind.	George Wyman & Co.
Springfield, Mo.	Heer's Inc.
St. Joseph, Mo.	Townsend & Wall Basement
St. Louis, Mo.	Famous & Barr Co.
Stockton, Cal.	Katten and Marengo Department Store
St. Paul, Minn.	Emporium of St. Paul Inc.
Superior, Wisc.	Roth Bros. Co.
Syracuse, N. Y.	E. W. Edwards & Son
Tampa, Fla.	O. Falk's
Toledo, O.	Lion Dry Goods Co.
Trenton, N. J.	Goldberg's
Troy, N. Y.	Troy Covering Shop
Tucson, Arizona	Albert Steinfeld & Co.
Uniontown, Pa.	Wright-Metzler Co.
Vallejo, Cal.	Levee's Department Store
Washington, D. C.	Goldenberg's
Washington, D. C.	Lansburgh & Bro.
Washington, D. C.	The Palais Royal
Wheeling, W. Va.	Reichart Furniture Co.
Wichita, Kans.	Allen W. Hinkle Co.
Wichita, Kans.	Rorabaugh-Buck Dry Goods Co.
Wilmington, Del.	Liebowitz, Inc.
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or write to
SURE-FIT PRODUCTS CO.
353 FIFTH AVENUE, NEW YORK



Parts of a hog are marked by guests. Can you tell from which part the following meat cuts come: hams, bacon, spareribs, pork chops, salt pork, scrapple? (Answers below).

HOW DO YOU SCORE ON THIS FARMING QUIZ?

- 1 Which of these will produce the best hams: Peking, Duroc-Jersey, Astrachan?
- 2 What is the incubation period for a chicken egg?
- 3 With what farm operation do you identify the following: two-bottom, bang-board, candling?
- 4 What one farm animal can be fattened for marketing, under proper conditions, on good pasture alone?
- 5 For what two diseases transmittable to humans are most Government-condemned cattle destroyed?
- 6 What is the gestation period of each of the following: calf, pig, lamb?
- 7 Upon what one crop does the nation principally depend for its meat supply?
- 8 What is the length of a "hand" in measuring horses?
- 9 From what two parts of what animal do sweetbreads come?
- 10 If you want a horse to turn right, do you say "gee" or "haw"?
- 11 Name eight parts of a standard harness
- 12 Name ten parts of a horse

- These are the seeds and grains shown in the pictures on page 116: a) sunflower, b) buckwheat, c) rye, d) corn, e) barley, f) oats.
- Meat cuts from a hog (top of this page) are obtained as follows: hams from the buttocks; bacon from the belly; spareribs from the ribs; pork chops from the loin; salt pork from the back and belly; scrapple usually from the head.
- 1 Duroc-Jersey. (Peking is a breed of ducks, Astrachan a kind of apple)
 - 2 21 days
 - 3 Two-bottom with plowing; bangboard with cornhusking; candling with egg-testing
 - 4 Lambs
 - 5 Undulant fever and tuberculosis
 - 6 Calf, 9 months; pig, 16 weeks; lamb, usually 22 weeks
 - 7 Corn
 - 8 4 in.
 - 9 Throat sweetbreads from the thymus gland of a calf; stomach sweetbreads from a calf's pancreas
 - 10 "Gee"
 - 11 Bridle, bit, traces, collar, breeching, reins, bellyband, crupper
 - 12 Forelock, mane, withers, croup, shank, fetlock, flank, haunch, hock, pastern

ANSWERS

SMART NEW "FRONT" FOR THE Home Front

Don't let drab, worn furniture get you down! It's a woman's job to make a bright, heart-warming home. Be a cheerleader these trying days... patriotic, economical and smart, all in one...

Dress Up Your Home

SURE-FIT *Ready To-put-on* SLIP COVERS

Make Furniture Last Longer... Look Better

KNITTED TO FIT MORE THAN 1000 DIFFERENT STYLES



Knit to fit like brand new upholstery. Smooth it on arms and back of furniture.



Pull loops of the Sta-Fast feature tightly about furniture legs and knot securely.



Reversible seat covers fit snugly. Tuck in excess material at arms and seat. It's easy.



Redo your entire home this simple, inexpensive Sure-Fit way. Protect new furniture, make old worn pieces bright and cheerful. Your Sure-Fit dealer has a wide variety of Knitted Ready Made Slip Cover patterns for smart decorative schemes.

CHAIRS \$3.95 & UP

SURE-FIT

KNITTED SLIP COVERS

SOFAS \$6.95 & UP

SLIGHTLY HIGHER IN THE WEST AND SOUTH





"He won't let them hurt us
...will he, mommy?"

YOUNG flying officer...civilian air-raid warden...both enlisted to make America safe. He fights...she serves...and both must be kept well and strong.

Illness, contagion must not be permitted to slacken our speed—or weaken the staggering blow our nation has set itself to deliver. Common colds, influenza, trench mouth and the like must not black out the work of thousands of willing hands. And health officials everywhere tell us that these illnesses are most commonly spread by indirect mouth-to-mouth contact at the common drinking place.

It is not surprising then that you meet Dixie Cups so frequently at soda fountains these days, at milk bars, at Army canteens, aboard our Naval ships...wherever thirst is quenched in public. Used but once and thrown away, these fresh clean paper cups break the chain of contagion.

DIXIE CUPS

DIXIE-VORTEX COMPANY, EASTON, PA., CHICAGO, ILL., TORONTO, CAN.

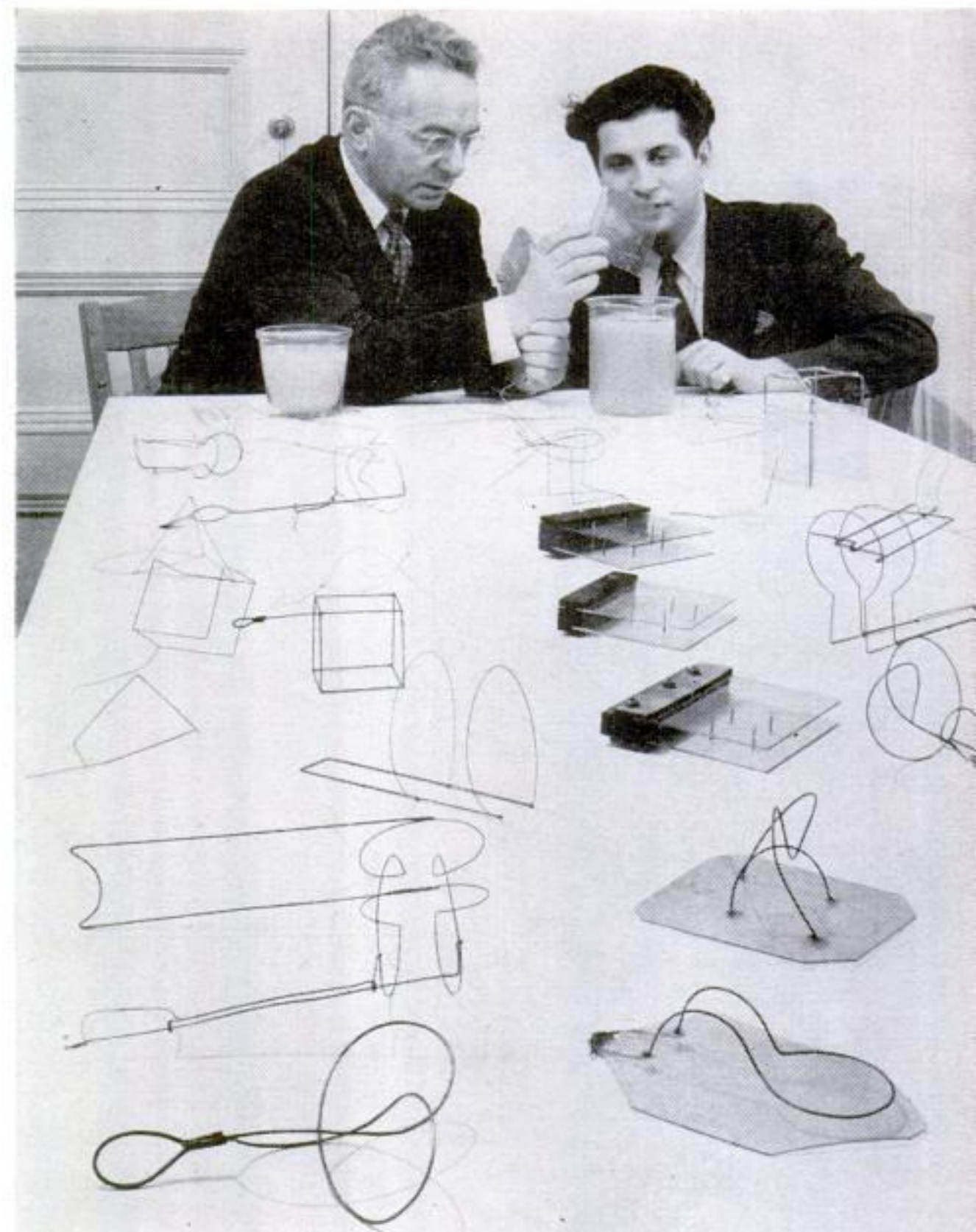
DIXIE CUPS are safeguards of health at all times... everywhere. In the office, in the shop, in public places, at soda fountains, on trains



and airplanes, the common drinking vessel is a thing of the past. The expanding uses of Dixie Cups are but an indication of the trend of the times.



SCIENCE

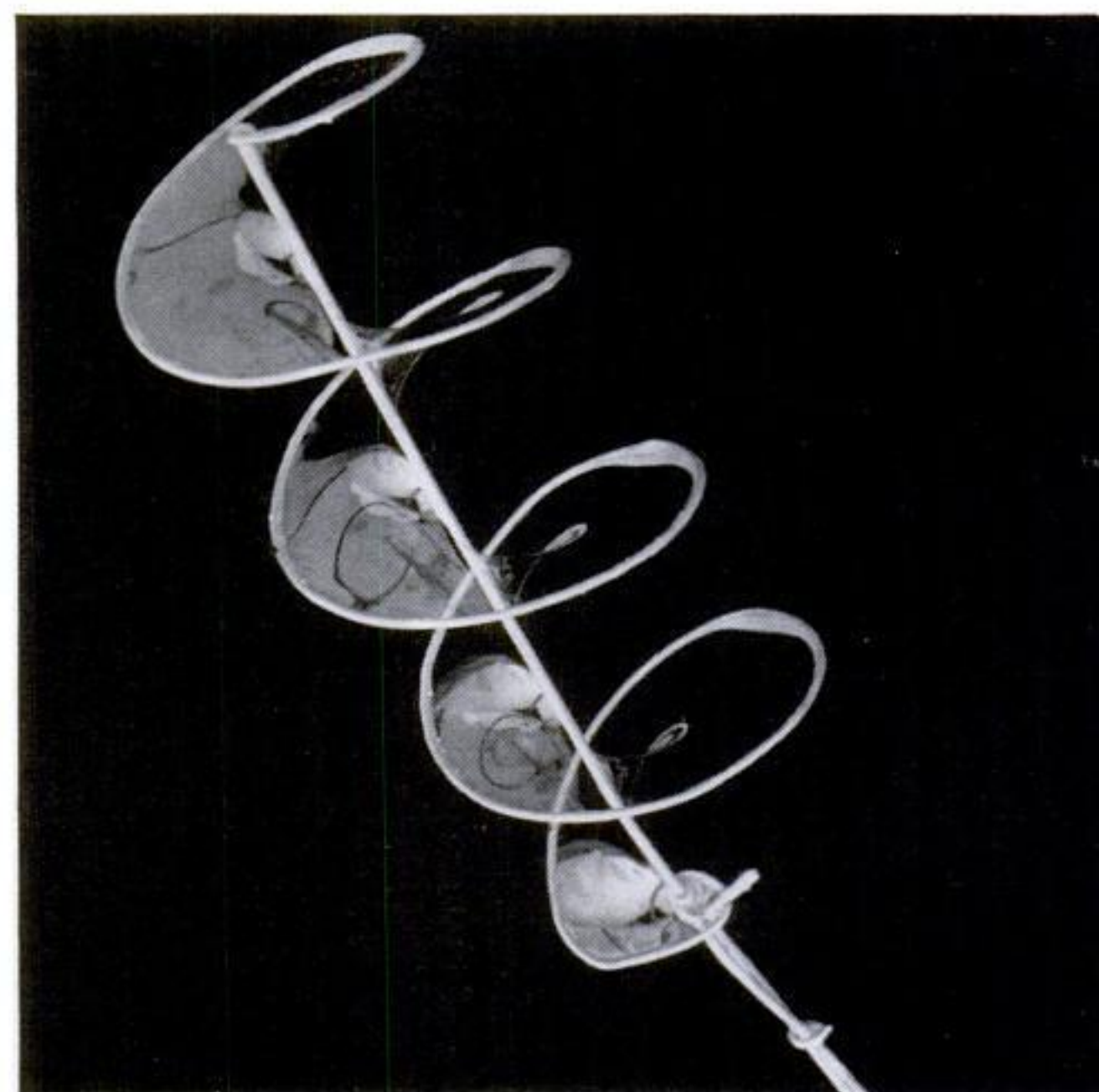


DR. COURANT DIPS WIRE MODEL INTO SOAP SOLUTION TO CLARIFY A PROBLEM

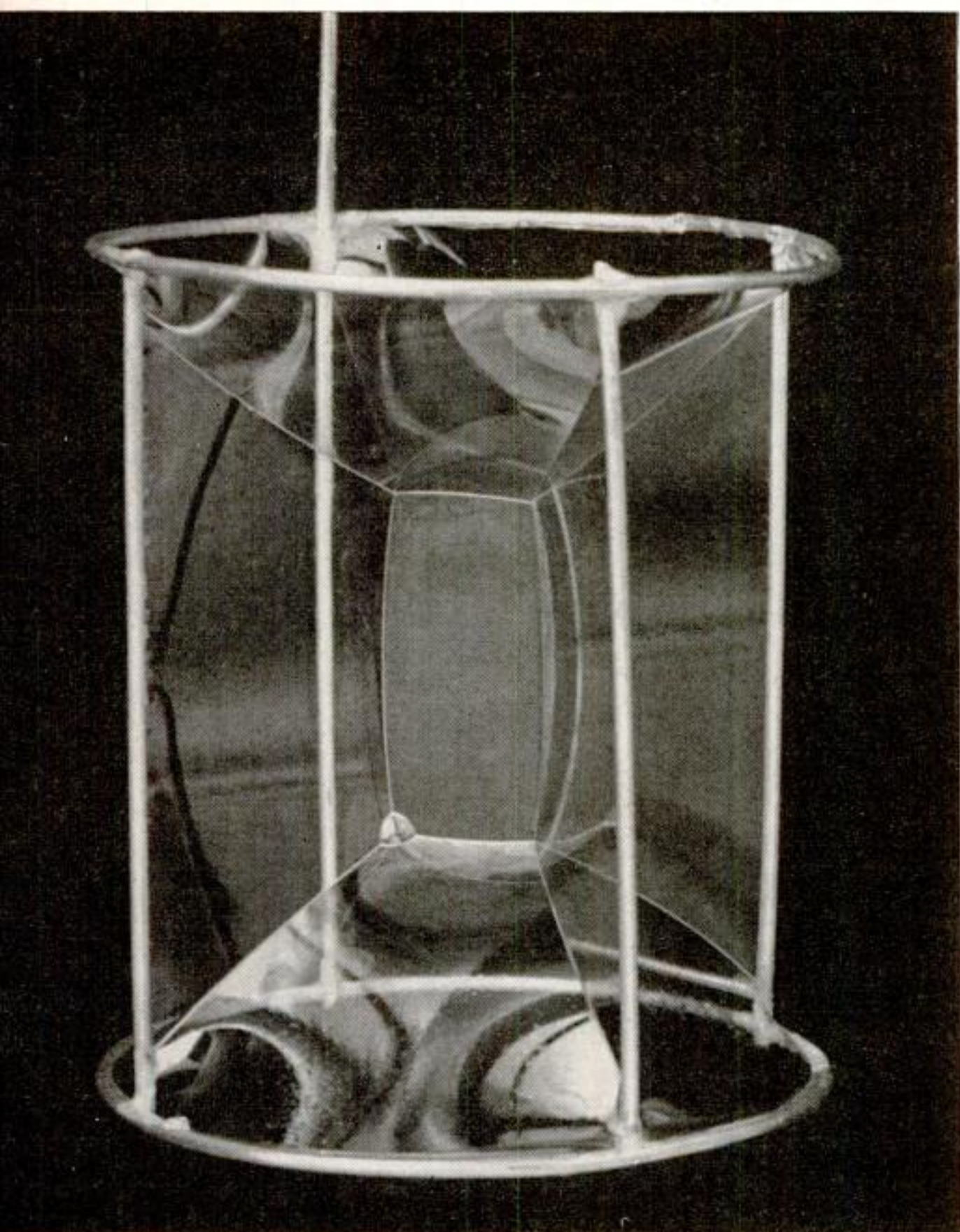
SOAP FILMS AUTOMATICALLY SOLVE

The soap films here shown tautly spanning wire contours are a mathematician's dream. They solve automatically a problem that bedeviled mathematics for 70 years after it was first illuminated by Plateau, the Belgian physicist. The problem is: *find the surface of smallest area bounded by a given closed contour in space.* Because its tensions are under perfect equilibrium, the soap film automatically assumes the shape and position of this abstractly defined area.

Perfect as it is, the soap film does not give the mathematician a mathematical solution for Plateau's problem. That was achieved only recently by mathematicians at M.I.T., the Institute for Advanced



Minimal surface enclosed by spiral contour is automatically described by a soap film. Photographer's elbow is seen reflected several times in spiral surface of film.



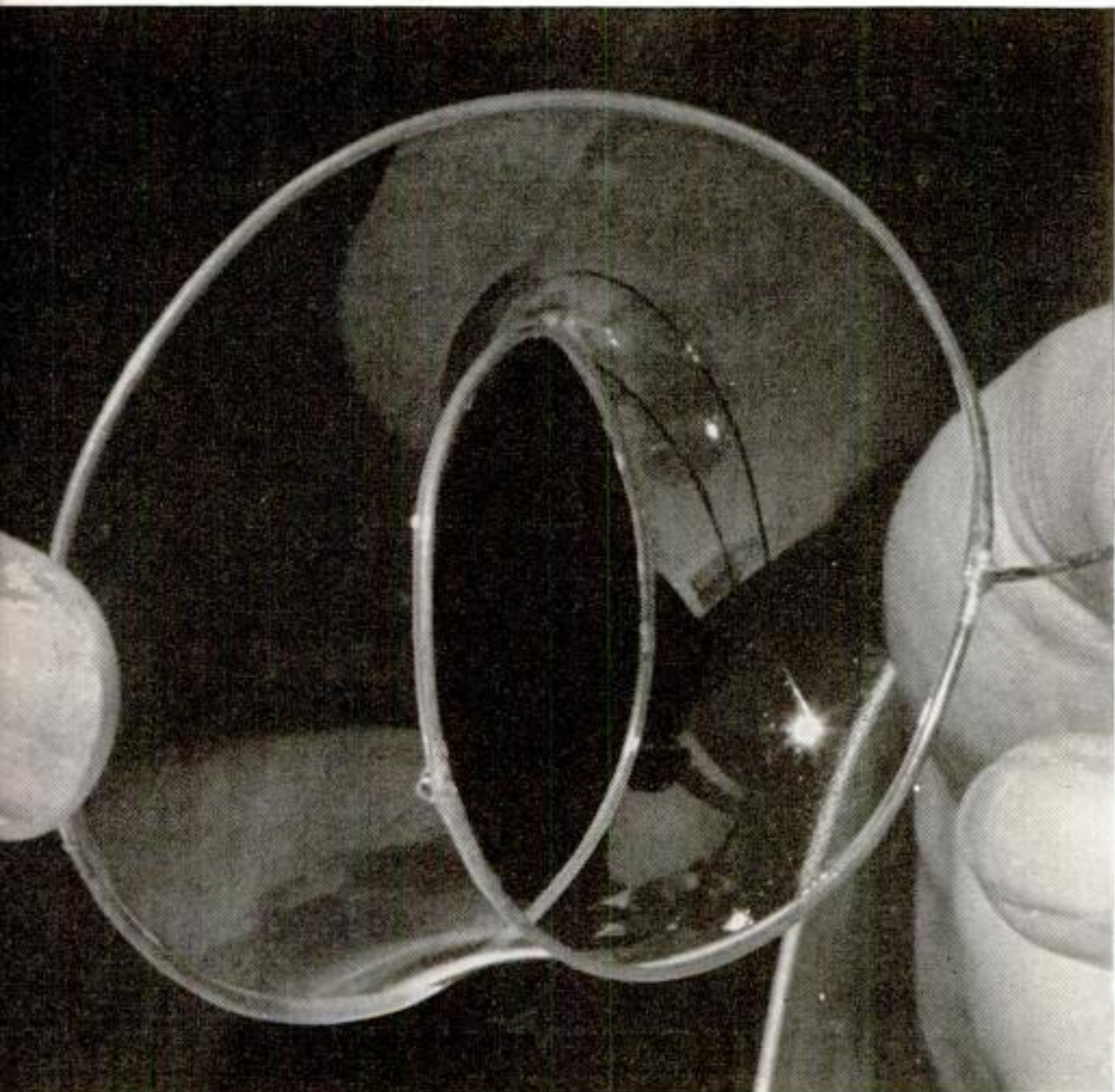
SOAP FILM BETWEEN CIRCLES AND CORNER WIRES IS SHAPE OF HOUR GLASS

PROBLEMS IN HIGHER MATHEMATICS

Study, and at Ohio State and New York Universities. At the heart of minimal surface mathematics is this complex area formula:

$$D(\mathfrak{x}) = \frac{1}{2} \int \int_B (E + G) du dv = \frac{1}{2} \int \int_B (\mathfrak{x}_u^2 + \mathfrak{x}_v^2) du dv$$

In his still-continuing study of minimal surfaces, Dr. Richard Courant at N.Y.U. finds soap films most helpful. He has twisted lengths of copper wire into an infinity of geometrical shapes (*above, left*), dipped them in soap solution, and found that soap films solve all cases of the problem. They produce not only perfect planes and the full catalog of curved surfaces, but also the paradoxical one-sided surface (*below*).



One-sided soap film fills minimum area bounded by this twisted contour. Cutting such a surface along center line leaves connected band. Splitting makes two links.

CONTINUED ON NEXT PAGE



*Serve America
on active feet*

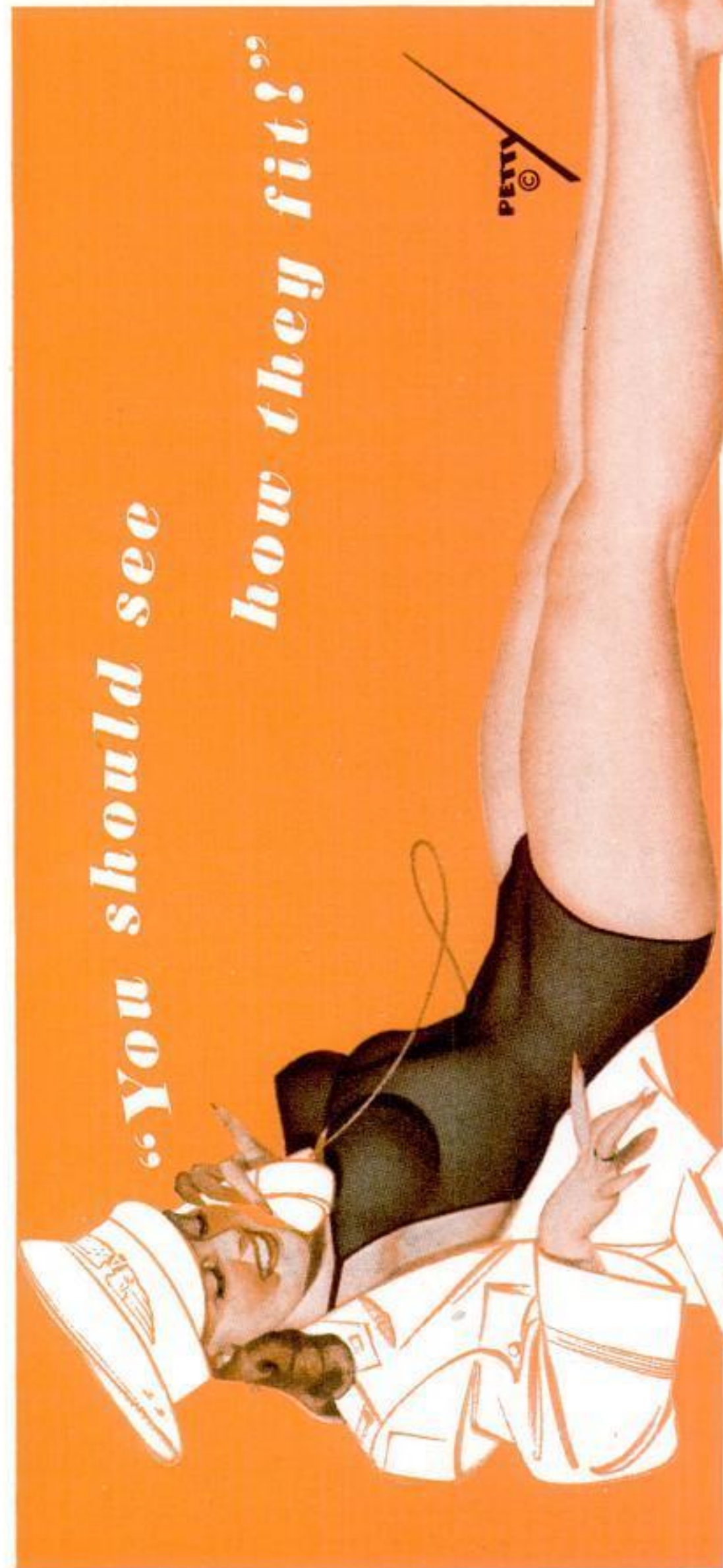


VALIENT LADY, looking *very* natty in your slim-trim uniform—and smooth-fit, boot-toe bluchers. Shoes you'll love to live in—on duty or off—with town suits or country clothes. The PARADE. Tan or black calf.



COFFEE FOR THE BOYS—served with a smile—your feet feeling cheerful in the DEFENSE Oxford. Tan or black calf. These Walk-Over military welts, \$8.95 and \$9.95, are an investment in long wear and comfort. Other Walk-Overs \$7.95 to \$12.95. Geo. E. Keith Company, Brockton, Mass.

WALK★OVER
National Service Welts



Here they are—streamlined as a Petty Girl—six good reasons why you should wear AIRMAN Shirts • Figure-fit, tailored for style and comfort • Fine-laundry-tested fabrics in a wide selection of smart patterns and colors • Collars resist fraying or wilting • Perfection in every detail • Collars style-cut for

smartness • Guaranteed not to shrink below correct size.

Thousands of dealers agree with our opinion—that AIRMAN is today's outstanding value in a fine shirt.

AIRMAN Shirts are priced from \$2.00 to \$5.00. Also makers of Shirtcraft Pajamas and AIRMAN Sportswear.

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SHIRTCRAFT AIRMAN SHIRTS



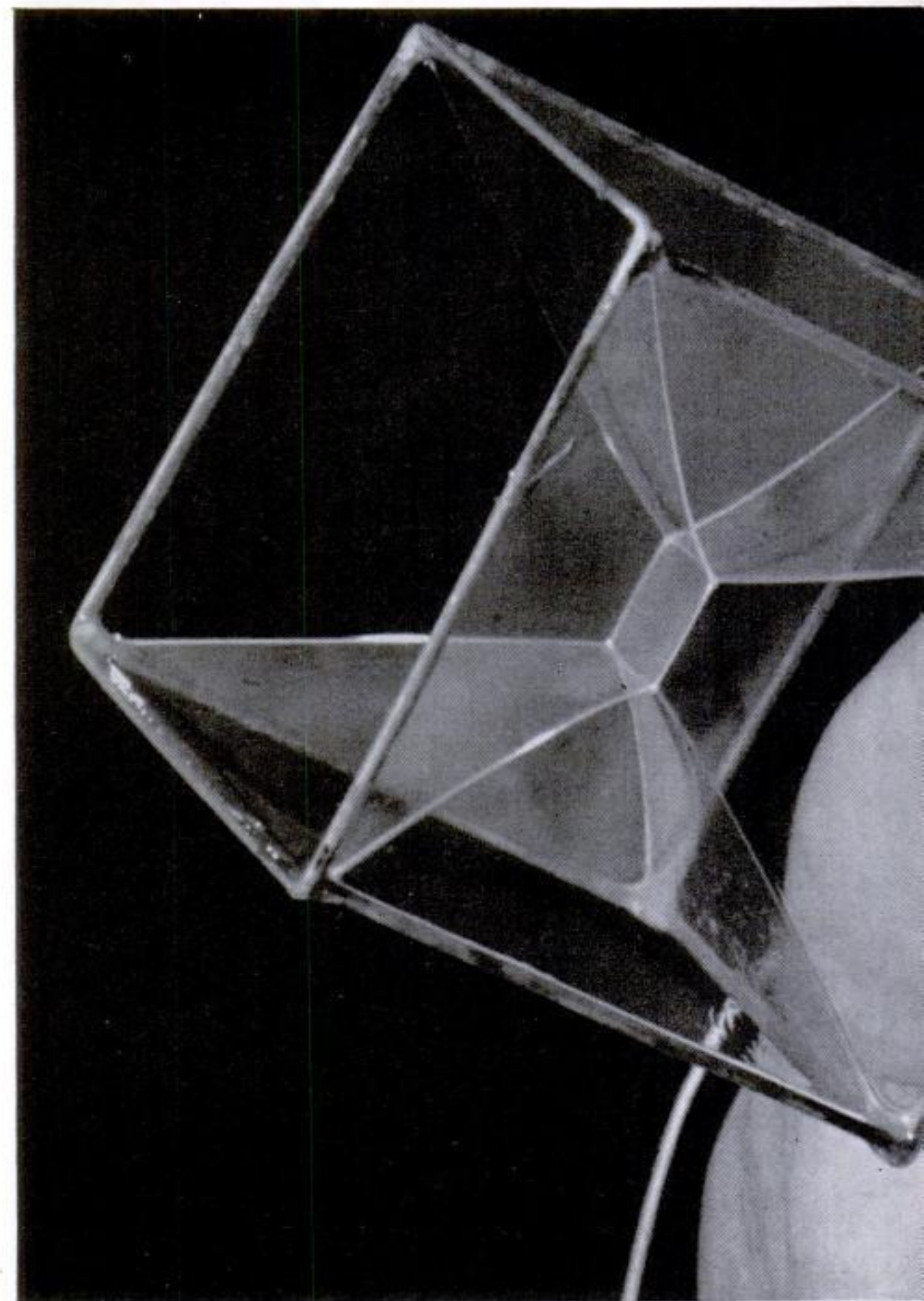
AIRMAN Fancy—Fine broadcloth in attractive patterns. For business or casual wear. Shown with conventional collar. Priced \$2.25

AIRMAN White—Fine broadcloth. Sanforized. Correct for every occasion. Illustrated with conventional style collar. Priced \$2.25

AIRMAN Beverly Roll—Casual styled for comfort. Rolling lounge style collar. Many attractive patterns and colors. Priced \$2.25



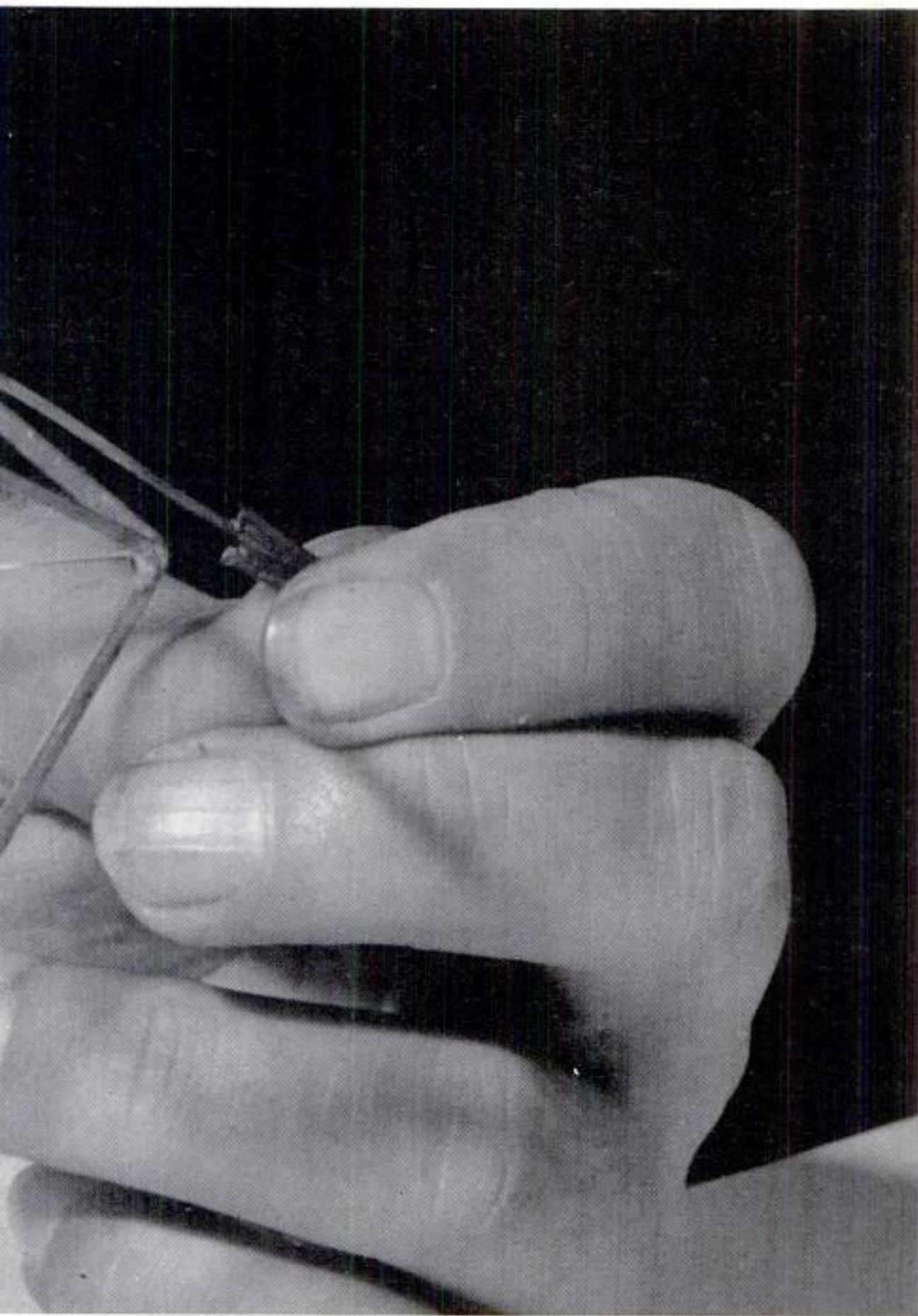
Soap Films (continued)



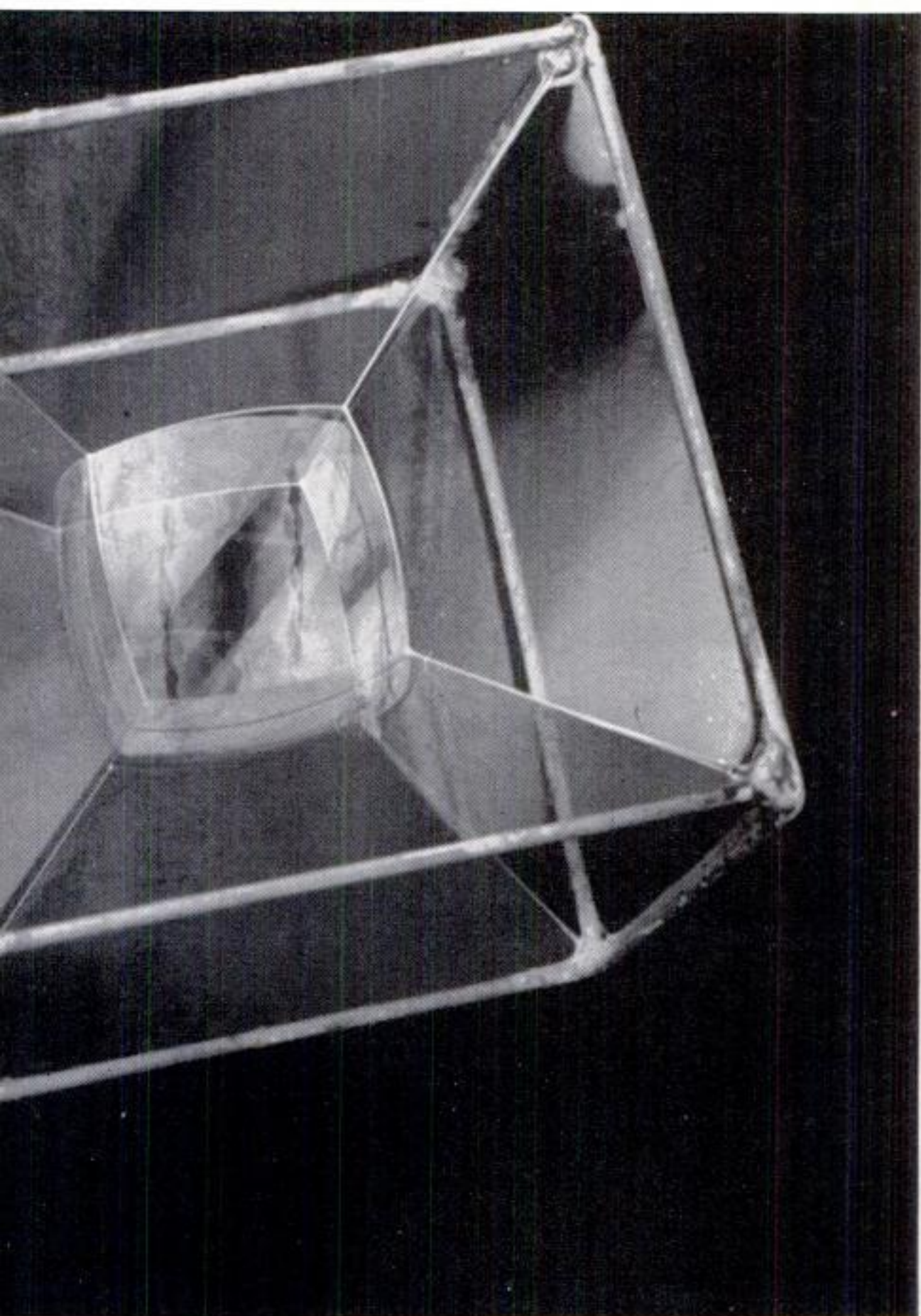
A solution for the system of 13 minimal surfaces bounded by the lines of a cube is shown here. Twelve of the surfaces are curved and meet in tension around the 13th,



Bubble blown in center has here replaced plane with cube whose curved surfaces are not minimal. To give his films stability, Dr. Courant uses glycerin in the soap



a perfect stabilizing plane. In this figure, three surfaces intersecting invariably form three 120° angles. The surfaces are sustained by the surface tension of the solution.



solution. For mathematical laymen who do not shy at mental exertion, Dr. Courant's *What is Mathematics?* (Oxford Univ. Press, \$5) has some interesting answers.

Frost Weave!



...what a good looking tie!
never saw one like it!

THE NEWEST IN Wembley NOR-EAST NON-CRUSH Ties

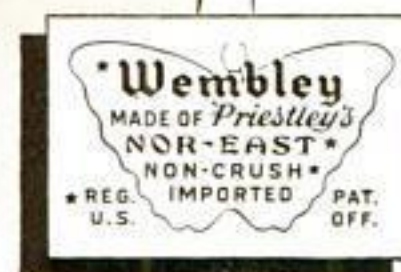
This illustration doesn't do the new amazing Frost-Weave full justice. See those light and lively strands! They give you added luster and luxury in your Wembley Nor-East Tie.

Choose Frost-Weaves in your favorite colors — to harmonize with your new Greatan, Harbor Blue or Star Grey suits.

Yes, it's the famous Non-Crush Fabric

Your Wembley Frost-Weave Tie will hold on to its good looks. The imported Nor-East Fabric fights off wrinkles — ties trimly and smartly time after time.

To be sure it's a genuine Non-Crush Tie, look for the Wembley Nor-East label



All \$1

Crush it!



Twist it!



Knot it!



Not a wrinkle!



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WEMBLEY, INC., NEW ORLEANS

"The Trail of Pipe Smoke"

I walked behind a man today
Who left a trail of smoke
So pleasant, that I touched him
On the shoulder—and I spoke:
"I beg your pardon, sir," I said,
"I wonder if you'd mind,
Just telling me what brand
You smoke—it's such a fragrant kind."
"Certainly, it's Edgeworth"—and
He gave a friendly grin,
As he reached into his pocket
For the famous true blue tin,
And then I started chuckling—
And he asked me: "What's the joke?"
"Why, Edgeworth," I informed him—
"Is the brand I always smoke!"

There seems to be a special bond of comradeship among Edgeworth smokers—a sort of mutual respect. Whoever they are, or wherever they meet, the famous blue tin marks them as members of that contented group of pipe-lovers who enjoy America's Finest Pipe Tobacco. Discover Edgeworth yourself—in the famous blue tin or the handy pocket pouch, 15 cents.

SEND FOR SAMPLE (At Our Expense)

LARUS & BRO. CO.
209 So. 22nd St., Richmond, Virginia
Please send me, at your expense, a generous sample of **EDGEWORTH** Ready-Rubbed—America's Finest Pipe Tobacco.

Name _____
(Please print your name and address clearly)
Address _____
City or Town _____
State _____ 403
© 1942, Larus & Bro. Co.

WINS

high honors for
appetite-appeal.

THE SEVEN
COURSE
MEAL



Save Ideal Labels
for Ideal Gifts

WILSON & CO.

Can't Keep Grandma In Her Chair

She's as Lively as a Youngster—
Now her Backache is better

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from the blood. Get Doan's Pills,

PICTURES TO THE EDITORS

SEALED LIPS

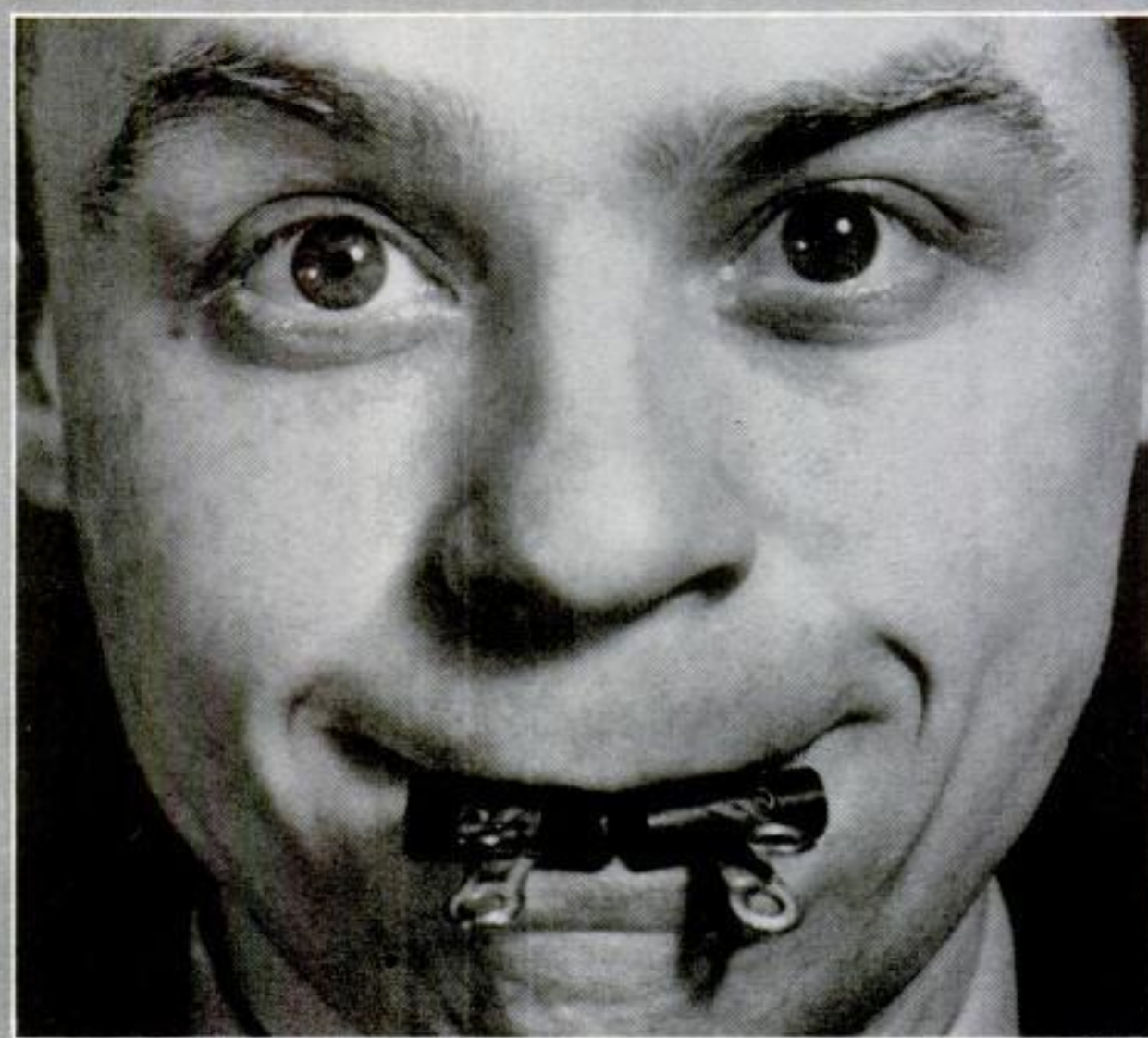
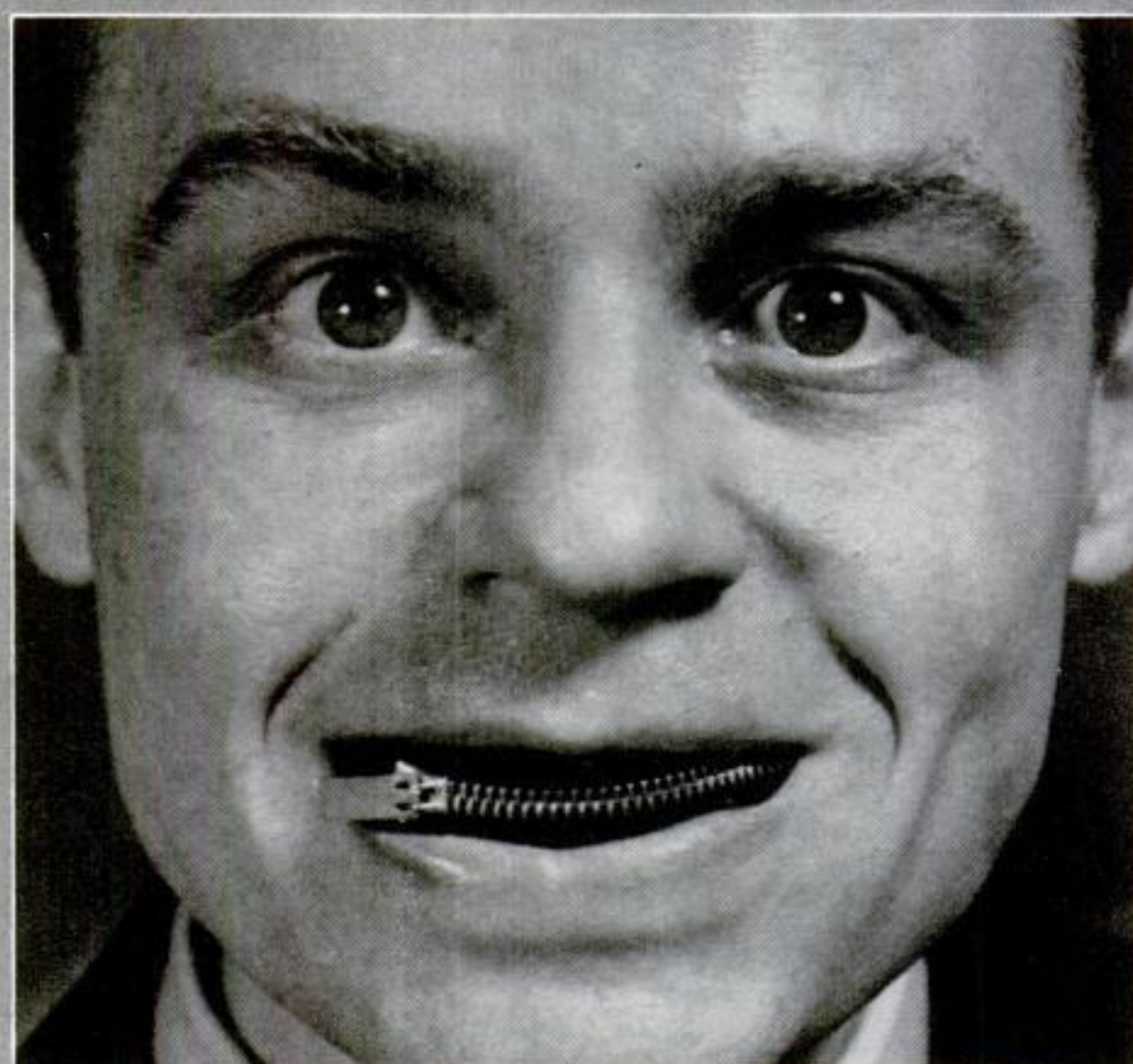
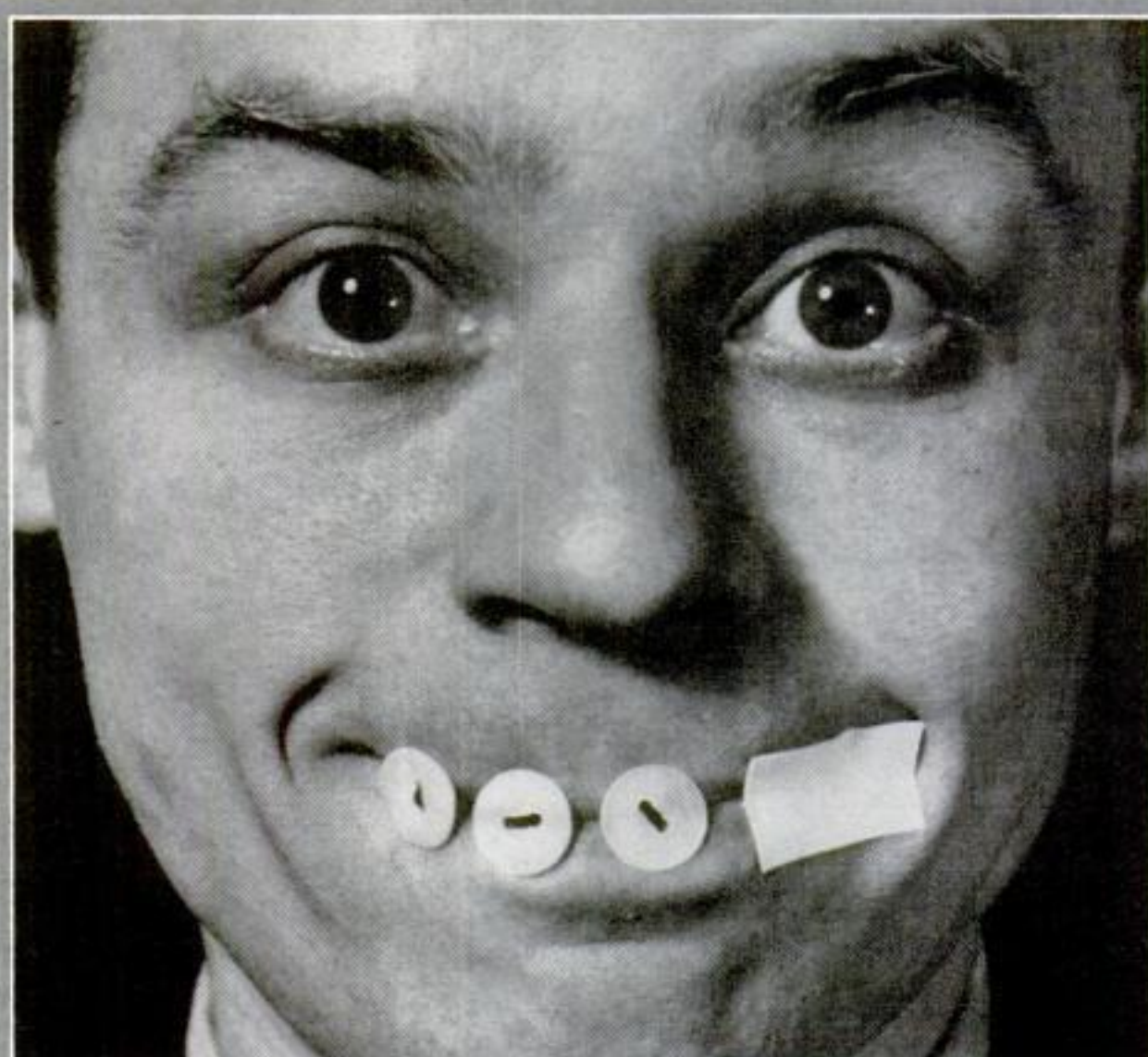
Sirs:

Worrying over people who can't resist the temptation to spread the news picked up from "very reliable sources," I doped out three foolproof methods of making

people tight-lipped. Although not particularly beautiful, I guarantee the enclosed button-and-adhesive combination which spells Victory, the handy zipper and the super double clip.

ZACHARY SHAW

New York, N. Y.



No. 101

CHICAGO SCOUT
FLYING Roller Skates

We're "All-Out" for Defense

For this reason "CHICAGO" Roller Skates will be difficult to get for the present. But while we are devoting our efforts to national defense and the preservation of our homes and all we cherish, the name "CHICAGO" on Roller Skates will live as a symbol of Quality and Perfect Skating.

Sidewalk—Rink—Dancing—Trick and Professional Roller Skates

CHICAGO ROLLER SKATE CO.

Winner of WORLD'S Records for over 40 years
4443 WEST LAKE STREET CHICAGO, ILLINOIS

STOP CORN MISERY!

Noted Doctor's Relief Does It Fast!

Dr. Scholl's Zino-pads instantly stop tormenting shoe friction; lift aching pressure; send pain flying. Ease tight shoes; prevent corns. Separate Medications included for quickly removing corns. Cost but a few cents an application.



Dr. Scholl's Zino-pads

25¢
SHAVES ME FOR
3 MONTHS



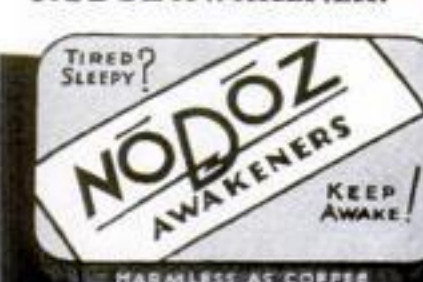
You too can save money on smooth shaving with Marlin Blades. Made of the finest steel, scientifically sharpened and honed and

18 DOUBLE EDGE BLADES 25¢
Single Edge 14 for 25¢

Guaranteed by the Marlin Firearms Co.

How to KEEP AWAKE ON THE "GRAVEYARD SHIFT"

Thousands of Americans behind desks, driving cars, on production lines, use No Doz Awakeners to keep awake, alert and more efficient. When the going gets tough and you have a job to do—don't take a chance... TAKE A NODOZ AWAKENER!



Over 30,000,000 No Doz Awakeners have been used since 1933!

Convenient, easy-to-take tablets! Keep a package handy At your druggist... 10¢ and 25¢



"Two more, they say . . .
pretty soon even **ENO**
won't help them!"

Smoking, eating or drinking to excess may bring on headaches, heartburn, and the heavy, stuffy feeling of acid indigestion. When that happens, just remember—a dash of sparkling, tangy-tasting Eno in a glass of water helps alkalize by relieving excess stomach acid. A larger quantity taken before breakfast acts as a refreshing laxative. Buy world-known Eno . . . and use anytime you feel out-of-sorts.

Whenever You Eat, Drink or Smoke Too Much . . . Take

ENO
The Effervescent Saline THAT TASTES SO GOOD

PICTURES TO THE EDITORS

(continued)

JUNK JEWELRY

Sirs:

The end of costume jewelry for the duration had become a certainty when all supplies were frozen. Then Will Petersen-Fagerstam proved otherwise, as shown in these pictures of him designing and making authentic period jewelry out of assorted rubbish.

LEONARD CLAIRMONT
North Hollywood, Calif.



Here's the Radio That Makes It Fun To Stay at Home And Save Money!



You'll Enjoy Frequency Modulation at Its Best*. The new G-E Radio with FM brings you music in all its natural beauty of tone—pure music virtually free of all static.

You'll Enjoy Finer Domestic Reception. The new G-E is more powerful. It reaches out and brings in faraway stations. Reception of all programs is vastly improved.

You'll Enjoy More Powerful Short-Wave. The new G-E has greater short-wave sensitivity. You can listen to broadcasts from Mexico and South America. From Europe, too!

You'll Enjoy Better Reproduction of Records. The new G-E radio-phonograph is fully automatic. You can play ten 12-inch records at a single loading. The permanent-point sapphire stylus does away with needle changing.

*Built under the Armstrong FM patents



What is FM? Write for the free General Electric FM booklet that tells in simple language the complete story of this marvelous new method of broadcasting. General Electric Co., Div. R-273, Bridgeport, Conn.

General Electric builds a complete line of radios and radio-phonographs, from \$13.95. Prices subject to change without notice. See your General Electric Radio dealer.

GENERAL ELECTRIC

G-E AIR SENTRY Self-Charging Portable



Plays Even When The House Current Is Off

Model LB-530X—Operates on AC house current or its own Rechargeable Storage Battery. Ingenious flip-up Beam-a-scope provides stronger reception in planes, trains and other difficult locations. De Luxe Luggage Case in simulated leather. Ask for a demonstration.

MEDICATED FOR CLOTHESPIN NOSE



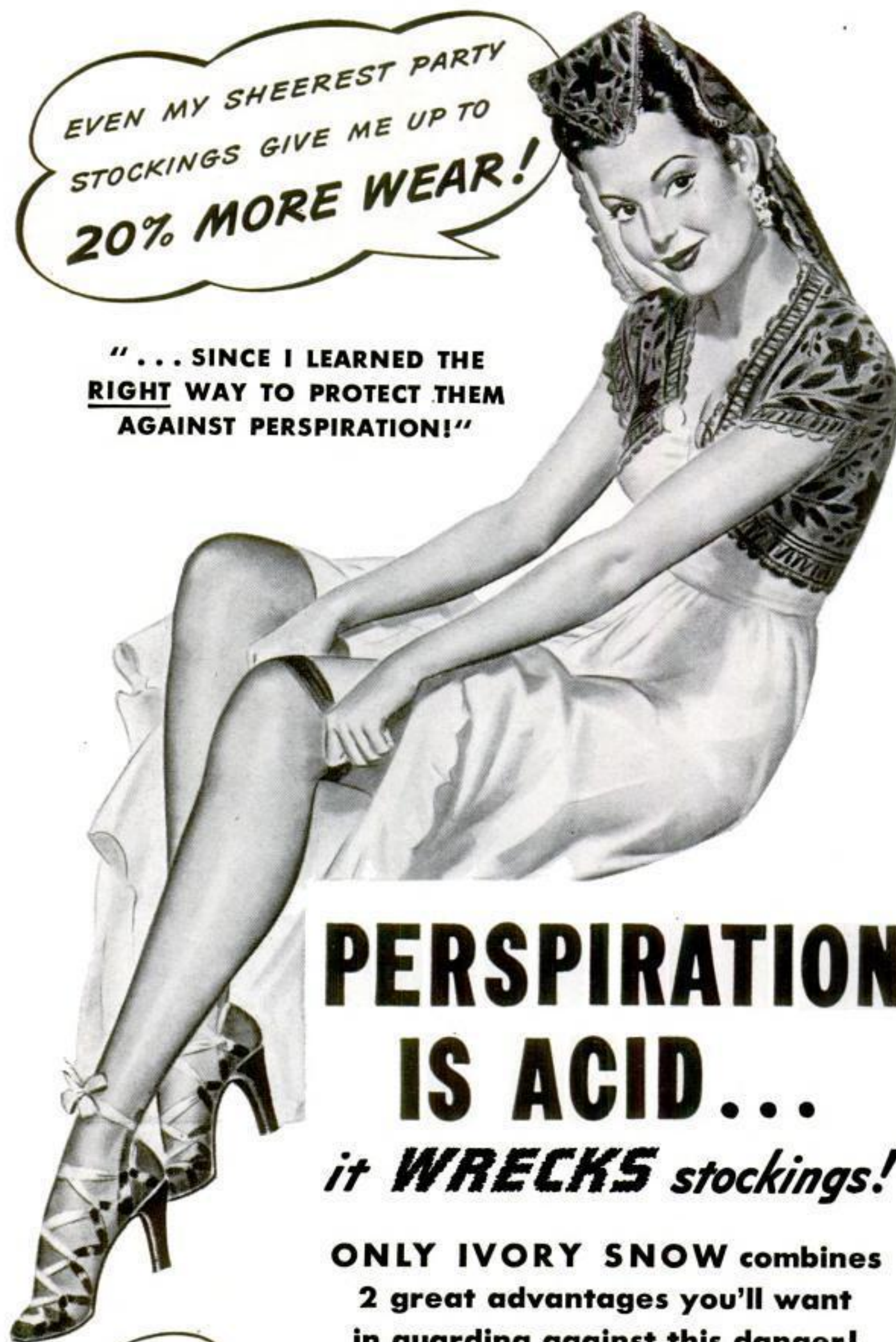
Cold make breathing difficult? Nose feel "clamped in a clothespin?" Put a Luden's in your mouth. As it dissolves it releases cool menthol vapor—which, with every breath, helps relieve clogged nasal passages, unclamp "clothespin nose!"



Copr. 1939 Luden's Inc.

EVEN MY SHEEREST PARTY STOCKINGS GIVE ME UP TO 20% MORE WEAR!

"... SINCE I LEARNED THE RIGHT WAY TO PROTECT THEM AGAINST PERSPIRATION!"



PERSPIRATION IS ACID...

it WRECKS stockings!

ONLY IVORY SNOW combines 2 great advantages you'll want in guarding against this danger!

EVEN IN WINTER, EXPERTS SAY, YOU PERSPIRE A PINT EACH DAY! TO GUARD YOUR STOCKINGS FROM THIS FOE RINSE THEM DAILY WITH IVORY SNOW!

MISS IVORY SNOW



IVORY SNOW

NEW!
WASHES IN COLD WATER

Safer for silks and woolsens

• Party "sheers" or service weights—you'll get up to 20% more wear from your precious stockings if you'll simply avoid carelessness—remove dangerous acid perspiration *every day* with Ivory Snow! But *be sure* you use only Ivory Snow—the *only* soap that combines two great advantages you'll want in fighting acid perspiration. (See below.)

Ivory Snow is a new, different fine-fabrics soap. Not a flake—not a powder. Dainty "snowdrops" of pure soap give rich, thorough-cleansing suds. A quick 2-minute daily sudsing with Ivory Snow will help you get up to 20% extra stocking wear!

Only Ivory Snow Combines Both These Advantages

1. It is pure, white soap made under a patented process in tiny "snowdrop" form...
 2. It dissolves like a flash in cool water—about 4 times faster than any popular soap in this form.
- No wonder Ivory Snow acts so surely against acid perspiration, to help stockings last longer!

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

WANT LOVELIER HANDS IN 12 DAYS?

If your hands are red and rough from washing dishes with one of those strong laundry soaps—change to pure, gentle Ivory Snow for dishwashing. Ivory Snow cuts grease as fast as the strongest wash-day soap—and in just 12 days you'll get softer, smoother hands!



RICH SUDS IN JUST 3 SECONDS—EVEN IN COOL WATER! 99%¹⁰⁰ PURE

PICTURES TO THE EDITORS

WAR ON RUMORS

Sirs:

In an all-out war to spike rumors in Hawaii, the Hilo Junior Chamber of Commerce started a campaign throughout the city. With a series of slogans pertinent to the location at which they are placed,

we remind the citizens of their responsibility in being close-mouthed. The enclosed signs now appear at banks, intersections, hospitals, cafes, hotels, service stations, tax offices, police stations and on highways.

FRANCIS LYMAN

Hilo, Hawaii

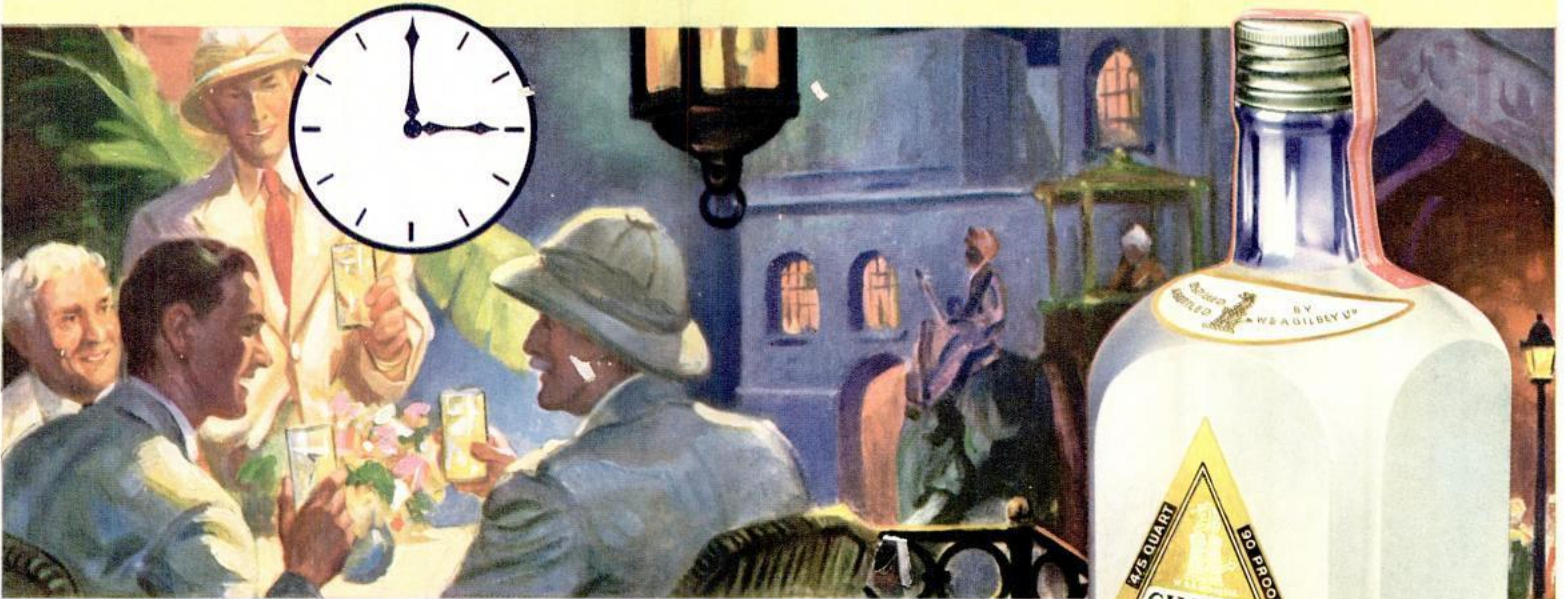


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When it's Martini time in **PHILADELPHIA...**



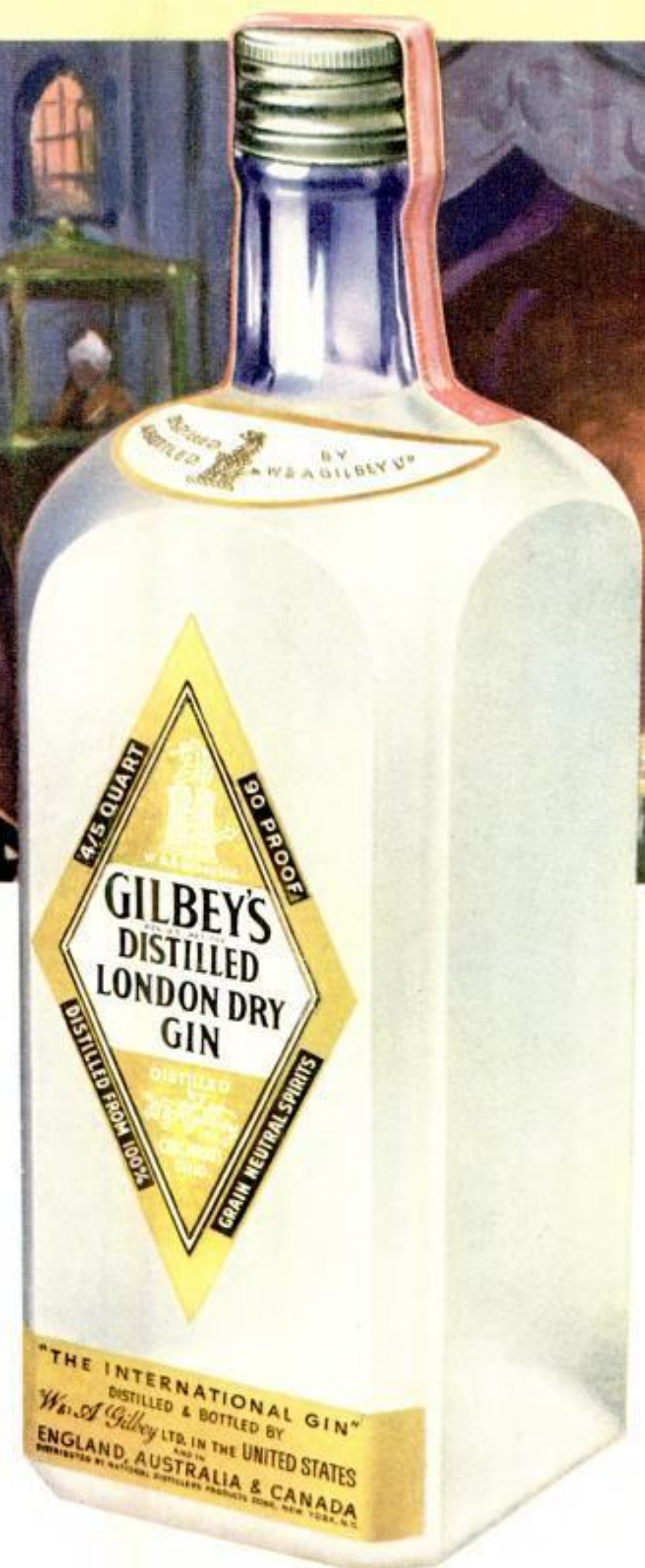
It's Collins time in **BOMBAY...**



but it's **GILBEY'S GIN**
Time in Both!

It may be a refreshing Martini in one of Philadelphia's swankiest spots . . . or it may be a tall, tinkling Collins on the colorful deck of the Bombay Yacht Club . . . but wherever on the face of this earth you say to a waiter . . . "Get me the most refreshing drink you know how to mix" . . . the chances are it will be a drink that begins with Gilbey's Gin!

And when you remember that this has been going on for generations . . . and that for nearly a century, Gilbey's has been one of the world's *great* international liquors . . . you can see why you had better begin to insist on Gilbey's in your drinks here at home. For any gin that can win the world's respect and hold it for generations . . . is more than good . . . it's GREAT!



THE "INTERNATIONAL GIN" DISTILLED BY GILBEY IN THE UNITED STATES—AS WELL AS IN . . ENGLAND . . AUSTRALIA . . CANADA

Copyright 1942, National Distillers Products Corporation, New York—90 Proof—Distilled from 100% grain neutral spirits



The drink they all expect



Ice-cold "Coca-Cola", known, too, by the friendly abbreviation, "Coke", holds a unique place among refreshing things. Its pleasantly exciting qualities entertain thirst. You respond to its taste, its sparkle and its refreshment. People enjoy ice-cold "Coca-Cola", expecting complete refreshment . . . and they get it in "Coca-Cola". It's the real thing.

5¢



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